

AGRitech

EXPO
ZAMBIA

GROWING KNOWLEDGE FOR
FUTURE FARMERS

2 – 4
April 2020

GART Research Centre,
Chisamba, Zambia

Presented by



Sponsorship &
Exhibition Brochure

www.agritech-expo.com

AGRITECH EXPO ZAMBIA 2020



Agritech Expo Zambia is one of the largest outdoor farming technology exhibitions in the Southern African region. GART Research Centre, Chisamba, Zambia will host the 7th edition of the Agritech Expo from the 2-4 April 2020. Continuing their mission, to drive growth in the agri-business sector in Zambia and surrounding areas, organizers of Agritech Expo, Zambia National Farmers Union (ZNFU) has joined forces with the German Agricultural Society (DLG International GmbH.) The organizers aim to bring not only the latest and most relevant technology and innovation in the agricultural sector to Zambia but also the latest technical know-how and a network of leading experts as well.

PRESENTED BY



ORGANISED BY



International

EVENT PARTNERS



HOSTED BY



Promoting Sustainable Ag culture

AWARD WINNING

Award Winning for 2 consecutive years - 2016 and 2017
Voted Best Africa Bound Trade & Consumer Exhibition
Over 12 000 sqm - awarded by the Association of African
Exhibition Organisers (AAXO)



WHY EXHIBIT AT AGRITECH EXPO ZAMBIA 2020?



Network with
industry peers



Real face time with
real buyers



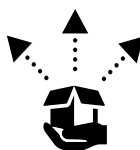
Showcase your
product and service
range to a captive
audience of farming
professionals



Meet with
government officials
and trade agencies



Increase your
business footprint
in Southern Africa



Find new
distributors and
agents for your
products

WHO YOU WILL MEET

Small-scale & emerging
commercial farmers

Large-scale & commercial farmers

Farm managers

Local and international investors

Distributors & agents

Commodity dealers and traders

Trade associations

Local and international industry
experts and suppliers

Government officials & ministers

Consultants

WHAT TO EXPECT



18500+ attendees



70 000 sqm of exhibition space



7+ international pavilions



50 training workshops



220+ exhibitors



26 live crop trials

CONTACT US TO BOOK YOUR SPONSORSHIP & EXHIBITION PACKAGE:

Liam Beckett: E: lgmbeckett@gmail.com | T: +27 79 281 7865

DLG International GmbH: E: agritech-expo@dlg.org | T: +49 6924788-455



18 542

ATTENDEES



70 000+

SQM OF EXHIBITION SPACE



7

INTERNATIONAL
PAVILIONS



223

LOCAL & INTERNATIONAL
EXHIBITORS



100+

MEDIA IN ATTENDANCE



6

LIVE MACHINERY
DEMONSTRATIONS



26

LIVE CROP TRIALS



50

TRAINING WORKSHOPS

COUNTRIES REPRESENTED IN 2019

- China
- Czech Republic
- Denmark
- European Union
- Finland
- Germany
- Italy
- Kenya
- Malawi
- Russia
- Slovenia
- South Africa
- Sweden
- Thailand
- Turkey
- UK
- USA
- Zambia
- Zimbabwe




AGRITECH EXPO EXHIBITING COMPANIES REPRESENTED. CELEBRATING 6 YEARS IN 2019!


SECTORS MOST REPRESENTED IN THE EXHIBITION

 **21%**
Seeds, Agrochemicals
& Fertilisers


 **12%**
Livestock and
veterinary services


 **11%**
Irrigation and water
management

 **7%**
Machinery and
implements

 **7%**
Inputs

 **6%**
Finance & Insurance

 **6%**
Energy

 **4%**
Government &
Associations

 **4%**
Construction

 **4%**
Storage

 **4%**
Technology + ICT

 **4%**
Utility Vehicles

 **3%**
Animal Feeds

 **2%**
Agroprocessing

 **2%**
Transport & Logistics

 **1%**
Aquaculture



BOOK YOUR EXPO SPACE AND PRIME POSITION TODAY. CONTACT:

