



海名健康食品展

2019第十九届 北京国际健康食品产业博览会

the 19th Beijing International Health Food Industry Expo

NOV. 22th -24th, 2019

Beijing China International Exhibition Center

Sponsored by:

Institute of Apicultural Research, CAAS

Beijing Health Products Cosmetic Association

Haiming International Exhibition Group



北京中博信展文化传媒有限公司
Beijing Zhong Bo Xin Zhan Culture Media Co., Ltd.



Profile



Over three days, The 19th Beijing International Health Food Industry Expo, 2019 will welcome over 60,000 visitors from around the world in 2019. With over 800 exhibiting companies promoting a vibrant choice of nutrition and health brands, the central exhibition was complemented with a packed program of expert seminars and discussion panels presented by the leading figures in the industry.

As the industry's authoritative dialogue platform, this expo is committed to integrating the advanced resources, extending industrial chain and docking high quality suppliers and purchasers, thus building first-class one-stop procurement platform for import and export nutrition and health industry in Asia. For companies looking to maximize growth or establish themselves in both China and throughout Asia, The 19th Beijing International Health Food Industry Expo provides one of the most effective routes into the market.

Exhibits



● Organic food section

Organic raw materials and semi-finished products; organic rice and multigrain, organic flour products, organic fruits and vegetables, organic egg, dairy and soya products, organic meat products, organic edible fungi products, organic condiments, organic drinks, etc.

● High-end edible oil section

Olive oil, canola oil, peanut oil, flaxseed oil, corn germ oil, wheat germ oil, palm oil, sunflower seed oil, garlic oil, coconut oil, grape seed oil, camellia seed oil, safflower oil, sea buckthorn oil, walnut oil, almond oil, linseed oil, sesame oil, etc.

● Specialty food section

Ecological food, selenium-enriched food, geographical indications products, vegetarian products, etc.

● Green food section

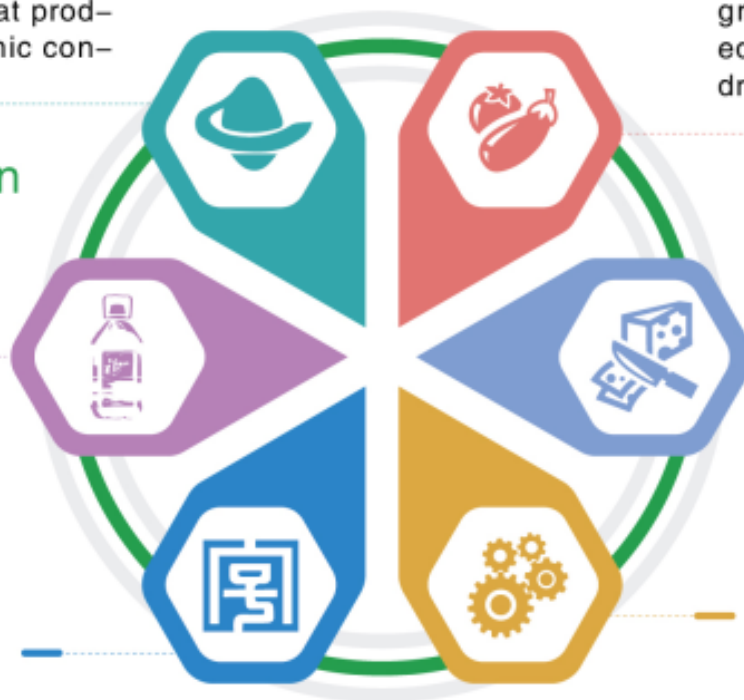
Green agricultural products, green rice and multigrain, green flour products, green fruits and vegetables, green egg, dairy and soya products, green meat products, seafood and fresh food, edible fungi products, green condiments, green drinks, etc.

● Imported products section

Imported organic food, imported green food, imported natural food, etc.

● Technology and equipment section

Frozen, cleaning, sterilization, disinfection, fresh-keeping, processing and packaging technology and equipment, etc.



Exhibits



Nutraceutical Products

Vitamin supplements, Functional food and beverage, Functional tea, Energy drink, Enzyme products, Sugar-free food, Low fat and cholesterol food, Probiotic products, etc.

