



TIRANA

ufi
Approved
Event

International Fair 28th Edition

Dates:

1-4 Dec. 2022

Venue:

***Palace of
Congresses***

klikekspogroup.com

**THINK GLOBAL
EMBRACE DIGITAL**

Tirana - Albania

Dear Sir/Madam,

We are delighted to invite you to participate in the 28th Tirana International Fair from 1st to 4th December 2022, at the Palace of Congresses, Tirana – Albania. As an UFI Approved Event, Tirana International Fair is organized under Klik Ekspo Group's *hallmark*, leader of the professional trade exhibitions in Albania.

Tirana International Fair has become annually the networking hub cherished by more than **250 exhibitors** and **19.000 visitors** (*statistic of the last edition despite global restrictions*) arriving from **15 countries** and representing leading companies keen on sharing knowledge and new solutions in different sectors, including construction, renewable energy, agriculture, security, and digitalization.

For our exhibitors, Tirana International Fair is not only the business temple to showcase products and technologies to a larger market encompassing the Western Balkans and the entire Peninsula, but a meeting point with trade visitors, representing governments, policymakers, industry leaders, consultants and industry experts, while being warmly welcomed by the Albanian hospitality spirit as well as the friendly government approaches to foreign investments and exporters.

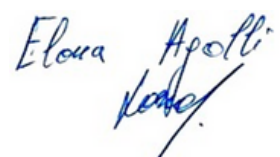
This edition, the 28th Tirana International Fair, is shaped under the leitmotif **“Think Global, Embrace Digital”** as a response to the fast pace of the global markets interweaving and becoming more cohesive by the day in the era of the meta-business and *digitalization*. Please find below further information on how to be part of the Tirana International Fair.

We look forward to meeting you this December in Tirana,

Luan Muhametaj
President



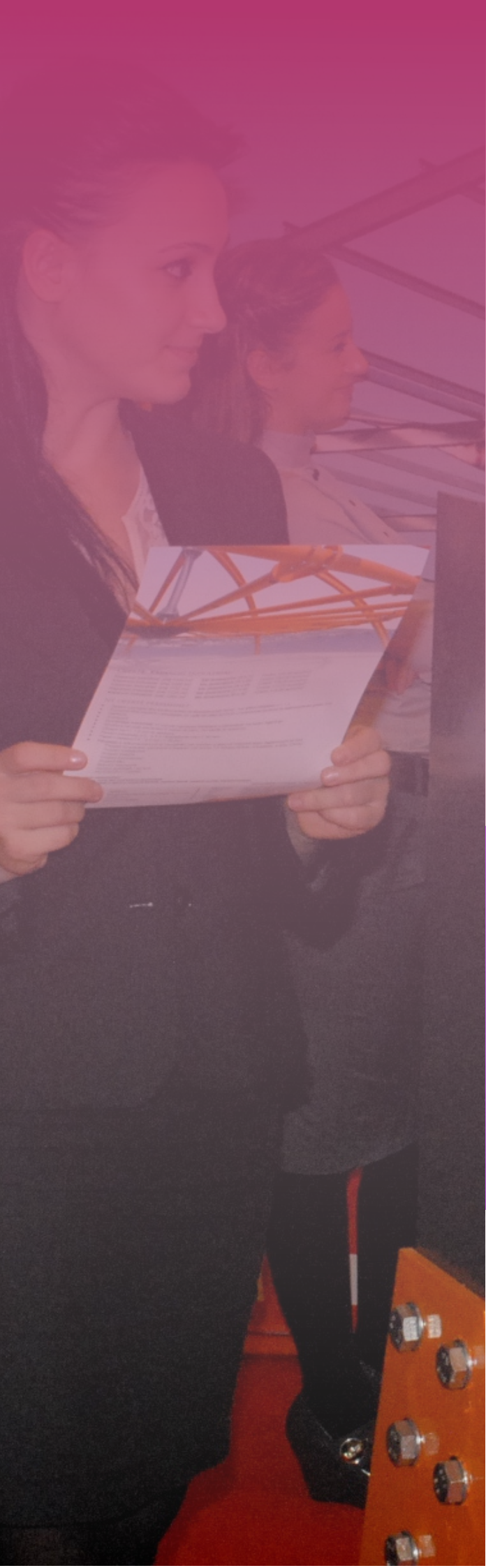
Elona Agolli
CEO





think Global...

- The sequel of Balkans without Economic Frontiers brings back together the State Pavilions of Kosovo, Serbia, North Macedonia, Kosovo, Montenegro, Bosnia and Herzegovina, as this year's edition will be launched under a new geopolitical perspective, once again placing Albania in the position of a catalyst for changes and improvement in the Region.
- EU countries, the welcomed return of the Turkey National Pavilion, as well as Greece, Italy and Hungary, are showing an intense readiness to cooperate within the Balkans, witnessing substantial commitment to extend their investment span in the area already promoted as a unified market, open to new strategic investments in different fields.



