

Forthcoming Activities of the EU-Japan Centre

I am pleased to be able to send you details of the Centre's activities for the forthcoming months, hoping that some of the activities listed below will be of your interest.

Yours sincerely,

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Host a Japanese trainee at your company

Vulcanus in Europe

Through this scheme, EU-based companies can offer Japanese trainees an 8-month internship (August 2014 - March 2015) within their company. **EU company's advantages:** a valuable addition to the R&D workforce and an insight into the Japanese culture, extremely useful for successful business with Japan because the trainees come from leading Japanese universities and are students of engineering, or other scientific/high-tech fields and they will be able to communicate in the EU company's local language.

Host company application deadline: 30 September 2013

<http://www.eu-japan.eu/host-trainee-0>

Contact: m.rosada@eu-japan.eu

Missions to Japan

World Class Manufacturing in Japan (WCM)

The 5-day WCM mission provides an in-depth analysis of Japanese manufacturing methodology and is aimed exclusively at EU Executives and Managers with knowledge of WCM and an engineering background.

Missions

dates

Spring session: from 30 June to 4 July 2014 (application deadline: 27 March 2014)

Autumn session: from 06 to 10 October 2014 (application deadline: 2 June 2014)

<http://www.eu-japan.eu/detail-business-programmes/WCM>

Contact: c.godart@eu-japan.eu

Human Resource Training Programme - Japan Industry Insight (H RTP) (50th anniversary)

The 4-5-week Human Resources Training Programme - Japan Industry Insight offers EU Executives a unique opportunity to experience and understand both the cultural and economic elements which define and explain Japan's business and technological achievements.

Mission

dates

From 12 May to 6 June or to 13 June 2014 (5th week is optional) (application deadline: 13 February 2014)

<http://www.eu-japan.eu/detail-business-programmes/H RTP>

Contact: c.godart@eu-japan.eu

BioJapan Cluster Mission

The cluster match-making mission in Japan aims to support cluster organisations and their SME members in their efforts to develop strategic partnerships and business cooperation with Japanese

clusters and companies. Each year a specific sector is chosen. Targeting the Biotechnology sector, this year's mission will be organised on the fringes of the "BioJapan 2013" Expo in Yokohama in October 2013 (<http://www.ics-expo.jp/biojapan/>).

Mission

dates

From 07 to 11 October 2013

<http://www.eu-japan.eu/detail-business-programmes/Bio%20Japan%20Cluster%20Mission%202013>

Contact: c.godart@eu-japan.eu

Missions in the EU

Driving Competitiveness in the EU - visits

Participants in the new "Driving Competitiveness in the EU" activity will visit leading European factories to see world-class principles in action - to inspire and help them adopt best practice techniques.

The first visit (14&15 November 2013) will be to [LEGO Systems A/S](#) "Denmark's world-famous toy manufacturer.

The second visit (19&20 February 2014) will be to [Kostwein Maschinenbau GmbH](#) "an Austrian machine and component manufacturer.

<http://www.eu-japan.eu/detail-business-programmes/Driving%20Competitiveness%20in%20the%20EU>

Contact: c.godart@eu-japan.eu

Information on Japan for EU companies

A New Website "www.EUbusinessinJapan.eu"

The new website will be launched in January 2014. It will provide **practical information on Japan** for EU businesses looking for clear guidelines to trade with or invest in Japan i.e. :
" sectoral information (market surveys)
" business issues (legal, corporate taxation, IPR etc.)
" cross-cultural issues (communication, business negotiation etc.)
The information on Japan will only be accessible for registered members (registration will be free of charge) and will exist in various forms, such as articles, publications (commissioned reports from experts), videos, webinars (see below), e-learning modules

<http://www.EUbusinessinJapan.eu>

Contact: jessica@eu-japan.eu

What you should know about Japan! - Webinars Series

In addition to above website, EU companies will have the opportunity to participate in no less than 20 webinars in 2014. During these webinars experts will cover issues European companies are facing when working with Japan. A list of scheduled webinars is available upon request.

