



# FRANCE The right choice for Slovenian businesses

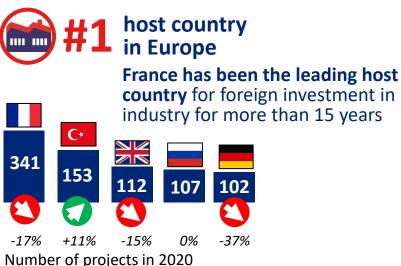


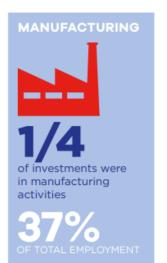
# Choose France



# AN ATTRACTIVE COUNTRY







EY, 2021

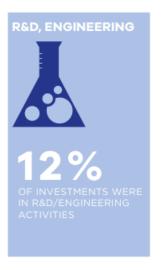


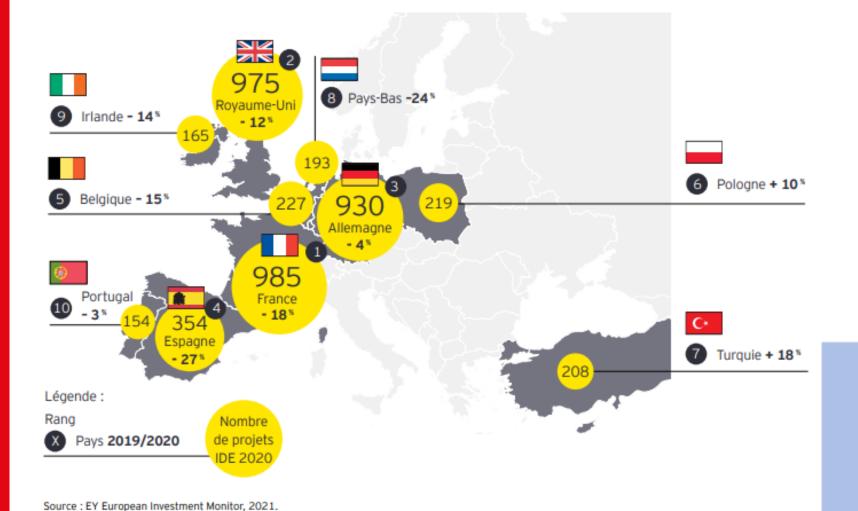




115

Number of projects in 2020 *EY, 2021* 





Choose France

90%
OF BUSINESS LEADERS
ARE PLEASED WITH THEIR
INVESTMENT IN FRANCE
Business France/Kantar survey

1,215
INVESTMENT
DECISIONS



CREATING
OR MAINTAINING

34,567

Above: Top 10 countries to receive foreign investment in Europe in 2020.

Unlike the Foreign Investment in France Report produced by Business France, the EY barometer does not count takeover projects. The EY survey does not record investments linked to the sale of goods or services, and does not project the jobs created beyond the year under study.

23
INVESTMENT
DECISIONS PER
WEEK

### Slovenia







Flow: Central, Eastern and Russian investment in France in 2020



4 projects since 2017 (Business France)

**35** 

jobs created since 2017 (Business France)



Source country	Projects		
Estonia	2	50	
Lithuania	2	25	
Czech Republic	2	15	
Poland	1	180	
Russia	1	23	
Slovenia	1	15	
Hungary	1	10	
Bulgaria	1	5	
Total	11	323	