This edition of Tirana International Fair will intersect through the sectors, economic and geographical arguments and will bring together entrepreneurs and investors representing:



Priority Sectors:

Priority sectors: infrastructure, healthcare, social welfare, energy, transport, communication, public works and civil emergencies, all fields that engage governments' attention and that contribute to the country's growth. In this framework, the topics of the Tirana International Fair are enhanced by the demands of international investors in the sector of energy and public works to have a thorough overview of investment opportunities and inflow of solutions for a clean and economical use of electricity, proposing alternative sources.



Cutting-Edge Sectors:

Cutting-edge sectors: EdTech, FinTech, MedTech, AdTech, RealTech, CleanTech, RegTech, AgriTech and IoT.

... embrace digital


The “*click*” is in our core name and story, one of the first companies in Albania to embrace digital marketing due to the ample international network of partners and customers. Albanian Government has launched the digitalization of all public services, and the same rhythm is being followed by the administrations in the entire area of the Western Balkans...


Nowadays, digitalization is an accelerator for culture, education, innovation and entrepreneurship; it impacts economic growth, inspires new job creation, creates new industries and enables companies to save costs and generate more revenue.


The “***E-commerce and Digital époque Salon***” is an open space for business meetings, networking occasions, art performances, cultural events, and live shows. As an exhibitor, you find or showcase solutions. As a visitor, you learn, grow, and enjoy.




Choose to participate

 **Showcase your noteworthy products** and solutions by positioning the brand a step closer to fruitful partnerships on a global stage.

 **Increase your national & regional visibility** towards an influential and international audience before, during, and after the event, thanks to an accurate communication campaign delivered by Klik Ekspo Group.

 **Network and F2F:** the calendar of events and the social program during Tirana International Fair is designed to bring SMEs or large multinationals, start-up and scale-up entrepreneurs, marketers, and top managers together with high-level decision-makers from government and several industries to discuss opportunities, build partnerships, share knowledge, and make meaningful connections.

 **Rewards and Prizes** for the most prominent exhibitors and the most sensational businesses showcased during the event.

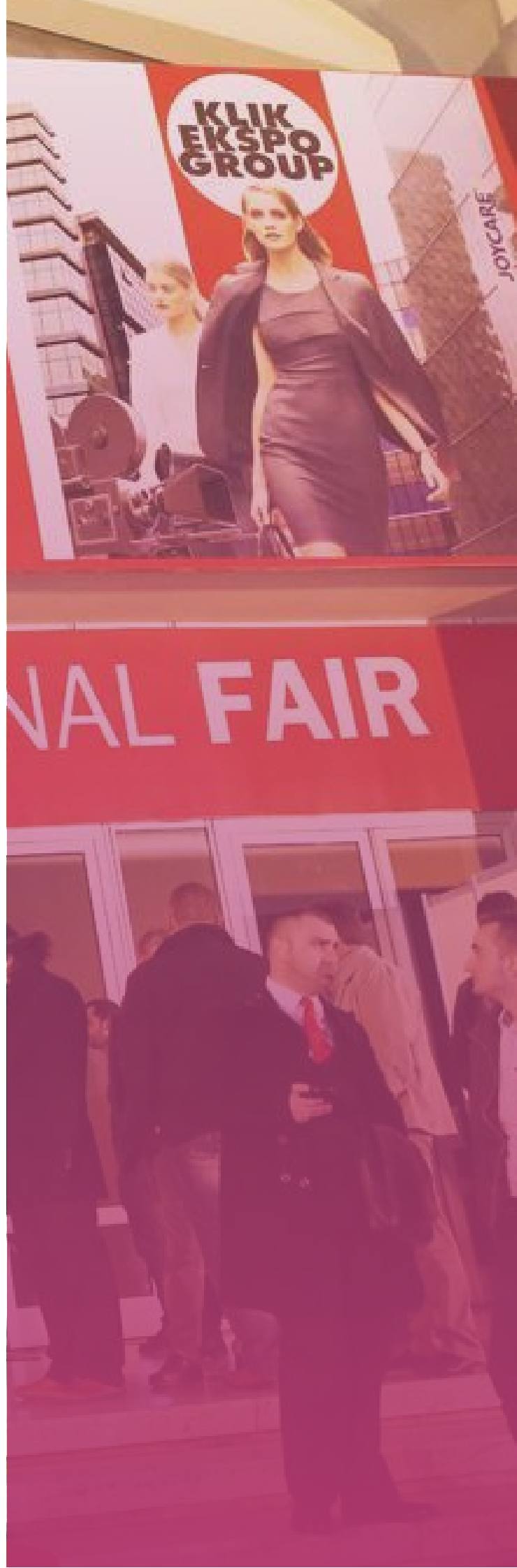


How to Exhibit

Exhibition Areas, prearranged by the organizer or free areas to fulfill exhibitors' exigencies, respond in due timing to their last-minute stand organization topics, and for the Pavilions and Companies opting for personalized and tailor-made arrangements, the professional technical staff with international experience, remains at disposal.

