



# SPONSORSHIP Opportunities

Driving the Caribbean to your doorstep

ACS Conference May 6th - May 9th 2024





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**Invest in a partnership that illuminates your brand across the vibrant tapestry of 35 Caribbean states. Stand in the spotlight during the ACS Conference in Suriname.**

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# SURINAME HOST



## Ministry of Foreign Affairs, International Business & International Cooperation in Suriname, South America

The Ministry of Foreign Affairs in Suriname is tasked with managing the nation's external relations, diplomacy, and international cooperation efforts. In hosting the ACS Conference, it showcases Suriname's commitment to regional collaboration and economic development, led by H.E. Minister Albert Ramdin and supported by a dedicated staff.



# ABOUT THE ACS CONFERENCE

The ACS Conference unites 25 member states & 10 associate member states in a collaborative forum, offering growth, networking, and cooperation opportunities. Participants contribute to regional prosperity through dialogue, innovation, and shared initiatives, making it an indispensable platform that consists of **three key events**:



**16th Business Forum  
of the Greater Caribbean**  
May 6th - May 7th

The 16th Business Forum offers industry leaders a platform to explore the Caribbean's economic potential through dynamic panels, speaker series, networking events, and an exhibitor's hall making local and regional markets visible and accessible to visitors and participants



**8th International  
Cooperation Conference**  
May 7th

The 8th Cooperation Conference advances regional progress via partnerships and initiatives, prioritizing sustainable development and resilience. With expert panels and discussions on ongoing projects, it promotes joint project development and funding to bolster cooperation and prosperity.



**29th Ordinary Meeting of the  
Ministerial Council**  
May 8th - May 9th

The 29th Ministerial Council, integral to the ACS Conference, gathers foreign affairs ministers to tackle pressing regional issues. Against Suriname's vibrant backdrop, discussions center on policy, diplomacy, and collaboration, shaping regional cooperation.



# ACS CONFERENCE PARTICIPANTS

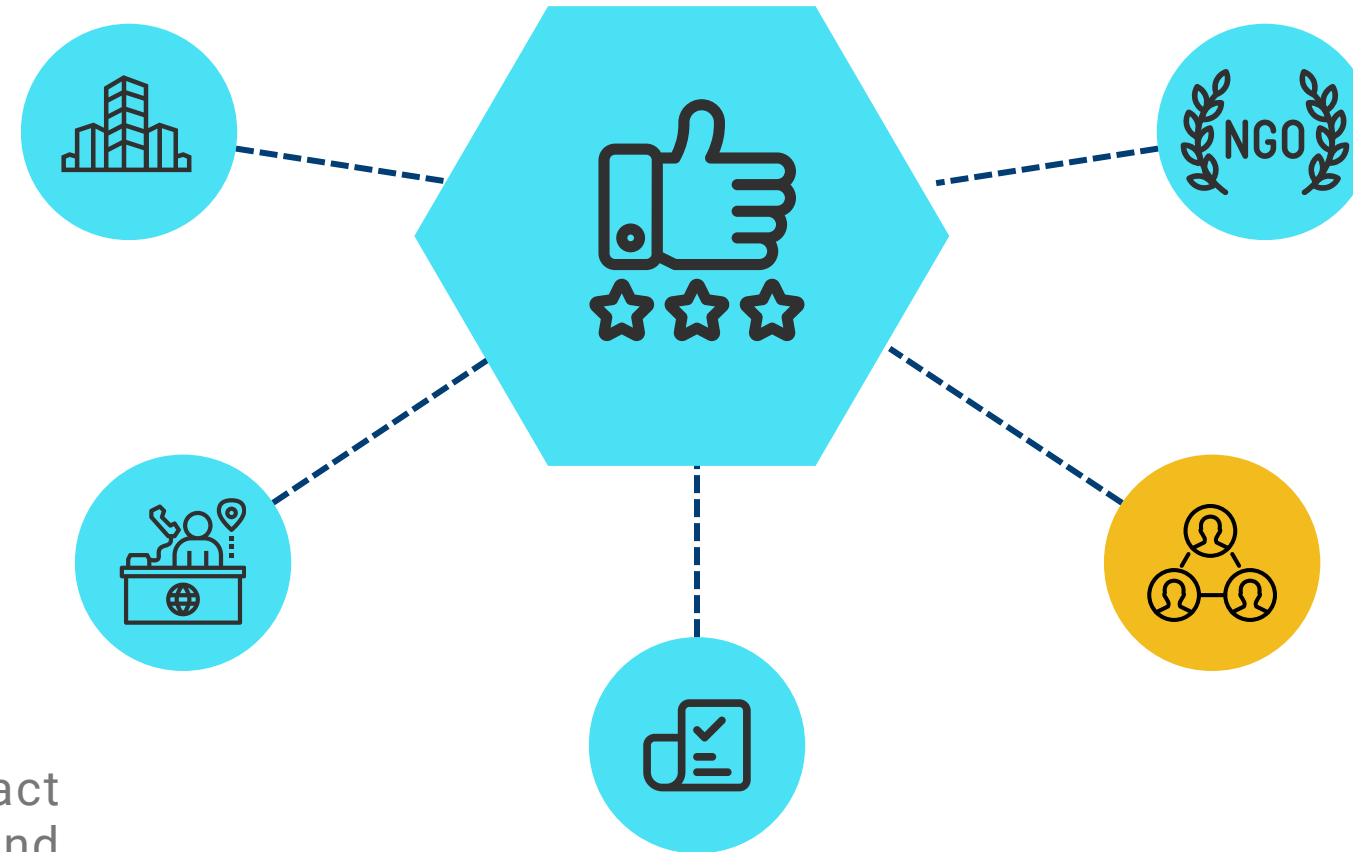
## Who will attend?

