VIVA TECHNOLOGY PRESENTATION

WHO WE ARE
VivaTech is the **world's rendez-vous for startups and leaders to celebrate innovation.** We believe in the power of technology to transform business and society. Our 4-day annual event has become, in only 6 years, the biggest gateway in Europe for innovation actors worldwide.

OUR MISSION
Help startups and major corporates to become the digital champions of tomorrow, to succeed in their digital transformation and to innovate collectively for the common good.

HOW WE DO IT
We gather under one roof the brightest entrepreneurs, executives, investors, students and academics to collaborate, network, pitch, get inspired and showcase their innovations.

WHEN
VivaTech will take place on **June 14-17, 2023** in Paris, France and in digital. The first three days are B2B and on Saturday, we switch our focus to the General Public.

FOCUS 2023
VivaTech is anchored **in Paris, France, at Porte de Versailles**. Two large exhibitions Halls of 55,000 sqm in total, will be dedicated to major corporate exhibitors, territories, sport, budding startups, futuristic innovations, new experiences, lounges, and inspiring conferences. We also created the VivaTech News, a non stop news channel (4,350,000 viewers in 2022)

OUR STORY
Created in 2016, Viva Technology is born from the imagination of **leading communication company *Publicis Groupe* and major French business newspaper *Les Echos.*** In six years we have grown tremendously, welcoming over 590 000 visitors from across the globe.

THE BIGGEST TECH EVENT IN EUROPE, 2022 DATAS

91,000 Visitors

1,7 billions views

149 Countries

2 000 Exhibitors
38% international exhibitors

1,800 Startups

2,000 Investors

450 World-class speakers

200 Corporate partners

300,000 Online attendees

8,300+ Media coverage

41 Media Partners

3 billions Views on your social media

VISITOR PROFILES

A LARGE RANGE OF B2B VISITORS

35% + International visitors

16% Startups

3% Investors

43% Executives

75% Of visitors are C Level

16 % Students/Academics

TOP 10 SECTORS

- Banking/Finance/Insurance/Legal (13%)
- Consulting (8%)
- Information technologies (7%)
- Luxury/Fashion/Beauty (7%)
- Mobility/Transportation (7%)

- Software Development/Cloud services (7%)
- Media/Entertainment/Culture (5%)
- Consumer goods/Retail/E-commerce (5%)
- HR/Training/Education (4%)
- Health (4%)

53%

15% NORTH AMERICA

EUROPE

MIDDLE EAST

ASIA **17%**

AFRICA

13%

SOUTH AMERICA

2%
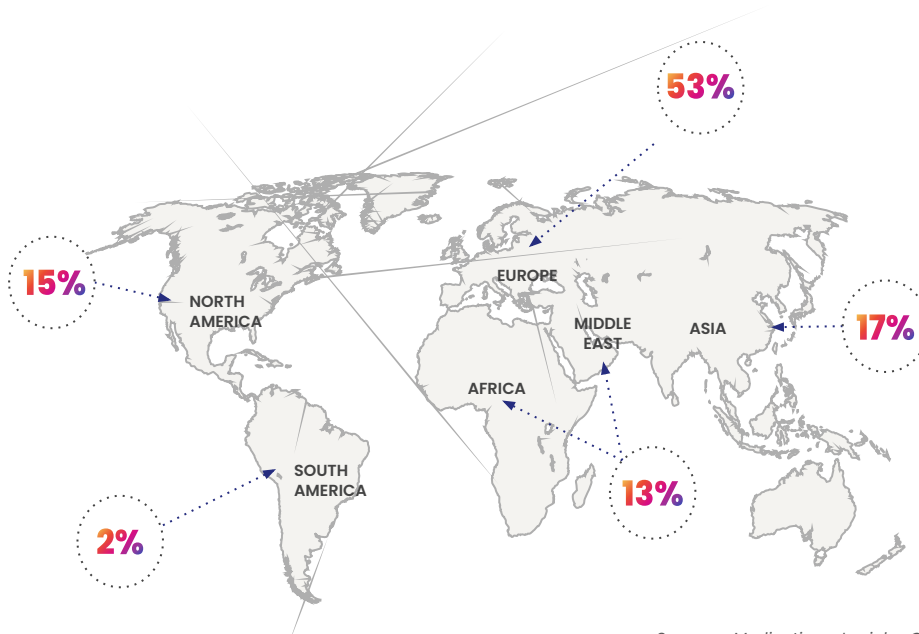
TOP 10 COUNTRIES

#1 Germany
#2 United Kingdom
#3 Italy
#4 United States
#5 Switzerland
#6 Belgium
#7 Netherlands
#8 Spain
#9 India
#10 Tunisia

VIVA TECHNOLOGY 2022 IN PICTURES

India, Country of the Year, Pavilion

President Emmanuel Macron Conference Talk

VIVA TECHNOLOGY 2022 IN PICTURES

Viva Tech 2022 Overview

Viva Tech News

2022 PARTNERS

MAIN PARTNERS

FOUNDING PARTNERS

BNP PARIBAS · Google · LA POSTE GROUPE · LVMH · orange

COUNTRY OF THE YEAR

INDIA COUNTRY OF THE YEAR

GOLD PARTNERS

ManpowerGroup (HR Partner) · edf Low carbon Partner · EY (VivaLounge Partner)

aws · AXA · Edenred · FRENCH-GERMAN TECH LAB · HUAWEI · JCDecaux

L'ORÉAL · Microsoft · RATP GROUP · salesforce · sanofi · SAP · SNCF · THE ADECCO GROUP · TotalEnergies

