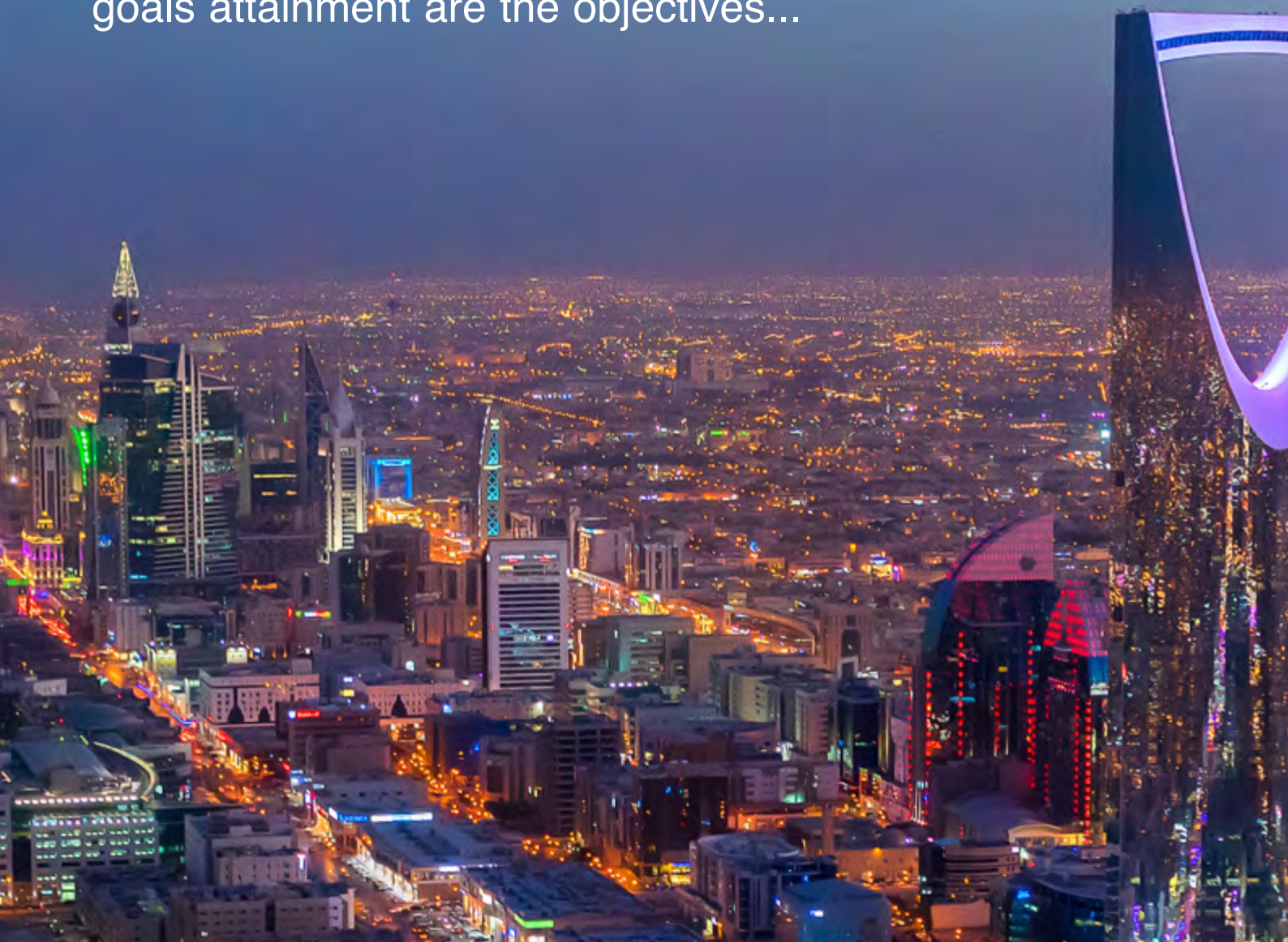


Join industry leaders at the **Largest Building Event**,
at the right place and at the right time.

Exhibitor safety, comfort and business
goals attainment are the objectives...



