



3rd Eastern Fair
24th – 25th January 2019
during
12th Europe – Ukraine Forum and 1st Slovak Forum



About the Eastern Fair

- The Eastern Fair is meant for the companies, that want to establish or extend their business cooperation in Central and Eastern Europe
- The Eastern Fair is a good opportunity to **PRESENT YOUR BUSINESS** and **ESTABLISH NEW BUSINESS CONTACTS**



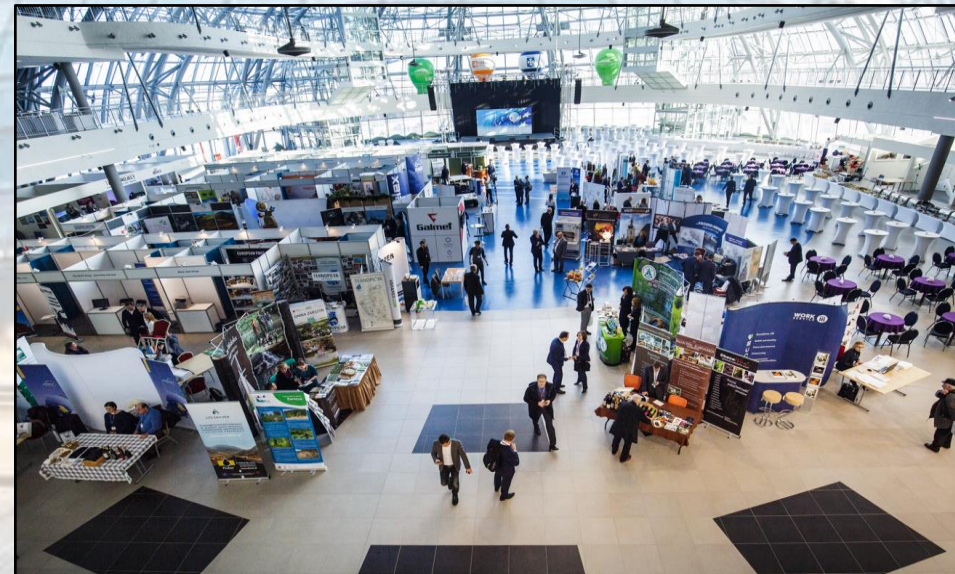
Why is it worth attending the 3rd Eastern Fair?

- A 2-day fair for the exhibitors from Europe and Ukraine
- 2,000 square metres of exhibition space
- Participation in **the biggest** event dedicated to Poland, Ukraine and other European countries issues
- Opportunity to establish **business contacts**, exchange experiences and meet public administration and business representatives
- **The Best Stand of the 3rd Eastern Fair Competition** (first prize: opportunity to organize a promotional stand during the 29th Economic Forum)



The previous edition of the Eastern Fair at a glance:

- 92 exhibitors
- 5 countries: Poland, Ukraine, Moldova, Romania, Italy
- More than 20 sectors, i.e.: defence, IT and modern technologies, construction, motorization, HR, energy, FMCG, education, transport, sport and tourism
- **Real benefits (signed cooperation agreements):** Ukrainian ministry became interested in Polish drones, Ukrainian light bulbs were lightened in Poland, Poles liked Ukrainian windows



Catalogue of Exhibitors of the 3rd Eastern Fair

- Present your activity in the Catalogue of Exhibitors of the 3rd Eastern Fair
(description of activities and logotype)
- ✓ The catalogue will be distributed among the participants of the **12th Europe – Ukraine Forum in Rzeszow** (over 800 people) and during the biggest local government event – the **5th European Congress of Local Governments in Krakow** (over 2000 people)!
- ✓ The catalogue will be available on our website and in our social media



Promotional prize: 50 zł netto

Key Facts

3rd Eastern Fair- 2 DAYS OF EXPOSITION			
Build-up area		Unbuilt area	
Size of area	Net price	Size of area	Net price
6 m ²	410 zł	6 m ²	0 zł
12m ²	770 zł	12m ²	0 zł
larger area....m ² (limited numer of place)	60 zł/1m ² + 50 zł counter	larger area.....m ² (limited numer of place)	0 zł
The stand made in the actanorm system contains: partition walls, inscription on the frieze with the exhibitor's name at the number of the stand, backroom 1 m ² with curtain (backroom: 230 V socket, clothes hanger, garbage bin), table, 2 chairs, counter, carpet in dark grey.		<ul style="list-style-type: none"> ▪ Possibility of individual spatial development ▪ 230 V or 400 V socket ▪ Chairs, tables and counters can be rented 	

*Connection to electricity is extra charged

- The deadline for application is **10 January 2019**
- The Eastern Fair is open for general public. Entry to exhibition area is free of charge for all visitors

Organizational information

All participants are due to complete the registration at: www.forum-ekonomiczne.pl



Contact for companies and institutions:

Anna Kurowska

Tel. +48 22 583 11 34

E-mail: a.kurowska@isw.org.pl

Accompanying conferences



12th Europe – Ukraine Forum (24th-25th January, 2019)

- Poland's largest, international conference on the key issues involved in modernising and developing Ukraine
- More than **800 participants** from Poland, Ukraine, EU, neighbourly countries and USA – governments' representatives, policy makers, diplomacy, business, local governments, EU institutions, international organizations, analytical centres and expert circles
- More than **30 discussion panels** devoted to economic, political and social issues
- **10 presentations** of Ukrainian regions, selected economic sectors, etc.
- **2 banquets** ensuring direct contact with the Forum guests



Slovak Forum (25th January, 2019)

- The Slovak Forum will be devoted to the close neighbourhood relations of both countries, taking into account the existing cooperation and contemporary geopolitical conditions. Good relations of neighbouring states, their joint activities in the fields of economy, foreign policy, security, as well as the strengthening of cultural ties seem particularly important in the face of the socio-political crises currently prevailing in Europe
- Plenary session: key decision makers will talk about economic and political cooperation between Poland and Slovakia
- About **7 discussion panels** devoted to economic, political and social issues