Contact: jessica@eu-japan.eu

Support for SMEs

"STEP IN JAPAN" - Logistical Support in Tokyo

The EU-Japan Centre manages "Step in Japan", a new support initiative, a free "soft landing" type of service aimed at supporting EU-based SMEs' entry and expansion in Japan.

<http://www.eu-japan.eu/other-activities/step-in-japan>

Contact: StepInJapan@eu-japan.gr.jp

Enterprise Europe Network (EEN) - Japan office

As Japan representative of Enterprise Europe Network the EU-Japan Centre provides free services to EU SMEs and Japanese companies. It provides information desk about Japan (legislations, import regulations) and EU SMEs. Thanks to a coordinated strategy with other EU EEN representatives located in the SMEs country, inquirers can also benefit of support in their search for Japanese business partners. It provides information desk about EU (legislations, import regulations) Support provided to Japanese companies. Information in the creation of business and technology proposals to be promoted in the EU with the aim of finding potential business partners. Information about EU held fairs, brokerage or matchmaking events.

<http://www.een-japan.eu>

Contact: info-eu@een-japan.eu

EU-Japan Fellowship Programme

MINERVA - 6-month programme in Tokyo

The EU-Japan Centre for Industrial Cooperation proposes a 6 months in-house fellowship scheme in Japan, designed to support its research and policy analysis of EU-Japan economic and industrial issues. The Research Fellow will undertake research work on a selected priority topic of the Centre, which should result in a consistent policy report (20-30 pages) to be owned by the Centre.

<http://www.eu-japan.eu/other-activities/minerva-fellowship>

Contact: minerva@eu-japan.gr.jp

Seminars in Europe

Regional Innovation Capability and Technology Transfer in Biotechnology Clusters - New Recipes in Japan and Europe?

International symposium on the international technology transfer of healthcare (red) biotech applications and on technological, legal and other hurdles which can impede easy transfers, focusing on French and Japanese experiences. Day 1 will showcase red biotech applications; day 2 will address current problems and future orientations, with Japanese and French academics leading the discussion of developments in biotech clusters.

Date & **venue**

19 & 20 September 2013 at Centre Européen d'Etudes Japonaises d'Alsace (CEEJA), Kientzheim, France

<http://www.eu-japan.eu/regional-innovation-capability-and-technology-transfer-biotechnology-clusters>

Contact: seminar@eu-japan.eu

16th Japan-EU Conference "Japan and the EU" Living together in a Multipolar World

Annual event for academics, experts and policymakers from various parts of the world to formulate ideas and specific suggestions to fortify the Japan-EU relationship. This year's themes: citizens' participation and elections; free trade / economic partnership agreement negotiations; civil protection and disaster relief; human security, humanitarian and development assistance.

Date & **venue**

25 November 2013 at University Foundation, Brussels, Belgium

<http://www.eu-japan.eu/16th-japan-eu-conference>

Contact: StepInJapan@eu-japan.gr.jp

Seminars in Japan

EU-Japan Relations 1970-2012: Tokyo Book Launch and Panel Discussion

In a recently published monograph titled "EU-Japan Relations, 1970-2012 - From Confrontation to Global

Partnership" (Routledge, 2013) 12 senior former and current EU officials analyse this dramatic transformation, its background and its implications. On 26 September the book will be introduced by one of its editors, Professor Franz Waldenberger (University of Munich and Tsukuba) during a presentation session at Europa House in Tokyo, the official seat of the European Union Delegation to Japan.

Date & **venue**

26 September 2013 at Delegation of the European Union to Japan, Tokyo, Japan

<http://www.eu-japan.eu/eu-japan-relations-1970-2012-tokyo-book-launch-and-panel-discussion>

Contact: seminar@eu-japan.gr.jp

Other events

Other events are being arranged, please see <http://www.eu-japan.eu/events> for updates or contact seminar@eu-japan.eu and ask to be sent details of future events.