



TNW Conference
**EUROPE'S LEADING
TECH FESTIVAL**

For delegations

19

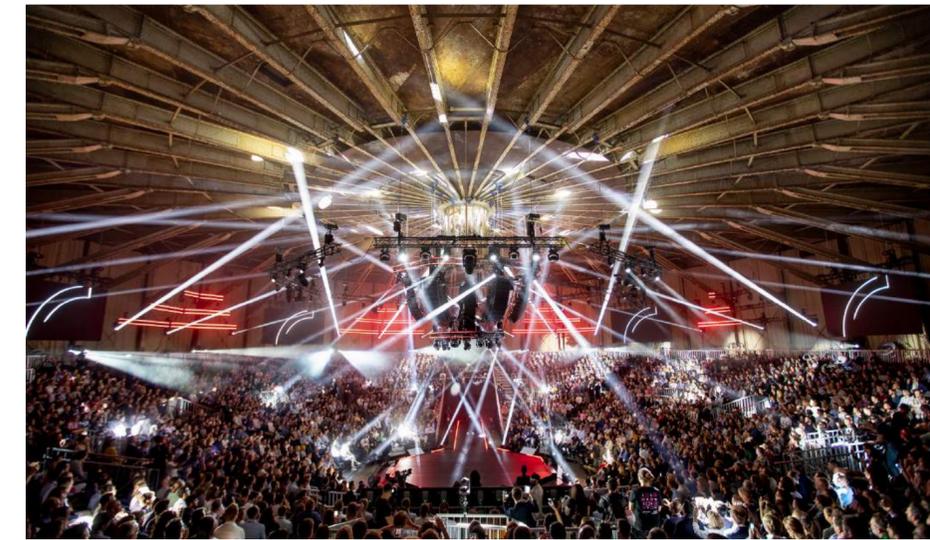
“The most intimate technology conference on the planet”



