

# UPdate

25.-27. april 2024.

SARAJEVO SARAJEVO SARAJEVO  
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*destination festival*

BY SARAJEVO TRAVEL FEST

Dear all,

it is our great pleasure to announce  
the First Destination Festival

## SARAJEVO TRAVEL FEST to be held in Sarajevo.

Designed as a gathering of tourism workers from all over the world it provides an opportunity of presenting the year-round offers of destinations, networking, meeting potential clients, but also participating in and listening to interesting lectures and panel discussions.

The Festival will take place from April, 25th to 27th, 2024.

The presentation opportunities range from individual promotions through presentations, to gastronomy, folklore, music and other contents.

On the 26th of April the professional conference within the Festival on the topic **"Creative and sustainable communities in 21st century tourism"** will gather lecturers and speakers from all over the world.

In addition to speed networking, B2B and B2C meetings, a competition for the best destination, the best photo, and the best tourist video/spot will be organised - valuable prizes for the winners are provided.

The Festival presents a great opportunity of spending three days in the company of world tourism organizations/communities, hoteliers, guides, tour operators, influencers and other actors from the world of tourism, but also getting to know the city of Sarajevo and enjoy its hospitality.

As the available space is limited, we invite you to hurry up and reserve your space in the iconic Skenderija hall, which in recent decades hosted the biggest names in sports, culture, music and entertainment from all over the world.

The application form is attached.



## We offer to you:



### Space 9 m<sup>2</sup>

walls, carpet, desk, table, 4 chairs, fascia



### Festival Brochure

Visibility of your company in the festival brochure, trough the social media and web site



### Main stage

ime slot on the main stage for the presentation of your destination 30 - min



### HUBs

specialized workshops - 2 hours



### Badges

4 pcs



### Parking ticket

1 pc



### Sarajevo sightseeing tour

2 persons



### Concert tickets

Festival closing concert of the group "Divanhana" - 2 persons



# Floor plan