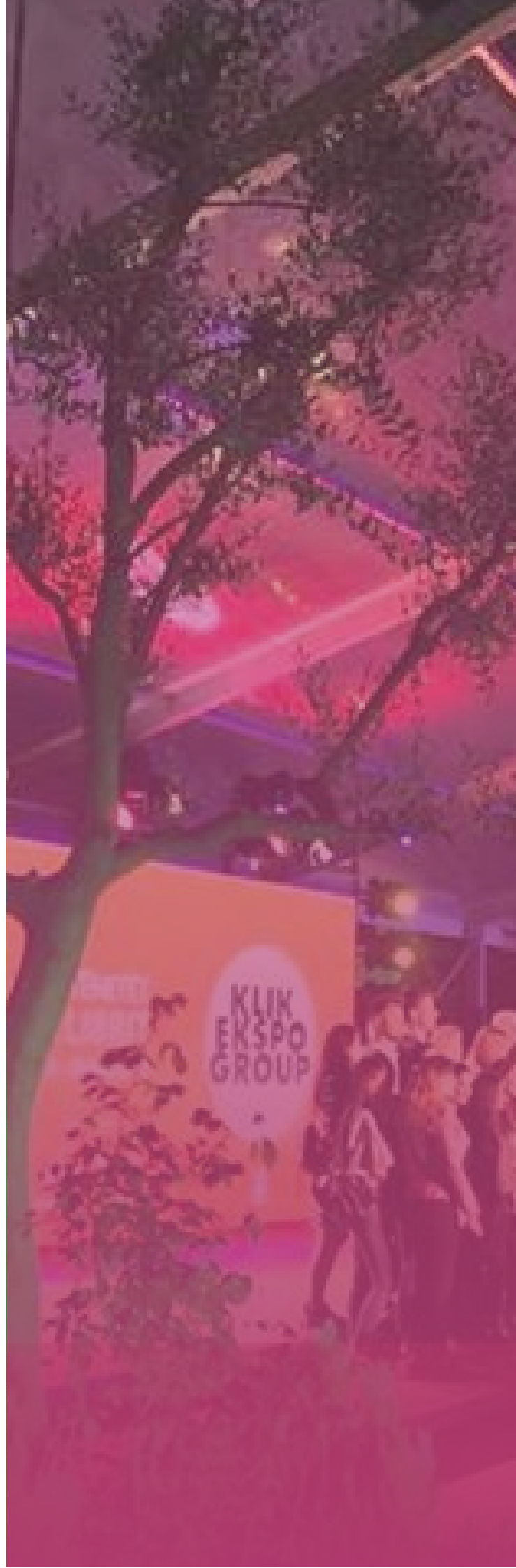
- *Type A. Personalized stand according to specific requirements.*
- *Type B. Equipped area includes separation with white laminate panels 250 cm high (modular system octanorm), wall-to-wall carpet, company name in front of the stand, one table and four chairs for 12 m², electrical connection to transfer-case, one projector for three sq.m and plug.*
- *Type C. Free unequipped exhibition area.*

Outdoor Area: the vast open-air spaces of the Palace of Congresses allows companies to showcase large scale exhibits, promotional tents, and mega-wall screens.



Business Time

- **B2B Meetings and Business Lounge:** meeting spaces for rent upon the request of the Exhibitors for hosting individual prearranged business meetings, contract signings, and special product presentations.
- **Multimedia Stage:** a common area supplied with the audiovisual systems, lighting, chairs/seating and internet that each Exhibitor or Co-Exhibitor can use, according to a strict calendar upon the approval of the Organizer.
- **Conference Room:** up to 200 seating places, supplied with audiovisual systems, lighting, internet, and the simultaneous translation that each Exhibitor or Co-Exhibitor can use, according to a strict calendar upon the approval of the Organizer.
- **Media & Press Lounge:** dedicated space to the Fair's Press Office, journalists, photographers, and moderators accredited to Tirana International Fair.



The background of the entire page is a photograph of a folk band performing. On the left, a man in a white shirt and a red and gold embroidered vest is partially visible. In the center, two men in similar traditional vests are playing violins. To their right, a woman in a white blouse and a gold crown is dancing. Further right, another man is singing into a microphone. The background is a bright red wall with a large white circle containing the text 'KLIK EKSPLO GROUP'.

KLIK EKSPLO GROUP

Thank You!

Find enclosed instructions on how to participate,
exhibition fees and regulations. Please feel free to
contact as for more at: info@klikekspogroup.com