

III INTERNATIONAL EXHIBITION OF MEDICAL TOURISM, SPA&WELLNESS



MEDICAEXPO – International Healthcare Exhibition

PHARMAEXPO – International Pharmaceutical Exhibition



III INTERNATIONAL MEDICAL CONGRESS «Introduction of medical science advances into healthcare practice in Ukraine»

OFFICIAL REPORT

October 14-16, 2014

Ukraine, Kyiv, EC «KyivExpoPlaza», 2-b, Salyutna Str.



Supported by:

• The President of Ukraine

Under the auspices of:



 The Verkhovna Rada Committee of Ukraine on Public Health

Official Support:



- The Verkhovna Rada Committee for Family, Youth, Sports and Tourism
- The Cabinet of Ministers of Ukraine
- Ministry of Health of Ukraine

- State Administration of Ukraine on Medicinal Products
- State Agency of Ukraine for Tourism and Resorts
- Kyiv City State Administration

Organizers:







www.medforum.in.ua

www.lmt.kiev.ua

www.htexpo.com.ua





MEDICAEXPO International Healthcare Exhibition

PHARMAEXPO International Pharmaceutical Exhibition

(i) III INTERNATIONAL MEDICAL CONGRESS

«Introduction of medical science advances into healthcare practice in Ukraine»

Healthcare Travel Expo III International Exhibition of Medical Tourism, SPA&Wellness - Healthcare Travel Expo

Large-scale complex events of healthcare sector that combine intensive interdisciplinary scientific-practical program and the largest exhibitions, creating an international platform for exchange of experience and improvement of professional skills for the specialists of the healthcare industry, for solving of business challenges of the industry.

Supported by

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The President of Ukraine



The Verkhovna Rada Committee of Ukraine

Official Support



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- The Cabinet of Ministers of Ukraine
- · Ministry of Health of Ukraine
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- State Agency of Ukraine for Tourism and Resorts

. Kyiv City State Administration

With the assistance























General Partner

International Partners

TOSHIBA Leading Innovation >>>







Co-organizers

































Partners







































Organizers



National Academy of Medical Sciences of Ukraine



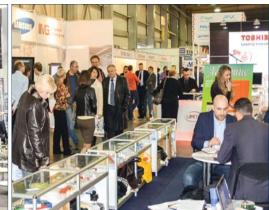
National Academy of Sciences of Ukraine



Among the co-organizers

State institutions of NAMS of Ukraine, P.L. Shupyk National Medical Academy of Postgraduate Education, O.O. Bogomolets National Medical University, Association of Clinical Chemistry and Laboratory Medicine of Ukraine, Association of Radiologists of Ukraine, Ukrainian Association of Ultrasound Diagnostics, Ukrainian Association of Cardiology, Association of Cardiovascular Surgeons of Ukraine, All Ukrainian Association of ambulance workers, medicine of emergency and disaster medicine, Association of Orthopaedists and Traumatologists of Ukraine, Association of Pediatrics of Ukraine, Ukrainian Association of Urologists, Association of Medical Engineers and Technologists, Association "Medical Education of Ukraine", National Cancer Institute of the Ministry of Health of Ukraine, Ukrainian Association of Neurosurgeons, Ukrainian Association of Nephrology, Ukrainian Association of Radiation Oncologists, Ukrainian Pharmaceutical Institute of Quality, SE and others.





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FACTS AND FIGURES

350 exhibitors of International Medical Forum "Medicine Innovations – the Nation's Health"

speakers-experts of the healthcare industry

10 252 professional visitors

96 exhibitors of International Exhibition of Medical Tourism, SPA&Wellness - Healthcare Travel Expo

368 VIP-guests

140 associations

47 mass media representatives

5 078 m² exposition area

scientific-practical events

BUSINESS-PARTNERS

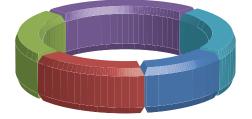
General Partner: Toshiba Corporation.

Partners: UMT+, Elekta, Esaote, MED Exim, POLYPROMSYNTES, INTERO, Protech Solutions Ukraine, CHEMLABORREAKTIV, ALT Ukraine, EMSIMED, Amed, Expert, SYNEVO Ukraine, UKR DIAGNOSTIKA International Partners: Turkel Fair Organization Inc, Atlas Business Service Ltd, Intersana

NUMBER OF PARTICIPANTS OF THE INTERNATIONAL MEDICAL FORUM "MEDICINE INNOVATIONS – THE NATION'S HEALTH" FROM 2010 to 2014

380 2013

350 2014



203 2010

262 2011

350 2012





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Healthcare Travel Expo









AMONG THE CONSTANT PARTICIPANTS OF THE FORUM

MODEM 1, LABIX, Medist, Vector-Best-Ukraine, Medigran, UkrTeleMed, Avis-Med, HBO Practice, DIAMEB, Medimex-Ukraine, Viola Medical Equipment, Granum Ltd, BTL Ukraine, Medical Equipment, Dent, BIO-RAD, Roche Diagnostics, Terra-Med, NPF Simesta-Vaal, BMT UA, Avantis-LK, LABVITA, TehMedKontrakt, HEMA, Bio Med Test, Tespro, MK-Kvertimed Ukraine, Kyiv Industrial Corporation Medaparatura, BioLine Ukraine, ONIKO, Profimed Service, VOLES, Group of Companies Scanner, MEDICOM-Ukraine, Medram, Mibe Ukraine (Dermafarm), Zdravo, WALMARK (Naturlife), Ukrainian Academy of biological medicine, pharmaceutical factory Zdorovia and others.

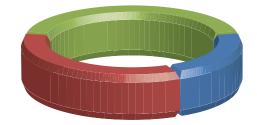
AMONG THE NEW PARTICIPANTS OF THE FORUM

NEW MEDICAL GROUP, Invaservice Prime Dental, Unitrans-UA, Alvi Line, VSM Ukraine, Industrial and commercial firm Stomatolog-G, Medgarant, IMG (Integrated Medical Group), LIDOMED BIO, TAKEDA, MEDKOSWISS, ICF Ukraine, BEMER UKRAINE, Amoena Medizin-Orthopadie-Technik GmbH, OSD Eastern Europe, AFS Medizintechnik, KARDIOKOM (RCLIN) and others.

