



apof

Association
for Promotion
of Serbian Food

BELGRADE FOOD SHOW

20
19

Learning, tasting and doing business

INTERNATIONAL SPECIALTY FOOD
EXHIBITION AND CONFERENCE



October 10–11, 2019
Belexpocentar
Španskih boraca 74
Belgrade, Serbia



The second specialty food exhibition and conference in Southeast Europe, modeled on similar global events – a long-awaited, unique opportunity for the meeting of producers and buyers.



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Learning, tasting and doing business



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2018 WAS JUST A (GOOD) START

Belgrade Food Show is designed as an opportunity to present to the wider domestic and regional audience the specialty food products developed in the Adriatic region – a region known for its unique tradition, quality and innovative approach.

BELGRADE FOOD SHOW 2019 IS A GREAT OPPORTUNITY...

EXHIBITION

...to showcase the local and regional products to a wider audience

CONFERENCE

...to hear relevant experts and representatives of the industry, as well as panel discussions and presentations covering the prospects of Serbian specialty food, export opportunities, global trends and buyers' expectations.

B2B SEGMENT

...to organize meetings of producers with the interested buyers.

...TO PROUDLY PRESENT THE UNIQUE BLEND OF AUTHENTIC TRADITIONS, FOOD LOVING AND INNOVATIONS THAT MAKE SERBIAN AND REGIONAL FOOD SO SPECIAL.



The first Belgrade Food Show did all that, proving to be a huge success, satisfying a **PRODUCERS, AS WELL GREAT NUMBER OF VISITORS.**



EXHIBITION

80+ EXHIBITORS

...presented their innovative and unique tastes and exchanged experiences to



32+ buyers
from 11 countries



CONFERENCE

During a two-day program, hundreds of visitors had the chance to hear about opportunities for Serbian food, market innovations and trends, routes to success, buyer expectations, premium brands etc.

**7 panel discussions
and 4 lectures
by 25 domestic and international experts and producers**

including Alan Coxon, iTQi Jury Member,
British Ambassador for Food,
Drink and Tourism,
celebrity chef and TV presenter.

B2B SEGMENT

**B2B PLATFORM
100+ companies**

130+ meetings
including buyers and producers





ALAN COXON
WORLD-FAMOUS CHEF
AND TV PRESENTER



HONORATA JAROCKA
MINTEL GROUP LTD



SIMON WARING
GREEN SEED GROUP



OUR STORY CONTINUES...

It's time for Belgrade Food Show 2019!

We see you as an ideal partner that can contribute to BFS 2019 becoming an even richer and better experience.

Both exhibitors and buyers will have the chance to attend presentations and expert panels on latest global trends, routes to the consumers, export opportunities, market expectations, success stories...

EXHIBITORS have the chance to present their unique products, share experiences with other producers, as well as meet the potential domestic and international buyers and distributors.

BUYERS have the chance to discover the Serbian specialty food industry and meet inspiring food entrepreneurs and their irresistibly delicious produces.



The exhibitor spot price at the fair is 505 EUR

PARTICIPATION INCLUDES:

EXHIBITING PART

Presenting your products to local and regional audience.

Fully branded and equipped fair stand (2 x 2.5m) with printed ad and logo of a company, along with the shelf and counter for product **exhibition (with LED lighting)**

Optional: fridge (50 EUR)

CONFERENCE PART

2 registrations (free of charge) to attend presentations and panel discussions with top experts from the industry.

B2B SEGMENT

Direct access to our online platform that enables connecting with potential local and international buyers and distributors, as well as a spot in our online and printed catalogue.

FAIR STAND APPEARANCE



*Branding - illustration

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In the capital of a nation that makes food with love, with an exceptional blend of merging cultures and tastes, Belgrade Food Show 2019 will be a unique gathering and a promise of a special experience for all participants

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THANK YOU FOR YOUR ATTENTION!

Contact us:

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