### Surinamese & International Companies and Organisations

Companies seeking to expand their market presence and explore business opportunities within the Greater Caribbean region.

### Trade & Investment Promotion Agencies

Agencies seeking to attract foreign direct investment and facilitate trade linkages.



### Government Officials & Policy Makers

Ministerial Delegates from all Member States interested in promoting economic growth, enhancing connectivity and fostering regional cooperation.

### NGOs, Students & Social Actors

Students and NGOs interested in learning of sustainable development initiatives and exploring avenues for social impact.

### ACS, SICA, CELAC & CARICOM

This is the first time Joint venture meeting of ACS, SICA, CELAC, and CARICOM together. It is a chance to stand out amongst the crowd and get a front line row to better export deals!



May 6th - May 7th

# BECOME A SPONSOR

## Why Sponsor the ACS Business Forum?

ACS Conference Suriname offers the perfect platform to profile and position your company and brand(s) at an event where representatives of SICA, CELAC, ACS and CARICOM have a joint venture meeting for the first time!

This is your chance to showcase your products, services, and technologies at the forefront of the Caribbean's most influential business and trade event. It's a unique opportunity to enhance your visibility, connect with decision-makers, and highlight your commitment to fostering economic growth and development in the region.

Becoming a Sponsor enables you to forge new partnerships, capitalize on growth opportunities and demonstrate your business strength.

- 1 Raise your brand awareness**
- 2 Achieve your business objectives**
- 3 Be the host of an event or venue**
- 4 Get media exposure**
- 5 Close sustainable long-lasting deals**



May 6th and 7th

# SPONSOR OPPORTUNITIES

What we have in store



**Venue Branding**

Highlight the presence of your company at an event by showcasing your brand in a high-traffic location and making your brand a destination with a sponsored lounge, bar, b2b meeting room, or custom created area on the event floor.



**Host a Networking Event**

Elevate your brand by hosting an unforgettable networking event. As the host, you'll create a dynamic space for meaningful connections, spotlighting your brand amidst the energy and excitement of the Caribbean's most influential minds.