SILVER PARTNERS

Région île de France (Hosting Partner) · McKinsey & Company (Strategic Partner)

Air Liquide · Audi · BINANCE · Dassault Systèmes · EGYPT · engie · GLOBALIZATION PARTNERS

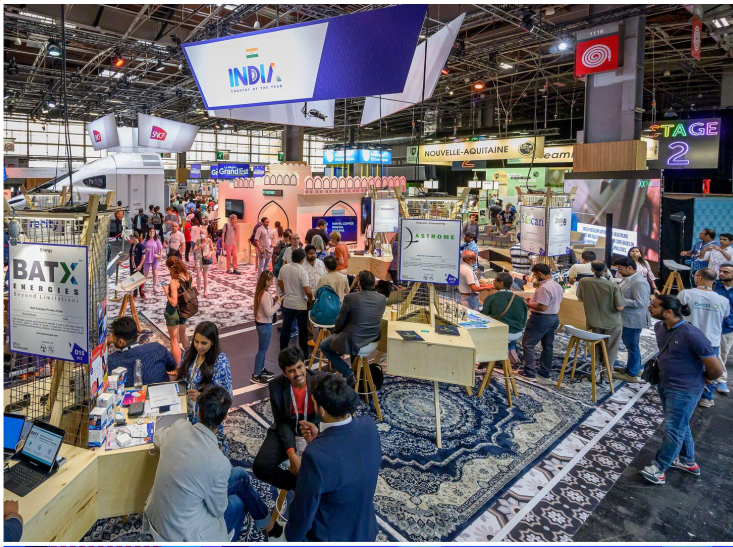BOUYGUES · klaxoon · KPMG · Meta · Centre-Val de Loire · La Région Occitanie Pyrénées-Méditerranée · RÉGION SUD PROVENCE ALPES CÔTE D'AZUR · Renault · swisstech.

CORPORATE PARTNERS

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beau de Loménie · BUSINESSFRANCE · Capgemini · CCI PARIS ILE-DE-FRANCE · COMONGO · cnrs · CONSEIL NATIONAL DES AVOCATS · creme de la creme · Crayon · CYSEC · databricks

DEVCORP · DELL Technologies · deezer · DRONE to YACHT · Early Metrics · exaion · Famoco · France Hybrid HPC Quantum Initiative · getaround · GoTo

HIGHSPOT · hivebrite · HP · iExec · tiffen · infogreffe · Institut Mines-Télécom · inpi · Inria · INSTITUT POLYTECHNIQUE DE PARIS · INTERSTELLAR · inwink

IVIFLO · KORIAN · kyriba · LA FRENCH TECH · LAVOIX · L'ESCALATOR · LE VILLAGE · Linkedin · LITO · Lucid · ManageEngine · MANGOPAY · McDermott Will & Emery

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OVHcloud · pépite France · PERFECT · PitchBook · Plasseraud INTELLECTUAL PROPERTY · PlayPlay · pôle emploi · remote · RICHEMONT · Riyadh Valley Co · Salesloft

SAVOY INTERNATIONAL · Scaleway · SINGA · sopra steria · Square · Stage11 · startup flow · telkr · TESLA

TikTok · Togg · viabeez · VO2 · VOLOCOPTER · ynov CAMPUS · WAVESTONE · we are_ · WeWard · WHITE & CASE · ZE BOX

INTERNATIONAL PUBLIC ACTOR PARTNERS

30 country pavilions
13 Minister delegations
13 international, governmental and public institutions

FRENCH PUBLIC ACTOR PARTNERS

FRENCH REGIONS & TERRITORIES

La Région Auvergne-Rhône-Alpes

BORDEAUX MÉTROPOLE

Région Centre-Val de Loire

CHOOSE PARIS REGION

CULLETTIVITÀ DI CORSICA COLLECTIVITÉ DE CORSE

Grand Est ALSACE CHAMPAGNE-ARDENNE LORRAINE

Région ile de France *(Hosting Partner)*

Métropole du Grand Paris

WE ARE NORMANDY

Région Nouvelle-Aquitaine

La Région Occitanie Pyrénées · Méditerranée

Région PAYS de la LOIRE

RÉGION SUD PROVENCE ALPES CÔTE D'AZUR

FRENCH INSTITUTIONS

ANFR AGENCE NATIONALE DES FRÉQUENCES

BUSINESS FRANCE

cnrs

CCI PARIS ILE-DE-FRANCE

DGSE

La FRENCH TECH

Inria

MINISTÈRE DES ARMÉES Liberté Égalité Fraternité

MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE Liberté Égalité Fraternité

GREENTECH INNOVATION

OPÉRA NATIONAL DE PARIS

pôle emploi