Health technology and services

Health physiotherapy, Health care consulting institutions, Medias, associations and certificate body within health industry

Production & Packaging Equipment

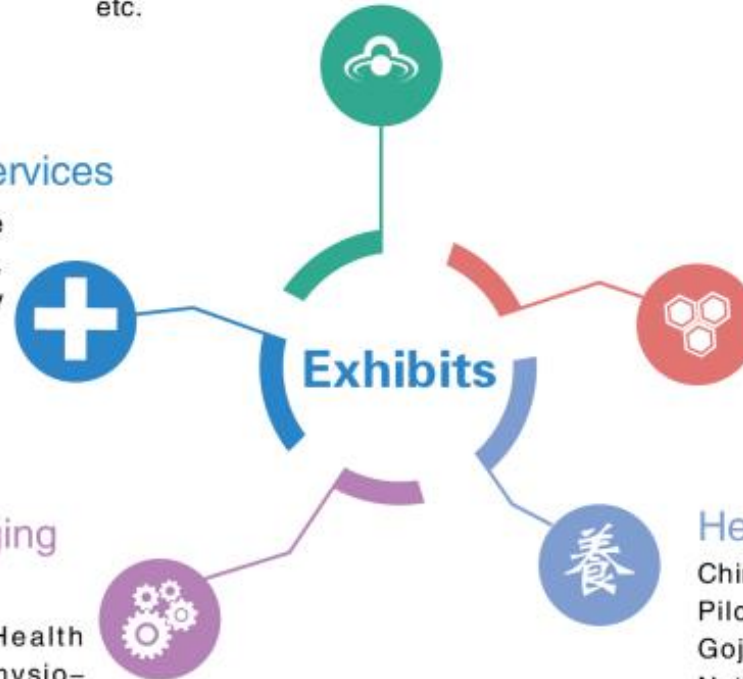
Personal care products, Health examination instrument, Physiotherapy instrument, Air cleaner, Water cleaner, Packaging material and equipment.

Natural tonic

Edible bird nest, E-jiao(donkey-hide gelatin), Bee product, Holothurioida, Natural cosmetics and beauty products.

Herbal Medicine

Chinese medicinal herb, Glossy ganoderma, Pilose antler, Ginseng, Caterpillar fungus, Goji berry, Saffron, Moringa seeds, Maca, National specialty herbs, Plant extraction



