



Foreign Investors Association of Albania

Dated: 1st of February, 2011

INVITATION

The Foreign Investors Association of Albania (FIAA) with the support of the Ministry of Tourism, Culture Youth and Sports of Albania kindly invite you to be part to the 2nd edition of the expo-conference on Tourism and Real Estate in Albania "TREA ALBEXPO" to be held in April 14-15th, 2011 at the Palace of Congresses in Tirana, Albania.

Albania offers infinite unexploited opportunities in Tourism and Real Estate. The objective of this activity is promotion of tourism potential to all Entrepreneurs willing to invest in tourism and real estate promoting Albania as "A New Discovery". Doubtless these investments will be a main contributor to increase employment and further economic development of the country.

Get the opportunities and priorities that Albania, Business and Local & International institutions present in Tourism and Real Estate.

This exclusive event will consist on:

One rich Exhibition on:

- Albanian tourism potentials through the National Tourism Agency (AKT), local and international Projects;
- Tourism Infrastructure;
- Foreign and domestic companies such as Tourism Agencies, Tour Operators, Real Estate, Construction companies, Hotels, Brokers, Insurance and Banking

One International Conference focused on:

- A program of strategic plans, master-plans, policies, projects and opportunities to increase the development in the country, by a selected panel of experts.
- Legal expertise on Property and Land Registration.
- Various services and meeting opportunities with the right contacts.

The **B2B section** that will offer an ideal opportunity for business leaders to meet face-to-face and hold substantive discussions, becoming more familiar with one another, eventually leading to the creation of joint ventures and strategic alliances.

Through this activity, delegates will easily combine attending the conference sessions with visiting the exhibition.

For more information on the activity, please contact us at: fiaalb@albaniaonline.net and visit www.albexpotourism.com

Looking forward to see you part of this event, I thank you in advance!

Kind regards,
Marinela JAZOJ
Executive Director
Foreign Investors Association of Albania

Str. "Themistokli Gërmenji", Bldg Pegaso, 2nd Floor, Ap. No 5, Tirana, ALBANIA,
Tel /Fax: ++355 42 225 553; Mobile: 067-20-20-800/ 068-20-55-818/ 069-20-34-469;
E-mail: fiaalb@albaniaonline.net; Web-Page: www.fiaalbania.com, www.albanianresources.com.



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CONFERENCE ON TOURISM AND REAL ESTATE DEVELOPMENT IN ALBANIA
Tirana, Albania 14th of April, 2011
Palace of Congresses

Panel I

- Strategy and Action Plan for Sustainable Tourism Development
 - Market guarantees and the support available from the Albanian Government for foreign and domestic investors.
 - Infrastructure, development plans and the recent projects supporting Tourism Development.
 - The role of UNWTO in the Balkans and future challenges for Albania. (to be reviewed)
- (Ministry of Tourism and Ministry of Transports of Albania, UNWTO)*

Panel II

- The latest efforts designed to improve tourism product and services in Albania.
- Promotion of Albania as a "New Discovery" for tourists worldwide. *(Onufri Voyage from France)*
- Information on legislation and strategic actions that have been taken in order to improve positioning of Albania in the International Market.

Panel III

- The importance of the public and private partnerships for a Sustainable Tourism Development
 - Foreign and local Investments in support of the Sustainable Tourism Development
 - Current Land Development Projects
 - Green solutions towards Sustainable Tourism Development
- (USAID, GTZ, SNV, UNDP)*

Panel IV

- Necessary steps for a professional tourism development *(Capital INVEST-Slovenia)*
- The future of tourism development
- Best practice examples from Austria" or "Branding of tourism destinations".
By Kohl and Partner- Austria

Registration Form

Conference on Tourism & Real Estate in Albania”
Tirana, 14 – 15 April, 2011

The Conference will be conducted both in English and Albanian Language
Latest registration by 20 March, 2011

Fields marked with * are obligatory

Contact Information	
Representative Name	
Company/Institution	
Address	
Zip/Postal code and City	
E-mail	
Country	
Mobile phone (including country code)	
Telephone (including country code)	
Fax (including country code)	
Your field Interest	<input type="checkbox"/> Tourism <input type="checkbox"/> Real Estate <input type="checkbox"/> Environment <input type="checkbox"/> Banking & Insurance <input type="checkbox"/> Infrastructure <input type="checkbox"/> Others
Participation fee	100 Euro
Other Comments	
Bank Transfer Details	FIAA Bank account: Swift: USALALTR, Intesa San Paolo Albania Account No : 32971835301 IBAN : AL76208111010000032971835301