NUMBER OF PARTICIPANTS OF THE INTERNATIONAL EXHIBITION OF MEDICAL TOURISM, SPA&WELLNESS - HEALTHCARE TRAVEL EXPO FROM 2012 to 2014

2014

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2012

76 2013

Travel Expo



III International Exhibition of Medical Tourism, SPA&Wellness - Healthcare Travel Expo was presented by national expositions of Poland, Turkey, Hungary and also by leading clinics, medical and rehabilitation centers, healthcare and spa&wellness resorts of Austria, Israel, Spain, Lithuania, Malaysia, Slovakia, Slovenia, Ukraine, Finland and Thailand.

The Exhibition was held with the assistance of the Hungarian National Tourist Office, Trade and Investment Promotion Office of the Embassy of the Republic of Poland in Kyiv, Polish Tourist Organization, Czech Tourism Representative Office in Ukraine, Embassy of Malaysia in Ukraine, the Commercial Section of Austrian Embassy - ADVANTAGE AUSTRIA, Cuba Chamber of Commerce, Embassy of the Slovak Republic in Kyiv.

EXHIBITORS' PROFILE

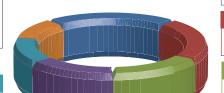
15%

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Medical centers, centers of physical rehabilitation, private clinics, hospitals, health and thermal resorts

> 13% Mass Media

11% Services



23% Manufacturers

22% Distributors, trade companies

16%

State institutions, medical associations, public unions, higher education medical institutions, social foundations

PARTICIPANTS BY COUNTRIES







2013

2014



NUMBER OF VISITORS 2010 - 2014 YEARS

14 116 10 252

OFFICIAL GUESTS

Olga Vadymivna Bogomolets, Advisor of the President of Ukraine

Vasily Vasilyovich Lazoryshynets, Acting Minister of Health of Ukraine

Svitlana Zbrojek, Chief Consultant of the Verkhovna Rada Committee of Ukraine on Healthcare

Nataliya Oleksandrivna Lisnevska, Deputy Minister of Health of Ukraine

Yurii Illich Kundiyev, First Vice President of National Academy of Medical Sciences of Ukraine

Mikhaylo Frantsovich Pasichnyk, Head of the State Administration of Ukraine on medicinal products

Mr. László Csaba Pap, Deputy Head of Mission of the Embassy of Hungary in Ukraine

Mr.Bartosz Furman, Expert of Trade&Investment Promotion Office of the Embassy of the Republic of Poland in Kviv





Ukraine





VIP GUESTS

Mr. Krasimir Minchev, Extraordinary and Plenipotentiary Ambassador of the Republic of Bulgaria in Ukraine Mr. Sul Kyung hoon, Extraordinary and Plenipotentiary Ambassador of the Republic of Korea in Ukraine Mr. Ernesto Antonio Senti Darias, Extraordinary and Plenipotentiary Ambassador of the Republic of Cuba in Ukraine

Mr. Chuah Teong Ban, Extraordinary and Plenipotentiary Ambassador of Malaysia to Ukraine Mr.Erne Keshken, Extraordinary and Plenipotentiary Ambassador of the Republic of Hungary in Ukraine Mr. Akosh Modari, Commercial Attaché of the Embassy of Hungary in Ukraine

Mrs. Gordienko Valentina Romanova, First Deputy Head of the State Agency of Ukraine for Tourism and Resorts

Mr. Hermann Ortner, Commercial Counsellor in Commercial Section Austrian Embassy in Kyiv

Mr. Gvidas KERUSHAUSKAS, Minister-Counsellor in the Embassy of the Republic of Lithuania in Ukraine

Mr. Alexandre Kipiani, Senior Economic Counsellor of the Embassy of Georgia

Mrs. Sonia Kraychova, First Secretary of the Embassy of the Slovak Republic in Ukraine

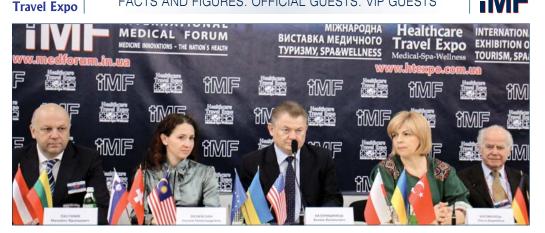
Mr. Kim Kwang Hee, Attaché of the Commercial Department of the Embassy of the Republic of Korea (Korea Trade-Investment Promotion Agency - KOTPA)

Mr. Vitaly Boyko, Representative of Malaysia External Trade Development Corporation in Ukraine MATRADE Mr. Włodzimierz Szczurek, director of the Branch office of the Polish Tourist Organization in Ukraine

Among attendees: heads of relevant ministries and departments, heads of organization departments on healthcare issues of regional and Kyiv city state administrations, directors of state institutions of NAMS of Ukraine and the Ministry of Health of Ukraine, main non-stuff specialists of the Ministry of Health of Ukraine, presidents of medical and pharmaceutical associations, representatives of embassies and tradeeconomic missions, rectors of higher education and postgraduate medical institutions, directors of companies-participants of the Forum, representatives of mass media.







PETRO OLEKSIYOVYCH POROSHENKO The President of Ukraine

he changes being currently experienced by our country have touched all spheres of public life. These transformations have spread over the healthcare sector as well. To date, doctors, scientists, manufacturers of medical equipment and of pharmaceutical products are ready for fundamental reforms. It is crucially important to use the existing potential to improve the national healthcare system, which is to be developed on the prestige of the medical profession and patients' trust as well as, high quality standards in medicine and pharmacy. Participation of foreign and national experts will help healthcare professionals to enhance their professional skills, to gain knowledge and to adopt the best practices regarding the latest techniques and treatments. I am convinced that the Forum results will have the practical implementation and contribute to the growth of medical care level.

