

Join industry leaders at the **Largest Agriculture Event,**  
at the **right place** and at **the right time.**

Exhibitor safety, comfort and business goals attainment are the objectives...

Under the Patronage of

وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture



**39<sup>th</sup>**  
**EDITION**

# Saudi Agriculture

INTERNATIONAL TRADE EXHIBITION

AGRICULTURE • FOOD • AQUACULTURE  
AGRO-INDUSTRY • PACKAGING

**17 - 20 OCTOBER 2022**

RIYADH INTERNATIONAL  
CONVENTION & EXHIBITION CENTRE



Organized by:



شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.

# Exhibit at the Center of the Largest Agricultural and Food Industry Market in the Middle East...

Post COVID-19 pandemic mitigation requires multi-billion US\$ of investments in agricultural production self-sufficiency and secure food supply chain...



*The agricultural GDP amounted to about US\$ 16.37 billion*

## **The agricultural sector is a major contributor to GDP**

The Agricultural and Food Industries sectors are one of the most important contributors in the development of the national economy in the Kingdom of Saudi Arabia and has a major role in achieving food security. The agricultural contribution to GDP amounted to about US\$ 16.37 billion.

## **Major expansion is underway in multiple segments**

Aquaculture jumped by 183% during the past 5 years from 30,000 tons to 85,000 tons. During the same period, broiler chickens production grew to over 60% of domestic demand. Greenhouses production increased by 58% from 257,000 tons to about 407,000 tons. Organic food farming increased by 18% to 52.8 thousand tons during the same period.



# SAUDI AGRICULTURE 2022

## 39 Years of serving Agriculture Industry Leaders in the Kingdom...

**Held Concurrently:**  
**Saudi AGRO-FOOD, Saudi FOOD PACK and Saudi AQUACULTURE... The Meeting Place for Trade Professionals...**



**Saudi**  
**Agriculture** 

**17 to 20 October 2022**

**Riyadh International Convention & Exhibition Centre**

The 39<sup>th</sup> edition of the international exhibition for agriculture, Food, Aquaculture, Packaging and Agro-industry is the largest B2B event of agriculture sector in the region showcasing leading technologies and solutions, cutting-edge engineering, and innovations.

Over the course of the last thirty-nine Years, Saudi Agriculture has been the meeting place of industry leaders and its leading business development platform.

**وزارة البيئة والمياه والزراعة**  
Ministry of Environment Water & Agriculture



**Saudi Agriculture is held under the patronage of the Saudi Ministry of Environment, Water and Agriculture**

The exhibition and related events offer an ideal platform for widespread collaboration between farm owners, local and international business leaders actively participating to develop and grow the sector. Saudi Agriculture and related events are held under the patronage of the Ministry of Environment, Water, and Agriculture.

# Saudi Agriculture Post Show Report

Due to the COVID-19 Pandemic, the most recent edition of Saudi Agriculture was held from 21 to 24 October 2019



## Why Saudi Agriculture?

- Your gateway to the largest agriculture market in the region
- The heart of the Public sector and private sector decision making
- Sold out shows for 38 years, have attracted key trade buyers and project owners
- Leading platform to present your latest technologies, solutions, services and products and innovations. Grow your brand.

## Who you will meet?

- Your sector trade buyers
- Agriculture Engineers
- Agriculture Consultants
- Farm Owners
- Business Owners, and Decision Makers
- Energy and Irrigation Specialists
- Food Products Traders and Distributors

# Saudi Agriculture is a Multi-Sectoral Event

## Incorporating:

Saudi Agriculture exhibition will also showcase:



**Saudi Agrofood**

The 27th International Trade Show for Food Products, Ingredients, & Technologies



**Saudi Food Pack**

The 10th International Trade Show for Food Processing and Packaging



**Saudi Aquaculture**

The 4th International Trade Show for Aquaculture

## Exhibits Profile:

### Farming

- Farming Management Systems
- Vertical Farming
- Feeding & Additives
- Seeds Production
- Landscape & Irrigation Equipment
- Agricultural Machineries & Tools
- Greenhouses
- Irrigation Technologies
- Fertilizers & Pesticides
- Livestock / Dairy Farming
- Horticulture Technologies
- Agricultural Engineering & Consulting
- Nurseries & Crop Protection
- Organic Farming