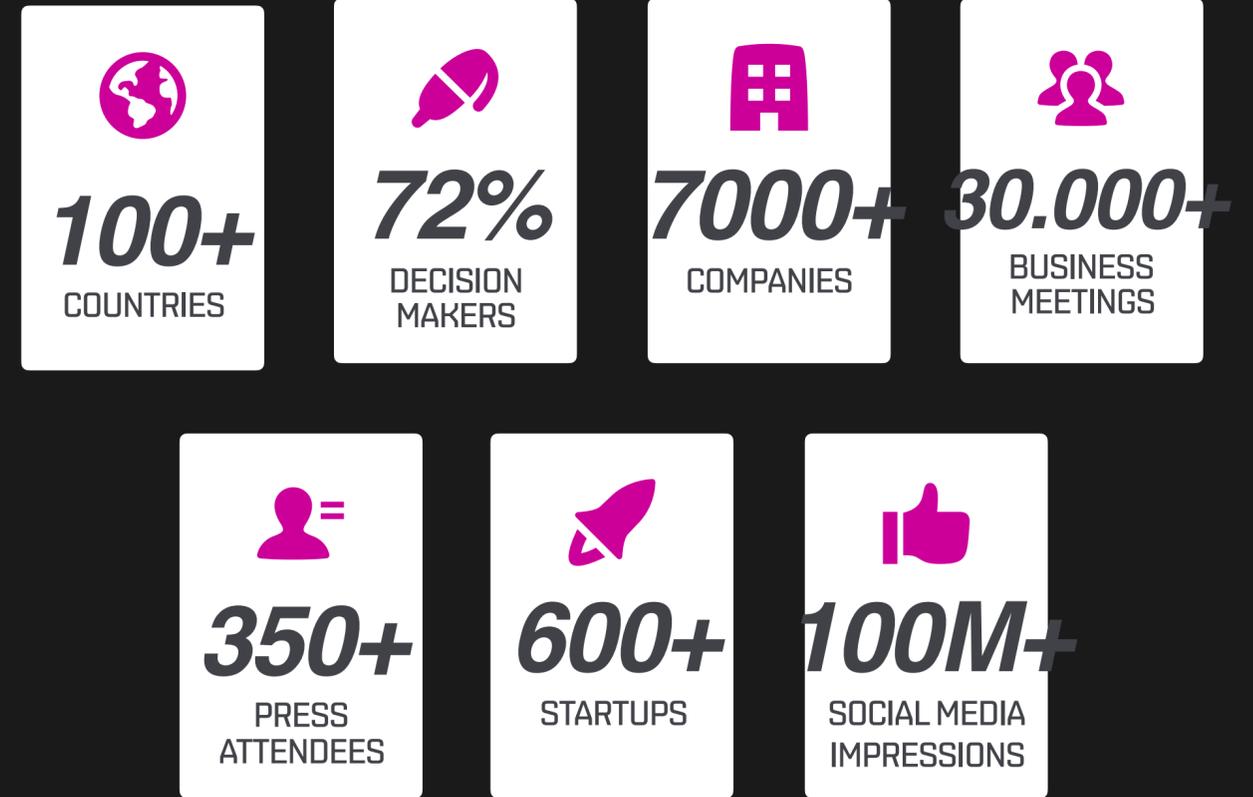
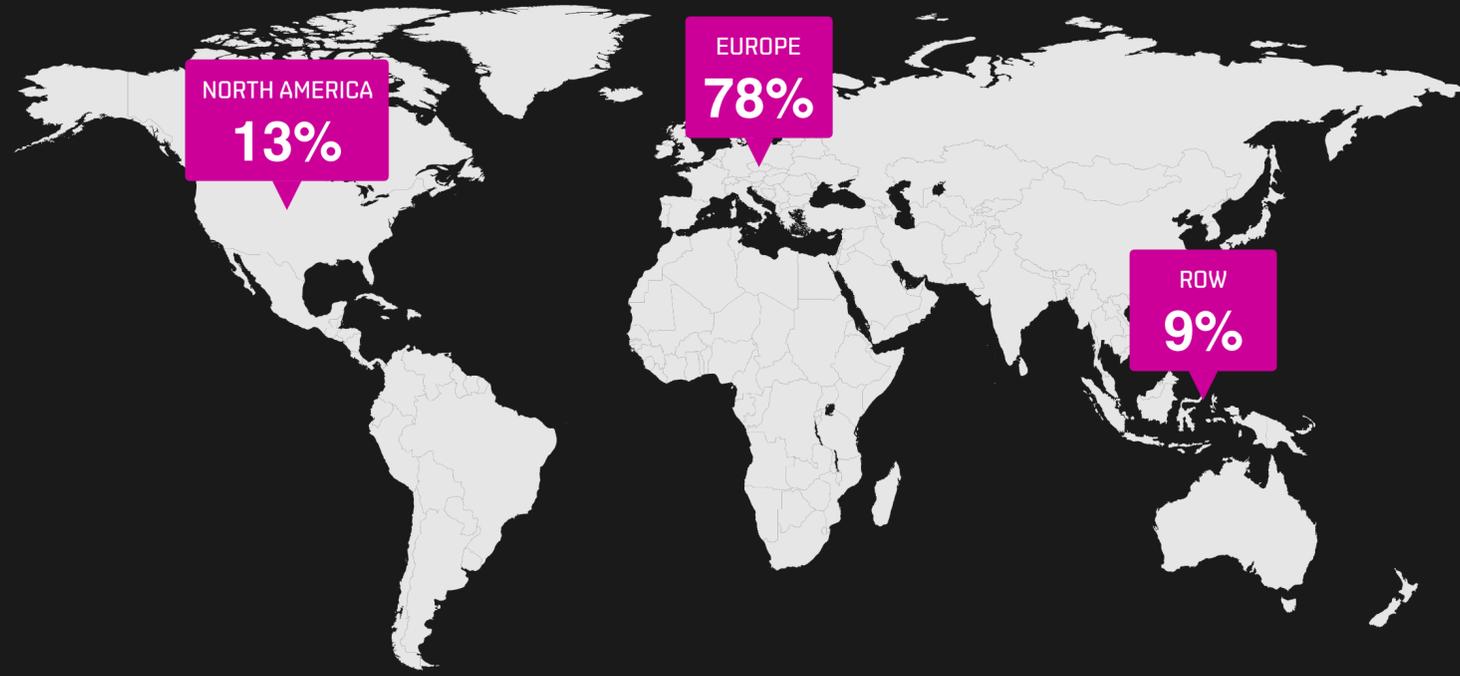
The year was 2006

A lot has changed in 13 years. Back in 2006, TNW Co-founders Boris & Patrick were celebrating being able to find 300 technology and internet enthusiasts to attend the first ever edition of The Next Web Conference.

