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BUSINESS OPPORTUNITIES FROM ISRAEL

February 2021

Greetings from the Federation of Israeli Chambers of Commerce!

As part of our efforts to promote business matchmaking for Israeli companies, we give you this monthly edition of our members' business offers. All are looking for new business partners, distributors, representation or suppliers.

Companies who find these offers relevant to them may contact us directly and approach Ms. Yonat Keren: chamber@chamber.org.il

We invite you and your members to send us business offers to publish them on our website business opportunity system.

To post an offer, please [click here](#)

Collaborations/Joint Ventures

Company Name	EasyLine Ltd. (16341)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Email: chamber@chamber.org.il
Website	www.easylines.co.il
Year of Establishment	2001
No. of Employees	20
Offer No.	118891
Summary of offer	<i>Collaboration will be based on knowhow & technology transfer – The Israeli company will provide full process package, technical</i>

	<p><i>support and formulation adjustments to meet specific market needs. This will enable optimal penetration and expansion in this most promising market.</i></p>
<p><u>Description of Offer</u></p> <p>We are a manufacturer (in UHT technology) and distributor of Ready for Use liquid nutrition formulas (FSMP) for a variety of applications.</p> <p>In 2002, as a result of 3 years extensive R&D, the company launched its first product in the Israeli market. Ever since then production, marketing & distribution is done by our company .</p> <p>The company, as the brand owner, have been able to gain a significant market share in Israel competing successfully with Abbott.</p> <p>All of our liquid products (for oral and enteral feeding), are designed to provide the total nutritional needs for the target users. They consist, therefore, of all nutritional building blocks- Proteins, carbohydrates, fats & oils, fibers, vitamins & minerals. Inclusion of all the a.m. component in a homogenous, stable, sustainable, palatable, safely performing formula, presents a most complicated technological challenge.</p> <p>The Clinical Nutrition Market is increasing rapidly: in 2019 Clinical Nutrition Market size was valued around USD 51,000 million with anticipated growth of over 8.1% CAGR from 2019 to 2025.</p> <p>Since geriatric population is rapidly growing, rising prevalence of chronic diseases, stimulated number of people require clinical nutrition delivered by various routes including parenteral, and enteral feeding .</p> <p>The huge potential of this market on one hand, and its proven expertise and success in this product line on the other hand, Encourage our company to explore global opportunities.</p> <p>This will preferably be achieved via collaboration with companies all over the world, who are interested in expanding their business into medical food by setting up the brand and product line for their local market.</p> <p>Collaboration will be based on knowhow & technology transfer - We will provide full process package, technical support and formulation adjustments to meet specific market needs. This will enable optimal penetration and expansion in this most promising market.</p>	
<p>Potential Partners</p>	<p>Distributors to hospitals and nursing homes, Pharma or food supplement companies seeking expansion into emerging market via value-added product line.</p>
<p>Target Countries</p>	<p>Central and Eastern Europe, India, South Africa, China, Brazil, Chile, Colombia.</p>

IMPORT-EXPORT

Company Name	Kivema Ltd. (21678)
Contact Person	Initial contact to be made via the Federation of Israeli Chambers of Commerce: International Relations Division Telephone: 972-3-5631020 Email: yonatk@chamber.org.il
Website	www.kivema.biz
Year of Establishment	1998
No. of Employees	8
Offer No.	118816
Summary of offer	<i>Import-Export: Premium Health Products, Pharmaceuticals, Medical Devices and Sanitizing Products</i>
<p><u>Description of Offer</u></p> <p>A leading company in the pharmaceutical field in Israel specializing in marketing, sales and distribution of pharmaceutical diverse healthcare products and devices.</p> <p>The company manufactures high quality sanitizing products and imports a wide variety of quality medical supplies, including prescriptions and over-the-counter products.</p>	
Potential Partners	Medical products suppliers, surgical equipment suppliers, pharmaceutical manufacturers.
Target Countries	USA, Europe, Mexico, South America, South Africa, UAE and more.