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**YOUR OPPORTUNITY TO
SHAPE THE FUTURE OF
FARMING IN THE REGION**

MACHINERY & EQUIPMENT DEMO AREA



IRRIGATION ZONE



4X4 TEST TRACK



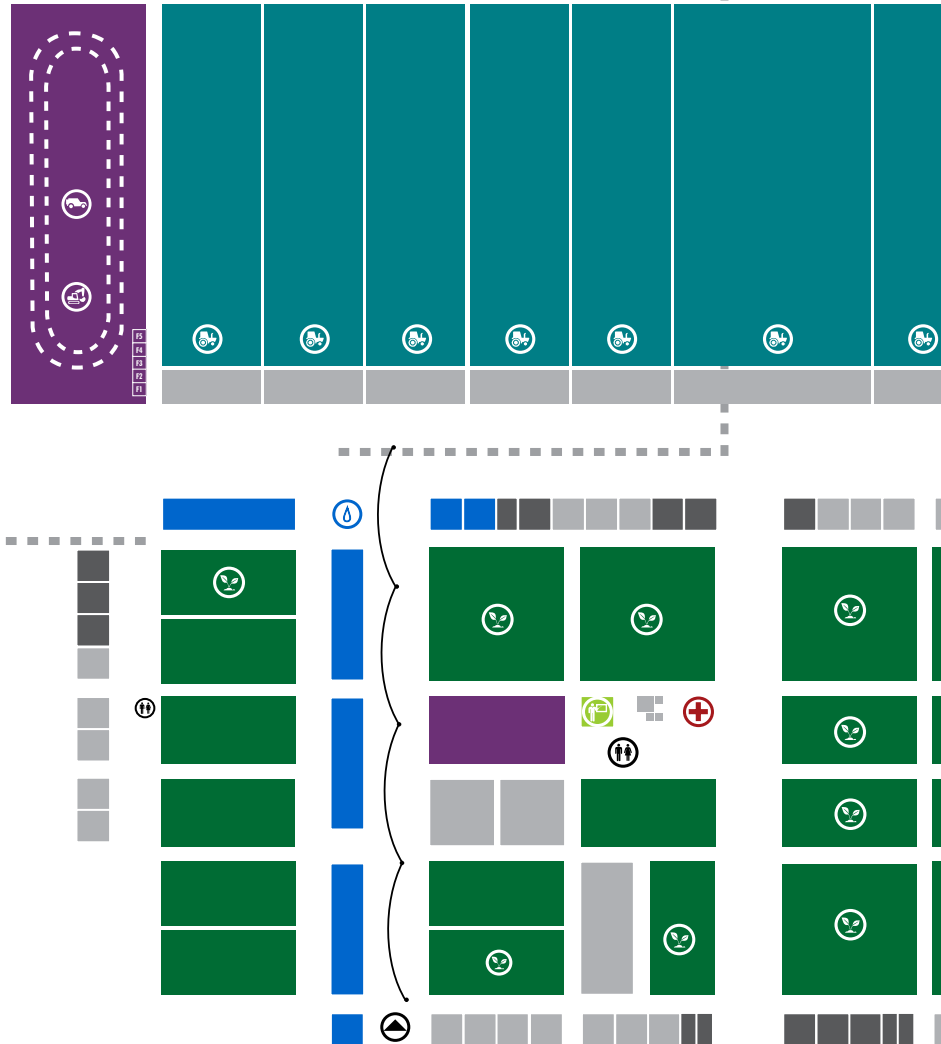
CROP TRIALS



AGRITECH WORKSHOPS

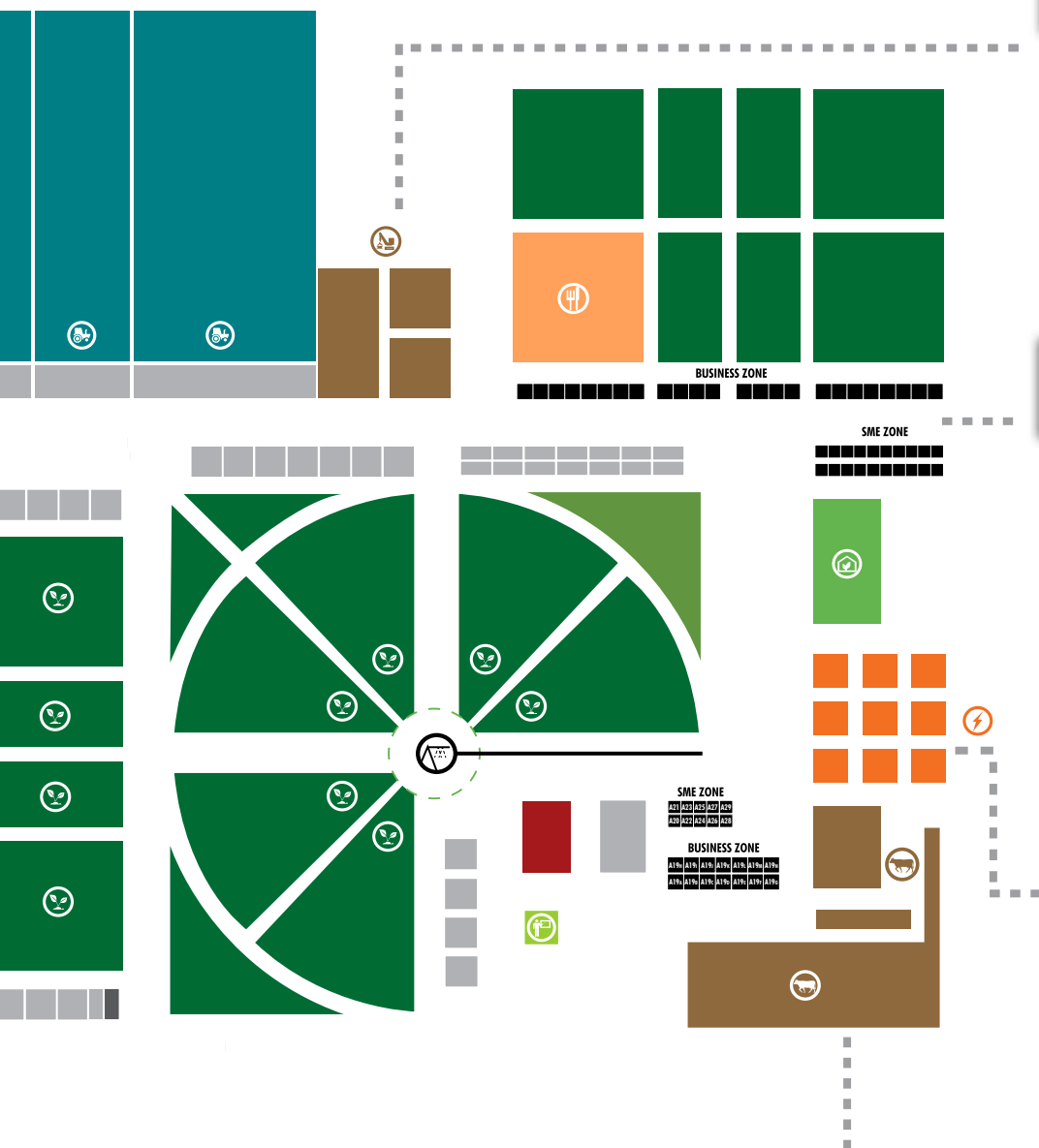


INDOOR EXPO



CONTACT OUR TEAM TO SECURE YOUR PRIME POSITION:
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CONSTRUCTION ZONE



SME & BUSINESS ZONE



ENERGY PARK



NETHOUSE SHOWCASE



EXTENDED LIVESTOCK ZONE: WORKSHOPS & DEMOS



MUSIKA GREEN ZONE



OPPORTUNITIES FOR INTERNATIONAL COMPANIES

Agritech Expo Zambia has become an internationally acclaimed event, boasting over 43 countries being represented onsite year on year. National pavilions allow your country to meet valuable new prospects to secure crucial contracts in the Southern African development community. Take advantage of the opportunity to become the solution provider of choice in Africa's fastest growing agriculture market.

WHY SHOULD INTERNATIONAL COMPANIES PARTICIPATE AT AGRITECH EXPO ZAMBIA 2020?



Develop individual brand alongside international market leaders



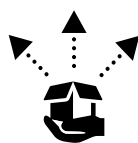
Build client database with access to over 18 500 + visitors over 3 days



Meet valuable prospects to secure crucial contracts in sub-Saharan Africa



Feature the latest technologies, initiatives, equipment and solutions to raise company profile in sub-Saharan Africa



