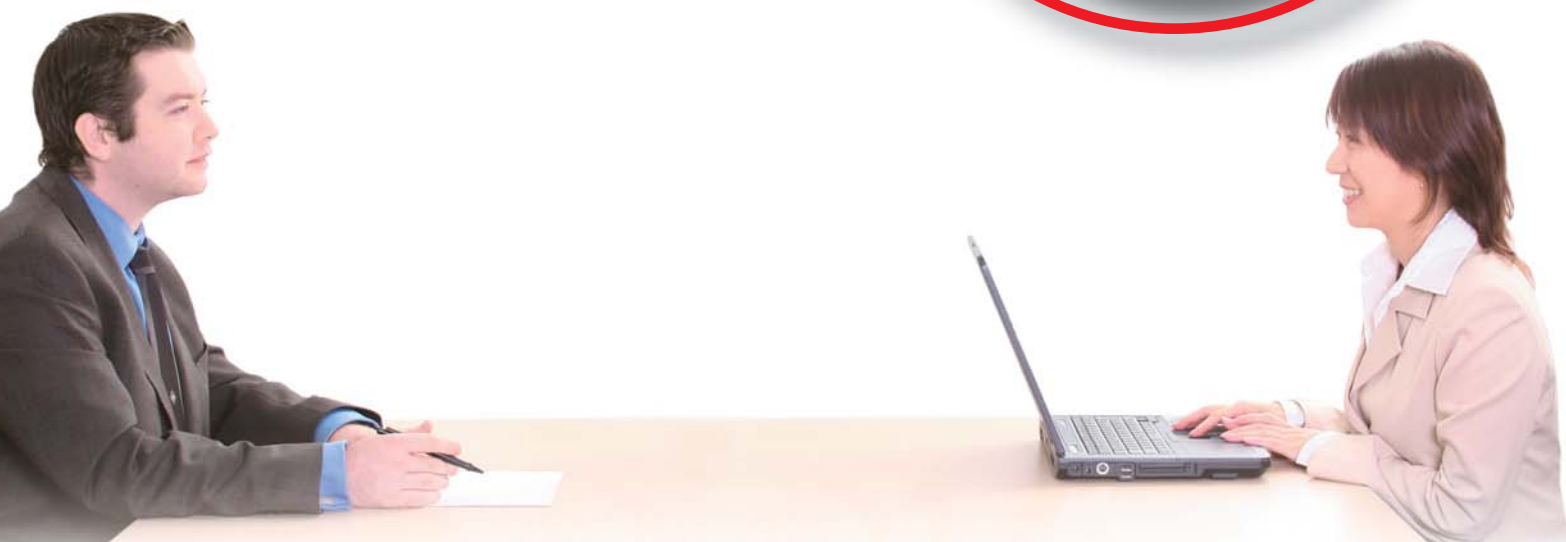


Your point of entry into the Japanese market

Invest Japan Business Support Center



Foreign companies planning to start a business in Japan, JETRO is ready to help you.

JETRO is a governmental organization with more than 70 overseas offices in over 50 countries across the world. For foreign companies planning to start a business in Japan, we provide information, consultation and other services free of charge, as well as a few services for charge.

When you come to Japan, JETRO IBSC will support you depending on your business needs by providing consultation and facilities for establishing a business base and starting your business in Japan.

Receive support from JETRO overseas office

step 1 Contact JETRO office

Contact the JETRO office nearest you.

step 2 Service proposal

JETRO proposes services according to your needs.

step 3 Advice and information for entering the Japanese market

JETRO provides information and consultation
for your company on entering the Japanese market.

Receive support from JETRO IBSC

Come to Japan to begin JETRO IBSC services.

step 4 Support for entering the Japanese market

JETRO IBSC provides individually tailored services to help you
enter the Japanese market.

step 5 Support for starting a business in Japan

JETRO IBSC provides individually tailored services for establishing
a business base and starting a business in Japan.

Start your business in Japan





JETRO IBSC is a one-stop center for establishing a business base and starting your business in Japan.