### Poultry

- Poultry Equipment & Tools
- Poultry Production & Processing
- Poultry feed and health maintenance
- Feeding Equipment
- Hatchery & Incubation
- Egg Processing & Handling Equipment

### Food, Juices, Water

- Fresh, Dried & Canned Foods
- Meat, Poultry & Fish Products
- Milk, Dairy processing and production
- Juice processing and production
- Water purification, bottling, and logistics
- Production lines, facilities, and logistics services
- Chilled & Frozen Foods equipment and services
- Display and presentation POS equipment

### Food Packaging

- Packaging Materials & Products
- Food Production & Processing Food
- Packaging Machineries & Equipment
- Food Preservation & Canning

### Aquaculture

- Aquaculture Machineries & Equipment
- Aquaculture Farming Supplies
- Aquaculture Facilities & Services
- Aquaculture logistics services

### Agriculture Technologies

- Agriculture Drones
- Aerial Imaging & Analytics
- Agricultural & Farming Automation

For detailed Exhibits lists,  
please scan the QR code.





# Saudi Arabian General Investment Authority (SAGIA) estimates food industries Sector investments to reach over US\$ 59 billion...

Saudi Arabia's Food and Beverage market, including juice and other related farm products, is the largest market in the Middle East...



*Domestic, regional, and international demand for Saudi food products have been increasing annually, with seafood, dates and halal foods amongst key growth areas. Saudi Food exports were Valued at US\$ 3.67 Billion in 2020, latest production and expansion technologies and solutions are needed...*

## **Food Processing Industry to receive US\$ 59 Billion in investments...**

The food processing industry in Saudi Arabia is well Positioned to grow at a considerable rate in the near future. Domestic, regional, and international demands for Saudi food products have been increasing year on year, with seafood, dates and halal foods leading the way. Saudi Arabia's Food and Beverage market is the largest and most attractive in the Middle East. SAGIA estimates that the sector will receive US\$ 59 Billion in investment.

## **Packaged foods sales are valued at US\$ 19.7 Billion...**

Saudi Food-Pack showcases a vast array of equipment and solutions from manufacturers and distributors of machinery and services that are essential for food production and packing, as well as displays for points of sale in stores.

# US\$ 16.37 billion are contributed by the agriculture sector to Kingdom's GDP annually...

Multiple sub-sectors, including: Food processing, water, livestock and poultry, aquaculture, and latest Agricultural technologies are experiencing rapid growth...



## Farming production value is estimated at US\$ 12.88 Billion...

Saudi Arabia is modernizing its farming sector. Population growth and rising incomes are driving large demand for increasing farming and production. New investments, innovative technologies, farming solutions are being sought to improve productivity, quality, reliability, and food safety.

## The bottled water market is valued at about US\$ 9.6 Billion...

The Saudi Arabian bottled water market witnessed significant growth for home use as well as use by hotels and restaurants. The kingdom is the largest bottled water consumer in the Middle East, and it accounts for 52% of the bottled water factories in GCC where the market reached nearly 20.14 billion Liters in 2020.

## Livestock and Poultry market is valued at US\$ 5.2 Billion...

The kingdom's imports of livestock and animal products is estimated at a value of US\$ 5.2 billion. The Saudi poultry sector, valued at US\$ 1.17 billion, has experienced a major production growth in recent years. The local poultry market is forecasted to grow at 3.47% from 2020 to 2025.

## Aquaculture sector to receive US\$ 34 Million in investments...

Aquaculture is one of the fastest growing food production sectors in the Kingdom, providing more than half of the seafood consumed. Driven by ever-increasing local and international demand, the Kingdom's aquaculture production is set to reach 970,000 tons per year by 2029 and is set to receive US\$ 34 Million in investments.

## Amongst new technologies receiving special attention are: Drones, Automated Harvesting, and Vertical Farming. The latter has US\$ 26.5 Million earmarked for its development...