Event

**Matchmaking symposium
between professional
buyers and exhibitors**

1



2

**New product release and
high-quality product
promotion**



**High—quality Exhibitors
Award Competition**

3



4

**Forum of China nutrition and
health industry**





Market Promotion

Media Report

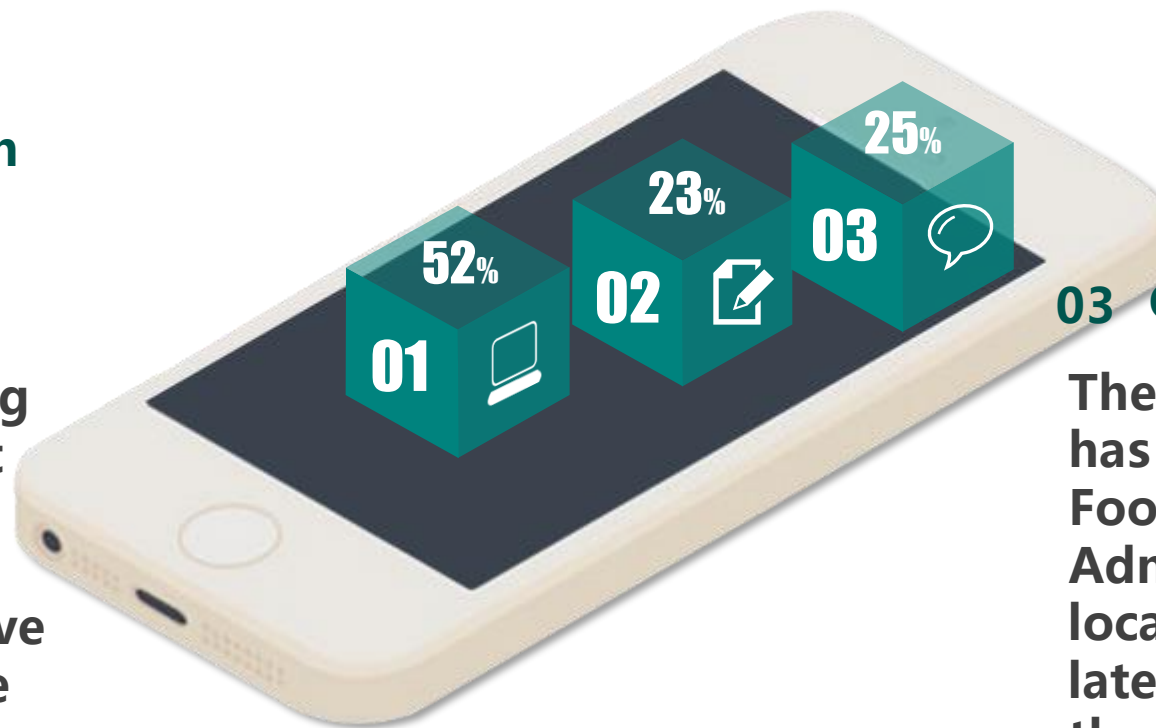
The organizing committee will make strategic cooperation with such over 1 00 medias as Baidu, China Food Newspaper and CCTV to provide 2019 HFAIR with a full-spectrum of coverage, to ensure the maximum effectiveness of the exhibition.

01 Online visitors invitation

Based on the database containing over 200,000 professional visitors, the organizing committee will invite the potential VIP buyers "one by one" and recommend high-quality exhibitors to them, to ensure the visit quality.

02 Offline visitors invitation

The organizing committee will visit the health food clusters, supermarkets, drug stores, health management institutes, OEM manufactories in person to distribute tickets, to improve satisfaction and attendance rate of the professional visitors.