TETYANA DMYTRIIVNA BAKHTEYEVA Head of the Verkhovna Rada Committee on Healthcare of Ukraine

e support actively large-scale events that consolidate representatives of medical circle and influence positively improvements in the health care industry. The organization of this year's Forum is focused on the creation of a platform to establish a dialogue between authorities and health care specialists, uniting the efforts of doctors, scientists, medicinal product manufacturers and all people involved in medical community to develop medicine and improve quality of medical services in Ukraine. International Medical Forum unites the best home and international specialists from all fields of medicine, manufacturers and suppliers of medical equipment, medicinal and pharmaceutical products for the fifth consecutive year. Within this event they all have a possibility to share their skills, prophylaxis practice, diagnostics and disease treatment, to test new equipment, to establish contacts and cooperate, realize new ideas to solve actual issues of Ukraine's medicine.

OLGA VADYMIVNA BOGOMOLETS

Advisor to the President of Ukraine, Honoured Doctor of Ukraine, Professor of Department of Dermatology and Venereology of O.O. Bogomolets National Medical University

my own behalf, thank to all participants of the International Medical Forum that in such a difficult time for Ukraine they continue to develop the healthcare sector, exchange of experience. I express special words of gratitude to healthcare companies that support army with humanitarian aid today, and to the representatives of embassies in which countries our soldiers are treated and rehabilitated.





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VASILY VASILYOVICH LAZORYSHYNETS **Acting Minister of Health of Ukraine**

ife goes on, medicine, but also science should be developed. International Medical Forum for many years allows professionals to improve their theoretical and practical knowledge, to present successfully their achievements. Such measures help to close contact between producers and practitioners and implement modern scientific-practical development. For business it is the time when you need to move towards science and unite honors and potential to contribute to the development of healthcare in Ukraine.

NATALIYA OLEKSANDRIVNA LISNEVSKA

Deputy Minister of Health of Ukraine

is pleasure to see such a large exposition, which is presented at the International medical forum. Despite the unstable situation in the country participants present their products, doctors and scientists are also involved in the Forum in order to present their achievements. We all talk about the future, we all say that medical field is developing in Ukraine. Reform of medicine is now in the top priority. And exactly this Forum shows us the latest technology, pushes medicine forward, proving that Ukraine is on the right path of development and is a European state.

MIKHAYLO FRANTSOVICH PASICHNYK

Head of the State Administration of Ukraine on medicinal products

International Medical Forum is a significant event, which annually involves holding of many conferences, promotes constant exchange of ideas and gives impetus to the improvement of healthcare sector. On the Exhibition, which takes place at the Forum, are presented the latest examples of medical equipment of leading domestic and foreign companies. Equipping of local healthcare institutions with such equipment will facilitate the movement of medical care to a new level.

YURII IILICH KUNDIYEV

First Vice President of the National Academy of Medical Sciences of Ukraine

behalf of the Presidium of NAMS of Ukraine, greeting to all participants and guests of the Forum. Today, expect success can society and state, which priorities are science, culture, education and health. International Medical Forum has a positive effect on the development of medical science and education. West, of course, helps to enhance the level of medical care through the joint work of scientists, doctors, physicians of Academy's state institutions and foreign colleagues. Near the time when the heads of institutions and medical establishments will be able to purchase the latest equipment, which is presented at the Exhibition.

MALGORZATA GAVIN

Head of the Trade&Investment Promotion Office of the Embassy of the Republic of Poland in Kyiv

oday, we observe the formation and development of a new sphere of tourist services - medical tourism, which involves more and more continents and attracts more and more interested people from year to year. International Exhibition of Medical Tourism, SPA&Wellness - Healthcare Travel Expo, which is held in the framework of the Forum, is a great platform for sharing experience, establishing business contacts and disseminating of information about the possibility of health improvement while travelling. I really hope that the knowledge received and the new business contacts will contribute to the development of international cooperation in the field of medical tourism.

LÁSZLÓ CSABA PAP

Deputy Head of Mission of the Embassy of Hungary in Ukraine

wish the participants and visitors of the Forum to take advantage of this important event, find useful business contacts, meet reliable partners. Today, the development of medical tourism is an evidence of the stability and development of the country that provides these services. Ukraine is and will be that country in future due to the desire of the Ukrainian people and the potential showed on the Exhibition.









Healthcare Travel Expo

CKAHEP

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OFFICIAL STATISTICS OF VISITORS

10 252 professional visitors

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speakers-experts of the healthcare industry

368 VIP-guests

VISITORS BY REGIONS OF UKRAINE

4,34% Eastern region

9,85% Western region

Foreign visitors



58,83% Kyiv and region

11,75% Central region

10,14% Northern region

3,8%

Spain

Switzerland

Turkmenistan

Thailand

Turkey

Ukraine

United Kingdom

United States

Uzbekistan

FOREIGN VISITORS BY COUNTRIES

Algeria

Australia

Azerbaijan

Bahrain

Bangladesh

Belgium

Brazil

Canada

Cyprus

Denmark

Dominica

Egypt





Georgia



Greece

Hungary

India

Israel

Kazakhstan

Latvia

Lithuania









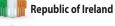














Southern region

VISITORS' POSITIONS

41,96%

Doctors Specialists

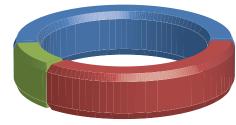
14,76%

Heads of institutions and companies, **Chief Doctors**

18,43%

Heads of departments of institutions

VISITORS INFLUENCE ON DECISION PURCHASE



7,89%

Researches

6,64%

Managers

8,25%

Students

of V-VI courses

2,07%

Others

52,72%

Influence the purchase decision

36,19%

Responsible for purchase decision

11,09%

No influence the purchase decision



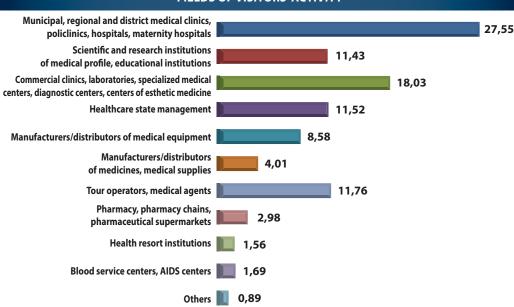


12 | www.medforum.in.ua www.medforum.in.ua 13 WWW.HTEXPO.COM.UA WWW.HTEXPO.COM.UA