Saudi Arabia is promoting latest Agricultural technologies, including Vertical Farming incorporating controlled-environment agriculture. The Kingdom has become a promising market for next generation vertical farming know-how, engineering, and technologies, such as hydroponics, aquaponics, aeroponics, drones and automated farming.

# Multi-Billion US\$ in opportunities across the agricultural sector in the Kingdom...

**High growth sub-sectors include:  
Feeds, Organic Farming, Honey and Veterinary services...**



## **Feeds market to reach US\$ 3.36 Billion in 2024...**

The Saudi Arabia animal feed market is expected to grow at a rate of 5.93% to reach a market size of US\$ 3.36 billion. Saudi Arabia is one of the fastest growing animal feed markets in the Middle East region.

## **Organic Farming is supported by US\$ 200 Million...**

Over the past years, food safety has gained increased attention within the Kingdom. The ministry of Environment, Water and Agriculture has set a target to increase the organic production by 300%. The sector expansion is supported by an estimated US\$ 200 million to meet the growing market demand.

## **Honey contributes to US\$ 176 Million of the total agricultural GDP...**

Honey production is gaining extra attention by policy makers, with an objective to promote the culture of beekeeping in the Kingdom in line with Vision 2030 plan to diversify the labor market and encourage beekeepers to provide high-quality products for the local market.

## **Veterinary sector revenue to reach US\$ 154.5 Million in 2024...**

The Kingdom's policy calls for continued improvement of veterinary facilities, services, and manpower. Initiatives include opening a veterinary camel hospital in Qassim region with an estimated cost of US\$ 26.6 million. Veterinary services are expected to expand to cover the wide range of essential services needed by the agriculture sector.



# Latest Advancements in agriculture technologies and solutions are targeted by SAUDI Agriculture 2022...

## Drones & Aerial Imaging are amongst latest needed technologies...

Drones are amongst latest technologies expected to significantly impact the agricultural sector. Drones play a major role in farm mapping, aerial crop health monitoring, soil assessment, crop spraying, irrigation, inspection, and other agricultural applications.

Farming comes with huge responsibility involving continuous supervision to ensure everything is growing correctly and no disease has struck the crop. Farmers have introduced drones to fly around taking photos and capture data for analysis. The exhibition will facilitate the discovery of latest technologies that will reduce labor intensive farming activities and expedite the monitoring process crucial for successful efficient production.



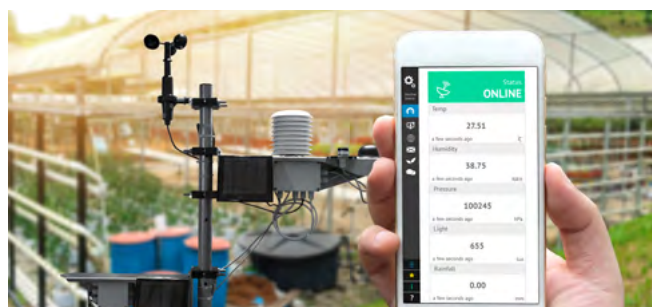
## Robotics in green houses are playing a growing role in modern greenhouses...

Agriculture robots have stepped into greenhouses around the world, responsible for spraying, planting, and packing fruit and vegetables grown in greenhouse environments. The robotics technologies and innovations are expanding in modern greenhouses designed to further automate agriculture, boost productivity, reduce labor, and attract young skilled staffing into the sector.



## Sensors and agricultural software and applications enhance planning and control for efficient controlled farming...

Soil conditions, humidity, and pest control are amongst latest vital information that can be delivered via sensors and related information processing apps to support efficient farm managers that want to expand their planning and control of their farms, and recognize threats to their crops before the situations become acute so they can mitigate such threats. State of the arts farming technology providers are being invited to participate in Saudi Agriculture 2022.



## Organized by



شركة معارض الرياض المحدودة  
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) holds more than 39 years of experience in executing the most successful exhibitions, trade shows, and events in the Kingdom. A professional dedicated team is committed to client health, comfort, and success.

**Global Expertise - Local knowhow:** In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed 450 successful events to date. This wealth of Global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners, expand your exports in the region or internationally, over 4 decades of experience and relationships is in your service.



