



LEADING IN AN ACCELERATING WORLD

PRELIMINARY PROGRAM AND STRICTLY CONFIDENTIAL

MONDAY, JUNE 10, 2024

GEOPOLITICS, GREEN FINANCE AND DIGITAL ACCELERATION

8h30

OPENING OF THE 30TH EDITION OF THE CONFERENCE OF MONTREAL - Power Corp. Studio

WELCOMING REMARKS

Paul Demarais Jr., Chairman, Power Corporation of Canada

Introduced by **Nicholas Rémillard**, CEO, International Economic Forum of the Americas (IEFA)

INTRODUCTION

Anita Anand, President of the Treasury Board, Canada

9h00

INAUGURAL PLENARY SESSION - Power Corp. Studio

LEADING IN AN ACCELERATING WORLD

As we navigate an era of unprecedented acceleration, marked by a series of critical global transitions, the widespread adoption of AI across industries and the public sector is set to transform how we work, consume and govern; How can leaders effectively navigate the integration of AI across diverse industries and unlock its economic potential? How can we ensure a just and inclusive labour market that empowers individuals amidst technological advancements? How are public-private partnerships and cross-industry collaborations leading this complex transition?

10h00

FIRESIDE CHAT SESSION - Power Corp. Studio

TITLE TBD

10h20

PLENARY SESSION - Power Corp. Studio

SURMOUNTING SUPPLY CHAIN DISRUPTIONS

In the face of recent geopolitical and environmental disruptions, a novel wave of challenges is further straining global supply routes, driving the cost of living to unprecedented magnitudes. How have climate change and ongoing international conflicts changed how the global economy is sourced? What industries are primarily affected by strained supply routes and how are key players striving towards increasingly regionalized approaches? In what ways can technology and electrification contribute to building more agile and resilient supply chain networks?

11h00

FIRESIDE CHAT SESSION - Power Corp. Studio

TITLE TBD

SPEAKER



Geneviève Fortier, President and CEO, Promutuel

11h30

PLENARY SESSION - Participants Lounge

ADJUSTING TO ECONOMIC NATIONALISM

Emerging patterns of economic nationalism, notably among some major powers, are reshaping the global landscape. The growing use of protectionism, economic coercion, and unfair trading and lending practices is having wide-ranging impacts on critical industries, ongoing structural economic transitions, rules-based trade, and geopolitical dynamics. How have policies emanating from some of the world's largest economies altered the international trade landscape, and what are the potential medium to long-term impacts? How are other nations responding to this evolving trade order and what best practices can be inferred? What strategic alliances can Canadians cultivate and leverage to weather and thrive within this new trade landscape?

12h30

LUNCHEON - Power Corp. Studio

SEIZING OPPORTUNITIES IN A CHANGING WORLD

SPEAKER

Henry Kravis, Co-Founder and Executive Chairman, KKR

Interviewed by **Paul Desmarais Jr.**, Chairman, Power Corporation Canada

14h30

FIRESIDE CHAT SESSION - Power Corp. Studio

TITLE TBD

SPEAKER

Mairead Lavery, President and CEO, Export Development Canada (EDC)

15h00

PLENARY SESSION - Power Corp. Studio

THE DECARBONIZATION OF FINANCE AT A TIPPING POINT

With scientific consensus pointing to a critical tipping point, where climate change may become irreversible, annual global investments in energy transition technologies must reach over \$5 trillion to be on track for 1.5°C. How are financial policies, regulations, and market incentives accelerating the pace of decarbonization to avert irreversible environmental damage? What innovative financial instruments and strategies can be employed to incentivize businesses across industries, including agriculture, energy production, and manufacturing, to transition towards more sustainable and low-carbon practices? What opportunities for growth are enabled by the decarbonization of finance?

16h00

FORUM 1 - Power Corp. Studio

WEATHERING THE LOOMING CYBER STORM

In an increasingly digitized world, maintaining the delicate balance between fostering technological innovation and ensuring national security is all the more prevalent. How is generative AI being leveraged to address evolving cyber threats, enhance threat detection capabilities, and fortify defense strategies on a global scale?