SAUDI BUILD 2022

The 32nd International Trade Exhibition for
Construction Materials and Building Technologies

14 – 17 NOVEMBER 2022
RIYADH INTERNATIONAL
CONVENTION & EXHIBITION CENTRE

Gold Sponsors:



Organized by:



Join industry leaders at the center of the largest construction market in the Middle East...

A robust, sustainable, post COVID demand boom is underway for the building industry in the Kingdom...



Saudi Build 2022, will showcase building solutions and technologies, that will enable more sustainable developments and healthier environments...

Over 1.3 Trillion dollars in mega projects, and a private sector on the way to a sustainable, resilient recovery, are driving the building sector widespread opportunities...

The Kingdom of Saudi Arabia is witnessing an unprecedented construction and urban mega projects boom that will reshape the future of the Kingdom and the region. Mega public and private sector projects funded by the Public Investment Fund, the Royal Commissions of the prime urban areas, the related Ministries, and a private sector that has been awaiting the post COVID period, are driving the sector large number of projects and opportunities.

Exhibitors offering resilient, sustainable building technologies and solutions will participate in unmatched opportunities, in a post COVID robust recovery with projects valued at more than 1.3 TRILLION US\$.

Saudi Build Trade Fairs, have offered sold-out, tested, reliable B2B platforms for the last 31 years...

The 32nd edition will offer you pre-planned opportunities to meet with your desired sector decision makers, Project owners, Consultants, Designers, Specifiers, Distributors, and Trade Buyers will source their post COVID needs at the Saudi Build 2022...



Saudi Build 2022: The right place at the right time, exhibitor safety, comfort, and business goals attainment is the goal ...

Based on the feedback of health authorities, and local and international sector leaders, a date was selected in anticipation of when, both locally and internationally, a robust post COVID building sector sustainable demand will be underway... The rescheduling of the 32nd Saudi Build to 14-17 November, 2022, is specially designed to provide enough time to mitigate the pandemic challenges, in the Kingdom and abroad, which will facilitate the return of the construction industry to its previous prominence.

Saudi Build 2022 will showcase:

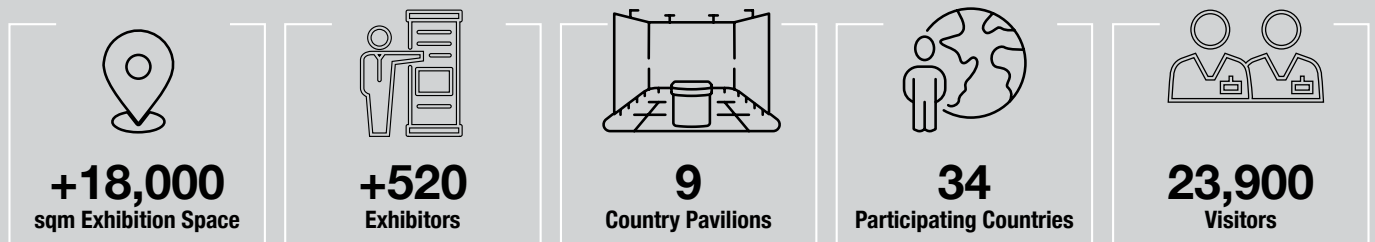
- Latest building technologies
- Interiors & Finishing Materials
- Building Tools & Materials
- Heavy Equipment & Machinery
- Concrete Products & Technologies
- Stones & Ceramics
- Building Technologies & Innovations
- Lighting and electrical Accessories & Technologies
- Electro-Mechanical Solutions and Technologies
- Air-conditioning, Cooling & Ventilation

The event includes multiple activities to leverage your participation:

- **Pre-event media for exhibitor promotion:** Special pre-event media designed to excite decision makers about what is offered at the show...
- **Targeted media,** exceptional VIP visitor promotion, matching exhibitors with their relevant decision makers
- **Lead Acquisition Apps:** Latest smart technologies to capture targeted sales leads
- **Workshops:** Opportunities to facilitate understanding of your products and solutions when needed

Saudi Build Post Show Report

Industry leaders to repeat last show
impressive results after COVID interruption



Why Saudi Build?

- Your gateway to the largest Construction market in the region
- The heart of the Public sector and private sector decision making
- Sold out shows for 31 years, have attracted key trade buyers and project owners
- Leading platform to present your latest technologies, solutions, services and products and innovations. Grow your brand.