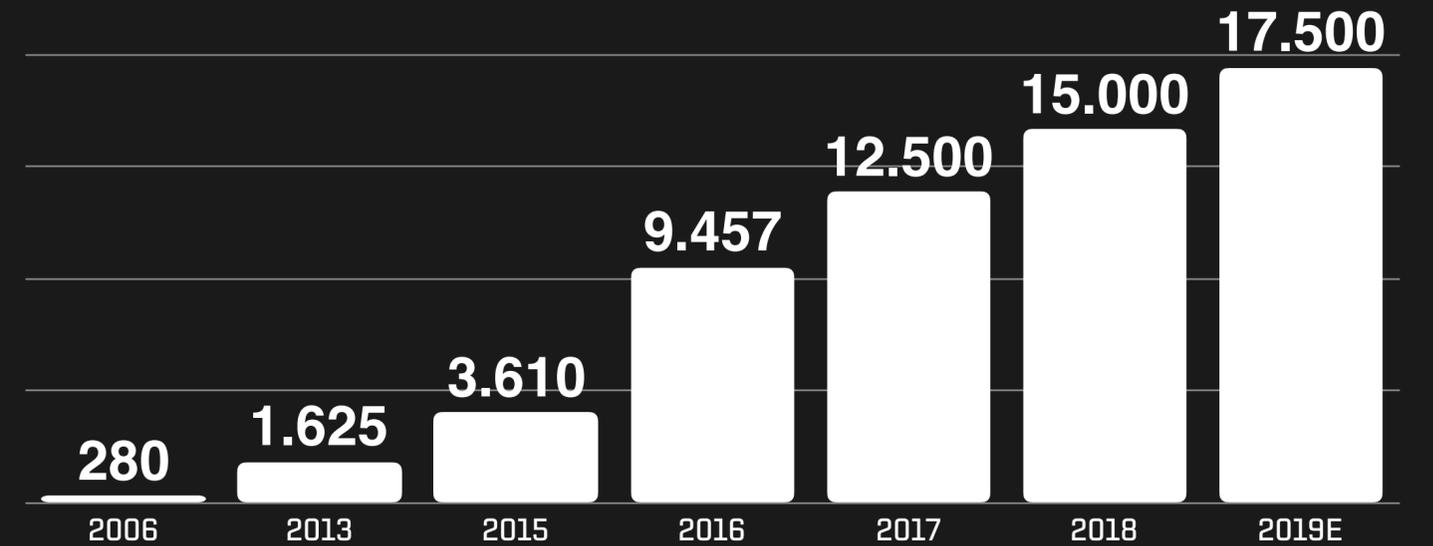
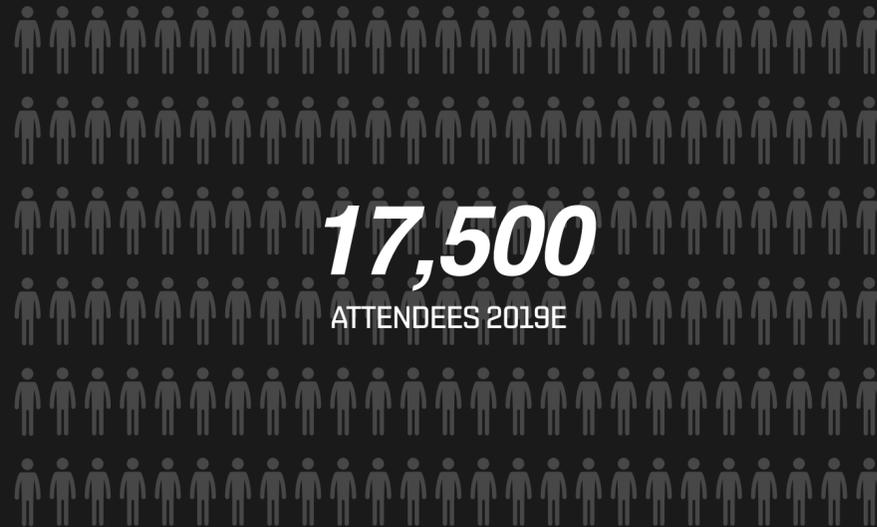
Now we're an unmissable fixture in the European tech scene, bringing together a week of side events and a 2-day conference consisting of 18 content tracks, 100+ game-changing exhibitors and partners, 600+ startups and 3000m2 of business floor – all built around our open-air festival space in Amsterdam.



