

sponsored by

RUSFAIR.COM

media partners\*



**Federal Council**  
of the Federal Assembly of Russia

Non-profit organization  
"MONOTOWN DEVELOPMENT FUND"

ALL RUSSIA BUSINESS  
PUBLIC ORGANIZATION **RUSSIA**

# THE THIRD ANNUAL RUSSIAN EXPORT AND INVESTMENT FAIR REIF-2017

23RD OF NOVEMBER, 2017  
WORLD TRADE CENTER, MOSCOW



**LENTA.RU**

**BRICS**  
BUSINESS MAGAZINE



RUSSIAN TRADE AND  
ECONOMIC DEVELOPMENT COUNCIL

ORGANIZOR



OPERATOR: RUSSIAN EXPO GROUP

ORGANIZING COMMITTEE  
CONTACT INFO:

[WELCOME@rusfair.com](mailto:WELCOME@rusfair.com)

+7 495 909 97 02

+7 915 141 30 30

ALL IN ALL, WE HAVE A GOOD POTENTIAL TO INCREASE OF NON-RESOURCE EXPORTS... IT MEANS THAT WE SHOULD STRUGGLE FOR ACCESS FOR NEW MARKETS IN MORE ACTIVE AND CONFIDENT WAY.

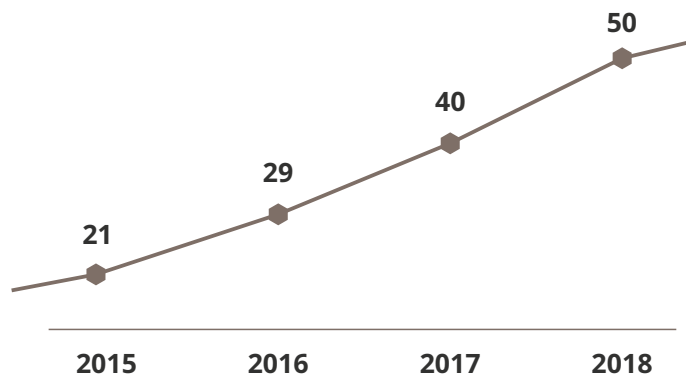
VLADIMIR PUTIN

(President's message to the Federal Assembly of the 1st of December, 2016)



**RUSSIAN EXPORT AND INVESTMENT FAIR  
REIF IS THE MAIN EXPORT EVENT FOR  
RUSSIAN BUSINESS, INTERNATIONAL  
PARTNERS AND GOVERNMENTAL BODIES.  
REIF IS A MEETING PLACE FOR  
EXPORTERS AND BUYERS, TECHNOLOGIES  
AND INVESTMENT, FOREIGN PARTNERS  
AND REGIONS.**

*The number of countries represented on the REIF*



## GOAL

Introduction of goods, technologies, services of Russian companies into foreign markets and attraction of investors

## OBJECTIVES

- ★ To create an expert platform for establishing contracts for a dialogue of business managers, foreign partners, governmental institutes.
- ★ To organize an exhibition of export production of leading companies in brunches of industry.
- ★ To present opportunities for foreign companies in subjects of Russian Federation



RUSSIAN EXPORT AND INVESTMENT FAIR TAKES PLACE ON THE 23RD OF NOVEMBER, 2017 IN THE WORLD TRADE CENTER, MOSCOW



WITHIN THE FRAMEWORK OF A BUSINESS PROGRAM THE TARGET AUDIENCE WILL BE DIVIDED INTO THE FOLLOWING FIELDS OF CONCERN: GEOGRAPHIC, INDUSTRY-SPECIFIC, INSTRUMENTS AND EXPORT SUPPORTING MEASURES				
10:00 - 11:30	FAIR'S OPENING. PLENARY SESSION "NON-RESOURCE EXPORT DEVELOPMENT: WHAT HAS BEEN ALREADY DONE AND WHAT SHOULD BE DONE»"			
11:30 - 12:00	COFFEE-BREAK			
12:00 - 13:30	INTERNATIONAL TRANSPORT CORRIDORS AND INFRASTRUCTURE: PREFERENCE FOR RUSSIA	SPECIFIC ISSUES OF FOOD PRODUCTS EXPORTS	TRADITIONAL DIRECTIONS: \$200 BILLION TO 2020 IN TRADE WITH CHINA. HOW THE GOAL COULD BE REACHED?	SUCCESS OF RUSSIAN E-COMMERCE
13:30 - 14:30	LUNCH			
14:30 - 16:00	BORDER TRADE DEVELOPMENT AND SPECIAL TRADING TREATMENT	PRIORITIZING FOR ENGINEERING GOODS EXPORT. START OF THE RUSSIAN INDUSTRIAL ZONE IN EGYPT	NEW TRADITIONAL DIRECTIONS: FOCUS ON ASEAN	GOVERNMENT FINANCIAL AND INSURANCE SUPPORT EXPORT
16:10 - 17:40	SETTING UP JOINT PRODUCTION AND TECHNICAL SOLUTION	IS IT EASY TO TAKE FOREIGN BUYER FOR RUSSIAN LIGHT INDUSTRY PRODUCTION	NEW MARKETS: IS IT DIFFICULT TO EXPORT TO AFRICA AND LATIN AMERICA	TRADE PROMOTION ORGANIZATIONS: HOW TO WORK WITH THEM
17:40 - 18:00	COFFEE-BREAK			
18:00 - 20:00	FAIR'S CLOSE-OUT:. PLENARY SESSION. "EXPORT OR DOMESTIC MARKET DEVELOPMENT?" SIGNING OF MAJOR EXPORT CONTRACTS. GALA DINNER			

