

How to Register

Joining is easy, simply register online at www.eu-china.org.cn.

We'll speed your application through and hold your details in our database, allowing your profiles to be viewed by other delegates, buyers, investors and business owners, with interested ones appointing a B2B meeting with you, and vice versa.

Participants will be provided:

- * Information package
- * Access to the Opening Ceremony
- * Participation in High-Level forums, sessions and presentations
- * Custom-made B2B Matchmaking
- * Opening Cocktail Party
- * Gala Dinner
- * Exhibition Space
- * Business visits
- * Company listing in the Fair Directory
- * Chinese-English interpreter support during B2B meetings
- * A full-time accompanying Liaison
- * Business lunches during the event days
- * Official hotels booking at special rates
- * Airport pick-up & drop-off service (at designated time slots)

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enterprise europe

EU-CHINA

Business and Technology
Cooperation Fair China Tour 2016

Chengdu-Qingdao,
2nd Nov. – 8th Nov. 2016





The 11th EU—China Business and Technology Cooperation Fair China Tour 2016

Chengdu-Qingdao, 2nd Nov. - 8th Nov. 2016

- One of the Largest Platform for Investment, Trade and Technological Cooperation between Europe and China
- Meet with over 30 Most Competitive Clusters in West and North China
- Matchmaking with over 1,000 Chinese Enterprises
- Display your cutting-edge technology and distinctive products
- Learn the Favorable Policies for European Entrepreneurs to Start up Business in China

Chengdu

2nd Nov. - 6th Nov.

- Centre of Western China, Hometown to Pandas
- Initial Station of Chengdu-Europe Express Railway Lodz, Poland
- Forbes listed Chengdu as one of "The Next Decade's Fastest Growing Cities"
- Chengdu Airport: Ranked 1st in Mid & West China Direct Flights to Amsterdam, London, Paris, Frankfurt, Moscow, Prague, etc.
- 15 General Consulates settled in Chengdu

Qingdao

6th Nov. - 8th Nov.

- One of the 10 busiest ports in the world
- Converging point for Asia Pacific Economic Integration
- 70% of China's academicians and 30% of senior researchers in maritime sciences and technologies are based in Qingdao
- EU is now the TOP 1 Trade partner for Qingdao

OVERVIEW

The EU-China Business and Technology Cooperation Fair has been held for 10 editions, with an overall attendance of over 2,650 European enterprises, international organizations, governmental authorities, universities and research institutions as well as more than 4,800 Chinese counterparts. A total of 23,000 B2B matchmaking meetings have been held and 1,659 successful cooperation agreements between European and Chinese delegates were reached so far.

Today, the EU-China Business and Technology Cooperation Fair has become a significant event for development of China relations for most of the EU member states. Attended by wide representations of EU enterprises, as well as high-level officials, including President, Minister, Ambassador, Consul-General and Chairman of Chamber of Commerce, etc. it represents the largest platform for investment, trade and technological cooperation between European Union and China with successful promotion of local governmental cooperation, like launching direct flights, twin city relations, co-building of schools, establishment of consulates, etc.

Key data

- 10 editions already held: a successful track history;
- Participation of 28 EU member states and over 2650 EU enterprise representatives;
- Participation of over 4800 Chinese companies;
- 23,000 B2B Matchmaking sessions held, of which about 30% reached cooperation intention;
- Over 30 European Chambers of Commerce/ associations/ government authorities set up branches and representative offices locally, while over 300 European companies settled in Chengdu;



Chengdu Phase: 2nd Nov. - 6th Nov.

HIGHLIGHT EVENTS

· B2B Meetings

Business-to-business matchmakings remain the most crucial and effective section of the Fair for Promoting Business Partnerships in West China. An excellent partner search tool will be offered to publish your cooperation profile, select the most promising business partners and design your personal meeting schedule. Tell us about your business, and we'll set up one-to-one meetings with relevant contacts internationally.



· Business Visits

Visit to local Chinese companies and clusters and let you have a better knowledge of local business environment.

· Social Activities

Special tour in Chengdu or other neighboring places will be optional.

