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# Argentina: Improved market access for animal products

*The European Commission in close cooperation with EU Member States has negotiated better market access for EU exports of animal products to the Argentinean market.*

The Argentinean veterinary and public health authorities (SENASA: Servicio Nacional de Sanidad y Calidad Agroalimentaria) has agreed to implement a more flexible and trade-friendly system for the authorisation of EU exports of products such as ham, dairy and fishery products, genetic material (semen and bovine embryos) and a large number of other animal products.

After negotiations with the European Commission and EU Member States, Argentina has agreed to apply a system of 'Pre-listing of Establishments', which authorises EU exporting companies in some Member States and for some animal products *without the need of a prior Argentinean veterinary compliance inspection in the processing plants concerned*. EU establishments could be listed automatically for already authorised products in Argentina, and DG Trade is coordinating with Member States the procedure for future applications for new products and companies interested in the Argentinean market.

The agreement substantially reduces the costs, delays and cumbersome administrative procedures for EU companies wishing to export agricultural goods to Argentina. Argentina is a growing economy, with a growing middle class and a large potential market for EU high quality farm produce. Reducing burdens for companies to access this market is especially important for small and medium sized European businesses marketing speciality goods.

At the heart of the Global Europe trade strategy launched by the European Commission in 2006 is a commitment to creating new opportunities for European businesses by tackling barriers to trade in our trading partners.

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