Stock : Central, Eastern and Russian investment in France





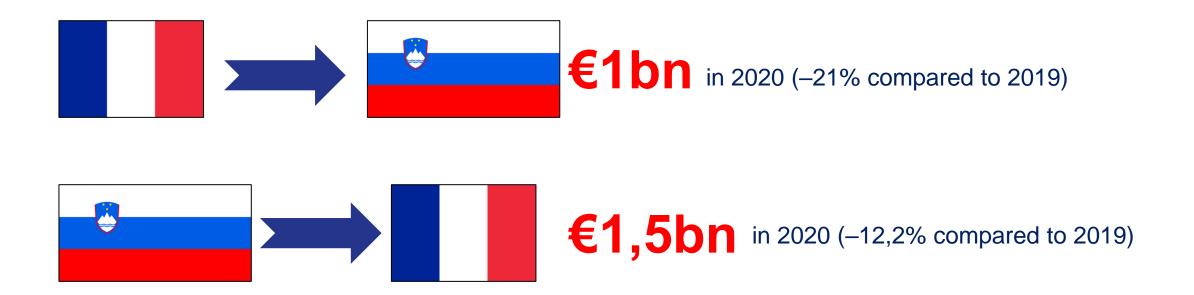




**Ujusansa Surf Camps** 

# BILATERAL ECONOMIC **RELATIONS**





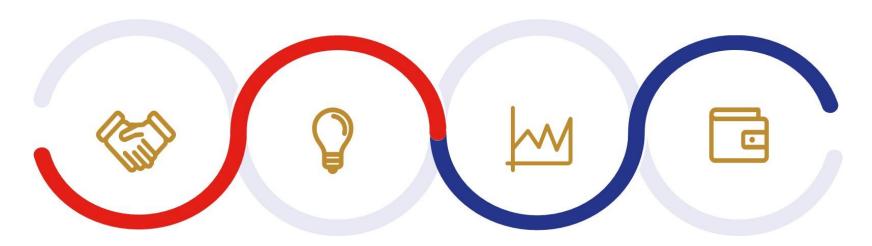
France is Slovenia's 7th supplier, 6th customer, and weights 4% of the total FDI stock in the country.

### A STRAIGHTFORWARD PRO-BUSINESS AGENDA



"France is witnessing reform at a rate never seen before"

FINANCIAL TIMES - MAY 17, 2018



### GREATER FLEXIBILITY AND PREDICTABILITY

Flexible legal framework to make businesses more receptive and resilient to economic change

#### FOSTERING HUMAN CAPITAL

Better education and training to prepare the workforce for technological breakthroughs

### PROMOTING INVESTMENT

Reduced taxation on businesses and capital to promote job creation

### INVESTING IN FUTURE INDUSTRIES

Innovation, artificial intelligence, digital and ecological transition

# TRANSFORMING FRANCE'S SOCIAL MODEL: GREATER FLEXIBILITY AND PREDICTABILITY





### LABOR MARKET REFORM (Executive orders of September 2017):

- More flexible rules adapted to the size and diversity of companies
- Enhanced social dialogue within companies
- More flexible and legally secure framework for recruitment and redundancies
- Simpler framework for restructuring

- Rules defined at the company level
- A single employee consultation committee:
  The Social and Economic Council
- A mandatory scale of damages to limit the impact of potential disputes
- One-year limit to appeal against a dismissal, facilitating voluntary departure plans (voluntary redundancy plan)
- Dismissals on economic grounds:

  Evaluation of the financial difficulties of the company on a national scope

## A NEW SOCIAL DIALOGUE: PRIMACY FOR COMPANY AGREEMENTS



#### **Branch agreements:**

13 exclusive subjects + 4 reserved if specified, namely:

- Minimum wages
- Classifications
- Probationary periods
- Union delegates
- Professional equality

#### Public order

Constitution Labor Code...

Mandatory rules for all

Collective bargaining

**Branch** 

agreement
13 exclusive subjects

+ 4 reserved if explicitly

specified in the agreement

### Company agreements

prevail for all other subjects

#### Company agreements prevail namely for:

- Seniority bonus
- Notice and severance compensation
- Working time organization (adaptability, part-time, night hours...)
- Paid holidays...

Even if it is less favorable than the branch agreement.

Subsidiary default rules supplementary provisions

Rules determined by the Code applying only if there is no collective agreement on the matter

# ECONOMIC DIFFICULTIES: GIVING THE TOOLS TO COMPANIES FOR PREVENTION



#### "Partial activity"

#### When?

- When the company is facing:
  - Reduction of the usual working time within the establishment
  - OR Temporary closure of a part or all the establishment

#### What?

 Guarantee from the State to help employers to compensate their employees' salary loss

### When?

#### "Collective performance agreements"

- Every company, in difficulty or not, if justified by :
  - Developing or preserving the employment
  - Functioning of the company (facing a new market, gaining productivity, making savings, etc.)
  - 209 CPA have been signed

#### What?

- Majority agreement to modify the employment contract (working time, salary, mobility, etc.)
- If the employee disagrees, they risk being dismissed on economic grounds

#### How?

- Activity compensation: maximum of 1,000 hours per year and per employee
- Maximum duration : Six months, renewable
- Implementation : CSE opinion + DIRECCTE approval

#### How?

 Collective agreement signed by the majority (Unions delegates)

