

To: H.E. The Ambassador of the Republic of Slovenia,
Ms. Tamara WEINGERL POZAR



www.thessalonikifair.gr

Thessaloniki, 22 March 2024
Ref no: 509

Subject: «*Invitation for participation at the 88th edition of Thessaloniki International Fair*»

Your Excellency,

We have the pleasure to inform you that the 88th edition of the Thessaloniki International Fair (T.I.F), will be organized by the National Exhibition Organization TIF-HELEXPO, from 7-15, September 2024.

The Thessaloniki International Fair is the largest commercial tradeshow in Southeast (SE) Europe and enjoys significant international appeal. It is held annually in September in Thessaloniki, which is the second largest city in Greece and a foremost administrative, cultural, and business hub of SE Europe. TIF attracts a large number of exhibitors, visitors, professionals, and business representatives from across Greece and the neighboring countries.

More than 150,000 visitors were welcomed by last year's edition of the 87th TIF, Bulgaria as the Honored Country and 18 international participations along with the Greek enterprises made the exhibition once more the focal point of Greece's political and economic scene. The people came to the TIF, which retained its dynamism for 9 days, and managed to provide the opportunity for a wealth of business contacts.

This year Germany takes over from Bulgaria and is the Honored Country in the 88th TIF. It will present its full range of potential under the slogan 'Made in Germany' in a 6000-square meter area, namely, the entirety of pavilion 13 of the Thessaloniki International Exhibition Centre.

Innovation and technology from the sectors of renewable energy sources, mobility, or digitization will play the same important role with the thematic units of education, research, nutrition, and culture in the context of the German presence. At the same time, a broad program of thematic days, educational events, networking events, and corporate presentations, as well as a cultural program in the city will tie together Germany's participation as the Honored Country at the 88th TIF.

Therefore, continuing on that successful track and since TIF remains the only Exhibition in Greece which hosts the International Participations as official state participations, we give the opportunity to each country to present its products and commercial capacities to the business world as well as to make its culture and civilization known to the public.

HELEXPO

NATIONAL INSTITUTION FOR THE ORGANIZATION OF EXHIBITIONS, CONFERENCES AND CULTURAL EVENTS
HEAD OFFICE: 154, Egnatia str., GR-546 36 Thessaloniki, Greece | T. +30 2310 291 111
ATHENS OFFICE: HELEXPO MAROUSSI: 39, Kifissias Av., GR-151 23 Maroussi-Greece | T. +30 210 61 68 888



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Additionally, there are several Thematic Sections that characterize T.I.F and the one which hosts all the International Participations is this with the distinctive name KOSMOS (World). This is the section which attracts most of the interest of the thousands of visitors that enter the Fairgrounds of our Exhibition Center every year during the organization of T.I.F Other thematic sections which complete the profile of the exhibition are: Greece and Entrepreneurship, Academia, Regional Greece, Circular Economy, Gastronomy-Nutrition, Digital Greece Startups, Public Bodies-Organizations and Furniture-Household Equipment.

Therefore, considering our wish to enhance the commercial and cultural capacities that your country has to offer to the public, TIF-HELEXPO would be honored to host your Participation in the organization of 2024.

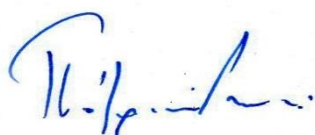
TIF-HELEXPO is making once again **an exceptional offer for the International Participations** in order to support their presence in T.I.F Exhibition and invites you to participate with the following proposal:

- One stand of 12 square meters **free of charge**, space only (130 €x12 sq.m.= 1.560€)
- Registration Fee (150€)
- Construction fees (shell scheme) 28 €/sq.m. x 12 sq.m. = 336 €
- Payable amount: **486€ plus VAT**.

We would highly appreciate it if you considered our invitation for participation positively and forward and promote it as well to the appropriate authorities of your country in order to support our efforts and give the opportunity to the Greek public to be acquainted with your country. Should you require more space than the one provided, the excess will be calculated according to the prices that you find at the electronic application form on our website.

Looking forward to your prompt response, we remain at your disposal for any further information, wishing to achieve a successful collaboration in the upcoming event.

Sincerely Yours



Dr Kyriakos POZRIKIDIS
Managing Director

