



EU-China SME Matchmaking in the Framework of Cloud China 2014

**March 5 2014, 10am to 12am
China National Convention Center, Beijing**

Active in China's booming IT sector and looking for suitable local partners to take your business to the next level? Join our matchmaking and get in direct contact with established Chinese players interested in European expertise and technology!

The [EU SME Centre](#) and the [Center for International Economic and Technological Cooperation](#) (CIETC) of the Ministry of Industry and Information Technology (MIIT) of China will jointly organise a free matchmaking session for European SMEs and Chinese companies in the ICT sector on March 5 2014 to facilitate sustainable, win-win cooperation. A maximum of four meetings each will be organised for companies in the following industries:

- Cloud computing;
- Mobile computing / applications;
- E-commerce;
- E-government;
- Smart technologies.

The matchmaking is also open to representatives from European chambers of commerce and trade promotion agencies in search of business partners for their members.

Please contact our Business Development Advisor, Javier Bahut, for further details:

Email: javier.bahut@eusmecentre.org.cn

Phone: (+86) (0)10 8527 5300 – 336

[Click here for more information](#) ▶



The matchmaking is taking place in the framework of [Cloud China 2014](#), an exhibition focussing on the promotion of cloud computing, the optimisation of the IT environment and the development of smart cities in China. Cloud China will be held at the National Convention Center in Beijing from March 4 to 6.

Tel: +86 (10) 8527 5300
Email: info@eusmecentre.org.cn
www.eusmecentre.org.cn