How can global cybersecurity frameworks adapt to the escalating challenges of data security and breaches, ensuring resiliency against evolving cyber threats on an international scale? In the realm of global cybersecurity, how do we effectively balance the challenges of cross-border data flow with the critical need for regulatory compliance across diverse international landscapes?

16h00

FORUM 2 - Cogeco Studio

UNLOCKING THE POTENTIAL OF CARBON MARKETS

In light of the shared goal of reducing greenhouse gas emissions (GHGs), a new form of multilateral cooperation is shaping the emergence of a global carbon market. What are the challenges and opportunities currently facing the global carbon market? How can multilateral partnerships pave the way for the establishment of a carbon market? To what extent can Quebec, California, and New York State lead the way in establishing a North American market? What are the key legal and regulatory issues associated with the carbon market, especially regarding the implementation of GHG emission offset mechanisms and compliance with international standards?

17h00

ROUNDTABLE 1 - Power Corp. Studio

FORTIFYING QUEBEC'S TRADE RELATIONS

The Quebec economic market benefits from assets that encourage the growth of prosperous commercial partnerships, thanks to the innovative capacity of its SMEs in leading-edge sectors. However, with recent changes in the international business landscape, Quebec faces a complex challenge: defending its competitive advantages to strengthen its trade balance, while preserving the quality of its international partnerships. Against a backdrop of growing economic nationalism, what are the prospects for strengthening Quebec's position regarding its trade relations with the United States and Europe? What concrete impact will these developments have on Quebec's various industries? What other markets can Quebec turn to for its exports?

17h00

ROUNDTABLE 2 - Cogeco Studio

MAINSTREAMING CARE ECONOMY SOLUTIONS

2.3 billion people globally will need care as of 2030. A strong, sustainable, gender-equal care economy can provide an important social and economic shock absorber for future threats and crises in the climate emergency, as well as playing a central role in today's societal and economic well-being. Why does the care ecosystem continue to be drastically undervalued, despite its direct and indirect contributions to the global economy. Who bears the greatest responsibility for the care economy and what are the long-term impacts of an uneven distribution of work? How can the care economy be fully part of a just transition? What are the benefits of investing in the care economy? What solutions are being brought forward to even the playing field and what is the role of public and private stakeholders?



TUESDAY, JUNE 11, 2024

AGRICULTURE, ENERGY SECURITY AND DECARBONIZATION

8h00

WORKING BREAKFAST - Cogeco Studio

POWERING DECARBONIZED MANUFACTURING

To ensure a green transition, SMEs face multiple challenges: limited resources, lack of expertise, and difficulties in implementing effective carbon reduction strategies. How can SME emissions be effectively measured, to determine which processes need to be decarbonized first? What are the best decarbonization practices that can be adapted and deployed by SMEs in different sectors? What roles can public and private financial incentives play in the transition to low-carbon operations, and how can these funds be made more accessible to SMEs?

8h30

FIRESIDE CHAT SESSION - Power Corp. Studio

SPEAKER

Dirk Naumann, CEO, Torngat Metals - *placement to be confirmed*

Interviewed by **Perrin Beatty**, President and CEO, Canadian Chamber of Commerce - *placement to be confirmed*

9h00

PLENARY SESSION - Power Corp. Studio

TRIPLING RENEWABLES WHILE ENHANCING ENERGETIC SECURITY

While renewable energy capacity grew by 50% in 2023, considerable challenges remain to meet COP 28's agreement of tripling renewable sources of energy. What are the key challenges hindering the rapid expansion of renewable power capacity, and how can governments and private sectors collaboratively address these barriers to ensure we meet the targets set by COP 28? While wind and solar continue to lead the way, how can we accelerate the integration of other clean sources, such as green hydrogen and nuclear energy, into the energy landscape? What technological advancements are essential to diversify the energy mix and ensure a reliable and resilient transition to a tripled renewable power capacity?