**Media Exposure**

Get featured in our pre-, during-, and post event media program which consists of infomercials, social media content, our website, backdrop banners, and more. During the event, we have a special 'Daily Highlight series to direct the spotlight on your brand!



**Give a Workshop**

Lead a workshop and position your brand as an industry thought leader. Share insights, drive innovation, and interact directly with a captivated audience, laying the ground for lasting partnerships and elevating your company's profile across the Caribbean.





May 6th and 7th

09

# AVAILABLE SPONSOR VENUES

Which venue can you 'adopt'?

- 1 Zanderij VIP Arrivals Hall
- 2 Zorg & Hoop Arrivals Room
- 3 Rum Huis

## Torarica Resort Venues:

- 4 Pier Bar
- 5 B2B Meeting Lounge
- 6 Pathway to Ballroom
- 7 Media Centre



# OUR MEDIA PROGRAM

## Maximize your Visibility

Step into the spotlight and seize the opportunity to make your brand visible to Caribbean audiences with our comprehensive media program.

### Daily Highlight Special

During the event, your company will be featured in our daily highlight videos, which consists of our

- Personalized Studio Interviews and
- "Sponsor in the Spotlight" Segment

and the videos will be widely distributed on TV and social media platforms.

Don't just attend—make a statement. Elevate your brand and leave a lasting impression. For more information, request our Media Program PDF via [a.brahim@craftameleon.com](mailto:a.brahim@craftameleon.com), Ms Aegina Brahim



**YOUR**  
**OPPORTUNITY**  
to *STAND OUT*



# MULTI PLATFORM

## Content Exposure

We'll also feature you on various ACS Business Forum Platforms and elevate your brand to make your statement!

### BACKDROP BANNERS



# SPONSORSHIP PACKAGES

Tailor Your Impact!



**BRONZE PACKAGE**

Your entry into branding excellence! You get your name on the website, on our social media channels, and on backdrop banners. We'll also arrange various B2B sessions for you and include you in our daily highlight videos during the event. You have the option to put your branding at Zorg & Hoop Airport.



**SILVER PACKAGE**

You can elevate your presence with the choice between the Zanderij arrivals Hall for VIPs, the Pathway at Torarica, or a section within the media centre. You will also receive the media exposure in the Bronze package, and you get the chance to host a workshop.



**GOLD PACKAGE**

Choosing the pinnacle of sponsorship, you get all the benefits of the silver and bronze package, Plus a dedicated venue such as the B2B meeting room, the Pier Bar where lunches are held, or Rum Huis and you have the option to customize your package to suit your needs.



# REGISTRATION & PAYMENT

What we expect from you before the event

Our team will contact you after registration to finalize your participation and send the contract

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1

## Register through our form:

Please fill in the form below to register your Sponsor partnership. Click on “Sponsor” in section B participation profile. After that, select the bronze, silver, or gold package option. No need to fill in section C or D.

<http://conference.acs-aec.org/registration/>

2

## Documents to send before April 14th 2024:

- Completed Form
- High quality logo in PNG or JPEG (please send via e-mail if not uploaded in the form)
- One official picture of the company (will be used for promo) (please send via e-mail if not uploaded in the form)
- Any other special requests.

The closing date for registration is **April 14th, 2024**.

3

## Sign the Contract

You must sign the contract sent to you by the Business Forum organizers after having received your form registration.

4

## Make the Payment

You can make the payment for your Sponsorship by bank transfer. The banking details will be send over to you after registration.

Visit our website





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**Your brand has the power to ignite change.  
Let's illuminate the path to prosperity  
together at the ACS Conference in  
Suriname, May 6th - 9th 2024**

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# CONTACT US

## We're Here To Help You Shine

For more details on sponsorship opportunities and to discuss how you can play a pivotal role in this year's ACS Business Forum, please reach out to us at:

Ministry of Foreign Affairs, International Business and International Cooperation, Suriname.

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