



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B. Quality, Research & Innovation, Outreach  
**Director**

Brussels  
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**NOTE FOR THE ATTENTION OF THE COMPETENT AUTHORITIES OF THE MEMBER STATES  
RESPONSIBLE FOR PROMOTION**

**Subject: Promotion of agricultural products: postponement of Commissioner Wojciechowski's trade mission to Vietnam and Singapore – 10-16 July 2022**

Dear Madam, Dear Sir,

In view of pandemic-related travel restrictions affecting the region, Commissioner Janusz Wojciechowski decided to postpone his high-level mission to Singapore and Vietnam, originally announced for March/April 2022.

Led by the Commissioner, a business delegation of senior representatives from the EU agri-food sector will be visiting **Vietnam and Singapore on 10-16 July 2022**, provided that the sanitary situation allows it. Accordingly, the registration to participate in the high-level mission is **still open for an extended period until 20 December 2021**.

As already announced, Commissioner Wojciechowski will be accompanied by a **delegation of senior representatives of European companies/producer organisations of the agri-food sector**. Due to public holiday in Singapore, the programme will take place in reverse order starting in Hanoi (Vietnam) from 10 to 12 July, Ho Chi Minh from 12 to 14 July and ending in Singapore on 14 to 16 July 2022. This trip will combine official meetings of Commissioner Wojciechowski with the relevant governmental counterparts, and promotion activities attended by the business delegation. The latter may include seminars on the characteristics of the local market and the consumer trends, retail and site visits and networking opportunities.

We would like to ask you to **disseminate this updated invitation across different networks in your Member States in order to attract attention of companies and organisations potentially interested in participating in the business delegation which will take place from 10 until 16 July 2022**. Senior level representatives from both producer organisations and individual companies are welcome to take part. Participants are expected to attend the whole programme.

The participants shall cover their travel and accommodation expenses. Please note that only one person per company/organisation will officially take part in the business

delegation. Other representatives may accompany the group but might be refused to take part in certain events if the size of the group needs to be kept limited.

Interested organisations/companies are still invited to complete the online application form **by 20 December 2021** via the link:

[https://ec.europa.eu/eusurvey/runner/HLMAgriSingapore\\_Vietnam2022](https://ec.europa.eu/eusurvey/runner/HLMAgriSingapore_Vietnam2022)

Applicants who have already registered will be contacted by the organisers in order to reconfirm their interest. We will then be able to confirm participation by mid-January 2022.

Practical questions will be addressed directly by promotion agency REA to which I propose to guide interested representatives of the agri-food business sector (email: [REA-AGRI-EVENTS@ec.europa.eu](mailto:REA-AGRI-EVENTS@ec.europa.eu)).

Yours faithfully,



Nathalie SAUZE-VANDEVYVER