Travel Expo

20,5





PURPOSE OF FORUM'S VISIT*

70,05%

Participation in scientific-practical events of the Forum and the Congress

65,3%

Acquaintance with medical equipment, tools, instruments

58,41%

Acquaintance with expositions of foreign clinics, rehabilitation centers, spa and resorts

54,23%

Acquaintance with innovative solutions of industry

44,8%

Acquaintance with the direction of medical tourism

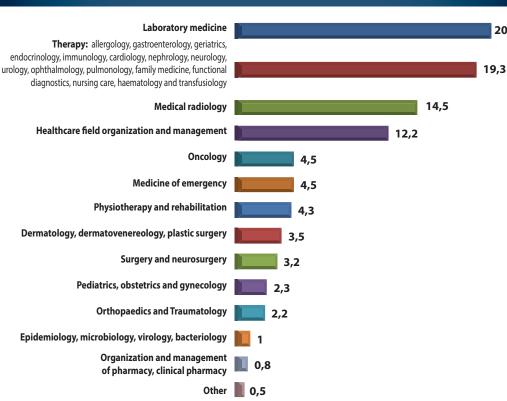
41,56%

Conclusion of contracts for the supply of medical equipment, expandable materials, medicines

18,03%

Acquaintance with medicines, medical supplies

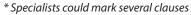
VISITORS' SPECIALIZATION





Medical Tourism





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Travel Expo





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Scientific-practical program of the Forum was based on the III INTERNATIONAL MEDICAL CONGRESS "Introduction of medical science advances into healthcare practice in Ukraine" which is included to the "Register of congresses, symposia and scientific conferences held in 2014, approved by the Ministry of Health of Ukraine and NAMS of Ukraine".

FACTS AND FIGURES OF THE CONGRESS

55 scientific-practical events

30 master-classes

7826 Congress Participants

5 practical schools

670 experts - the leading Ukrainian and foreign speakers

THEMATIC DIRECTIONS OF THE CONGRESS

Healthcare field organization and management **Special program Days of laboratory medicine Special program Medical radiology Therapy**

> Physiotherapy and rehabilitation Medicine of emergency **Surgery and neurosurgery** Oncology

Orthopaedics and Traumatology Haematology and transfusiology Pediatrics, obstetrics and gynecology

Aesthetic Medicine, dermatology, dermatovenereology, plastic surgery Epidemiology, microbiology, virology, bacteriology Organization and management of pharmacy, clinical pharmacy **Biomedical engineering**

Medical Tourism





FACTS AND FIGURES OF THE CONGRESS

	2011	2012	2013	2014
Scientific-practical events	25	45	62	55
Speakers-experts of the events	196	330	500	670
Specialists-participants of the events	4 120	8 135	11 694	7 826

ORGANIZERS OF THE CONGRESS















SCIENTIFIC-PRACTICAL PROGRAM • 2014



ORGANIZERS AND CO-ORGANIZERS OF SCIENTIFIC-PRACTICAL EVENTS OF THE CONGRESS

State institutions of the National Academy of Medical Sciences of Ukraine:

- Institute of Gastroenterology of NAMS of Ukraine, SI
- Institute of Hematology and Transfusiology of NAMS of Ukraine, SI
- Institute of Genetic and Regenerative Medicine of NAMS of Ukraine, SI
- D.F. Chebotarev Institute of Gerontology of NAMS of Ukraine, SI
- O.M. Marzeiev Institute for Hygiene and Medical Ecology of NAMS of Ukraine, SI
- Institute of Dermatology and Venereology of NAMS of Ukraine, SI
- V.P. Komisarenko Institute of Endocrinology and Metabolism of NAMS of Ukraine, SI
- L.V. Gromashevsky Institute of Epidemiology and Infectious Diseases of NAMS of Ukraine, SI
- Institute of General and Emergency Surgery NAMS of Ukraine, SI
- Institute of Occupational Medicine of NAMS of Ukraine, SI
- S.P. Hryhoriev Institute of Medical Radiology of NAMS of Ukraine, SI
- I. I. Mechnikov Institute of Microbiology and Immunology of NAMS of Ukraine, SI
- V.K. Gusak Institute of Urgent and Recovery Surgery of NAMS of Ukraine, SI
- Institute of Neurology, Psychiatry and Narcology of NAMS of Ukraine, SI
- Institute of Neurosurgery named after acad. A.P. Romodanov of NAMS of Ukraine, SI
- Institute of Nephrology of NAMS of Ukraine, SI
- A.I. Kolomiychenko Institute of Otolaryngology of NAMS of Ukraine, SI
- Institute of Children and Adolescents Healthcare of NAMS of Ukraine, SI
- V.P. Filatov Institute of Eye Diseases and Tissue Therapy of NAMS of Ukraine, SI
- M.I. Sytenko Institute of Spine and Joint Pathology of NAMS of Ukraine, SI
- Institute of Pediatrics, Obstetrics and Gynecology of NAMS of Ukraine, SI
- V. Danilevsky Institute of Endocrine Pathology Problems of NAMS of Ukraine, SI
- Institute of Traumatology and Orthopaedics of NAMS of Ukraine, SI
- Institute of Urology of NAMS of Ukraine, SI
- Institute of Pharmacology and Toxicology of NAMS of Ukraine, SI
- Institute of Nuclear Medicine and Radiology of NAMS of Ukraine, SI
- Research-practical centre of endovascular neuroradiosurgery of NAMS of ukraine, SI
- Center for Radiation Medicine of NAMS of Ukraine, SI
- M.M. Amosov National Institute of Cardiovascular Surgery of NAMS of Ukraine, SI
- L.T. Malaya Institute of Therapy of NAMS of Ukraine, SI
- F.G. Yanovskyi National Institute of Phthisiology and Pulmonology of NAMS of Ukraine, SI
- A.A. Shalimov National Institute of Surgery and Transplantation of NAMS of Ukraine, SI
- M.D. Strazhesko Institute of Cardiology, National Scientific Center of NAMS of Ukraine, SI
- Center for Radiation Medicine of NAMS of Ukraine, SI
- Laboratory and Metrological Service of NAMS of Ukraine
- Reference Laboratory of NAMS of Ukraine





