



Why choose the UK as your next step?

BARBARA URANJEK

BRITISH-SLOVENIAN CHAMBER OF COMMERCE



Some facts about the UK

5th
largest economy

66m people

4th
largest stock
exchange

Success story in CV19
vaccination

4
top 10
universities

590,000
new businesses
started in 2017

No. 1
rated for attracting
global talent

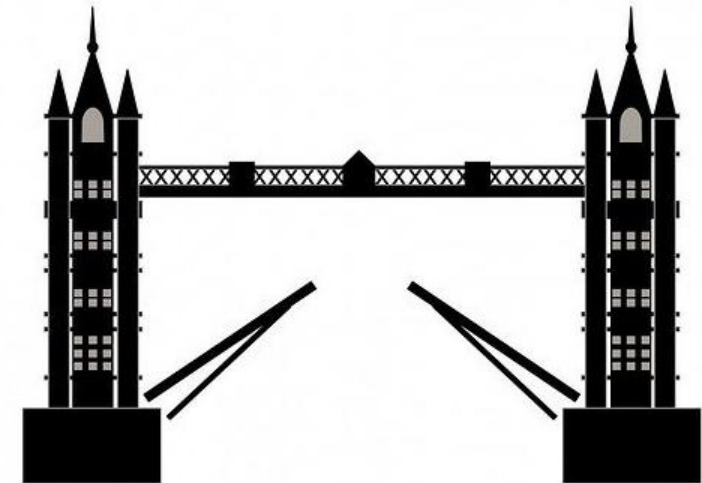
Steady growth forecast
for UK through to 2023





Some surprising facts about the UK

- The **British** drink more than **60 billion cups of tea a year** – around 100 million each day.
- The most **famous British dishes** include fish and chips, roast dinners, shepherd's pie, bangers and mash and a classic full English breakfast. However, when polled on their favourite dish, Brits voted for chicken tikka masala.
- There are over 500 pubs in UK named The Red Lion.





Some surprising facts about the UK

- The UK may not be known as an oil country, but crude petroleum was its 3rd biggest export in 2018.
- Buckingham Palace is the most expensive home in the world.
- You can buy a private island in the UK for \$351,000.
- Britain's National Health Service is the 5th biggest employer in the world.
- **London** is the home to more than 8 million citizens who communicate in more than 300 different languages.
- Topping at 1,107 feet or 350 meters, the **London's Shard building** was completed in 2012 making it the tallest object in the continent of Europe.





The UK offers a robust, business-friendly environment.

Stability and security

A stable legal and regulatory environment in one of the world's oldest democracies.

Transparency and simplicity

Transparent, flexible corporate law and governance that makes it easy to do business.
Fair and open public procurement procedures.

Diplomacy and influence

Well-established diplomatic influence around the world, built on the UK's cultural and political strengths.

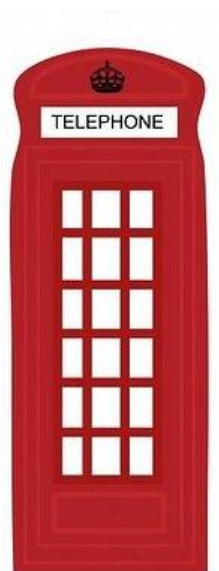




UK tax and incentives

When it comes to tax, the UK:

- **has frozen corporation tax at 19%** and currently has **the lowest headline corporation tax in the G20.**
- is rated by the World Bank as the most business-friendly of Europe's 10 largest economies.
- has a range of tax reliefs to give flexibility to domestic and international businesses.





UK innovation

- is ranked top 5 on the Global Innovation Index 2019
- prides itself on a rich heritage of exploration and innovation
- enjoys R&D tax reliefs of up to 230%, and 50% of all R&D expenditure coming from foreign-owned companies

INNOVATION IS GREAT
BRITAIN & NORTHERN IRELAND

CMR Surgical
Cambridge, UK

CMR Surgical are transforming the future of operating rooms by using innovative robotic systems to improve hospital experiences and treatment for patients. For world-class medical technology, choose the UK.

www.great.gov.uk



UK infrastructure

When it comes to infrastructure, the UK:

- has the largest air transport system of any major European economy,
- operates a robust energy grid supported by the world's largest offshore windfarm,
- benefits from advanced road networks, a modern rail system and 100 sea ports, connecting it seamlessly to the rest of Europe.





Software & technology sector

London continues to dominate the **European tech investment landscape**, with the latest figures revealing Britain's tech sector attracted more venture capital investment and tech IPOs than any other European hub in 2018.

It is one of the **fastest growing sectors in the UK** over the last decade, with a value of £184 billion in 2018.

London ranks second in the world for **most connected place** for tech, after Silicon Valley.

The sector underpins all areas of the economy, from financial services and high-value manufacturing to retail and agriculture.





At the heart of the global financial community

Home to one of the world's **leading financial centres**.

This is the reason why so many international companies, including many of the world's leading investment houses and financial institutions, choose to base themselves here.

The **UK's regulatory framework, standards and network** enable global market access. Other countries look to and follow the UK's high standards.





Creative excellence

The creative industry is the fastest growing sector in the UK economy, with a value of £101.5 billion in 2017.

The UK's film and TV industries are thriving with continued investment from global players such as Netflix and Warner Bros.

The UK games industry is continuing to break boundaries globally.

The industry was worth £5.7 billion in 2018.





Healthcare & lifesciences

The UK is the **number one destination for health and life sciences FDI in Europe.**

You will find world-class facilities and resources to develop your ideas here – from inception to clinical trials.

The UK has a world-renowned research, test bed and delivery partner in its National Health Service (NHS).





E-commerce

UK consumers are early adopters and open to new and innovative models of service delivery, for example Amazon test their drone delivery services here in the UK.

UK has the highest spend per capita on e-commerce, spending on average £3,161 annually.

The e-commerce market in the UK is expected to be worth over £200 billion by the end of 2019.

By 2021, around 93 percent of UK internet users are expected to do shopping online – the highest online shopping penetration rate in Europe.