Consulting



Free individual consultation for your company

IBSC staff and advisors can provide information about such matters as industrial structures and market shares, Japanese business practices in regard to procurement, product sales, and industrial systems, as well as offering advice based on the needs of your company.

Examples of consultation

- Market and industry information
- Information on incentives from national and local governments
- Information on relevant legal systems
- Establishing an office
- Cost estimates
- Networking with potential business partners
- Taxation, labor and legal issues
- Finding human resources
- Obtaining residence status and visas
- Finding an office location

Facilities



Temporary office space offered free of charge

IBSC temporary offices are located near major government offices and have convenient access to important business centers across Japan. Such proximity enables you to complete applications, registrations, business negotiations and other preparations to smoothly establish your business.

About IBSC temporary offices

- Tenancy eligibility : Foreign company considering to start a business in Japan
- Tenancy period : Up to 50 business days in principle (The period can be extended as required, but a tenancy fee will be charged.)
- Tenancy fee : Free (Deposit and communication fee are required.)
- Equipment : Desks, chairs, telephones, fax machines and broadband connections
- Common facilities : Conference rooms, multipurpose hall, business library

Information



Gather a wide range of information needed for your business

JETRO Business Library <http://www.jetro.go.jp/en/jetro/library/>

The JETRO Business Library is an academic library devoted to international business. Our libraries in Tokyo and Osaka hold collections of over 230,000 books and 100,000 books, respectively. Our resources include an excellent selection of English-language documents and reference materials on Japan, Asia and other countries, and visitors have free access to all items in the library.

JETRO Website—Investing in Japan <http://www.investjapan.org>

The JETRO Website also carries a wide range of information required for doing business in Japan.

JETRO Invest Japan Business Support Centers (IBSCs) are located in six major cities of Japan—Tokyo, Yokohama, Nagoya, Osaka, Kobe and Fukuoka. At each IBSC, experienced IBSC staff and advisors provide information by using a broad network across government and private sectors, and offer consultation according to your company's needs. IBSCs also offer temporary office space for foreign firms that have not yet established a business base in Japan.

JETRO IBSC services corresponding to the procedures for establishing a business in Japan

Incorporating a company or local branch

Consultation on incorporation types, taxation, regulations, etc.

Provide advice from certified specialists on tax accounting, regulations, incentives and other related issues.

Registration of your business

Introduce a certified specialist on registration and arrange meetings.

Tax notices

Introduce a certified public accountant/tax accountant, and arrange meetings.

Opening a bank account

Introduce banks and arrange meetings.

Human resource-related

Consultation on human resources and labor

Provide advice from a certified specialist on labor issues.

Hire staff

Help you find qualified staff.

Social insurance notices

Introduce a certified specialist on labor issues and arrange meetings.

Office-related

Use our temporary office space

IBSC office space is provided free of charge for the first 50 business days.

Establish a permanent office

Help you find a location for your permanent Japan office.

Visa-related

Consultation on residence status and visas

Provide advice from a certified specialist on visas.

Appointing a representative in Japan

Application for status of residence/visa

Introduce a certified specialist on visas and arrange meetings.

Contact us if you need:

vital information,
consistent consultation,
experts specializing in procedures,
a temporary office,
business partners for starting your business in Japan.

We provide a wide range of services for your needs. Please contact your nearest JETRO office.



Overseas Offices

Domestic Offices



E-mail

<http://www.jetro.go.jp/en/jetro/worldwide/>

<http://www.jetro.go.jp/en/jetro/worldwide/japan/>

<https://www.jetro.go.jp/form/fm/jaa/contact>

Success Stories

Here's a brief look at some of the companies that have worked with JETRO IBSC to set up business operations in Japan.

