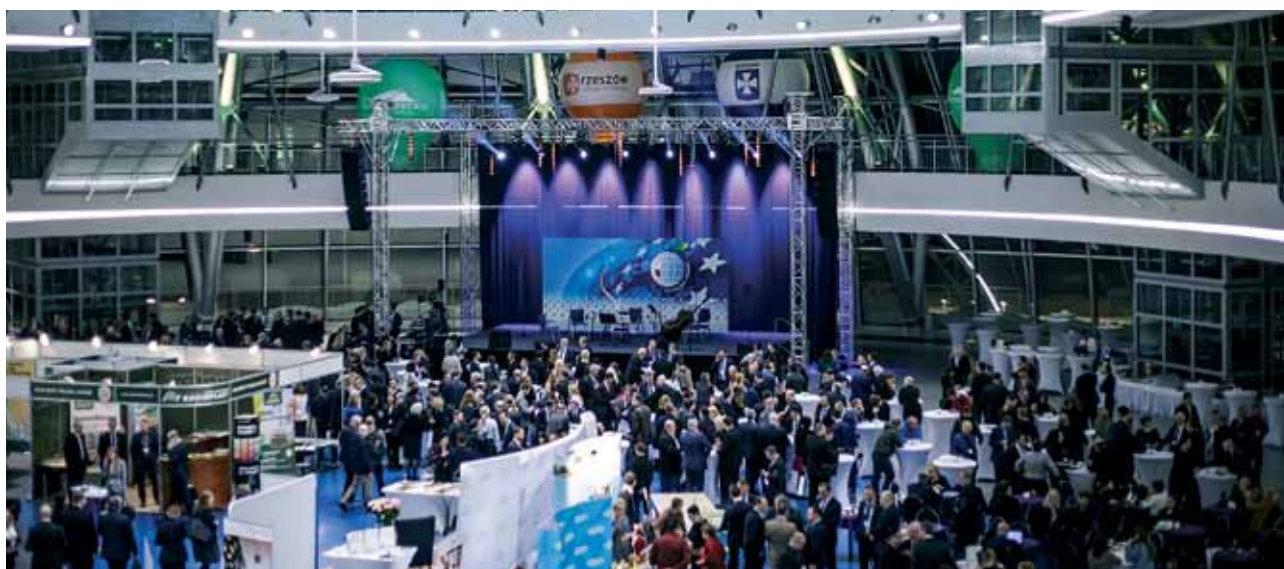




Eastern Trade Fair

13-14 MARCH 2018, RZESZÓW



The idea of the Eastern Fair makes reference to the exhibitions of Polish and foreign industries organised between 1921-1939. The interwar exhibitions promoted economic expansion and played a significant role in international trade.

We recommend the Eastern Fair in first place to all companies that want to establish or expand business cooperation in the region of Central and Eastern Europe. By its very nature, the Fair is targeted at representatives of all sectors of the economy. During the first edition of the Fair, we had the pleasure to host almost seventy exhibitors from Poland, Ukraine, Moldova, Romania and Hungary.

The 2nd Eastern Fair will have an open character and therefore the entrance to the exhibitors zone for visitors will be free of charge.



The Eastern Fair: the most important details in brief:

- A 2-day fair for the exhibitors from Europe and Ukraine
- More than 2000 square meters of exhibition space
- Media coverage in the main Polish, Ukrainian and European media
- Opportunity to present flagship products and strengthen position on the market
- Opportunity to establish business contacts and exchange experiences
- Presentations of regional products from Poland and Ukraine
- Information stands for business (opportunity to obtain information and advice on investment, economic activity and employment).





In 2017, The Eastern Fair hosted 67 exhibitors from five European countries.

The Eastern Fair is organised within the Special Economic Zone, located directly next to the Rzeszów International Airport, Highway A4 and Expressway S19, thus facilitating more efficient access for the business representatives. The Fair Arena provides the exhibition installations for equipped stands with the power outlet. Moreover, many tables and the gastronomy zone, enable open access and discussions. The 2nd Eastern Fair is simply a unique opportunity for meetings with the administration and business representatives from the following sectors:

- IT and Modern Technology
- Finance
- Insurance
- Construction
- Automobiles and aviation
- FMCG
- HR
- Tourism and sport

The Eastern Fair will be accompanied by the Europe – Ukraine Forum. This event is a platform for exchange of views and exploring the ways of improving Ukraine's financial and economic situation.