Healthcare Travel Expo

Healthcare

Travel Expo





Higher and Postgraduate education medical institutions:

- P.L. Shupyk National Medical Academy of Postgraduate Education
- O.O. Bogomolets National Medical University
- Kharkiv Medical Academy of Postgraduate Education of the Ministry of Health of Ukraine
- Department of Obstetrics and Gynecology №2 O.O. Bogomolets National Medical University
- Department of Haematology and Transfusiology of P.L. Shupyk National Medical Academy of **Postgraduate Education**

- Department of clinical and laboratory diagnostics of P.L. Shupyk National Medical Academy of Postgraduate Education
- Department of Disaster Medicine of P.L. Shupyk National Medical Academy of Postgraduate Education
- Department of Medicine of Emergency Conditions of P.L. Shupyk National Medical Academy of Postgraduate Education
- Department of Biomedical Engineering of National Technical University of Ukraine "Kyiv Polytechnic Institute"

Professional medical associations and public organizations, government agencies and organizations:

- Association of Cardiologists of Ukraine
- Association of Pediatrics of Ukraine
- Association of Orthopedics and Traumatologists of Ukraine
- Association of Radiologists of Ukraine
- Ukrainian Association of Urologists
- AMO Ukraine
- Office of World Health Organization in Ukraine
- All-Ukrainian public organization Association of Medicine of Emergency Conditions and Disaster Medicine
- Zaslavsky Publishing House
- Association of Clinical Chemistry and Laboratory Medicine of Ukraine
- All-Ukrainian public organization Association of Medical Engineers and Technologists
- Initiative, newspaper

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News of Medicine and Pharmacy, newspaper

- Association "Medical Education of Ukraine"
- State Administration of Ukraine on medicinal products
- State Clinical Scientific-Practical Center of Telemedicine of the Ministry of Health of Ukraine
- Scientific and Practical Centre of Preventive and Clinical Medicine of the State Administration of Affairs, SI
- Ukrainian Institute of Strategic Studies of the Ministry of Health of Ukraine, SI
- Golovna medychna sestra, magazine
- Practice of management of the medical institution, magazine
- Kyiv City Health Center
- Clinical Hospital "Feofaniya" of State Affairs Department
- International Charitable Foundation Publishing House "Sfera"

Travel Expo

†MF

- Scientific department of industrial and clinical transfusion of Kyiv Blood City Centre of the Department of healthcare of the Kyiv City Council Kyiv City State Administration
- National Academy of Sciences of Ukraine
- National Cancer Institute of the the Ministry of Health of Ukraine
- Ukrainian Academy of Dermatovenereology
- Ukrainian Association of Neurosurgeons

- Ukrainian Association of Nephrology
- Ukrainian Psoriasis Association
- Ukrainian Association of Specialists in Ultrasound Diagnostics
- Ukrainian Association of Radiation Oncologists
- Ukrainian Scientific and Practical Centre of Emergency Medical Care and Medicine of Catastrophes
- Ukrainian Pharmaceutical Institute of Quality, SE

SCIENTIFIC-PRACTICAL EVENTS OF THE CONGRESS

Professional platform of the Forum and Congress united the chief doctors of private and public medical institutions of Ukraine, who participated in numerous scientific-practical events. Within the framework of the Special program Healthcare field organization and management the main non-stuff specialists of the Ministry of Health of Ukraine held Offsite meetings. There was held the III practical conference Private medicine: the realities of practice. Owners of private hospitals, healthcare managers of the well-known clinics and medical centers, for example, EUROLAB, Dila, Dobrobut, Mother and Child clinic, MEDLIFE-BIO, Synevo, Oxford Medical, Sharitel and a lod of others, have got useful advice of building successful business models from private sector medicine practitioners.

Special program Days of Laboratory Medicine. Only this one direction, during three days of the Forum gathered more than 1800 professionals. Within the Congress leaders of Laboratory Medicine of P.L. Shupyk National Medical Academy of Postgraduate Education of Ukraine, Association of Clinical Chemistry and Laboratory Medicine held the scientific-practical conference with international participation The present and the future of laboratory medicine.

NAMS of Ukraine, Metrological and Laboratory Service of NAMS of Ukraine, Acad. M.D. Strazhesko Institute of Cardiology, National Scientific Centre of NAMS of Ukraine, SI, held scientific-practical conference Modern laboratory diagnostics in evaluation of the expediency and efficiency of efferent therapy and practical master classes of Ukrainian Laboratory School for numerous audience of specialists of laboratory medicine.

In the framework of the **Special program Medical Radiology** specialists familiarized and tested novelties of diagnostic equipment from worldwide famous brands within **THE SCHOOL OF ULTRASOUND DIAGNOSTICS.**









Institute of Nuclear Medicine and Radiation Diagnostics of NAMS of Ukraine, SI held the conference Current issues of nuclear medicine and radiation diagnostics dated to the 15th anniversary of its activity.

The initiator of the special program **Oncology** was leading national oncologists from the National Cancer Institute. On the professional platform, in the framework of scientific-practical events experts discussed innovative technology of radiation oncology research methods and modern approaches to diagnosis and treatment of malignant tumors.

