CNRHOLDING

• Founded in 1985

- 31 years of experience.
- Pioneer in Turkish Exhibition Industry
 A unique Fair Ground location in Eurasia, next to Istanbul Ataturk Airport
- Great Team with more than 500 employees
 - Solid contribution to international trade
 Each year, CNR with its 45 fairs, gathers manufacturers, buyers, distributers and
 - suppliers from 5 continents.



The biggest fair area in Eurasia

CNREXPO YEŞİLKÖY

CNREXPO YEŞİLKÖY

- 150.000 sqm Fairground Area
- 7.500 free car parking capacity
- 2,5 million local and international visiors in 2016.
 - 15 thousand exhibitors in 2016.
 - 5 minutes distance to Istanbul Ataturk Airport.
- Easy access to railway, highyway and sea transportation.



Infrastructure And Technical Information

	Hall – 1	Hall – 2	Hall – 3	Hall – 4	Hall – 5	Hall – 6	Hall – 7	Hall – 8
Dimensions (mt)	125 x 90	144 x 68	121 x 90	156 x 68	144 x 68	124 x 67	86 x 69	124 x 68
Gross space (sqm)	11.878	9.925	10.925	10.577	9.703	8.229	5.375	8.323
all Elevation (mt)	13	11	9	11	11	11	11	11
afe Height (mt)	8	7	6	7	7	7	7	7
reighting Capacity of the Floor	2 t./m2	2.5 t./m2	2 t./m2	2.5 t./m2	2 t./m2	2.5 t./m2	2.5 t./m2	2,5 t./m2
langar Entrance	3	2	2	2	2	2	1	2
lisitor Entrance	1	2	1	2	1	2	2	2
looring Material	Latexfahlt	Concrete screed	Concrete screed	Concrete screed	Concrete screed	Concrete screed	Concrete screed	Concrete screed
lectricity Supply	34.5 / 0.4 KV	34,5 / 0		34,5 / 0,4 KV	34,5 / 0,4 KV	34,5 / 0.		34,5 / 0,4 KV
3 Phase + N + EARTH)	BEDAS	BEDAS		BEDAS	BEDAS	BEDAS		BEDAS
lectricity Distribution Power								
OG (BEDAS)	2800 KW	1440 KW		1440 KW	967 KW	1586 KW		1229 KW
ransformer Power	2 x 1600 Kva	1 X 160	10 kva.	1 x 1600 kva.	1 x 2000 kva.	1 x 2000 kva.		1 x 1600 kva.
Brand	ESAS-ABB	TRAN	STEK	ABB	ABB	ABB		ABB
Diesel Generator Power	1x300 kva (oto)	1x1087kva (MAN)	1x160 kva (oto)	1x1026 kva. (oto)	1x1026 kva. (oto)	1x1026 kv	a. (oto)	1x1026 kva. (oto)
Brand	Caterpillar	Aksa	Isbir	Aksa	Aksa	Aks		Aksa
ype	Cat. 3406	Cummins 6C78	Detroit 24VT	Cummins KTA38G3	Cummins KTA38G3	Cummins KTA38G3		Cummins KTA38G
Cooling Equipment	Trane – USA	Trane – France	Trane – USA	Trane – France	Trane – France	Trane – France		
Number & Type	2 x RTAA 400	1 x RTAA 434	1 x RTAA 400	2 x RTHB 380	2 x RTAA 430	3 x RTAA 434		
Type of Condenser	Air Cooling	Air Cooling	Air Cooling	Water Cooling	Air Cooling	Air Cooling		
Phone Connection	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Vireless & ADSL	() / Yes	() / Yes	() / Yes	() / Yes	() / Yes	() / Yes	() / Yes	() / Yes
Compressor / Air	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Vater Connection	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Separate Entrance	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
oyer / Main Foyer	Foyer	Main Foyer	Foyer	Main Foyer	Main Foyer	Main Foyer	Main Foyer	Main Foyer
Restaurant / Cafeteria	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Toilettes (Men / Women)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
						1. Hall (sgm)	125 x 90 mt.	11.878.00
						2. Hall (sqm)	144 x 68 mt.	9.925,00
						3. Hall (sqm)	121 x 90 mt.	10.925,00
						4. Hall (sqm)	156 x 68 mt.	10.577,00
						5. Hall (sqm)	144 x 68 mt.	9.703.00
						6. Hall (sgm)	124 x 67 mt.	8.229.00
						7. Hall (som)	86 x 69 mt.	5.375.00
						8. Hall (som)	124 x 68 mt.	8.323,00
						Main Foyer (sqm)	191 x 34 mt.	6.607.00
							Total Indoor Space In Use 81.542,00	
						1. Hall – Parking 95 x 90 mt.		8.550,00
						3. Hall – Warehouse	90 x 75 mt.	6.750,00
						5. Hall - Warehouse 5. Hall -	90 x 75 mt. 136 x 68 mt.	9.248,00

The most advantageous expo center with its convenient transportation facilities.



