

## 2<sup>nd</sup> Danube eRegion Conference – DeRC 2012

Grand Hotel Union Ljubljana, Slovenia, Monday - Tuesday, September 24-25, 2012  
<http://eLivingLab.org/CrossBordereRegion/DeRC2012>

### Cross-border eSolution/eService Prototype Development

**Prototype title:**

Interactive Multimedia Mobile eLearning/eCitizen Platform – MediaInteractive TV

**Short description of the prototype** (problem to be solved, expected benefits, main stakeholders, expansion opportunities, related EU projects, references):

Aggregation, production, distribution and local management of all kinds of interactive multimedia and mobile device optimized content requires integration of a number of state of the art technologies. Specialized On line and Off line access to content from mobile devices, smartphones, TV devices is complement to PC based implementation. End User Experience must be extremely simple and backoffice functionality must support efficient video and HTML5 content production as well as mobile application development. MultiScreen support is very advanced and complete.

MediaInteractive TV Platform have been designed with all this requirements in mind. It is open, highly functional, scalable and flexible and therefore easy to be used in number of different eLearning/eCitizen/eLivingLab applications. It enables planers and developers of eLivingLab projects to concentrate efforts, time and resources on User /Application Domain and base their prototype development on advanced as well as very open and cost effective MediaInteractiveTV platform.

MediaInteractiveTV platform supports also integration of Virtual Events support, Advanced Multimedia TV Studio, Live streaming, Recording of as well as Webcasting to Multiscreen environment.

**ICT requirements for the prototype deployment:**

Access to sufficient bandwidth and reliable connectivity, 10 Mb/s both direction is needed for HD video quality performance

**Proposer** (contact person)

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**Existing partners** (representative, position, organization, country):

**What type of partners are we looking for?**

We are looking to partners from different application areas, such as Learning, Culture, Travel, eCitizen, which would benefit from advanced technology solution of MediaInteractiveTV platform.

To be emailed as soon as possible and not later than Thursday, August 23, 2012 to Alenka.Slabajna@JAPTI.si  
Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments