The biennial International Helicopter Technology & Operations Exhibition, better known as Dubai Helishow, welcomes you to the 7th edition of the distinctive trade show dedicated to the helicopter industry from 6-8 November 2018. Under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, the Dubai Helishow will once again represent a unique opportunity for the international helicopter community to showcase their products, services and technologies covering the commercial, civil defense and military helicopter markets. The success of the 2014 HeliShow and the inaugural Dubai HeliConference 2017 demonstrates how important the Middle East is to the industry as an emerging lucrative market.

It’s also opportunity for companies to highlight achievements and recent advancements and a platform to meet and interact with prospective customers from the Middle East. With a focus on the future development of the Dubai HeliShow we are delighted to announce the Royal Pavilion at the Al Maktoum Airport; Dubai South will be hosting the 7th edition from 6-8 November 2018. The new venue is the home of the world’s largest airport in the making and landmark event Dubai Expo 2020.
SECTORS IN FOCUS:

CIVIL DEFENCE

- Helicopters play a significant role in the region’s search and rescue operations
- Helicopters undertake accident surveillance on major traffic highways
- Police utilise helicopters for general law enforcement along with a responsive measure to crisis situations and natural calamities
- Vital role for helicopters in fire fighting and evacuations from high-rise buildings

MILITARY

- Military helicopters play an integral part in the land, sea and air operations of modern militaries
- The high adaptability of the modern military helicopters allows the same modular airframe to be configured for different roles within hours
- Advanced technologies in terms of communication and navigation for mission specific military helicopters
- Middle East defense spending is set to grow further as Gulf Arab nations embark on military modernization programs
- In its annual Middle East market analysis, Forecast International expects defense investment across the region to expand by 14 percent over the next five years. The region’s continuation as a leading global area for military expenditure is being spurred by Saudi Arabia and the United Arab Emirates

AIR MEDICAL & RESCUE

- The growth of international health care needs has spurred the evolution of the air medical and rescue services in the Middle East
- Middle East region demands the use of helicopters during emergencies and natural disasters to reach places where vehicle access is limited and provide first aid and fly with patients to the nearest hospital
- New and advanced technologies in products and services for transportation of patients to hospital or safety
- Helicopters provide a vital role when other modes of transportation are not viable particularly during times of conflict

COMMERCIAL

- The entry of helicopters into the tourism and hospitality industries gave birth to aerial tourism in the Middle East
- In UAE, especially Dubai many of the high-end luxury hotels are offering deluxe heli-pick-ups and scenic flights for their VIP guests.
- The region is also going through a massive modernisation process and helicopters play an integral role in offshore real estate projects, desert real estate projects, erecting pylons in remote areas to bring electricity, constructing microwave towers and so on
- Helicopter manufacturers, associated products and Middle East being home of oil rich countries, helicopters are widely used for seismic surveys in search of oil and other natural resources
- The offshore industry is supported by the helicopter in transferring personnel and supplies to and from the rigs
AN EXTENSIVE VISITOR CAMPAIGN WILL TARGET SENIOR-LEVEL BUYERS AND SPECIFIERS IN THE REGION FROM THE FOLLOWING SECTORS:

FROM SECTORS INCLUDING:
- Academia
- Accessories, Components & Spare Parts
- Air Ambulance Operators
- Armed Forces
- Commercial Operators
- Emergency Services
- Government Agencies
- Military
- Maintenance/Repair & Overhaul Agencies
- Police Air Wings
- Private Buyers
- Search & Rescue

JOB TITLE PROFILE:
- President/CEO
- Director of Purchasing
- Director of Operations
- Maintenance Director
- Marketing/Sales
- Pilot
- Mechanic
- Safety Officer
- Military
- Health Care Professional
- Consultant
- Student

VISITORS FROM COUNTRIES INCLUDING:
- Afghanistan
- Australia
- Austria
- Bangladesh
- Bolivia
- Canada
- Czech Republic
- Denmark
- France
- Germany
- India
- Ireland
- Italy
- Japan
- Korea
- Latvia
- Lithuania
- Netherlands
- Norway
- Pakistan
- Portugal
- Russia
- Singapore
- South Africa
- Sweden
- Switzerland
- Thailand
- Tunisia
- Ukraine
- United Kingdom
- USA

If you have any comments regarding this draft please contact:

Pawan Kulkarni, Divisional Director - Defence & Security, IQPC Middle East & Defence IQ
Tel: +971 4 4464250  E-mail: pawan.kulkarni@iqpc.com
For sponsorship opportunities please contact: Noel Greenway, Sponsorship Director
Tel: +971 4 4464605  E-mail: noel.greenway@iqpc.com

THIS IS A CONFIDENTIAL DRAFT DOCUMENT FOR SPEAKER ACQUISITION AND DISCUSSION PURPOSES ONLY.DO NOT DISSIMENT.
VIP DELEGATION TO BE INVITED FROM:

- Bahrain Air Force & Air Defense
- Consulate of Switzerland
- Dubai Police Airwing
- Dubai South
- Dubai Air Wing (HeliDubai)
- Dubai Civil Aviation Authority
- General Civil Aviation Authority
- General Department of Transport & Rescue
- Kuwait Air Force & Air Defence
- Kuwait Ministry of Defence
- Oman Air Defense
- Royal Air Force of Oman
- Saudi Arabia Ministry of Defence (Air Force)
- Saudi Air Force Saudi Navy
- The General Directorate of the Border Guards Saudi Arabia
- UAE Armed Forces

WHO SHOULD SPONSOR & EXHIBIT?

- Accessories & Components
- Aircraft Brokers, Legal Advisors & Insurers
- Air Frames
- Avionics
- Commercial Operators
- Custom-design Interiors
- Defense & Para-Military
- Defense Systems & Equipment
- Distribution & Components
- Engine Manufacturers & Components
- Fuel
- Heliports & Helipads
- Lighting
- Repair, Maintenance & Overhaul
- Satellite Communications/Tracking
- Search & Rescue Surveillance
- Specialist-role Equipment
- Systems Integrators
- Systems, Components & Associated Equipment
- Thermal Imaging Cameras/Night Vision
- Training & Simulation
- Finance Houses, Fractional Ownership & Legals

INTERNATIONAL REPRESENTATION OF EXHIBITORS:

- UAE
- Hungary
- USA
- Canada
- Australia
- Italy
- Lithuania
- Egypt
- Russia
- Bahrain
- Switzerland
- Romania
- Lebanon
- France
- United Kingdom
- Ukraine
- Korea
- Colombia
TAKE A LOOK AT SOME OF THE COMPANIES WHO HAVE EXHIBITED OR SPONSORED IN THE PREVIOUS EDITIONS:

- A2B Aero
- AAL Group
- AAR Corp
- Abu Dhabi Aircraft Technologies
- Abu Dhabi Aviation
- Abu Dhabi Police GHQ Air Wing
- Aces Systems International
- Aerogulf Services
- Aerospace Turbine Services and Solutions
- Airbus Helicopters
- AgustaWestland
- Amikom Aviation Training
- Amity University
- Ars Security Vehicles
- ARMA Global Corporation
- AV Base System
- Aviahelp Exports
- Avion Power
- Avlite Systems
- Axnes Aviation As
- Becker Helicopters Pilot Academy
- Bell Helicopters
- Boeing Company
- Bose Corporation
- Breeze Eastern
- Bristow Academy
- Caruso & Freeland
- CAS Continental Aviation Services
- Champion Door
- Chariot Aerospace Materials
- Chopperline Flight Training
- Continental Aviation Services
- Cooper Crouse Hinds
- Dart Aerospace
- David Impney Media Consultants
- Devore Aviation
- Dakota Air Parts
- Emirates CAE Flight Training
- Enstrom Helicopter Corporation
- Enterprise Control System
- Erap Korea Co
- Evergreen Helicopters
- Euroavionics
- Falcon Aviation
- Fastening Systems International
- FDC Aerofilter
- Flight Safety International
- FLIR Systems
- Fujairah Aviation Academy
- Global Aviation Services Interior
- Goodrich Corporation
- Gulf Helicopters
- H+S Aviation
- Hale Hamilton Valves
- Hawker Pacific Air Services
- Heli Dubai
- Helicopter Association International
- Heli Russia
- Heli Sky
- Heli Store
- Helicopter Helmet
- Heliflite
- Heliwork Services
- HISS Emirates
- Honeywell
- HR Smith Group of Companies
- Horizon International Flight Academy
- Industria De Turbopropulosers
- Italiana Ponti Radio
- J Chadwick Co
- Jet Support Services
- Jetstream Aviation Academy
- Kaman
- Kamov
- Kazan Helicopters
- Kiev Design Office of extralight Aircraft
- L-3 Wescam
- Laversab
- Liffpport
- Lockheed Martin
- Mach9 Pilot Shop General Trading
- MD Helicopters
- Mil Helicopter Moscow Plant
- Miccavionics Defense System
- Motor Sich
- NorthWall SRL
- Onboard Systems
- Pall Aerospace
- Petroleum Air Services
- PHI Air Medical
- Pratt & Whitney
- Quality Aviation Instruments
- RAMCO Systems
- Revue Thommen AG
- RMCI
- Rockwell Collins
- Rotorcraft Services Group
- Russian Helicopters
- Sabreliner Corporation
- Saudi HEMS
- Schauf Helicopter Services Middle East
- Sea Safety Engineering Services
- Security Technologies Cluster association
- Seven Seas Ship Maintenance & Repair
- Sikorsky Aircraft
- Simplex Aerospace
- Skytrak Systems
- Specialist Aviation Services
- Sprung Instant Structures EC
- SRT Helicopters
- Techtest
- The Timken Company
- Transaco
- Transcon Electronic Systems
- Transsupport
- Troo Corporation
- Turner Aviation
- Ukrainian Helicopters
- Ulan-Ude Aviation Plant
- Vertical De Aviacion
- Vibrotech Aces System
- Vslink
- Wescam/L3 Communications
- ZF Friedrichshafen
- ZOK International Group

GET INVOLVED TODAY!
To find out more about the available sponsorship & exhibition packages, contact us today at partnership@iqpc.ae / +971 4 360 2800
www.dubaihelishow.com