



## Meet4Business AGRA 2024

The Regional Development Agency Podravje - Maribor, SPIRIT Slovenia and the Enterprise Europe Network partners are inviting you to the business matchmaking event **“Meet4Business AGRA 2024”**, which will take place on **28<sup>th</sup> of August 2024** in the framework of the **62<sup>nd</sup> International Fair of Agriculture and Food Fair AGRA 2024** in Gornja Radgona, Slovenia.

### TOPICS ADDRESSED

- Organic farming
- Production and processing of food products
- Agritourism
- Digitalisation, robotics and artificial intelligence in agri-food sector
- Sales & Distribution
- Service / Maintenance / Supply
- Other

The matchmaking event aims to initiate business and technology co-operations by offering pre-arranged 30-minute meetings. The basis for the meetings is an online catalogue containing all competence profiles of each participant.

### AGENDA

#### Wednesday 28<sup>th</sup>, August 2024 (HALL 5)

11:30 – 12:00 Registration of companies, drinks & snacks

12.00 – 16.00 Bilateral business meetings

16.30 – Networking & Wine testing

Attendance at the business matchmaking event is free of charge.

# Expression of Interest for Business Co-operation Proposals

## Profile of the Company and Contact Details

Name of the company	LATIFOLIA COSMETICS		
Contact person	PAVLIN YORDANOV	Position	MANAGING DIRECTOR
Telephone number.	+359 8888 05491	Website	www.latifoliacosmetics.com
e-mail address	hello@latifolia.org		
Number of employees	2	Year established	2021
Contact languages	English / Bulgarian		

## Brief description of the company

(Provide a short description of your company's activities, products and/or services, advantages and innovation)

Latifolia Cosmetics creates all natural cosmetic products since 2021, based in Dobrich, Bulgaria. We are a family brand that aims to intertwine the traditional folklore herbs and flowers as Lavender, Rose Damascena (Bulgarian Rose), Immortelle and Beeswax within the latest innovative biotechnologies in modern cosmetology in order to show the true power of nature. In order to create the most effective and clean products, we source our natural ingredients straight from the local farmers around Bulgaria with the sole purpose of supporting their hard work. Currently, for the last 3 years we have established a solid market presence in Bulgaria through strategic partnerships with top pharmacy chains, retail stores and grocery stores, whose main focus is to promote a natural and healthy lifestyle. Our products can be found also in small and mid-size bio retail stores in Germany, France, Italy and Norway.

We create all natural cosmetic products with natural oils and edible ingredients that completely change the feeling of the skin, keeping it healthy, young and velvety soft. All of our products are focused on solving one of the most common issues - skin dehydration. Therefore, we have created 4 product lines focused on body care:

- Lavender and Rose Damascena Series that include: Lavender and Coconut Body Scrub / Lavender and Aloe Vera Body Mousse/ Lavender Flower Mist (suitable for face and hair)/ Lavender and Beeswax Lip balm/ Lavender and Rose Damascena Face Cleansing Foam for sensitive skin (suitable for teenagers) Rose Damascena Flower Water (suitable for face, body and hair)
- Sweet Orange Series: Sweet Orange and Lavender Body Scrub/ Sweet Orange and Aloe Vera Body Mousse
- Gold Chocolate Series: Shower Gel Gommage 2in1 (shower gel + scrub and coconut flakes) and Gold Chocolate Body Oil (suitable for body, face and hair)
- Summer Products: Summer Sun Tan Body Oils 2in1 (deep skin hydration and tanning) / After Sun Milk with Panthenol and Aloe Vera (deep skin hydration and soothe sunburn)

## Reasons for your interest in the Business Co-operation

(What kind cooperation are you looking for? Are you interested in selling and/or buying? What kind of business partners are you looking for? What do you expect from the potential business partners and what kind of partnership?)

- Wholesales & Distribution Partners

We are at our expansion period, where our aim is to find beauty (cosmetics) wholesaler partners with well-developed trade network within Slovenia and the rest of the EU countries, that would like to expand their current portfolio with all natural and bio beauty products. This type of partnership will allow us to expand our market share and moreover will benefit our partners by increasing their competitive advantage and market edge through offering new, all natural and highly effective beauty products at very affordable price. Our priority is to find partners in Slovenia such as cosmetics retail stores, healthy life style retail stores for food and cosmetics.

I accept that Enterprise European Network Partners use my contact details for the sole purpose of the Business Co-operation Database