Management Philosophy







To maintain our leading position in the fair organisation industry in Eurasia and support realizing the 2023 export target of Turkey.

Our Misssion;

To invest in innovation, human resources and R&D, to grow the brand value of our national and international fairs, creating a global brand.



Our Core Values;

Customer Satisfaction:

To ensure a sustainable customer satisfaction in a sense of solution partnership.

Ethical Conduct:

To maintain our corporate culture so as to be in favor of our employees and society.

Solution-Oriented, Strategic Thinking:

To provide sustainable approaches through the solution-oriented services in all our operations.

Respect to Individuals:

To respect to the knowledge, experience, and believes of our employees and customers.

Social and Environmental Responsibility:

To provide support for the elimination of the environmental problems assuming the responsibility for the social issues beyond the corporate operations.

Cnr Holding Companies



















Event & Services Companies



Multifaced solutions for all meetings, organisations and special events; M.I.C.E

*M.I.C.E. "Meeting, Incentive, Congress, Events"

M.I.C.E., which collaborates with the leading organizantional institutions both in Turkey and worldwide, provides the Professional support required for all of congress, meeting summit, event, incentive, fair and special organizations.

M.I.C.E. organises productive meetings and unique experiences using its know-how in organization industry.

Understanding needs and offering customized solutions for organisations, fairs and events.

Throughout the duration of conferences, meetings and congress, M.I.C.E. hosts organisations with separated halls, meeting rooms and bussiness offices as well as technical equipment and Professional team.

CNR TRADE FAIRS









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EXPOTOUR

CNR Holding's authorised travel agency.

CNR Holding established its travel agency EXPOTOUR in 2002 by taking into consideration opportunity in tourism sector and started serving thousands of corporate customers.

Holds the Group A Travel Agency License as issued by the Ministry of Tourism, the Republic of Turkey. They provide service for the exhibitors and visitors within the travel and accommodation fields.



STANDART

Standart is the inhouse Booth Design & Construction Company of CNR Expo Holdings, providing any and all technical equipment, extra materials, and other services necessary during the fair organizations. STANDART, handles booths in an artistic way by creating and implementing special projects with its interior architects.



Generates modular and boutique solutions to the expo participants who prefer to attend the expo with custom booths.

Offers services for special projects and designs.



DÜNYAGIDA

Offers rich menü options in hygienic conditions from A-La – Carte to fast food and from coffee breaks to banquet organisations

RESTAURANT LOCATIONS

- Cafe des Artistes (3. Hall)
- Balcony Cafe (2. Hall)
- Bahçe Restoran (Main Foyer)
- Open Buffet (Main Foyer)
- Food Point (1. And 6. Hall)
- Restaurant for Exhibitors Staff (Main Foyer)





Private Security

Pegasus Security agrees to take partneship concept instead of customer and sees partners as their family. As an indispensable condition, the source of confidence in this partnership is the Pegasus's employees.

The employees take the responsibility, as a result of trust and principle of duty. Continiously training is given over this concept.

Operates 7/24 hours, using the latest high technological equipments, according to Law 5188 which is authorised special security services.





AUDIT AND RISK ANALYSIS

The employees who provides the securty in buildings, facilities, factories, shopping centers etc can work effectively ? What are the security risks in living or working areas ?

SECURITY OF BOOTH;

In exhibition area, according to our solution partner's requests, we take all precautions for all interior and exterior theats and take the security in maximum level.

ORGANISATION SECURITY;

Provides the security with a Professional team, during the different activities like exhibitions, concert, meetings, launchings.

FACILITY AND BUILDING SECURITY;

Provides all security and risk managent in the responsible area using the autorasition the Law 5188. Provides the security by latest high technological equipments.

- Exhibition Security
- Booth Security
- Factory Security
- Facility Security
- Shopping Center Security
- Offices Security
- Bussiness Centers Security
- Site Security
- Residence and Hotel Security
- Hospital

Accredited Memberships In International Associations





The Global Association Of Exhibition Industry

UFI is the association of the world's leading tradeshow organisers and fairground owners, as well as the major national and international exhibition associations and selected partners of the exhibition industry.



International Association Of Exhibitions And Events

IAEE's mission is to provide stakeholders of the global, exhibitions and events industry with information and resources that will advance the indutsry's success.



ICCA -The International Congress and Convention Association

is the global community and knowledge hub for the international association meetings industry. ICCA represents the main specialists in organising, transporting, and accommodating international meetings and events, and comprises over 1,000 member companies and organisations in almost 100 countries worldwide. ICCA specialises in the international association meetings sector, offering unrivalled data, communication channels, and business development opportunities.