ADDITIONAL  
PROGRAM:

10:00 - 19:00  
B2B SESSION

PARTICIPANTS  
WILL BE ABLE TO:

- ★ SCHEDULE  
NEGOTIATIONS
- ★ SIGN CONTRACTS
- ★ GET EXPERTS'  
FEEDBACK

10:00 - 19:00  
EXHIBITION OF  
RUSSIAN  
EXPORTERS

EXHIBITORS PRESENT  
THEIR UNIQUE  
PRODUCT AND GET  
OPPORTUNITIES FOR  
ITS' PROMOTION

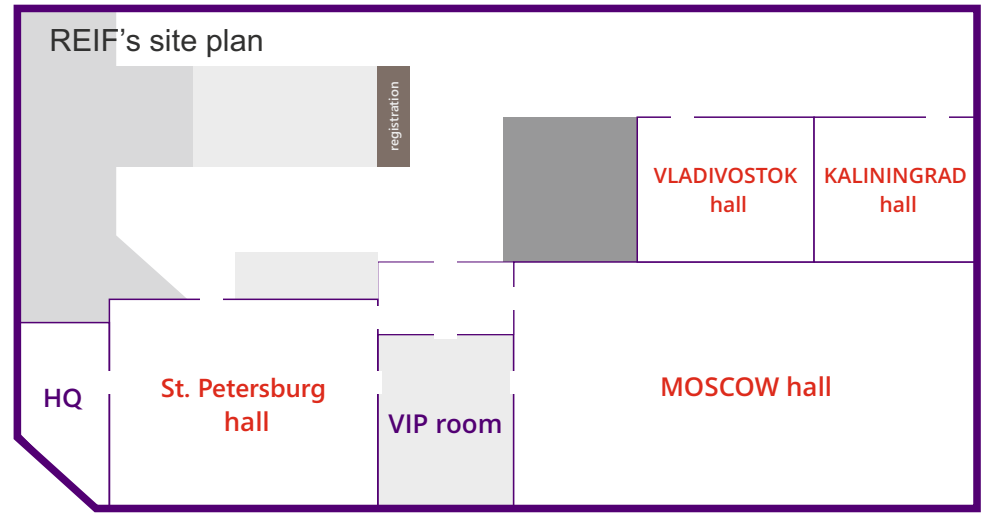


REIF TAKES PLACE ON THE 23RD OF NOVEMBER, 2017  
12 KRASNOPRESNENSKAYA EMBARKMENT, MOSCOW, WTC



Formats of participation			additionally
PARTICIPANT	VIP PARTICIPANT	EXPERT	
Participation in all open business events Opportunity to hold scheduled meetings Providing with a delegate pack	Participation in all business events Assistance in organization of exploratory meetings (opportunity to invite companies of interest personally)	Participation in all business events ; Organization of speeches under the program (except plenary sessions)	Opportunity to place information stands (4 sq.m) on-site; Showing advertisements on information carriers on-site

All the detailed information concerning participation in REIF , forms of partnership you can get by the phone number +7 495 909 97 02



Moscow congress center WTC, the first worldclass congress platform certified in compliance with AIPC standards, holds over 500 business events and over 100 culture and leisure events a year.

In 2016 the WTC became an honoree in a high-class Russian Business Travel & MICE Award in nomination of “Russia’s Best Congress Center” . The award is the fourth recognition of quality: in 2013 it had been already rewarded a title of «Russia’s Best Congress Center», in 2010 and 2011 in was a winner in nomination of «Moscow’s Best Congress Center».

IN 2017 A 50% INCREASE IN RUSSIAN AND FOREIGN PARTICIPANTS IS EXPECTED



Participants 2016



Why do companies take part in REIF?

