

China International Fair for Trade in Services (CIFTIS) sincerely invites you to participate in the Fair, share new achievements in global trade in services, and jointly promote new growth in global trade in services.



Please scan the QR code for more information

www.ciftis.org

Contact us

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## Platforms and Business Opportunities



Opportunity to Display	As one of the three major exhibition platforms of opening-up to the outside world in China, the CIFTIS has concentrated the advantageous resources in the field of global trade in services and gathered services and technologies characterized by advanced, precision, high-edge, unique and novel, which opens a window for governments, international organizations and global enterprises and institutions of trade in services to showcase their advantages, characteristics, projects and products in the field of trade in service.
Platform to Explore Cooperation Partners	Each session of the CIFTIS were attended by dignitaries from various countries, heads of international organizations as well as domestic and foreign government departments, attracted more than 100 authoritative business associations and institutions at home and abroad to hold exhibitions and conferences. Many Fortune Global 500 enterprises, well-known multinational companies and industry leading enterprises participated in the fair. The CIFTIS has built a new platform for the participants to meet new partners, conduct extensive exchanges, negotiation and cooperation.
Grasp the Frontier Trends of Trade in Service	Focus on the frontier applications in trade in services such as 5G, big data, artificial intelligence, and other hot topics such as innovation and development, digital trade, etc., hold summit forums, industrial conferences and seminars, release authoritative policies and industrial reports, in order to help the participants grasp the frontier dynamics of trade in service and comply with the new development trend of it.
Seize New Opportunity of Exploring China and Beijing Market	China's import of service industry is increasing year by year. In the next 15 years, China will import more than 10 trillion US dollars of services, which will bring new opportunities to all countries in the world. Beijing has taken the lead in forming a service-oriented economic pattern. As a comprehensive demonstration area and pilot free trade zone for opening up the service sector in China, Beijing's service industry has broad prospects and unlimited business opportunities.

## Policies & Services



Preferential Policies	Exhibition organizers and exhibitors recognized by the CIFTIS can enjoy exhibition space rental rebates; organizers of key forum activities recognized by the CIFTIS can enjoy meeting room rental rebates.
Sponsorship Policies	The CIFTIS welcomes home and abroad enterprises and institutions with good brand image and social influence to provide sponsorship and carry out multi-field cooperation in the form of funds, goods, and service, etc. The sponsors will be rewarded with a package of giving back rights and interests such as relevant honor, special courtesy, advertising and media coverage, etc.

Advertising Services	The CIFTIS provides all kinds of advertising services for participating enterprises and agencies at home and abroad including print media advertisement, on site advertisement, website advertisement, advertisement on APPs, etc.
Media Coverage	The CIFTIS provides participating enterprises, institutions and distinguished guests at home and abroad with multi-angle, multi-direction and tailor-made report before, during and after the Fair.

## Join in & Register



### International Delegation

The CIFTIS invites and welcomes international organizations, foreign countries and regions, government institutions, embassies and consulates, trade associations, professional service institutions and transnational corporations to organize delegations to join in.

### Domestic Delegation

The CIFTIS invites and welcomes the provinces, autonomous regions and municipalities, national trade associations, local service trade institutions, industrial associations and famous enterprises to organize delegations to join in.

### Registration Mode

Website Registration	Log in to the official website of the China International Fair for Trade in Services (www.ciftis.org). Click on-line registration.
APP Registration	Download and install the "CIFTIS" APP, and click online registration.
WeChat Registration	Subscribe to the service account of "服贸会" on WeChat, and click online registration.
On-Site Registration	Register and enter the venue with valid personal identification documents.