11th Europe – Ukraine Forum, 13th - 14th March 2018, Rzeszów

- Two days of debates and meetings during the largest international conference in Poland on the key issues involved in modernising and developing Ukraine
- 2 plenary sessions, during which nearly 500 key figures of the political and business world from Ukraine, Poland and other European countries will talk about economic and political cooperation among Ukraine and European countries
- Nearly 40 discussion panels devoted to economic, political and social issues



- A key international event dedicated to Ukraine
- A prestigious platform for exchange of views
- An opportunity to establish cooperation and obtain the most objective view of the challenges that relations between Ukraine and the EU face

Furthermore:

- Presentation of the Main Report on the economic-political situation on Ukraine
- Presentation of Ukrainian regions, selected economic sectors etc.
- Banquets and events ensuring direct contact with the Forum guests



More than 500 participants from Ukraine, Europe and the United States – representatives of governments, policy areas, business, EU institutions, international organisations, analytical centres, expert groups and diplomats.

Meetings with prestigious representatives of the European Commission and the European Parliament, ministers, members of parliaments, members of non-governmental organisations (NGO's) and experts.



Media on the Europe-Ukraine Forum



Participants of the first plenary session of 10th Europe Ukraine Forum, which was held in Jasionka, were wondering e.g. what kind of world's help Kiev needs, what support it can count on etc. Implementing difficult changes in Ukraine, especially during the war, is a huge effort – experts in Rzeszów said.



During the Forum, the need for fight against corruption and changes in the Ukrainian law were discussed. Former Prime Minister of Ukraine, Anatoliy Kinakh, underlined that his country 'seeks for Western Europe' despite the war. 'Ukraine seeks for European standards, for running the civilized business. Our national capital also faces this task and only the part of business that understands that has a chance to be successful'.



About one thousand guests attended Europe-Ukraine Forum in Jasionka. These were the businessmen, local government representatives, scientists and journalists, who discussed and exchange their points of view and experiences. They encouraged for investing and economic cooperation because during the 10th, jubilee edition of the Forum, the Eastern Fair was also organised. It underlines the economic dimension of the event. About 80 companies from Poland and Ukraine took part in it.



On Friday, during the Europe-Ukraine Forum in Jasionka located near Rzeszów (Subcarpathia), the experts discussed the opportunities and threats for the Central and Eastern Europe and Ukraine in the context of the New Silk Road issue. They indicated the necessity to reconcile different national interests.



The pro-western orientation of Ukraine is in the interest of the Central and Eastern European countries – stated Krzysztof Szczerski, Minister at the Chancellery of the President of Poland, in a discussion panel during the 10th Europe-Ukraine Forum. - We must respect that Ukraine has a pro-Western orientation. Pro-Western Ukraine is in our interest. We must respect Ukrainian decisions in the geopolitical sense, said Szczerski.

Media on the Europe-Ukraine Forum



Organised by the Institute for Eastern Studies, the Europe-Ukraine Forum remains one of the key events. This year's Forum will address such important issues as the development and modernisation of Ukraine, the pace of introducing reforms, the country's economic potential, international relations or energy security.



Due to a great deal of attention that the 10th edition of the Europe-Ukraine Forum received, we are planning another large conference, but this time it will be a Polish-Ukrainian Forum accompanied by a fair and held here in Jasionka- said Zygmunt Berdychowski.



New threats for Ukraine during the presidency of Donald Trump is an issue which in recent months has become the leading topic of discussion of both domestic and foreign political scientists. The new opportunities for Ukraine were discussed during the 10th Europe - Ukraine Forum held in Rzeszów. It is the largest specialised forum in the EU devoted directly to Ukraine, and discussions held during the conference can be very fruitful.



The 10th Europe-Ukraine Forum started with the discussion panel entitled "Good Neighbourhood and Interregional Cooperation". (...) At the beginning of the panel, Władysław Ortyl, Marshal of the Subcarpathian Voivodeship, drew attention to the importance of the Voivodeship's neighbourhood: "It is essential that we share a border with Ukraine and Slovakia" The marshal added that the border makes impediments, nevertheless this situation might be improved by further Ukrainian integration into European Union.



Although after the end of World War II the frequency of major armed conflicts has significantly decreased on the European continent, peace is not common and available to everyone. Many wars on the regional and local scale take the form of the so-called „Frozen conflicts” after the „hot” phase. The issue of resolving frozen conflicts in Europe was also discussed during the 10th Europe-Ukraine Forum in Rzeszów on 27 January 2017.



Organiser

EASTERN INSTITUTE

Foundation Institute for Eastern Studies
ul. Solec 85, 00-382 Warsaw, Poland
tel.: +48 22 583 11 00, fax: +48 22 583 11 50
email: forum@isw.org.pl

www.economic-forum.pl

Co-promoter



Main Partner