- TO EXPAND THE BUSINESS, TO FIND NEW INVESTORS
- TO INCREASE EXPORTS
- TO FIND NEW EFFECTIVE WAYS TO SUCCEED IN INTERNATIONAL TRADE
- TO FIND SOLUTIONS OF EXPORT RELATED PROBLEMS WITH GOVERNMENT OFFICIALS



I'D LIKE TO WISH PARTICIPANTS OF REIF, WHICH AGAIN BROUGHT TOGETHER REPRESENTATIVES OF COMPANIES, INVESTORS, INVESTMENT SITES MANAGERS, INCLUDING WHOSE WHO ARE IN SUBJECTS OF RUSSIA, EFFECTIVE WORK AND FINDING GROWING POINTS, WHICH WILL ENABLE YOU TO EXPAND EXPORT AND ATTRACT INVESTMENT

Alexander Tolparov, Minpromtorg Russia

IT WAS A WELL-ORGANIZED EVENT. I MADE CONTACTS WITH BUSINESS PARTNERS. HELD EXPLORATORY TALKS.

Viktor Kuzmin, «PARAFARM»

## REIF 2015



THE FIRST REIF TOOK PLACE IN 2015 IN ANALYTICAL CENTER FOR THE GOVERNMENT OF THE RUSSIAN FEDERATION, MOSCOW

### THE MAIN CONCLUSION OF REIF 2015

TO LET RUSSIAN INDUSTRY ENTER FOREIGN MARKETS AND TO RAISE EXTERNAL TRADE TO A HIGH LEVEL IT IS IMPORTANT TO UNITE GLOBALLY, TAKING INTO ACCOUNT HIGH RATE OF POLITICAL, ECONOMIC, SOCIAL AND TECHNOLOGICAL CHANGES.

### REIF 2015'S RESULTS

**201** DELEGATES FROM **21** COUNTRIES; **81** PRESENTATIONS AND SPEECHES OF RUSSIAN AND INTERNATIONAL EXPERTS; **70** COMPANIES PRESENTED THEIR SERVICES; **8** AGREEMENTS WERE SIGNED; **37** MEMBERS OF MEDIA VISITED THE EVENT; **462** ARTICLES FOLLOWING THE RESULTS OF THE FAIR WERE PUBLISHED IN RUSSIAN AND FOREIGN MEDIA

## REIF 2015

## REIF 2016



REIF 2016 WAS HELD IN TECHNOPOLIS MOCSOW

### THE MAIN CONCLUSION OF REIF 2016

RUSSIAN EXPORTERS SHOULD ENTER NEW MARKETS, SUCH AS AFRICA, TO WIN GROUND BY UNITING BRUNCH-WISE. IT IS ALSO NECESSARY TO STRENGTHEN STATE SUPPORT OF EXPORT BY DEVELOPMENT OF "DONE IN RUSSIA" PROJECT.

### REIF 2016'S RESULTS

**382** PARTICIPANTS FROM **29** COUNTRIES, **112** PRESENTATIONS AND SPEECHES OF RUSSIAN AND INTERNATIONAL EXPERTS; **5** COMPANIES PRESENTED THEIR SERVICES; **55** MEMBERS OF MEDIA VISITED THE EVENT; **642** ARTICLES FOLLOWING THE RESULTS OF THE FAIR WERE PUBLISHED IN RUSSIAN AND FOREIGN MEDIA

## REIF 2016

## REIF 2017



REIF TAKES PLACE ON THE 23RD OF NOVEMBER, 2017

IN WORLD TRADE CENTER, MOSCOW

### MAIN GOAL OF REIF 2017

TO CREATE A PLATFORM FOR INTERNATIONAL CONTRACTS, WHERE IT IS POSSIBLE TO MAKE AN ARRANGEMENT, TO MEET AND SIGN AN AGREEMENT FOR FURTHER COOPERATION.

### REIF 2017

**700** PARTICIPANTS FROM **40** COUNTRIES; THERE WILL BE OVER **50** PRESENTATIONS AND SPEECHES OF RUSSIAN AND INTERNATIONAL EXPERTS; OVER **70** COMPANIES WILL PRESENT THEIR SERVICES; OVER 80 AGREEMENTS WILL BE SIGNED DURING THE EVENT; OVER **500** ARTICLES FOLLOWING THE RESULTS OF THE FAIR ARE EXPECTED TO BE PUBLISHED IN RUSSIAN AND FOREIGN MEDIA



## REIF 2016



## REIF 2015



# REIF 2017 WILL BE SPONSORED BY:



«Russian Export and Investment Fair is considered to be a framework for meeting of government officials and business representatives, exporters and potential foreign partners, where all the participants can exchange their knowledge and experience in the field of external trade issues»

G.Nikitin

First Deputy Minister of Industry and Trade of the Russian Federation

«Networking of Russian and foreign specialists within the framework of the Fair will allow to show the best of Russian investment potential, contribute to strengthening of domestic economy, development of international trade and investment.»

U. Neyolov

Chairman of the Committee of the Federal Council for Economic Policy

«Format of III Russian Export and Investment Fair complies with pointed needs to the full, offering domestic producers a unique opportunity to hold exploratory negotiations with potential foreign clients from countries of interest»

I.Krivosogov

Director General of Monotown Development Fund

