

A photograph of several national flags flying on tall poles against a blue sky with scattered white clouds. The flags include the Algerian flag (green, white, and red with a red star and crescent), the Spanish flag (yellow, red, and red), the French flag (blue, white, and red), and the Algerian flag again. The text is overlaid on a white rectangular background.

ALGIERS
INTERNATIONAL
FAIR 13-18
2022 JUNE

FIA 2022

53 YEARS OF SUCCESS



USA

GUEST OF HONOR



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ALGIERS INTERNATIONAL FAIR 13-18 2022 JUNE

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MAJOR ECONOMIC EVENT BY EXCELLENCE

- Evidence of the interest of Algeria's Economic partner countries and the International Business Community for the Algerian market.
- A strong moment for the promotion of national production
- Multisectoriel exhibition, all segments of the industry are present
- FIA still a privileged meeting place for foreign and Algerian economic operators to promote their products and technological innovation.
- An effective platform for professional networking and long-term partnerships
- An opportunity to discover cultural and tourist characteristics of Algeria and other countries.

FACTS'N FIGURES 2019

Exhibitors

540

Countries

20

Exhibition Space

22 668 M²








Visitors

500 000

FIA 2022



WHY YOU SHOULD EXHIBIT WITH US ?

-  • **Discover** the different investment potentialities of the Algerian market
-  • **Enhance** cooperation with other regions and countries
-  • **Make** your company or brand known to as many industry professionals as possible
-  • **Identify** new clients (consumers, suppliers, distributors);
-  • **Launch** the latest industrial and technological innovations;
-  • **Conclude** partnership relationships
-  • **keep** you updated of the latest industry information, Conferences and special activities, regulations and development trends in Algeria

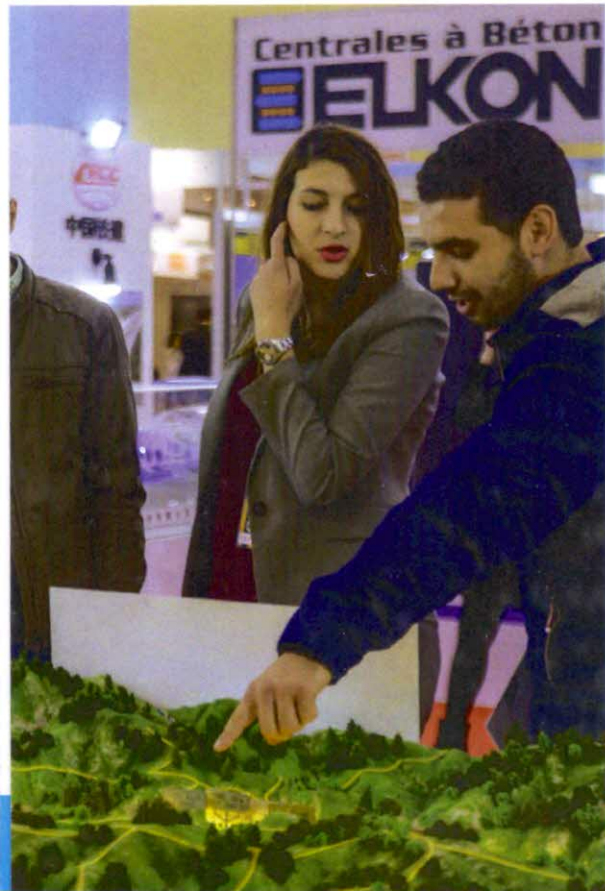
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VISITORS PROFILE

- Distributors/agents/ Wholesaler and retail trade
- Import & Export trader
- Manufacturer
- Transportation and logistics services
- Government Organization /Association
- Advertising and services
- E-commerce
- Media
- Others



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