



GLOBAL EXPANSION SUMMIT

Where Companies & Countries **Do Business**

LONDON 17-18 OCTOBER, 2016

Event Summary

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The Global Expansion Summit is a unique event for corporate executives and government officials to interface and explore mutual business opportunities.

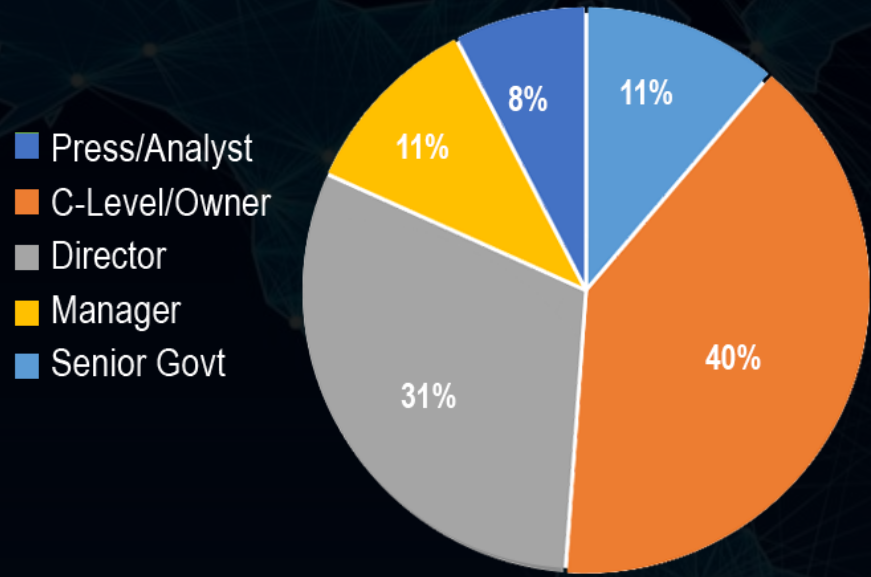
For the corporate executives the event will provide a platform to uncover the most advantageous markets and business partners to facilitate their companies' successful international expansion.

For government officials this will be an opportunity to connect to business and promote their country as an attractive investment opportunity.

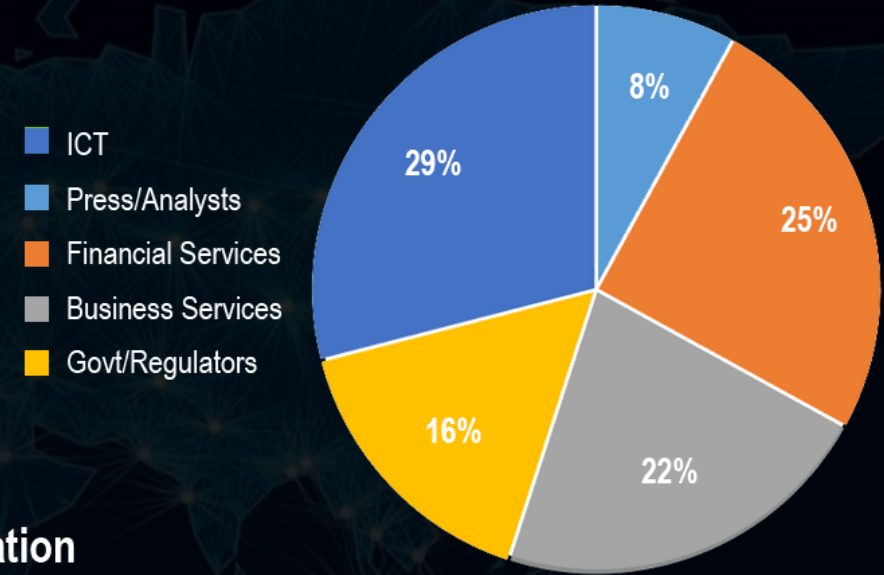
Digital transformation and globalization as means to drive growth and efficiency will be two of the key areas of focus in the conference.

Past Event Demographics

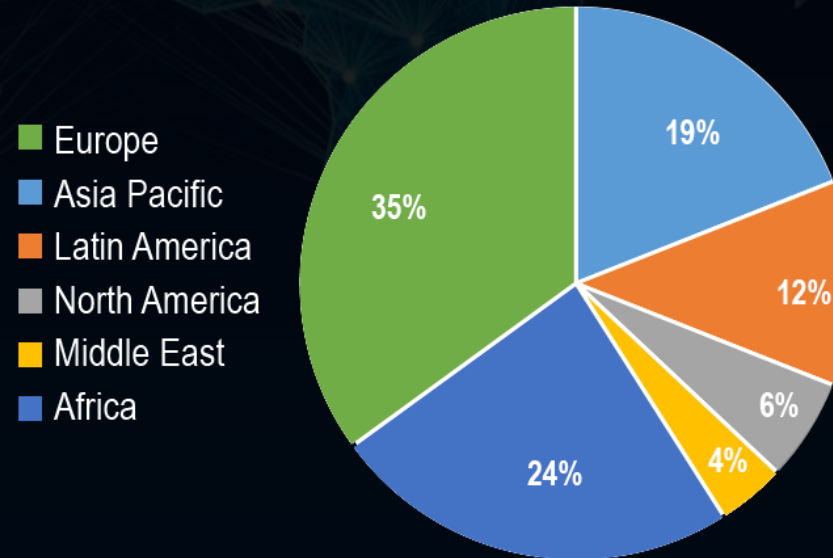
% Attendee Breakdown



% Sector Breakdown



% Regional Representation



Event at a Glance

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Intercontinental The O2, **London**