Cardiology Direction is expanded this year. Well-known and recognized national cardiologists presented their discoveries to mainstream audience in the framework of the Ukrainian Cardiology School of M.D. Strazhesko Problems of comorbidity in cardiology and conference dedicated to the latest technology in the diagnostics and treatment of cardiovascular diseases, organized by N.M. Amosov National Institute of cardiovascular surgery NAMS of Ukraine, SI.

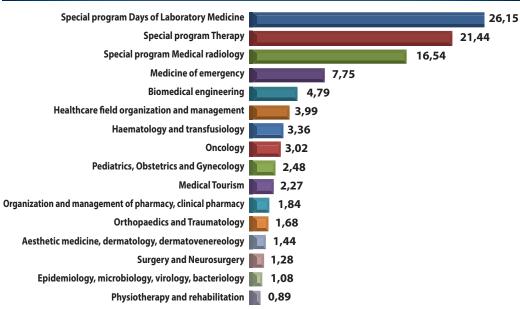
Ukrainian Nursing School gathered again capacity crowd of specialists in nursing care that within a series of master-classes received qualified experts' advice for the patients care.

In the framework of the Special program **Medicine of emergency conditions** the Department of medicine of emergency and Department of disaster medicine of P.L.Shupyk National Medical Academy of Postgraduate Education along with USPC of emergency medicine and disaster medicine, All Ukrainian Association of ambulance workers, medicine of emergency and disaster medicine were held the symposium Medicine of emergency conditions and disaster medicine: current issues. Professionals adopted international experience during master-classes of **School of emergency medical care** from authoritative experts of the field from professional associations and universities who worked in emergency situations and in zones of military operations. In order to approach to the real conditions modern mannequins and simulators were used.

Department of Haematology and Transfusiology of P.L. Shupyk National Medical Academy of Postgraduate Education, Scientific department of industrial and clinical transfusion of Kyiv Blood City Centre of the Department of healthcare of the Kyiv City Council (Kyiv City State Administration) conducted two current scientific-practical events with international participation Iron deficiency conditions: new in diagnosis and treatment and Modern transfusiology: prospects of realization of international experience in Ukraine.

In the framework of the III International Exhibition of Medical Tourism, SPA&Wellness -Healthcare Travel Expo were held events regarding Ukrainian-Polish cooperation and implementation of the programs "Patients without Borders" - round table Polish-Ukrainian cooperation in the field of medical tourism: Opportunities and Risks, in which participated Polish Association of Private Hospitals, representatives of the Embassy of the Republic of Poland and others. Organizers of the event were Polish Association of Private Hospitals, Atlas Business Service Ltd, LMT Company. Partner of the round table was Trade and Investment Promotion Office of the Embassy of the Republic of Poland in Kyiv. For beginners in medical tourism was organized Workshop "Still waiting for patients" by MEDWIO company.

PARTICIPATION OF EXPERTS IN EVENTS OF THE CONGRESS





















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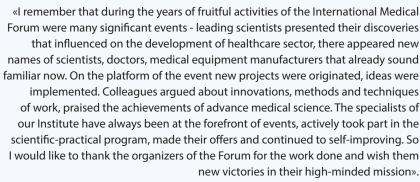
Tetyana Illivna Gavrylenko

Chief Specialist of Laboratory Diagnostics of NAMS of Ukraine, prof., Doctor of Biological Sciences

«Those who have once visited International Medical Forum know that three days of fruitful work are waiting for them. On the platform of the event it is possible to exchange experience, hear from first hand the latest news concerning Laboratory Medicine and speak with colleagues. Inspiring that fact that Conference Halls are always full of specialists that correspond to desire of constant developing and our joint cooperation to the Forum does not go in vain. I wish the Forum many years of prosperity and to remain relevant platform for healthcare professionals».

Iryna Mykolaivna Dykan

Director of Institute of Nuclear Medicine and Radiology of NAMS of Ukraine, SI, prof., Doctor of Medical Sciences





Oleg Borysovych Dynnyk

President of the Ukrainian Association of ultrasound diagnostics, Chief non-stuff specialist in Ultrasound diagnostics of the Ministry of Health of Ukraine

«International Medical Forum is a large-scale scientific-practical event which are looking forward to medical professionals of various specializations, including Ultrasound diagnostics. In the framework of the Forum physicians will be able to understand the latest achievements of medical science and technology, to gain practical skills on master classes. It is difficult to overestimate the knowledge we get from real-life communication with leading health professionals during the overview and testing of modern medical equipment. Participants will be able to exchange of experience with colleagues, get their professional advice. The Forum opens new opportunities and prospects, allows announcing new discoveries, introducing useful in everyday practice. I wish Medical Forum continue to increase its audience, conquer new peaks and set the high standard of introduction of novelties in healthcare sector».



Ivan Savovich Zozulia

Pro-Rector for Research, Head of emergency medicine department of P.L. Shupyk National Medical Academy of Postgraduate Education., Doctor of Medical Sciences

«International Medical Forum is a scale event among the medical community in Ukraine. There are many foreign scientists, quests, where we and our physicians get new information, exchange experience, views on the current problems. Taking into account the situation in the East of Ukraine and military actions, medicine of emergency is essential for self-help, mutual aid and medical care. Therefore, conduction of symposium concerning medicine of emergency and disaster medicine in the framework of the Forum has great theoretical and practical significance. The Forum will perform well-known professionals, scientists, teachers of our Department of Medicine of Emergency, Disaster Medicine, Ukrainian Scientific and Practical Centre of Emergency Medical Care and Medicine of Catastrophes, the one field departments of Kharkiv and Zaporizhzhya medical academies of postgraduate education, there will be conducted master-classes for practitioners. We hope that this will be not only training, but we will also find like-minded people for doing everything together to improve the health of our citizens and by joint efforts to come to solve all the problems of disaster medicine, problems of prevention, diagnosis and treatment of emergency medicine».