Nansei Sekiyu K.K.—Petrobras (Brazil) http://www.petrobras.com.br/

Brazilian state-owned oil giant with operations in 27 countries, Petroleo Brasileiro S/A (Petrobras), acquired a controlling stake in Nansei Sekiyu K.K., which has a petroleum refinery in Okinawa, from Tonen General Sekiyu K.K. for 5.5 billion yen. Taking advantage of Okinawa's strategic location, Petrobras is seeking to increase sales in Japan (particularly of biofuels) as well as other Asian markets, and is studying the possibility of investing about 100 billion yen to boost capacity at Nansei's oil refineries in Okinawa. JETRO IBSC, together with the Okinawa prefectural government, helped the company's purchase from an early stage (since 2007), providing free consultations with expert advisors on such matters as visas and licenses for oil refineries and procedures for corporate establishment.

President Chain Store Corporation (Taiwan) http://www.7-11.com.tw/

President Chain Store Corporation, the flagship of leading Taiwan conglomerate Uni-President Enterprise Corporation, started its Japan operation in Tokyo. Specializing in retail and service business, President Chain Store is a major operator of several well-known chain stores in Taiwan, including Starbucks Coffee (224 stores), 7-Eleven convenience stores (4,810 stores), MUJI (14 stores, jointly managed) and Mister Donuts (45 stores, jointly managed). JETRO IBSC provided consultation on tax and labor matters and import/export regulations.

Item Japan K.K. (Germany) http://www.item.info/en

Item Industrietechnik GmbH is a leading German maker of aluminum structural kit systems that also designs and builds a range of tailor-made factory facilities and shells for its customers, including the world-renowned German photovoltaic maker, Q-cells AG. Item established its Japan plant and relocated its Japan head office to Osaka, the heart of the Kansai region, where major photovoltaic producers, including Sharp, KYOCERA and SANYO, are based. JETRO IBSC provided the firm with free temporary office space, help in applying for subsidies offered by the Osaka prefectural government, as well as additional support in cooperation with the Osaka Business & Investment Center (O-BIC).

Abercrombie & Fitch (United States) http://abercrombie.com/

Casual US clothing retailer Abercrombie & Fitch opened its first Asia flagship store in Tokyo's fashionable Ginza shopping district in December 2009. With over 1,000 stores in North America, the firm sells its products only through its stores and on-line business, opting not to operate store-within-stores. Abercrombie is actively seeking to develop new markets, including Japan, in the future. Prior to the Ginza opening, the store hired over 1,000 employees including part time associates. JETRO IBSC provided free temporary office space and support for personnel recruitment and also supplied information on Japanese market and regulations pertaining to retailers.

DBS CRUISE FERRY JAPAN CO., LTD. (Korea) http://www.dbsferry.com/

Korea-based DBS CRUISE FERRY CO., LTD., established its Japan subsidiary in Sakaiminato city, Tottori prefecture in April 2009, and began operation of regular ferry service between Tottori (Sakaiminato) and South Korea (Donghae), and between South Korea and Russia (Vladivostok) in June of the same year. The company aims at increasing the number of travelers and freight in the future by utilizing abundant tourism attractions in Japan's San'in region and gathering freight from western Japan. JETRO IBSC provided the company with registration and information on regulations, in cooperation with the Tottori prefectural and Sakaiminato city governments.

For examples of the success achieved
by foreign companies entering the Japanese market, see
http://www.jetro.go.jp/en/invest/success_stories/

6 Invest Japan Business Support Centers (IBSCs)

Tokyo

Ark Mori Bldg. 7F,
12-32, Akasaka 1-chome
Minato-ku, Tokyo 107-6006
Tel: +81-3-3582-4684
Fax: +81-3-3584-6024



90 min. from Narita Airport by Airport Limousine Bus
60 min. from Narita Airport to Tokyo station by the Narita Express Train
10 min. from Tokyo station to the nearest station by train
30 min. from Haneda Airport to the nearest station by train

Nearest Stations (Tokyo Metro: subway)
1 min. walk from Exit 3, Roppongi-itchome station (N-05, Namboku line)
3 min. walk from Exit 13, Tameike-sanno station (G-06 & N-06, Namboku & Ginza line)
12 min. walk from Exit 4b, Kamiyacho station (H-05, Hibiya line)
12 min. walk from Exit 5, Akasaka station (C-06, Chiyoda line)