Who you will meet?

- Your sector trade buyers
- Construction Engineers
- Architectural Consultants
- Project Owners
- Business Owners, and Decision Makers
- Energy, lighting and Air-conditioning Specialists
- Building Materials Traders and Distributors

Saudi Build 2022, a multi-sectoral Event

Incorporating:

Saudi Build exhibition will also showcase:



HVAR: Heating, Ventilation, and Air-conditioning



Stone Industry & Technology



PMV Series: Plants, Heavy Machinery and Vehicles

Held Concurrently:



SAUDI ELENEX

The 23rd International Trade Exhibition for Electricity, Alternative Energy, Water Technologies and Lighting

Exhibits Profile:

Construction & Building Material

- Cement, and Gypsum Products
- Consultancy Services
- Construction Systems & Technologies
- Concrete Products & Precast Structures
- Engineering & Design
- Facades & Cladding
- Landscaping & Garden Ornaments
- Plumbing Products & Technologies
- Steel Products, Timber- Frames & Beams
- Stamped Concrete
- Swimming Pools & Accessories
- Safety and security equipment & systems

Construction Technologies & Services

- 3D Printing
- Automation & Robotics
- Design & Engineering Services
- IoT & Virtual Reality
- Smart Buildings equipment

Interior Design & Finishing

- Architectural Finishing Products
- Interior Decorative & Ornaments
- Ceramic Tiles
- Doors, Windows & Wood Products
- Furniture
- Glass & Glazing
- Handicrafts
- Kitchen equipment
- Locks & Handles
- Paints & Wall covering
- Sanitary Fixtures & Appliances
- Lighting Solutions and Fixtures

HVAR

- Air conditioning
- Air Movement, Ventilation & Ducts system
- Heating Pumps, Exchangers & Equipment
- HVAC products and accessories
- Installation tools and Equipment
- Water & Heat Insulation Products
- Measuring Technology
- Refrigeration Systems and Equipment
- Software, Tools & Accessories
- Valves, Pumps & Pipes
- Ventilation Systems and Components

Stone Tech

- Bricks & Briquettes
- Cutting & Design Machinery & Tools
- Granite, Onyx & Sandstone
- Marble & Natural Stones
- Mosaic & Ceramic tiles
- Quarry Machinery and tools
- Surface Finishing & Polishing Machinery
- Stone Installation & Care Solutions
- Stone for External and Interior Design

PMV Series

- Concrete batching plant
- Machines & Plants
- Formwork & Scaffolding
- Construction Vehicles & Equipment
- Cranes & Drilling machinery
- Earth-removing and Mining machinery
- Loaders & Lifting machinery
- Tractors, Heavy Machinery & Equipment

Dozens of Mega-Projects Shaping the Future of Saudi Arabia, worth US\$ 1.3 Trillion

The ongoing Saudi National Housing Program offers wide spread opportunities to participate in the largest housing project in the history of the Kingdom...



The Housing Program works to enable Saudi families to own and benefit from suitable houses based on their personal needs and financial capabilities. The program also seeks to improve housing conditions for current and future generations, an undertaking requiring the latest construction products and resources, technologies and creativity...

The Housing Program aims to raise home ownership... 411,000 housing Contracts valued at US\$ 100 Billion

Since its launch, The Housing Program focused on setting new standards for the development of the housing sector in order to enable citizens to obtain various housing options. This support will increase the percentage of Saudi families that own houses.

In the previous stage, the program was able to facilitate procedures of immediate entitlement for citizens to real-estate, instead of the 15-year waiting period, which doubled the movement of supply and demand in the program and its housing options and contributed to increasing the ownership rate from 47% in 2017 to 60% in 2020.

In the next stage, the Housing Program will resume its efforts to increase the percentage of Saudi families owning houses to 70% by 2030.

The widespread public and private sector developments are in a boom trying to close the gap between housing supply and related infrastructure and demand, offering opportunities for the sector that are well in excess of 100 billion US\$.