10h00

PLENARY SESSION - Power Corp. Studio

SOURCING AND SCALING ELECTRIFICATION

The global energy and mobility landscapes are undergoing a significant transformation, driven by the urgent need to reduce carbon emissions and enhance energy efficiency. Demand for batteries are expected to grow at a 30% annual rate from 2022 to 2030. What are the main challenges in procuring the materials needed to build these solutions, and how can they be addressed to build a resilient supply chain for the energy and mobility



sectors? Which policy changes and incentives are accelerating the transition towards more efficient systems, and bridging the gap between innovation and market implementation? What practices will guarantee the upholding of environmental standards concerning water, biodiversity, and land preservation, as well as labour laws and indigenous rights?

11h00

FORUM 1 - Power Corp. Studio

SUSTAINABLE PROPULSION

11h00

FORUM 2 - Cogeco Studio

CARBON CAPTURE THROUGH AGRICULTURE

As 2023 marked a peak in carbon emissions for the planet, agriculture can play a significant role in the fight against climate change. Taking-up this challenge, carbon farming and regenerative agriculture are a set of sustainable practices that seek to increase the carbon capture potential of agriculture, while regenerating soil health globally. How can agriculture play a leading role in the mitigation of carbon emissions globally? What types of opportunities and challenges exist for farmers trying to adopt carbon and regenerative farming practices? What types of innovations exist or are being developed to facilitate this process?

12h00

FIRESIDE CHAT SESSION - Cogeco Studio

TITLE TBD

SPEAKER

Alain Bellemare, Executive Vice President and President International, Delta Air Lines

12h30

LUNCHEON - Power Corp. Studio

14h30

FIRESIDE CHAT SESSION - Power Corp. Studio

CAPITALIZING ON CRISES

SPEAKER

Frédéric Oudéa, Chairman, Sanofi

Interviewed by **Karl Weiss**, Professor of Medicine; and Chief of Division of Infectious Diseases, JGH

15h00

FIRESIDE CHAT SESSION - Power Corp. Studio

PINPOINTING THE RIGHT ENERGY MIX

SPEAKER

John McKenzie, President and CEO, Cenovus

15h30

PLENARY SESSION - Power Corp. Studio

THE ROADMAP TO CURBING GHG EMISSIONS



16h30

ROUNDTABLE 1 (simultaneously) - Power Corp. Studio

SOWING A SUSTAINABLE FUTURE

In the face of climate change, agriculture must adopt responsible practices that minimize their environmental impact. How can the agricultural sector reduce its carbon footprint while maintaining productivity? What are the best practices to combat soil depletion and deforestation? How can the agricultural sector adapt to become more resilient in the face of extreme weather conditions and changing rainfall patterns?

16h30

ROUNDTABLE 2 (simultaneously) - Cogeco Studio

CANADA'S SHARE IN THE GREEN TRANSITION

As the global economy shifts towards sustainability, Canada has a significant role to play in sourcing the materials needed for the energy transition, but also as an innovation leader in green technologies. What strategies can Canada adopt to enhance its competitiveness in the global green economy, in the challenging context of USA's Inflation Reduction Act? How can Canada leverage its natural resources and existing industries, such as mining, forestry, and energy, to support the transition toward sustainability without compromising economic growth? Considering the challenges of coordinating national and provincial efforts, how can Canada effectively implement policies and initiatives that align with its climate goals and promote a unified approach to achieving a resilient and sustainable green economy?

WEDNESDAY, JUNE 12, 2024

INNOVATION, URBAN DIPLOMACY AND HEALTH

8h00

BREAKFAST SESSION (simultaneously) - Power Corp. Studio

GREEN PROPULSION

The decarbonization of the aerospace industry is progressing in all areas, from engines to fuel, through aerodynamics and structural lightening. The creation of this innovation zone by the City of Longueuil, Mirabel, and the Saint-Laurent borough is part of this decarbonization effort while contributing to Quebec's economic influence. How can the model of collaboration, such as public-private partnership, be optimized to maximize economic and technological benefits for Quebec? What are the obstacles that hinder or slow down the process towards the aerospace industry's ecological transition? How can Quebec strengthen its position to become a major player in the global aerospace industry value chain?

