



Digital B2B Connect Session

Fostering Europe-India collaborations in Digital Transformation

Date: June 3rd, 2021

Time: 10:00 CEST / 13.30 IST

Venue: Online event

Agenda

CEST	IST	Topic	Speaker
10:00	13:30	Opening Remarks	Leena Pishé Thomas, Director, Global Business Inroads – Enterprise Europe Network, India
10:05	13:35	Welcome Remarks	Benoit Sauveroche, First Counsellor at the European Union Delegation to India and Bhutan (EUD)
10:10	13:40	Remarks by MeitY, Government of India (Ministry of Electronics and Information Technology, Government of India)	– Speaker TBC
10:15	13:45	EU Digital tech expertise for India’s digital growth – Speaker TBC	– Speaker TBC
10:30	14:00	B2B Meetings between European and Indian companies	
13:00	16:30	Close	

B2B format –

Each Indian company will have virtual B2B meetings with 4 European companies for 30 minutes each with a 10 min break between each slot.

Activity implemented in collaboration with





About the Organisers:

About European Union Delegation to India and Bhutan (EUD)

[The European Union Delegation to India and Bhutan \(EUD\)](#) is a diplomatic mission representing the European Union (EU) to India together with the 27 Member States of the European Union. It performs a variety of tasks aimed at enhancing relations between the EU and India.

About European Commission- DG CONNECT

[The European Commission's Directorate-General for Communications Networks, Content and Technology](#) is responsible to develop a digital single market to generate smart, sustainable and inclusive growth in Europe. The DG's role is to conceive and implement the policies required to create a Digital Single Market for more growth and jobs, where citizens, businesses, and public administrations can seamlessly and fairly access and provide digital goods, content and services and help drive the digital transformation of European industry and public services through the use of innovative digital technology and support for the development of digital skills.

About EEN

The [Enterprise Europe Network](#) provides support for small and medium enterprises (SMEs) with international ambitions. The Network's aim is to help businesses innovate and grow internationally. The Network is active in more than 60 countries worldwide. It brings together 3,000 experts from more than 600 member organisations, such as chambers of commerce and industry, technology poles, innovation support organisations, universities and research institutes, regional development organisations etc.

About Particip

[Particip GmbH](#) - Your Partner in Change was founded in 1989 and is now an independent, internationally-recognised consultancy company, offering the expertise and the know-how gained in over thousand assignments worldwide. The management of change is the central focus and raison d'être of the company.

About GBI

[Global Business Inroads \(GBI\)](#) is an international business and management consulting entity based in Bangalore, India. GBI has experience in effectively engaging with both public and private sectors in India, Asia, North America, South America, the Middle East and Europe. GBI is also a Business Cooperation Centre of Enterprise Europe Network (EEN) in India with expertise in technology transfer, project management, and ecosystem development in the clean-tech, life sciences, healthcare, biotechnology and information and communication technology (ICT) sectors.

Activity implemented in collaboration with