Neom, Qiddiya, Red Sea, and Amaala... Flagship projects covering Business, Entertainment and Tourism Sectors



Neom Project - US\$ 500 Billion

Neom is a \$500 billion high-tech city located in north-western Saudi Arabia. Major infrastructure work is on-going, including an airport, wind-turbines alternative energy network, extensive roads network, and housing facilities and tourism projects. Neom will house areas dedicated to the development of future technologies in 16 sectors. Amongst its projects will also be THE LINE futuristic city to be home to one million people. The project is planned for completion by 2025.



Qiddiya Project - US\$ 8 Billion

Qiddiya City is an entertainment development project, spanning more than 334 square kilometers on the outskirts of Riyadh, offering a mix of attractions. Work has been under way on the \$8 billion dollar project since January 2019, with the first phase slotted to open in 2023. Qiddiya will be home to more than 300 recreational and educational facilities.



Red Sea Project - US\$ 3.76 Billion

This project is being built in a region spanning 30,000 square, and will provide 8,000 new hotel rooms once completed. The developers of the Red Sea Project want it to become one of the world's most successful sustainable tourist resorts, with a zero waste-to-landfill-policy, 100 per cent carbon neutrality and a ban on single-use plastics.



Amaala Project - US\$ 10 Billion

This mega-project along the Red Sea, is designed to establish a new luxury tourism destination. The development will consist of 1,800 hotel rooms and 900 private villas along with a retail area with 200 outlets. The 3,000-square-kilometre development will have its own airport and target luxury travelers.

Mega-Projects that will change the Quality of Life in Riyadh City

Riyadh, the capital of the Kingdom of Saudi Arabia is witnessing enormous projects that will improve the well being of its citizens



Ad Diriyah Gate Project - US\$ 17 Billion

Known as the 'pearl of Saudi Arabia', located on the outskirts of Riyadh, and is set to become a major tourist destination. The \$17bn development will encompass several luxury resorts, including major international hotel brands, hundreds of dining and entertainment options.



King Salman Park Project - US\$ 19 Billion

At four times the size of New York City's Central Park, Riyadh's King Salman Park will stretch over a 13.4 sq kilometer. The Park will have an arts section including theaters, cinemas, art academies, museums and space events and concerts, world-class, golf course, sports complex, entertainment games area and a water sports section. As well as 12,000 residential units, 16 hotels, food and retail area and libraries.



Al-Widyan Project US\$ 5 Billion

Al-Widyan will become the capital's cosmopolitan district, covering an area of 7 million sqm. The mixed-use city and leisure destination in Riyadh's northern growth corridor will be split into 12 districts, with more than 50% of the land area dedicated to open space, anchored by large Central Park formed around Al-Widyan's natural valley.



Sharaan Nature Reserve

A 925 square kilometer project that will include a luxury retreat, consisting of 25 suites, 10 pavilions and five resort-style residential estates. There will also be 40 additional residential estates, as well as an international summit center, restaurants and a luxury spa. Construction is expected to be completed in 2030.

Transport, Residential and Business Projects in Makkah and Jeddah...



Jeddah Metro Project - US\$ 60 Billion

Saudi's second city is set for its own metro system by 2025, with three lines currently under development. The US\$ 60 billion project will take five years to be completed.



Makkah Public Transport US\$ 28 Billion

Much like Riyadh and Jeddah, a new metro system and bus network is being developed in the holy city. The Makkah Public Transport Program will include a four-line metro covering 180km, with 88 serving stations designed to transport millions who visit the city each year. The metro is due to completed in six phases with the first phase operational by 2025.



Jabal Omar

This major Makkah development is one of the kingdom's largest construction projects, covering an area of 40 hectares and costing \$4.4bn. A mix of towering hotels and residential buildings. The eight-phase project will see the construction of a twin-tower hotel, a seven-star facility and multiple further hotel towers. In total, there will be 40 towers across a built-up area of approximately two million sqm.



Jeddah Tower - US\$ 1.5 Billion

The Jeddah Tower will be the world's tallest structure, will stand at an estimated height of one kilometer and estimated cost of US\$ 1.5 billion. With more than 250 floors, Jeddah Tower will be a mix of residential units, serviced apartments and hotels, with a Four Seasons expected to open within.



Organized by



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) holds more than 39 years of experience in executing the most successful exhibitions, trade shows, and events in the Kingdom. A professional dedicated team is committed to client health, comfort, and success.