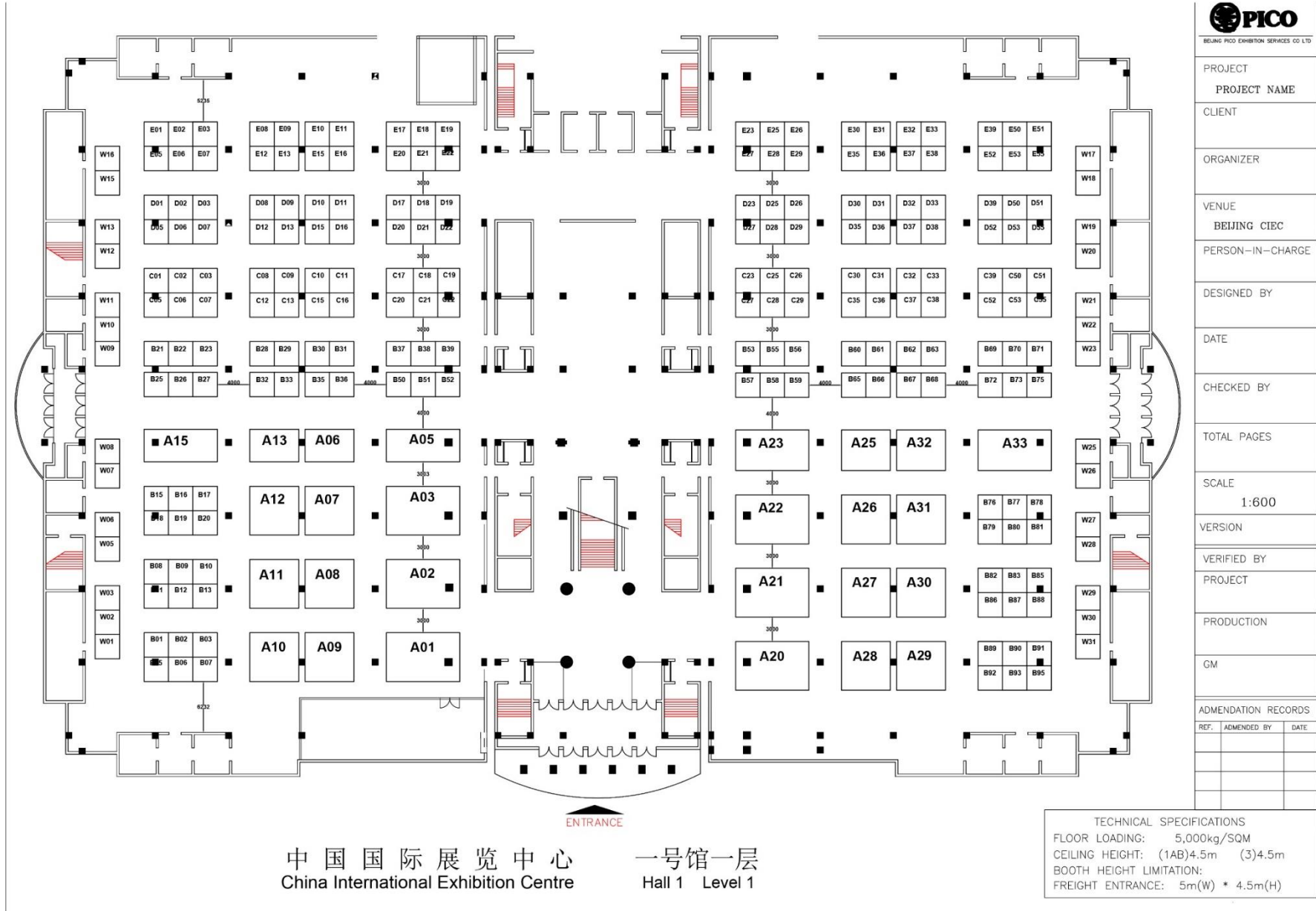
03 Group visit

The organizing committee has cooperated with China Food and Drug Administration and related local associations and the later will notify and invite the relevant units and distribution groups to visit the exhibition.

Floor Plan



海名健康食品展



PICO <small>BEIJING PICO EXHIBITION SERVICES CO. LTD</small>	
PROJECT	PROJECT NAME
CLIENT	
ORGANIZER	
VENUE	BEIJING CIEC
PERSON-IN-CHARGE	
DESIGNED BY	
DATE	
CHECKED BY	
TOTAL PAGES	
SCALE	1:600
VERSION	
VERIFIED BY	
PROJECT	
PRODUCTION	
GM	

Booth Price



Standard booth(3m*3m)

9 m² exhibition space, 2.5-meter-high wainscot, making of heightened lintel, one negotiation table, two chairs, one power socket(220V), two spotlights, carpet, security guard and cleanup, etc.

Price: USD 3,800



Luxury booth(3m*3m)

9 m² exhibit area, 2.5 meter high. Fascia board is provided. 1 negotiating desk, 2 chairs, 1 220V power socket, 2 fluorescent lamps, carpet, cleaning service provided.

Price: USD 4,800



Raw space

The starting rent area shall be over 36 square meters each, and the booth fee is only referred to the net area. The decoration remodeling and facility use shall be charged additionally.

Price: USD 380/ m²

Participation Procedure

Product promotion meeting/ Technical seminar / Investment Conference	
USD 3,000/h	
Free service included	<ol style="list-style-type: none">1. a conference hall within 100 people and related facilities2. power socket, projector, stereo, microphone, etc3. guidance in the exhibition and Ads board position4. broadcasting service and visitor organization

Participation Procedure

1. Exhibitors must have valid Hygienic License, Business License, Products Approval Documents and other legal documents.
2. After contacting the organizing committee and choosing booth position, exhibitors should fill in the Exhibition Application Form and Agreement Form carefully, mail or fax the forms with your signatures to the organizing committee. This contract will be legally effective after being signed by both parties. Faxes or copies are valid.
3. Booth distribution principle: paid first, served first. The organizer reserves the right to adjust final booth for ensuring the whole effect of the exhibition.
4. The organizing committee will email or fax exhibitors the Exhibition Guide (containing schedule, exhibits transportation, hotel reception, booth building and so on) 30 days before the exhibition.

CONTACT



海名集团
HAIMING GROUP



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WECHAT



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