Industrial Sectors:

- ICT
- Energy and Environment
- Bio-pharmacy & Bio-technology
- General Aviation
- Modern Agriculture

AGENDA

Venue: Chengdu Century City New International Convention & Exhibition Center

WED, 2 Nov

- 09:00—18:00 Registration
- 18:30—19:00 Training - Opportunities, Challenges and Best Practices on Doing Business in China
- 19:00—20:30 Cocktail Party

THU, 3 Nov

- 09:00—09:30 Opening and Inauguration of EU-China Business & Innovation Headquarter
- 09:30—12:00 Theme Forum: EU-China Cooperation on Green Economy
- 12:00—14:00 Lunch
- 14:00—17:00 EU-China Cluster Cooperation Seminar
- 18:30—20:00 Gala Dinner

FRI, 4 Nov

- 09:30—12:00 B2B Matchmaking I
- 14:00—17:00 Enterprise Europe Network (EEN) Global Partners Conference
- 14:00—17:30 B2B Matchmaking II

4-5 Nov

Company Visit, Panda Base and City Tour

3-6 Nov

EU Member State (Hungary, Italy, France) Event Day

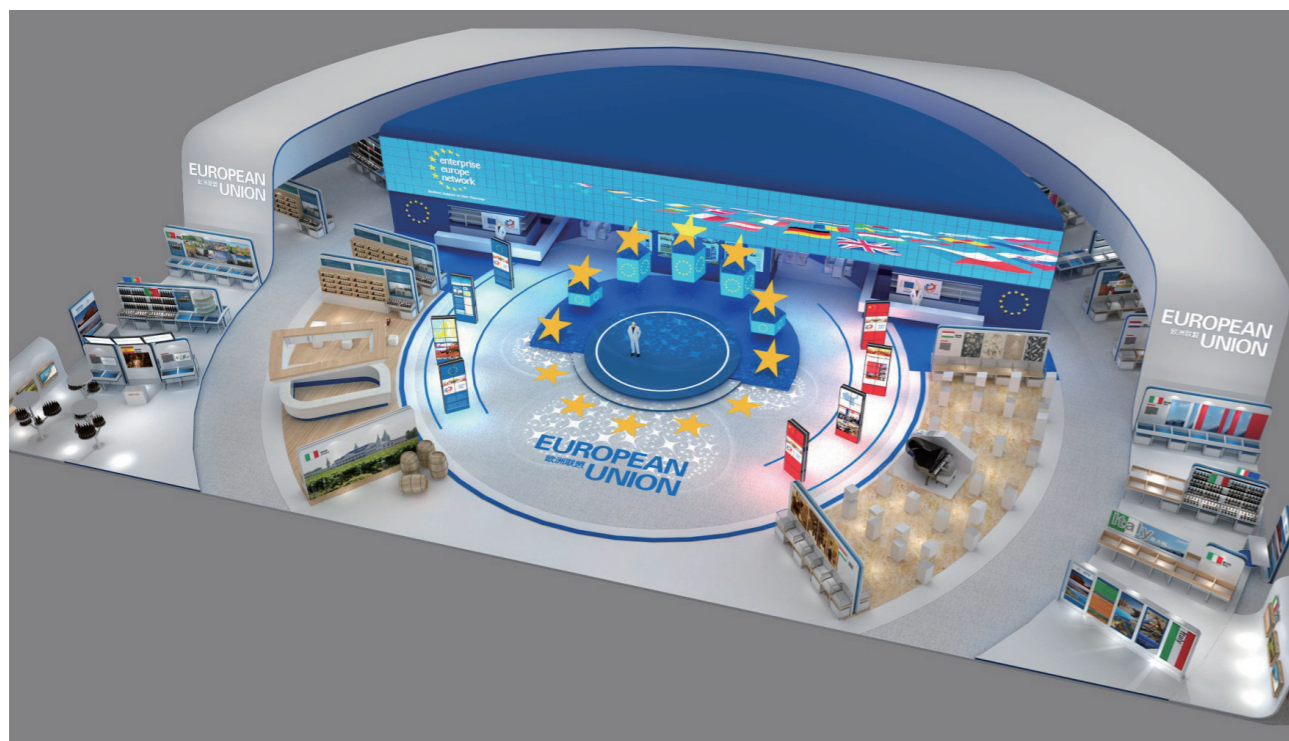
3-6 Nov

09:00—17:00 Exhibition (Western China Int'l Fair)



· Exhibition

An exhibition space of 2000m² for European Pavilion will be available for interested European participants to take part in as exhibitors to enhance brand and company image recognition in West China during Western China International Fair (WCIF 2016), which in 2014 had over 600,000 visitors. Products, services and technologies will get visibility to over 500,000 public and 1000 specialized visitors, including local supermarkets, shopping malls, dealers, traders, agents, international travel agencies.