17-18 October 2016

Over **2,000** senior level attendees

3,000m² show floor

20+ VIP meeting rooms

Concierge-style investment meetings

200+ speakers

30+ conference sessions

Europe's newest and most sophisticated conference centre

5



World-class venue: over 3,000m² of dedicated space

6



Proven track record

Now significantly expanding on the success of

3 years of delivering

rewarding investment-driven conferences...

innovaBRICS & beyond

has magnified to

Global Expansion Summit

Building on
past stellar lineup of

keynote speakers



GLOBAL
EXPANSION SUMMIT



Zhou Xiaoming, Minister
Counsellor, China UK Embassy



Jim O'Neill, Chairman, Goldman
Sachs Asset Management



David Smoot, CEO
Dubai International Capital



Sir John Peace, Chairman
Standard Chartered



Pravin Gordhan, Finance
Minister, South Africa



Rob Davis, Minister of Trade &
Industry, South Africa



Jeff Radebe, Minister in the
Presidency, South Africa



Gerard Lyons, Chief Economic
Advisor, Mayor of London



Claver Gatete, Finance Minister
Rwanda



Mark Cutifani, CEO
Anglo American



Steve Almond,
Global Chairman, Deloitte

Sample of previous corporate attendees and sponsors



Agenda at a Glance

DAY 1					DAY 2				
09.30	Plenary Keynote				09.30	Plenary Keynote			
11.00	Networking Break				11.00	Networking Break			
11.45	Plenary Keynote				11.45	Fintech: Security	Investing in Innovation Cross Border M&A	Investment Fundamentals: Regulation	Digital Transformation: Channel Shift
13:00	Networking Lunch				13:00	Networking Lunch			
14.15	Fintech: Payments	ICT Data Centres	Investment Fundamentals: Taxation	Digital Transformation: Digital Analytics	14.15	Fintech: Spotlight on UK	Investing in Innovation R&D	Investment Fundamentals: Dynamic Partnerships	Digital Transformation: Business Models
15.30	Networking Break								
16.00	Fintech: Alternative Finance	ICT Cloud Services	Investment Fundamentals: Talent	Digital Transformation: Smart Cities					
17.15	Networking Reception								

Exhibit & present your investment opportunities to business leaders

3x3m Stand

9m²

£7,500

2 Passes included*

6x6m Country Pavilion

36m²

£30,000

8 Passes included*

9x9m Country Pavilion

81m²

£67,500

12 Passes included*

Concierge meeting service + Meeting room

* Full Access passes: can be
Allocated to clients, partners or staff

Country pavilion creates an opportunity for your country
to additionally promote specific cities, regions or companies

Bespoke stands can be built in different sizes as per your requirements.
Contact us for more information.



Opportunities for Sponsorship

Category	Silver	Gold	Platinum
Continuous exposure on social channels	✓	✓	✓
Digital, PR and print logo exposure	✓	✓	✓
Logo in all event materials, PR and emails	✓	✓	✓
On-stage logo alongside other sponsors	✓	✓	✓
Opening keynote special mention		✓	✓
On-site branding throughout venue		✓	✓
Dedicated venue meeting rooms		1	2
Exclusive speaking engagement			✓
Tailor-made 101 meetings facilitation			✓
Delegate Passes included	2	4	10
Event Passes included	3	10	20
Investment	£25,000	£50,000	£100,000



Team

Management Team



Fernando Faria

Managing Director & Co-Founder



Tomasz Smilowicz

Managing Director & Co-Founder



Glenn Wallace

Business Development Director



Frankie Brewer

Event Director



Holly Roberts

Head of Digital

Board Members



Jonathan Weiner

Board Member



Anil Aggarwal

Board Member



Ray Iglesias

Board Member



Cheryl Slipski

Board Member



GLOBAL
EXPANSION SUMMIT

www.gxpsummit.com

Tomasz Smilowicz

Founder & Managing Director

T: +44 (0) 20 3743 6251

M: +44 (0) 7843 109 437

E: tomasz@gxpsummit.com

Fernando Faria

Founder & Managing Director

T: +44 (0) 20 3743 6250

M: +44 (0) 7920 453 329

E: fernando@gxpsummit.com

Glenn Wallace

Business Development Director

T: +44 (0) 20 3743 6252

M: +44 (0) 7500 795 353

E: glenn@gxpsummit.com

Frankie Brewer

Event Director

T: +44 (0) 20 3743 6253

M: +44 (0) 7553 127 112

E: frankie@gxpsummit.com