Chief Editor of Practice of Management of the medical institution, magazine

«Constant development and getting new knowledge is an essential component of healthcare profession. Despite the development of modern distance communication, more interesting and effective is learning in the process of real-life communication with colleagues during conferences and forums, trade shows and other similar events. For the fifth consecutive year, International Medical Forum encourages the development of medical science and practice in Ukraine, increases awareness of health professionals, encourage experts to the development and improvement of existing methods. The big advantage of the Forum is a professional organization that fully complies with international standards and free access to the all events for visitors of exhibitions MEDICAEXPO and PHARMAEXPO».



Volodymir Mylolayovych Kovalenko

Director of the M.D. Strazhesko Institute of Cardiology, National Scientific Center of NAMS of Ukraine, SI, President of the Association of Cardiologists of Ukraine



«Recent years International Medical Forum inextricably connected with scientificpractical events for cardiology specialists. On this important professional platform are discussed problematic issues of the field. Are presented for consideration the revolutionary methods and techniques for prevention and treatment of cardiovascular diseases. Congress, which takes place in the framework of the Forum, brings together experts and allows developing a unified treatment strategy that is fully met current trends».





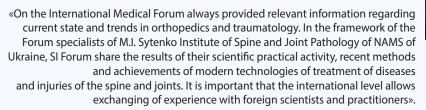
Mykola Oleksiyovych Kolesnyk

Director of Institute of Nephrology of NAMS of Ukraine, SI, prof., Doctor of Medical Sciences

«Specialists of the Institute of Nephrology of NAMS of Ukraine, taking advantage of the Forum's colossal capabilities, organize their own scientific-practical events, in the framework of which nephrologists are able to discuss current issues of scope, exchange of practical experience with colleagues and experts of related fields of medicine. For those Nephrologists who want to improve their knowledge and skills, united by the idea of science and practice, the Forum associates with highly professional platform where you can realize your ideas and send in the correct course their potential».

Mykola Oleksiyovych Korzh

M.I. Sytenko Institute of Spine and Joint Pathology of NAMS of Ukraine, SI, prof., Doctor of Medical Sciences







Hanna Hennadiivna Lunyova

President of Association of Clinical Chemistry and Laboratory Medicine, Head of Clinical Laboratory Diagnostics Department of P.L. Shupyk National Medical Academy of Postgraduate Education, Prof., Doctor of Medical Sciences

«Every year at the International Medical Forum raised the most current issues of laboratory medicine. In the spirited debates and lively discussions current views on the clinical research laboratory are generated. Forum allows you to exchange information, experience and consolidate the specialists' efforts of laboratory diagnostics aimed at increasing access to quality laboratory services. During these five years we did a tremendous work on the platform of the Forum, but it is too early to draw conclusions since we are waiting for new discoveries and further development of laboratory medicine».

Andriy Petrovych Lyabah

Head of the department of pathology of the foot and complex prosthetics of Institute of Traumatology and Orthopedics of NAMS of Ukraine, SI

«The Congress program of the International Medical Forum also provides discussion of new and improved techniques for surgical treatment of venous disorders of the lower limbs, which are aimed at preserving support ability and reduction of high amputations. The research results are introduced in healthcare practice of Ukraine, solving of several theoretical and applied aspects are pioneer in the world of science».



Volodymir Oleksiyovych Rohozhyn



President of the Association of Radiologists of Ukraine

«Why do I choose the Forum? Because this is a professional event with current scientific-practical program, presented by ultra-modern medical equipment. But the main thing is that the Forum is not a counterfeit, it lives by discussions, debates, practical workshops etc. Equally important is an interdisciplinary background that we set as the basis for progressive thought. The Forum scientists and doctors have the opportunity to communicate with colleagues from all fields of medicine, to exchange experience and using the common efforts to come to solve the problems of prevention, diagnosis and treatment of diseases of the twenty-first century».

Halyna Dmytrivna Fadeyenko

Director of L.T. Malaya Institute of Therapy of NAMS of Ukraine, SI, prof., Doctor of Medical Sciences



«The Forum is aimed at supporting and developing the national medical science, familiarizing specialists with the latest technology of prevention, diagnosis and treatment. High scientific and educational level of the event is provided by participation in it of leading national and international healthcare professionals. Due to the existing wide contingent of physicians, the event makes an interdisciplinary dialogue more constructive. Our institute is a part of this professional platform where new ideas are implemented, are presented the results of practice of major therapeutic directions».

Zoreslava Antonyvna Shkiriak-Nyzhnyk

Head of family health problems of Institute of Pediatrics, Obstetrics and Gynecology of NAMS of Ukraine, SI, prof., Doctor of Medical Sciences

«The effectiveness is one of the main goals which the organizers of the International Medical Forum set themselves. In order to achieve this goal on the Forum gathers foreign and national experts to exchange of their experiences, solve current problems of modern medicine. It is pleasant that in the focus of the Forum are current issues of Pediatrics, Obstetrics and Gynecology. This year, we present results of new conceptual and practical research on reproductive health of adolescents which meet current trends. I am sure that new knowledge will expand and improve practical and theoretical skills of doctors».

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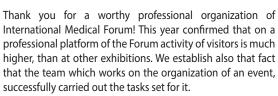
MED OBIOKA











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Travel Expo

This year our company took part in work of the International Medical Forum and presented the equipment. Impressions of the Forum remained good: our expositions area was visited by a large number as existing, and potential clients. For these three days we held a number of constructive negotiations. The event of this level is held only once a year and unites the best healthcare specialists.

Roche Ukraine

Many thanks for your work, for the great contribution to the development of medicine in Ukraine. In the framework of the Forum experts conducted business meetings at their stand, presented reports and conducted master-classes. We are looking forward to future same fruitful and mutually beneficial cooperation.



DIAMEB

International Medical Forum was held at high level. We were pleased to cooperate with the organizers of this event, getting the maximum full support at all stages of preparation for participation in the Exhibition, as well as in its scientific part. In addition, among others this event differs by measured information support, coordinated work, operative placement of information about company on various information resources. Organizers always take care of the invitations for our guests in advance. To sum up, we want to say that the Forum confirmed its high demand status and became a holiday for our company. Thank you very much for cooperation.

