



## EUROPEAN COMMISSION

Directorate-General for Communications Networks, Content and Technology

Data  
Unit G1 – Data policy and innovation

Luxembourg,  
G1

### **Study on European companies' data sharing**

#### **To whom it may concern,**

Following up on its Communication of 10 January 2017 on “Building a European Data Economy”, the European Commission decided to assess the economic value and potential of data sharing among independent economic operators in Europe, as well as the prevailing barriers and success factors in this regard.

To this end, the European Commission is currently carrying out a study to quantify data shared (and not shared) between companies, along with the missed business opportunities resulting from non-sharing data. This study is also aimed at understanding success factors of data sharing between economic operators. This will be the first comprehensive study that has ever been carried out in Europe to ascertain the economic and innovation potential of data sharing. The study will be conducted by the specialised consultancy *everis*.

Your involvement and participation in this study is very important for the European Commission. We selected an experienced contractor to undertake the present study. Therefore, *everis* will contact you on our behalf between August and October in order to obtain relevant data and information. Your input is crucial for future policy-making in order to strengthen the European data economy. I would kindly ask you to assist *everis* staff in the data collection process. *Everis* will put in place the necessary safeguards in order to protect commercially confidential information, also with respect to access by Commission services. Information and data shared through this survey will be anonymised and presented in an aggregated format.

Should you have any questions regarding the study, please do not hesitate to contact:

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everis' Helpdesk for this study:

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It is only with your assistance that this study can be successful and produce reliable and informative results. On behalf of the European Commission I would like to thank you in advance for your support.

Yours sincerely

A handwritten signature in black ink, appearing to be 'Yvo Volman', written in a cursive style.

Yvo Volman  
Head of Unit