Yokohama

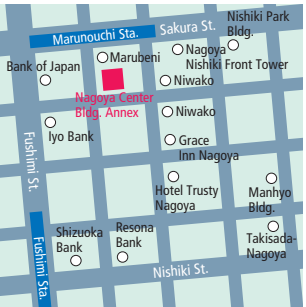
Industry & Trade Center Bldg. 2F,
2, Yamashita-cho, Naka-ku,
Yokohama, Kanagawa 231-0023
Tel: +81-45-222-8911
Fax: +81-45-662-4980



90 min. from Narita Airport to Yokohama station by the Narita Express Train or Airport Limousine Bus
30 min. from Haneda Airport to Yokohama station by train or Airport Limousine Bus
5 min. walk from Nihon-odori station on the Minatomirai line
10 min. from Yokohama station by taxi

Nagoya

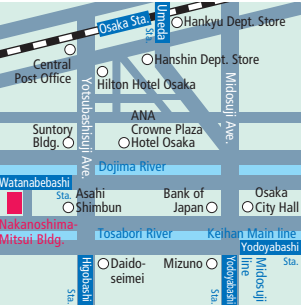
Nagoya Center Bldg. Annex 8F,
2-22, Nishiki 2-chome, Naka-ku,
Nagoya, Aichi 460-0003
Tel: +81-52-222-4711
Fax: +81-52-222-4750



28 min. from Central Japan International Airport to Nagoya station by Nagoya Railroad express train "μSky" (pronounced myū-sky)
5 min. walk from Marunouchi station on the Sakura-dori line subway
10 min. from Nagoya station by taxi

Osaka

Nakanoshima-Mitsui Bldg. 5F,
3-3-3, Nakanoshima, Kita-ku,
Osaka, Osaka 530-0005
Tel: +81-6-6447-2309
Fax: +81-6-6447-2336

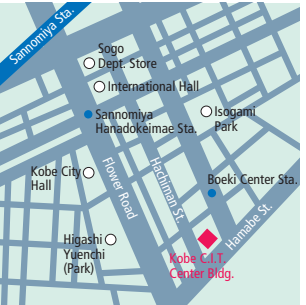


60 min. from Kansai International Airport to Osaka station by train or Airport Limousine Bus
30 min. from Osaka Airport to Osaka station by train or Airport Limousine Bus
5 min. from Osaka station to the nearest station by train
12 min. walk from Osaka station

Nearest Stations
4 min. walk from Exit 2, Higobashi station (Yotsubashi line subway)
1 min. walk from Exit 4, Watanabebashi station (Keihan Nakanoshima line)
8 min. walk from Exit 6, Yodoyabashi station (Keihan Main line or Midotsuji line subway)

Kobe

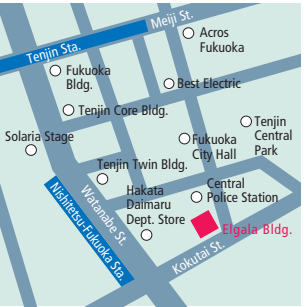
Kobe C.I.T. Center Bldg. 4F,
5-1-14 Hamabe-dori, Chuo-ku,
Kobe, Hyogo 651-6591
Tel: +81-78-252-7505
Fax: +81-78-252-7506



16 min. from Kobe Airport to Boeki Center station by the Port Liner
1 min. walk from Boeki Center station
70 min. from Kansai International Airport to Sannomiya station by Airport Limousine Bus
40 min. from Osaka Airport to Sannomiya station by Airport Limousine Bus
10 min. walk from Sannomiya station
10 min. from Shin-Kobe station by taxi

Fukuoka

Elgala Bldg. 7F,
1-4-2, Tenjin, Chuo-ku,
Fukuoka, Fukuoka 810-0001
Tel: +81-92-735-4224
Fax: +81-92-714-0709



11 min. from Fukuoka Airport to Tenjin station by the Kuko (Airport) line
7 min. walk from Tenjin station
25 min. from Fukuoka Airport by taxi
2 min. walk from Nishitetsu-Fukuoka station on the Nishitetsu Omuta line
10 min. from Hakata station by taxi

For further information:
www.investjapan.org



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