8h00

MASTERCLASS - Cogeco Studio

MAINSTREAMING AI USE ACROSS SMEs

9h00

PLENARY SESSION - Power Corp. Studio

TRUST IN THE DIGITAL AGE



As roughly half of humanity is due to participate in the ballot box in 2024, the rapid emergence of generative artificial intelligence in a context of growing distrust among voters towards institutions threatens to undermine democratic resilience and further weaken the credibility given to scientific knowledge. To what extent does generative AI threaten our ability to trust information online? Which best practices can be learned from traditional and online media to combat disinformation? If AI is part of the problem, can it also be part of the solution?

10h00

FORUM 1 - Power Corp. Studio

EMBRACING A CIRCULAR ECOSYSTEM

As cities look to accelerate their transition into carbon-neutral economies, enhanced emphasis needs to be placed on embedding circular designs within key industries; yet, year-to-year growth of circularity continues to stagnate. What types of public policies have been most efficient in encouraging the adoption of circularity at different levels? Which industries have successfully integrated circular designs in their operations, and what is the secret to their success? How are the financial ecosystem and consumer behaviours incentivizing the circular transition?

10h00

FORUM 2 - Cogeco Studio

DRIVING INNOVATION THROUGH ACADEMIA

With research centers concentrated in four universities—Université de Laval, Université de Montréal, McGill, and Université de Sherbrooke - the Province attracts talented researchers from around the world while also drawing foreign investments, contributing to the economic and social development of the region. What are the main challenges encountered by universities in promoting their research in the entrepreneurial world? How do Quebec's academic institutions collaborate with businesses to maximize the impact of research? How can businesses benefit from research conducted within universities for their own development? What strategies should Quebec implement to strengthen its attractiveness as an international research hub?

11h00

FIRESIDE CHAT – Power Corp. Studio

TITLE TBD

11h30

FORUM 1 (simultaneously) - Power Corp. Studio

THE DIGITALIZATION OF HEALTHCARE

Wide-ranging consultation efforts have identified the key challenges faced by the global healthcare system; burnout, unnecessary burden of administration and lack of access to home and community-based care. Keeping these elements top of mind while designing and implementing the digital future of healthcare is critical; What benefits will stem from the use of artificial intelligence and how will its large-scale deployment resolve current challenges? How are digital solution providers working with healthcare providers and public officials to enable a seamless integration of services? What challenges and risks can we foresee in the deployment of AI and what mitigation strategies can governments and healthcare professionals deploy?

11h30

FORUM 2 - Cogeco Studio

PROPELLING AFRICAN ENTREPRENEURS



12h30	LUNCHEON - Power Corp. Studio
14h30	FIRESIDE CHAT SESSION - Power Corp. Studio TITLE TBD SPEAKER Jean-Guy Desjardins , Chairman and Global CEO, Fiera Capital Interviewed by Stephanie Hughes , Equities Reporter, Bloomberg
15h00	PLENARY SESSION - Power Corp. Studio NAVIGATING THE GREAT INFLATION In the current financial landscape, with high global inflation rates nearing 5.8%, tightening monetary policy cycles, coupled with the unique difficulties in entrepreneurship at a time when accessing capital is more expensive than ever; How can governments and central banks implement policies that strike a balance between controlling inflation, supporting economic growth, and alleviating the burden of high-cost debt on businesses and households? What innovative strategies and financial models can business leaders adopt to ensure sustainability and growth in an environment where borrowing is at historic highs? Considering steeper interest rates in emerging economies, what strategies and international collaborations can be fostered to ensure sustainable economic development and financial stability?
16h00	PLENARY SESSION - Power Corp. Studio URBAN DIPLOMACY FOR CLIMATE CHANGE Cities account for over 70% of global CO ₂ emissions, as the roadmap to net-zero emissions unfolds across all spheres of society, Mayors of C40 Cities will play a vital role in limiting global heating to 1.5°C. What key impact areas are C40 Cities Mayors addressing and what has been achieved to date? What prospects of employment is the greening of the economy harboring in the medium to long term? What key challenges remain on the financial, operational and policy development front?
17h00	CLOSING REMARKS OF THE 30TH EDITION OF THE CONFERENCE OF MONTREAL - Power Corp. Studio CLOSING REMARKS Nicholas Rémillard , CEO, International Economic Forum of the Americas (IEFA)