Become the solution provider of choice in Africa's fastest growing agricultural market



Gain direct face-to-face time with farming professionals looking to increase yields

PAST PAVILLIONS & COUNTRY PARTNERS REPRESENTED AT AGRITECH

Over the years, Agritech Expo Zambia has received support from many international country pavilions and partners – all bringing their country's leading solutions and technologies to the farming community of Zambia.



China, Czech Republic, European Union, France, Germany, Italy, Sweden, Switzerland, The Netherlands, United Kingdom and Zimbabwe

TO PREBOOK YOUR NATIONAL PAVILION AT THE AWARD WINNING AGRITECH EXPO CONTACT OUR INTERNATIONAL TEAM TODAY:

Dr. Lars Huf Rühlemann: E: l.huf@dlg.org | T: +49 6924788-317
Liam Beckett: E: lgbbeckett@gmail.com | T: +27 79 281 7865

AGRitech

OUTREACH PROGRAMME

DEVELOPING FARMERS & THE COMMUNITY



Golden Valley Primary School situated at GART Research Centre has been the project of choice for the Agritech Outreach Programme as part of the Corporate Social Responsibility (CSR) the event and team felt best fits our company ethos.

The Agritech Expo team came into contact with the local school four years ago. It was clear the school required maintenance to ensure the students have a comfortable and conducive environment to be taught and study.

