

Business Mission to Singapore and Vietnam 11–17 March 2015

Deadline for applications: 31 October 2014

EU Business Avenues, funded and managed by the European Union, organises coaching and one-week Business Missions to South East Asia for European companies

DISCOVER THE SINGAPOREAN AND VIETNAMESE MARKETS WITH EU BUSINESS AVENUES THROUGH

- Coaching ahead of, during and after the business mission
- Targeted promotion of your company in Singapore
- Networking and matchmaking including individual meetings with counterparts in Singapore
- Exhibition space at a bespoke two-day exhibition, part of International Furniture Fair Singapore (IFFS)
- Optional business visit to Vietnam
- Briefings on market and sector opportunities
- Co-funded customised services (80% up to 1600 EUR)
- Financial support for accommodation (up to 1000 EUR)

INTERIOR DESIGN OPPORTUNITIES IN SINGAPORE AND VIETNAM

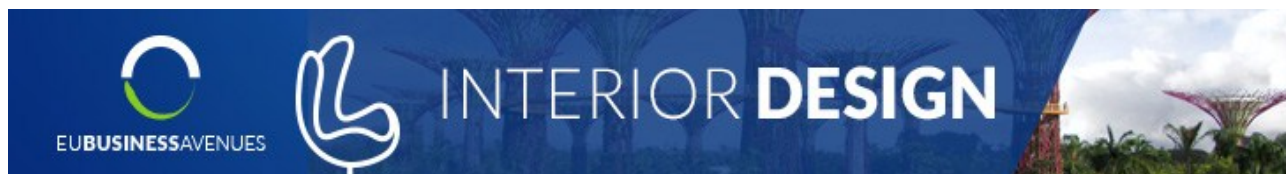
- Use Singapore as a sales and logistics hub for South East Asia
- Strong demand in Singapore for premium or designer products
- Vietnam as interesting outsourcing location, due to its relatively low wages and experience in the interior design industry



All information on
www.businessavenues.eu



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WHO CAN APPLY

The Business Missions are open to companies that:

- Exist for 5 years and are able to demonstrate 3 years of financial figures
- Are entirely or majority EU-owned
- Have the headquarters in the European Union
- Are active and operational in Interior Design, either as a producer, a sub-contractor or as an R&D or designing company
- Have a proven track record of international business cooperation
- Have a solid business strategy for entering the South East Asian markets
- Have a sufficient turnover and number of people employed to successfully enter South East Asian markets

See www.businessavenues.eu/programme-missions/who-can-participate for details

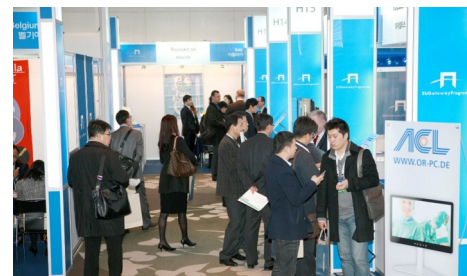
HOW TO APPLY

Apply now for the following business mission:

- **Interior Design 2014:** 11–17 March 2015
Deadline 31 October 2014

Please apply online on www.businessavenues.eu:

1. Fill out an expression of interest form
2. Your local cluster coordinator will get in touch with you to perform an eligibility check and assist you
3. Fill out the electronic application form



EU BUSINESS AVENUES BUSINESS MISSION

Briefings by
local experts

Business exhibition

Networking opportunities

Receptions

Meetings with potential
business partners

Optional business visit to
Vietnam



For more information, visit
www.businessavenues.eu

Contact us:

info@businessavenues.eu

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