**REC is a proud member of UFI**, the Global Association of the Exhibition Industry. UFI international recognition is a quality certification of regularly audited international standards of organizing trade exhibitions and events, carried out over the decades that span REC organizing program.



## The Venue

Riyadh International Convention & Exhibition Centre (RICEC) is a state-of-the-art convention and exhibition facility designed to help businesses showcase their products, services, and capabilities. RICEC can serve your additional needs for conference, workshops, and VIP meetings space.



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# Meet Local Industry Leaders at the Largest Agricultural Exhibition in the Middle East...

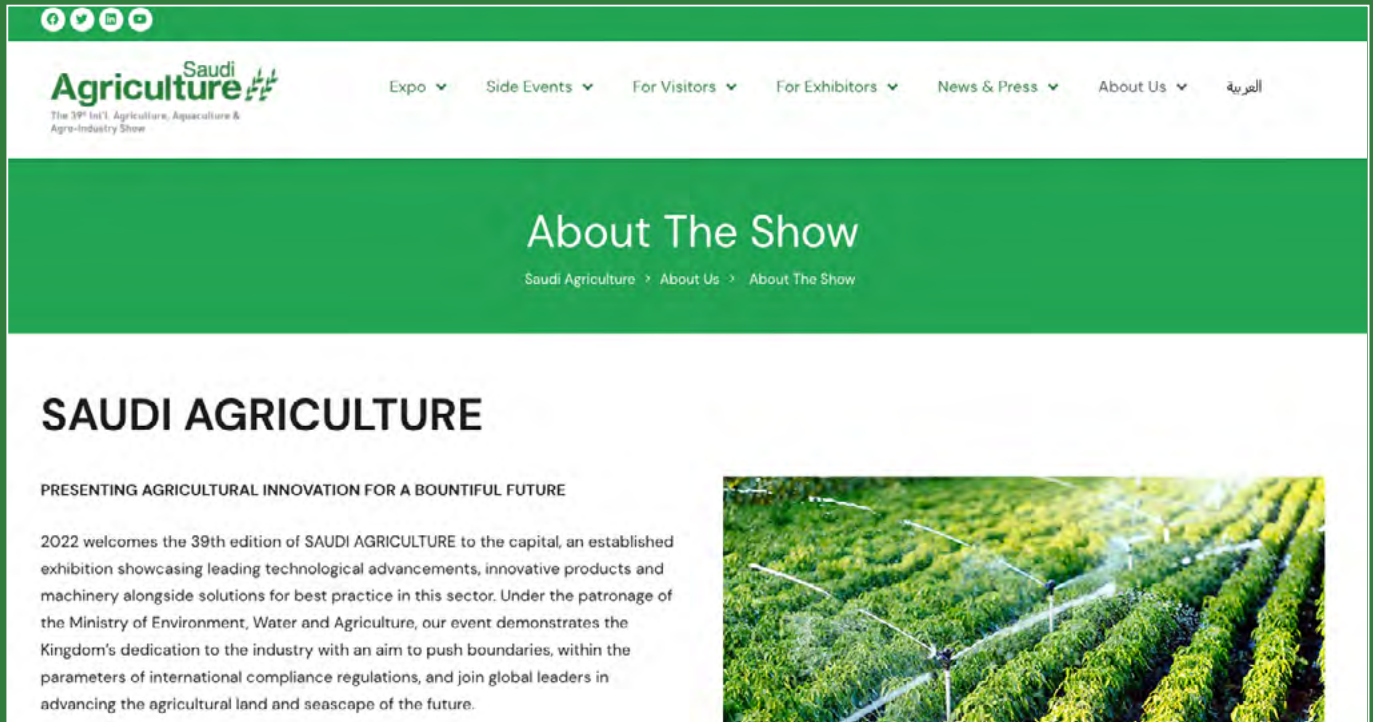




# Saudi Agriculture

The ideal opportunity for a resilient, sustainable, return to your market leadership, and expanding your business, at the center of the largest market in the Middle East...

Plan Early... Contact us... we are here to help...



To book your space, please visit the event website:

[www.saudi-agriculture.com](http://www.saudi-agriculture.com)  
[www.recexpo.com](http://www.recexpo.com)

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