

The Europe-South Asia dimension

Boosting collaboration between the European and Sri Lankan start-up and innovation ecosystems

LET'S GET YOU CONNECTED TO THE EUROPEAN AND SRI LANKAN MARKETS

Are you new to the start-up scene in Europe or Sri Lanka? Are you a seasoned pro looking for another venture?

Join a piloting initiative launched by the European Commission to foster innovation cooperation between Europe and Sri Lanka!

WHAT YOU CAN EXPECT

- ◆ Connect with innovators, incubators and start-ups based in Europe and Sri Lanka
- ◆ Take advantage of the EU-South Asia Start-up Help Desk for market access and co-creation
- ◆ Build your network, gain contacts, referrals and exposure
- ◆ Exchange information and build relationships in the two regions
- ◆ Find incubators/accelerators that match your industry in both territories
- ◆ Participate in capacity building trainings
- ◆ Co-create and collaborate
- ◆ Use the EU-Sri Lanka Innovation Partnership as a gateway to South Asia

THREE STEPS TO SUCCESS

1 Ideas and network exchange: learn from other European and Sri Lankan start-ups and incubators and exchange information.

2 Hands-on support: start-ups from Europe and South Asia will be able to turn to a new help desk and gain remote assistance for market access, expertise and co-creation.

3 Scouting opportunities: network with corporates and investors who will carry out technology scouting, commercialisation and open innovation programmes with European and South Asian start-ups.

PARTNER UP FOR INNOVATION



INCUBATORS/ACCELERATORS



START-UPS



FUNDING ORGANISATIONS



RESEARCH ORGANISATIONS



UNIVERSITIES



CORPORATES & INVESTORS



SERVICE PROVIDERS &
SUPPORT ORGANISATIONS

SPECIAL SUPPORT FOR START-UPS

Five European and Sri Lankan start-ups receive assistance with internationalisation, cross-border co-creation, market access and development.

This means:

- ◆ Market and technology validation
- ◆ Eco-system development
- ◆ Stakeholder identification
- ◆ Market deployment strategy
- ◆ Online marketplace and virtual connections with potential partners and stakeholders
- ◆ Meeting with potential partners
- ◆ Mentorship and support to develop a roadmap for a sustainable market entry



INTERESTED IN JOINING?

Get in touch with the project team via email at eu-srilanka@servicefacility.eu

Learn more about the project on www.startupslk.com

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