

## Fostering EU-India collaborations in Digital Transformation

### B2b networking sessions

COVID-19 pandemic has shattered economies & businesses worldwide however we have also seen how businesses that have innovated and adopted technology are able to tide through this era of contactless delivery / operations. Digitalization has found a new meaning because of the pandemic; it is being embraced by more sectors. It has become imperative to accelerate digital investments in response to evolving customer needs, use new data and AI to improve business operations, modernize technology capabilities to boost development velocity, and increase organizational agility to deliver quickly. **According to a report pre-COVID from SAP, 84% of companies regard digital transformation as crucial, yet only 3% have actually finished a company-wide effort.** So this is an opportune time for businesses to focus on their digitisation and transformation needs. Businesses which are adapting to this change are more likely to succeed in the new digital paradigm even in the post-COVID-19 era in new normal.

[Global Business Inroads \(GBI\)](#), we has partnered with National Association of Software and Service Companies ([NASSCOM](#)) to build an **India - Europe digital transformation networking platform** to promote partnerships between EU technology, engineering and R&D companies with Indian digital tech companies for collaboration. These will be virtual B2b networking events (**no registration fees**) to promote **India-Europe Digital Cooperation** and support European companies interact with experts from leading Indian IT companies from the digital space and have curated B2B meetings.

India is a leading destination for delivery of digital services. **70-75% of global digitally skilled resources (~680K) are based out of India in FY 2019.** The country is a hotbed for digital innovation with a rich ecosystem comprising service providers, tech providers and start-ups engaging in global delivery, investing in Digital IP / solutions, and creating Centre of Excellence (CoE).

#### **Who can participate – from Europe:**

Large multinational organizations, SMEs, small companies from Automotive, Mobility, Industrial, Manufacturing, Logistics, and other related sectors.

#### **Who will participate – from India:**

The Indian companies with expertise in digital sectors like - Engineering and R&D (includes Industry 4.0, PES, Embedded systems), AI, IoT, M2M, SAAS, Blockchain, Software Development, Big Data Management, Automation, etc. and will include the large companies like TCS, Wipro, Infosys, etc. to established SMEs and startups.

#### **About NASSOM:**

NASSCOM is the premier trade body and chamber of commerce of the Tech industry in India and comprises over 2800 member companies and over 3000 Startups. NASSCOM is also known as largest incubator of tech startups of India and has also initiated various programs such as '[10,000 Startups](#)', Centre of Excellence ([COE on IOT](#) and [AI & Data Sciences](#)) with a purpose to support and Startups from these domains.