

2023 EUROPEAN FOOD FESTIVAL

17-18 OF MARCH 2023 →



EUROPEAN
FOOD FESTIVAL
RIYADH

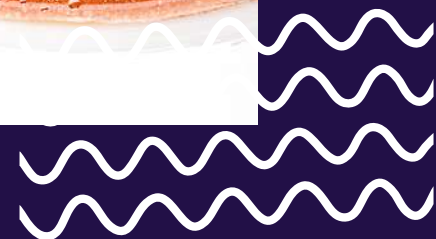


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FOOD FESTIVAL
RIYADH



ABOUT EUROPEAN FOOD FESTIVAL

The 1st ever European Food Festival will be held in Riyadh on 17-18 March 2023 by the European Union Delegation in partnership with the Embassies of the EU Member States and the Diplomatic Quarter General Authority.





Held over a weekend, the Festival will be a whole-family event, aimed at introducing European culture to locals and facilitating further cultural exchanges between Europeans and Saudis.

The Festival, which will feature specialities and food items from various European countries, aims to offer the Saudi audience a chance to discover the diversity of the European cuisine with commercial entities selling food cooked on the spot and/or food products.

Each participating company will have its own booth. The event will also feature music performances and live cooking shows on a stage built specifically for the Festival.

Around 10.000 people are expected to attend the event over the course of 2-days including a number of European Ambassadors.

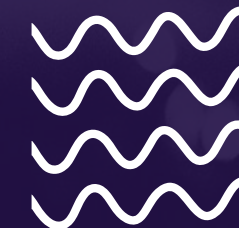


**EUROPEAN
FOOD FESTIVAL**
RIYADH



حي السفارات
Diplomatic Quarter

THANK YOU
DIPLOMATIC QUARTER
FOR THE EVENT VENUE



EVENT VENUE: AL KINDI SQUARE AT THE DIPLOMATIC QUARTER

حي السفارات
Diplomatic Quarter





WE ARE OFFERING:

Space at the venue for your company: fully equipped 3m x 3m booth with your brand identity .

In booth* package you will have:

- Cabinet (1m L x 0.8 cm H x 0.6cm D with two openings)
- Shelves (2x - 1m length x 0.6cm width)
- Small spotlight (solar)
- Electric outlet (220v)
- Sink
- Digital payment system
- Brand identity printing materials

***FOR ANY EXTRA NEEDS PLEASE CONTACT THE EVENT MANAGEMENT TEAM**



YOUR COMPANY BOOTH



LOGO









- Media: Press releases, TV coverage, and on site interviews
- Social media: Twitter, Instagram, Facebook, LinkedIn, YouTube
- Influencers and Food bloggers: mentions/ interactions
- Direct mailing
- Event website
- On site banners branding
- Branding display on LED screens during the event

IT'S MORE THAN JUST A FOOD FESTIVAL

1. Communities will enjoy heart-warming food, music, cooking classes and entertainment
2. It's a good place to represent yourself in Saudi Arabia and share the taste of the food culture of Europe.
3. Here you can meet new people and gain business opportunities.



WE HAVE A SPECIAL PRICE FOR YOU

To participate in this event
BOOTH price per unit is :

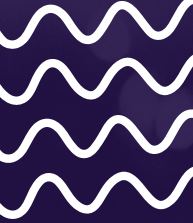
4400 EUROS

or 18.000 Saudi Riyal

ONLY 30 BOOTHS ON OFFER



EUROPEAN
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RIYADH



European Food Festival on 17 -18 Of March 2023
Riyadh, Saudi Arabia

JOIN US!

MORE INFORMATION & BOOKING:

SADEQ ALFARDAN

ALFARDAN.SADEQ@GMAIL.COM

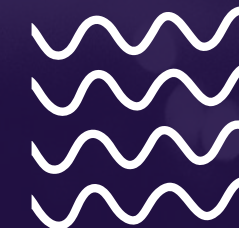
+966549019242

+973 39887780





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***FOR ANY EXTRA NEEDS FOR YOUR BOOTH, PLEASE
CONTACT THE EVENT MANAGEMENT TEAM.**

AUSRA VIRKIETYTE

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SEE YOU SOON IN RIYADH, SAUDI ARABIA ON 17 -18 OF MARCH 2023



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MORE INFORMATION & BOOKING:

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