中国国际服务贸易交易会  
CHINA INTERNATIONAL FAIR  
FOR TRADE IN SERVICES

Beijing, China



# 中国国际服务贸易交易会

## CHINA INTERNATIONAL FAIR FOR TRADE IN SERVICES

<b>Hosts</b>	Ministry of Commerce of the People's Republic of China	The People's Government of Beijing Municipality		
<b>Permanent Supporting Institutions</b>	 <b>WORLD TRADE ORGANIZATION</b>	 <b>UNCTAD</b>	 <b>OECD</b> BETTER POLICIES FOR BETTER LIVES	
<b>International Cooperation Agencies</b>	 <b>WIPO</b> INTELLECTUAL PROPERTY ORGANIZATION	 <b>International Trade Centre</b>	 <b>WORLD TRADE PORT FEDERATION</b>	 <b>世界贸易中心协会 WORLD TRADE CENTERS ASSOCIATION</b>



### Aim & Position



Chinese President Xi Jinping delivered a speech at the Global Trade in Services Summit of the 2020 CIFTIS.

"China decided to hold this important international trade event despite many difficulties in preparation. It shows China's willingness to join hands with all of you in this trying time and work together to enable global trade in services to thrive and the world economy to recover at an early date."

#### Three Initiatives

"let us work together to foster an open and inclusive environment for cooperation"

"let us work together to unleash the power of innovation in driving cooperation forward"

"let us work together to promote mutually beneficial cooperation"



China International Fair for Trade in Services (CIFTIS) is a state-level, large and comprehensive exhibition and trading platform with global reach specially dedicated to trade in services. It is co-hosted by the Ministry of Commerce and the People's Government of Beijing Municipality and has already been held seven sessions since 2012.

As the first global comprehensive fair for trade in services and the leading service trade fair in China, CIFTIS is one of the three major exhibition platforms for China's opening-up, along with China Import and Export Fair (Canton Fair) and China International Import Expo (CIIE).



### Formats & Contents



#### Sectors



### Main Contents

#### Global Trade in Services Summit

Invites home and abroad dignitaries, leaders from international organizations, and ministerial-level officials from countries with comparatively developed trade in services, along with well-known international entrepreneurs to join in.



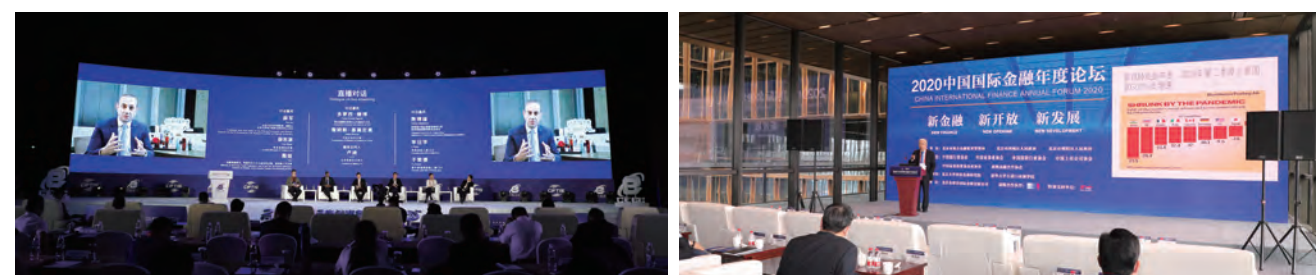
#### Summit Forum

Invites representatives from international organizations and relevant governmental agencies, and well-known guests from the industry, academia and research circles to exchange their insights.



#### Industrial Conference and Professional Forum

International organizations and institutions, foreign countries and regions, state ministries, provinces, autonomous regions and municipalities, home and abroad business chambers and associations hold industrial conferences and professional forums on the topics of the latest developments, innovative development, and so on.



#### Achievement Release

Information releasing hall is set up to release the cutting-edge technology, the updated products, the latest achievement and policies, industry standard, development index, development report and service demonstration cases.



#### Exhibition and Display

Set up comprehensive exhibition, special topic exhibition and multi-functional service areas with China National Convention Center as the main exhibition venue.



#### Business Talks and Supporting Events

Participating organizations and event organizers hold the theme day event, industrial promotion event and side event, business investigation and experiencing etc.