**IF YOU WISH TO GET INVOLVED FOR 2020
WHY NOT BE A SPONSOR AND DONATE TOWARDS
UPLIFTING THIS HIGH PERFORMING SCHOOL**

Contact: agritech-expo@dlg.org

Project conducted in 2019



AGRITEACH

TEACH | TRAIN | CONSULT

**THIS YEAR, WE EXPAND ON THE CONCEPT
AND ARE EXCITED TO INTRODUCE:**



TEACH

AgriTEACH:

AgriTEACH free-to-attend workshops, offer training and up-skilling sessions on the advancements relating to agriculture as well as functional and practical techniques. Falling under the AgriTEACH umbrella the organisers are officially launching the AgriTRAIN and AgriCONSULT additions.

The focus will be on the small to emerging farmers, interactive training workshops aim to modernise the small-holder farmer. These workshops provide access to market information and innovations from the latest financial models to new agri solutions.



TRAIN

AgriTRAIN

AgriTRAIN will be the practical follow through from the AgriTeach presentation and theory.



CONSULT

AgriCONSULT

AgriCONSULT will be your go-to person and support for any agricultural challenges or hurdles you are experiencing. Like an agricultural technician and therapist – no question is too difficult for the AgriCONSULT to handle. Learning and consulting platform in a non-bias manner to be able to identify the best implements on the market for farming productivity.

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



COUNTRY CO-ORDINATING PARTNERS



SITE PREPARATION PARTNERS