TNW Conference Audience



Benelux	47%
USA	10%
UK	9%
DACH	8%
Nordics	5%
France	3%
Rest of Europe	11%
Rest of the World	7%

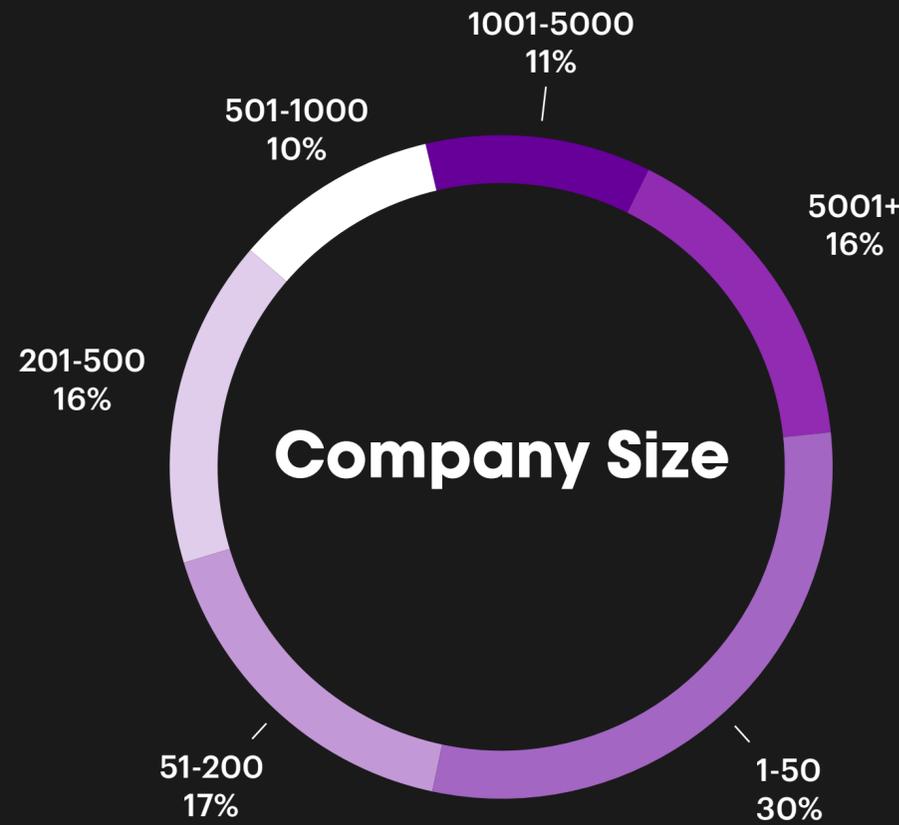


*2018 Attendee Data

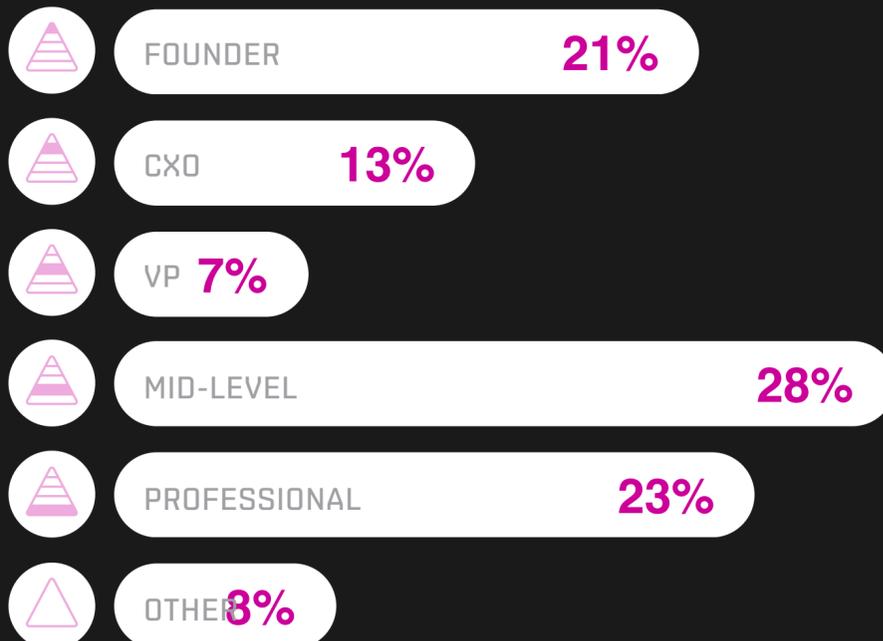
Industry

%

Marketing & Advertising tech	23
eCommerce & Retail	13
Professional Services	11
Fintech	10
Media/Agency/Online Publishing	8
Consumer Goods	6
HR & Education	5
AI & Machine Learning	5
IoT & Hardware	3
Venture Capital & Investment	2
Governmental & Trade	2
Other	12



Seniority



Expertise

