

Dear Madams and Sirs:

It is an honor to invite you to participate in the First Edition of the Cuba 2020 Business Forum, which will be held virtually on December 8 and 9 of this year, with the aim of continuing to promote foreign trade and investments for Sustainable Development.

Within the context of the COVID-19 pandemic, this event provides a space for exchange between national and foreign entrepreneurs, government representatives, Chambers of Commerce, Trade and Investment Promotion Agencies, and other participants.

The Cuba 2020 Business Forum is an opportunity to learn about Cuba's main export products, business

opportunities, and the Island's new facilities for foreign trade and investment.

Upon prior registration on the Forum's website, work meetings with national entrepreneurs can be arranged and successful business experiences can be exchanged. The registration also allows interaction in virtual spaces of discussions with the main Cuban executives related with the external sector of economic.

Join us at the Cuba 2020 Business Forum on the website www.foroempresarial.mincex.gob.cu

We are looking forward to seeing you.

Rodrigo Malmierca Díaz

Minister of Foreign Trade and Foreign Investment
President of the Organizing Committee of the Cuba 2020 Business Forum