Medigran

Our company Medimex-UKRAINE is grateful for the excellent organization of this year's Forum. Thanks to highly qualified support from the Organizing Committee during conferences, excellent technical organization and support of our seminar on shock wave therapy, we won in the nomination "The best scientific-practical event." Attention and experience of stands builders helped us to improve our idea of banners' placement and create the stand that attracts visitors.

Medimex-Ukraine

Forum provides an opportunity to extend the useful contacts. For example, introducing our company on specialized Exhibition, we were able to meet with representatives of well-known clinic with which we could not get in touch anyway. Some specialists-visitors especially came to the Forum to attend our stand. We appreciate the performance of the Exhibition, as it allows understanding who we will continue to work and who is not "our market". Effectiveness is another important factor, for which we take part in the Forum. Yes, we have already signed 3 contracts from the date of Exhibition. Where 1 contract is on sale of new products, which was not presented in our product-portfolio last year.

TINYTERIA

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MF

Every year the Forum is held at the professional level! This year, despite all well-known reasons, the Forum brought together a sufficient number of exhibitors that kindled visitors' interest and provided a good attendance.

BCM UKRAINE

MF

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We thank you that despite the difficult political situation in our country, you have done everything possible and held the V International Medical Forum "Medicine Innovations—the Nation's Health" at high level. From year to year, the organization and conduction of your events only improves and your level of competence increases. Thank you that in cooperation with you we always get not only highly qualified help, but understanding and ability to find a compromise solution if difficulties of any level appear. We wish you further development, prosperity and hope for long-term cooperation!

Intermedyka-Ukraine

Our common view, as the Hungarian National Tourist Office and the exhibitors: to take part in the Exhibition is reasonably and useful. Other structure of participants and visitors offers absolutely other, new opportunities of advance of a national product in general and own product of service providers. That fact that the level of visitors are not just different, but much higher than on tourism exhibitions, was marked by all exhibitors. Our stand was visited primarily by medical specialists who were interested in certain, specific treatment options and recovery. It is particularly remarkable that dermatologists were interested in treatment of psoriasis on the Harkany resort. Besides doctors among visitors were also representatives of the tour and medical operators companies, medical tourism online media, which also promises to expand cooperation.

Hungarian National Tourist Office

Many times our company participated in the International Medical Forum. This year, paying attention to socio-economic situation, we doubted for a long time regarding the reasonability of participation in the event. But the organizers did their best, so we decided to represent our company. We do not regret about it - all was on a high level. The goals that we had set were met. Organization of events and Exhibition was good. We have no complaints as to concern stands' building. Diversified scientific-practical events involved a large number of visitors.

RPL Granum

Our company annually participates in International Medical Forum. It is a great opportunity for us to introduce novelties of our production and get reviews on them from leading industry experts. This year the TM Amed represented cleanroom furniture from stainless steel: medical instruments tables for operating, dressing examinations; furniture for pharmaceutical companies. I would like to thank the organizers and partners for the event, interesting and intensive program of events found its audience.

CHEMLABORREAKTIV Ltd.









We would like to express our gratitude for organizing and conducting regular International Medical Forum! Organization and especially holding of the event was at excellent level, the physicians with whom we were able to speak on the Forum, were satisfied with events and conferences, which had been held during all days of the Forum.

Zaslavsky Publishing House

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International Medical Forum "Medicine Innovations—the Nation's Health" is the main event of the medical and pharmaceutical industry, which gives marketers a strategic opportunity to meet customers and tell about themselves. The Exhibition, which takes place in the framework of the Forum, is the only one that over the years of its work proved itself as an important platform for business communication, discussion of professional issues, exchange of experience. Morion Publishing House, APTEKA weekly newspaper and Ukrainian Medical Journal, magazine traditionally participate in the Forum and are the informational partners. Due to the excellent organization and coordinated work of the organizers, every year we increase the number of subscribers and acquire new customers.

Morion Publishing House (APTEKA weekly newspaper and Ukrainian Medical Journal, magazine)

Group of companies MedEkspert thanks to the organizers of the International Medical Forum, which was held this year on high level. This Forum differed by large-scale expositions, qualitative and quantitative cast of the target audience – healthcare professionals, expanded international participation, business, and at the same time warm atmosphere.

MedEkspert, Group of Companies

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Medkniga, Publishing House cooperates with International Medical Forum from the first year of the event. We are pleased to see how a small, seemingly uncompetitive exhibition from year to year turned into a large-scale project, which, according to our team, now is the best in medical exhibition business in Ukraine. Having experience of work with almost all organizers of medical events in Ukraine, we can say with absolute certainty that these excellent results of the Forum's conducting are obtained due to careful preparation, very competent organization, dedication of each employee who is related to the existence of the Forum. We are very glad to our cooperation.

Medkniga, Publishing House

Difficult situation in the country has caused doubts about the effectiveness of the Forum's conducting. But organizers have dispelled all our fears - the Forum was held at a high level: we were pleasantly surprised by the number of participants, including foreign ones. Thanks to the good ad-campaign of the Forum, the event brought together a large number of visitors, were held interesting conferences and business meetings. We wish the organizers good luck and sustainable development of the Forum. We thank them sincerely for their excellent work. We hope for fruitful cooperation in future.

Book plus Ltd.

Organizing Committee of the Forum and Exhibitions thanks to Partners, Co-organizers, Exhibitors and Visitors for the assistance in the event's conducting in 2014. Despite turmoils that affected everyone and difficult transitional period for our country, we held the Forum and Exhibitions at the highest level.



WELCOME TO PARTICIPATE AND ATTEND

April 15 - 17, 2015

Ukraine, Kyiv, EC «KyivExpoPlaza», 2-b, Salyutna Str.

INTERNATIONAL Healthcare Travel Expo EXHIBITION OF MEDICAL TOURISM, SPA&WELLNESS Medical-Spa-Wellness

For participation in the Forum and Exhibitions: For participation in the Congress:

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