Host City: Chengdu, The World's Fastest - Growing City

Population (2014): Sub-provincial city 14,047,625. Urban 7,415,590,

GDP (2015): USD 165.4 billion (RMB 1080 billion) - The highest in Western China

The city is served by Chengdu Shuangliu International Airport, the first in Western China. In 2019, Chengdu will be the 3rd city with 2 international airports in China.

Key Industries: Pharmaceuticals, Food Processing, Automotive, Aerospace, Finance, ICT, Retail, Petrochemical, Tourism

Top 6 reasons to do business with Chengdu:

1. Chengdu is China's western centre of logistics, commerce, finance, science and technology.
2. The total volume of imports and exports of the Chengdu Hi-tech Industrial Development Zone (CHDT) ranked 3rd in the country and 1st in central and western China. The Chengdu Tianfu Software Park, based in CHDT, is Asia's largest specialized business IT Park and one of China's 10 national software industry bases.
3. The city has a long history of Traditional Chinese Medicine (TCM). Over 6,000 medical equipment and pharmaceutical companies are registered here.
4. There are over 265 Fortune 500 companies with business in Chengdu. The 12th Fortune Global Forum was held in Chengdu in June 2013.
5. Chengdu has an excellent telecommunications infrastructure.
6. Ranked 5th of Innovation and Entrepreneurial Environment in China and 1st in Mid & West China.

Qingdao Phase: 6th Nov. - 8th Nov.

Industrial Sectors:

- Machinery manufacturing
- Shipbuilding
- Bio-pharmacy & Bio-technology
- Energy and Environment
- Modern Agriculture



AGENDA

Venue: Qingdao Shangri-La Hotel

SUN, 6 Nov.

09:00—18:00 Registration
19:00—20:30 Cocktail Party

12:00—14:00 Lunch Break

14:00—17:30 EU-China New Energy and Environment
Protection Cooperation Seminar

EU-China IT and Intelligent Manufacturing Cooperation Seminar

18:30—20:00 Dinner Buffet

MON, 7 Nov.

09:00—09:25 VIP Meeting
09:30—09:55 Opening Ceremony
10:00—12:00 EU-China Ocean Economy & Technology
Cooperation Forum

TUE, 8 Nov.

09:30—17:00 B2B Matchmaking Cluster/Company Visit (optional)
12:00—14:00 Lunch Break



Host City: Qingdao, the World's 7th Biggest Port

Location: a major port city in eastern Shandong Province. On the coast of the Yellow Sea, Qingdao lies on the west coast of the Pacific Ocean and at the southern tip of Shandong Peninsula of north China and faces Korea and Japan across the sea in the east.

Population: 8.964 million (2014)

Area: 11,282 square kilometers

Administrative Divisions: 6 districts and 4 county-level cities

6 Key Industries: Logistics, shipbuilding and maritime engineering, home appliances and electronics, automobiles and railway engines, petrochemicals, and machinery and equipment.

10 Emerging Industries: new materials, environmental protection, aviation economics, tourism equipment, maritime biological medicine manufacturing industry, industrial robots, maritime equipment, seawater desalination industry, maritime energy and 3D printing technology.

Qingdao is one of China's first coastal open cities, an important international trading port as well as a maritime transport hub in China. It is one of China's top five ports for foreign trade. The Port of Qingdao has built trade relationship with more than 700 ports worldwide. In 2013, the port handled 455 million tons of cargo and 15.52 million TEUs. Its total throughput ranked the 7th in the world and its throughput of crude oil ranked the 1st in China.