Global Expertise - Local knowhow: In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed 450 successful events to date. This wealth of Global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners, expand your exports in the region or internationally, over 4 decades of experience and relationships is in your service.



REC is a proud member of UFI, the Global Association of the Exhibition Industry. UFI international recognition is a quality certification of regularly audited international standards of organizing trade exhibitions and events, carried out over the decades that span REC organizing program.



The Venue

Riyadh International Convention & Exhibition Centre (RICEC) is a state-of-the-art convention and exhibition facility designed to help businesses showcase their products, services, and capabilities. RICEC can serve your additional needs for conference, workshops, and VIP meetings space.

**Exhibit Your
Products at
the Center of
the Largest
Market in the
Middle East**



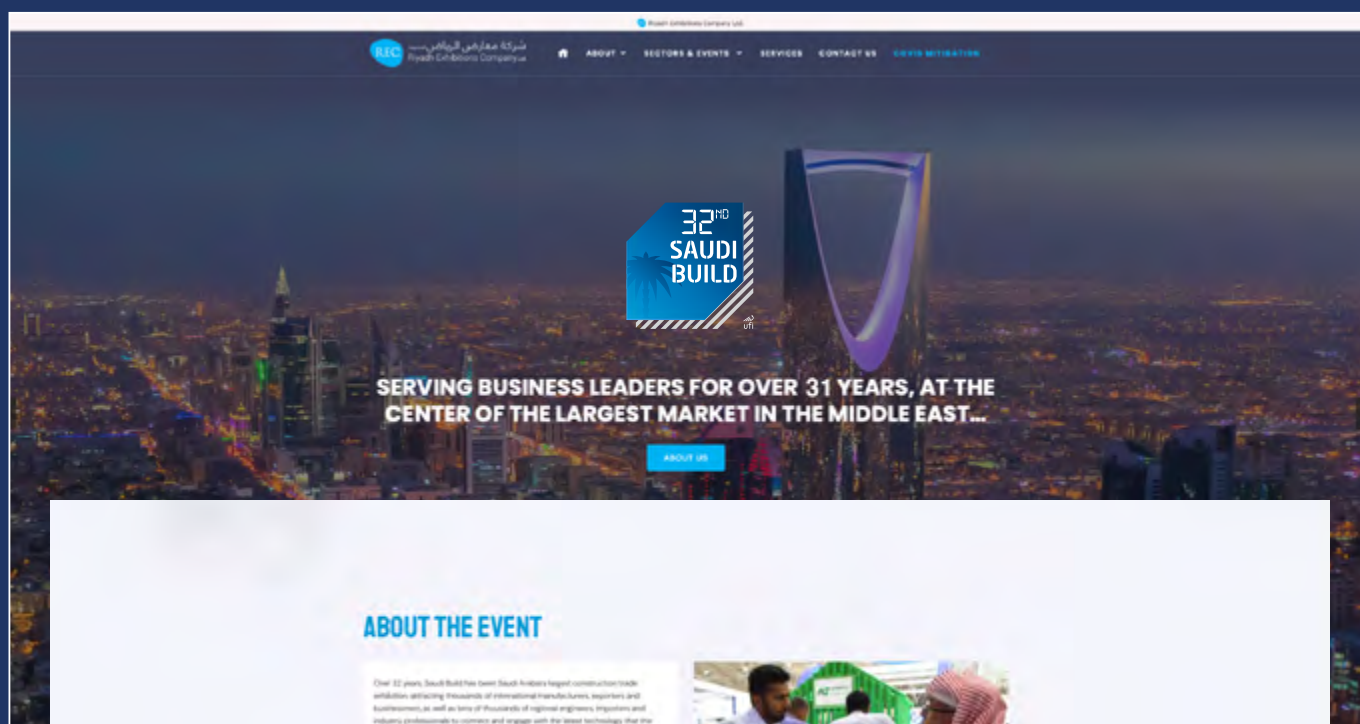


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The ideal opportunity for a resilient, sustainable, return
to your market leadership, and expanding your business,
at the center of the largest market in the Middle East...

Plan Early... Contact us... we are here to help...



To book your space, please visit the event website:
www.saudibuild-expo.com

Or contact us:



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