Established in 1997 The Istanbul Convention & Visitors Bureau – ICVB is a non-profit destination marketing organisation working as a branch of Tourism Development & Education Foundation – TUGEV. ICVB's main goal is to represent Istanbul around the world and to seek international associations and corporations planning to hold high-profile international congresses and events. ICVB has played a key role in Istanbul's rapid rise of popularity as a congress destination according to the ICCA statistics. Thus reassuring the significance of Istanbul's 8,500 year of history as well as professional services offered by the city's tourism.

industry and professional solutions offered by ICVB's strategies. ICVB members include the leading corporations and associations involved in the conference and incentive tourism such as hotels, conference and exhibition centres, DMC & PCOs, airlines and other companies. The ICVB, working in close collaboration with the Turkish Ministry of Culture & Tourism, the Istanbul Chamber of Commerce and the Istanbul Metropolitan Municipality; designs and implements special events and other marketing strategies to raise Istanbul as a congress and event centre.

Some of Cnr Holding's Worldwide Known Fairs

 Global meeting point of real estate sector
 40.000 sqm area
 2000 investors from Middle East and GULF countries.
 51.261 visitors including 9.732 overseas visitors from 30 different countries.







'18 SPRING SUMMER

International Exhibition for Footwear Materials, Components, Leather and Technologies



A high level and well-coordinated platform for the Turkish Footwear Materials, Components, Leather and Technologies industry.
60.000 sqm area
450 exhibitor companies.
23.905 visitors including 3.219 overseas visitors.
20% business potential for

the sector.

International Istanbul Furniture Fair



- The biggest furniture fair of Turkey
 - 150.000 sqm space
 - 500 exhibitor companies
 - 115.437 visitors including 32.784 overseas visitors.



• The World's 2nd biggest Boat Show on land.

- 85.000 sqm area
- 1000 exhibitor brands,
- 418 exhibitor companies.
 - 130.000 visitors
- Over 1 billion bussiness potential







- The biggest show of the sector in Eurosia region.
 - 100.000 sqm area.
 - 800 exhibitor companies.
- 90.000 professional visitors including 11.000 overseas visitors.













• İnternational trade meeting point of Turkish Elevator Industry

• 400 Brands

• 30.000 sqm area

• 20.393 professional visitors from 51 different countries.

• The Europe's 3rd biggest footwear fashion fair.

- 60.000 sqm area
- 450 Exhibitor companies
- One of the biggest platforms leading to the sector.
 - 34.367 visitors from 69 countries including 3.864 overseas visitors

AANBUL istanbul International Footwear Fashion Fair



• The world's 2nd biggest home textile exhibition which is 500 companies are waiting for the registiration to the fair.

- 160.000 sqm fair area
- 1000 exhibitor companies.
- 1.5 billion dollar bussiness potential.
 - 133.061 visitors including 39.089 overseas visitors.

EVTEKS ISTANBUL INTERNATIONAL HOME TEXTILES EXHIBITION



The exhibition which leads to the export of Turkey's Home Textile and Decoration Sector.
 50.000 sqm area

300 exhibitor companies
22.139 professional visitors including 3.790 overseas visitors. home Textile and Decoration Fair



CNR International BOOK FAIR







International book fair where is organised in CNR Expo, the primary Exhibition center in Yeşilköy.
25.000 sqm area

• 300 publishing houses.

• 383.182 visitors including 3.452 overseas visitors.

- The unique meeting point for Turkish Dental Sector.
 25.000 Sqm area
 Local and international 400 Exhibitor
- Local and international 400 Exhibitor companies.
 - Over than 50 million dollars trade volume
 - 12.000 visitors including more than 10% overseas visitors.





ISTANBUL HEALSHU EXPC

Medical Hospital Equipment, Medical Devices, Integrated Health Services Fair International Health Care Congress









The biggest meeting platform of the Turkey's Medical and health sector for the new technology and applications.
10.000 sqm area

- 5.342 professional visitors including 267 overseas visitors.
 - 250 exhibitor companies.

- The biggest meeting point of Eurasia for the Hotel, Restaurant and Patisserie Equipment sector.
 - 80.000 sqm area
 - 24.070 professional visitors including 4.013 overseas visitors.
 - 800 exhibitor companies.



Restaurant, Cafe, Patisserie Equipment and Technologies Fair CNREXPO















Food & Beverage, Food Processing, Storage, Cooling Technologies, Logistics and Store Equipment Fair



The biggest platform for the Turkey's food ,packaging
80.000 sqm area
115.000 professional visitors.
All types of products concerning food industry.





www.cnrholding.com

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