### TRANSFORMING OUR SOCIAL MODEL: INVESTING IN HUMAN CAPITAL



### Apprenticeship and vocational training reform

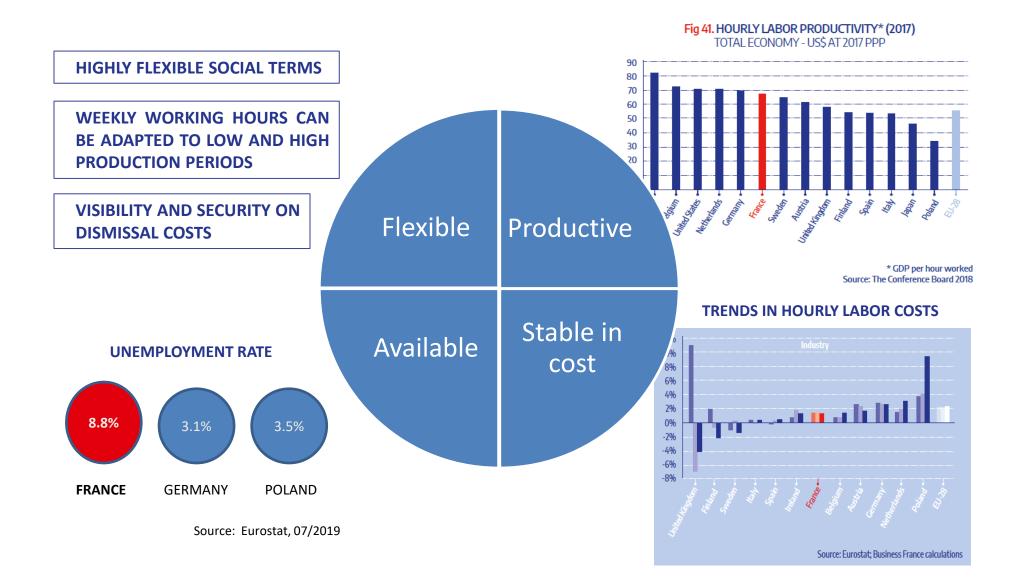
- Skills Investment Program: €15 billion plan => 2 million people to be trained within five years
- Adapting the workforce's training to the needs of companies
- Reforming the unemployment insurance scheme: Stricter controls, stronger incentives
- **Simpler procedures** for companies to hire apprentices

### **Measures promoting talents**

- Student Guidance and Success Act Parcoursup (March 2018)
- "Bienvenue en France" program (welcoming 500,000 international students in France by 2027)
- Improvement of international school offer

# COMPETITIVE WORKFORCE FLEXIBLE, AVAILABLE AND PRODUCTIVE





# BUSINESS **TAX STRATEGY**



Decreased nominal corporate tax rate:



33.3% in 2017

**31% by 2019** (revenues < €250 million)

28% by 2020

26.5% by 2021

25% by 2022

Reduced employer social security contributions

Business-friendly tax authorities, introduction of a new "right to amend errors"

- Support takes precedence over penalties
- Partnership-oriented relationship, separate from audit functions, between companies and French tax authorities
- A one-stop-shop for filing and processing requests

# LAND OF OPPORTUNITY A WORLD TRADE HUB





### France offers a central European location

providing direct access to 500 millions consumers and 22% of world GDP, as well as an easy access to EMEA markets (Europe, Middle-East, Africa)



### #1 country in the world for cross-border trade efficiency

thanks to easy and free procedures

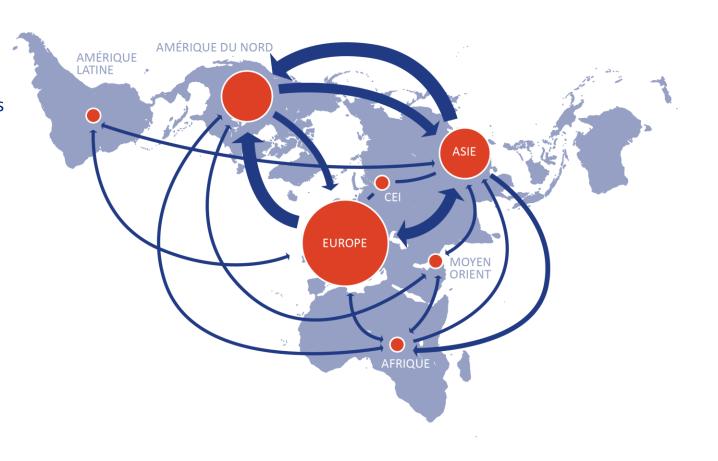
World Bank, Doing Business 2020



### 1th in the world

ahead of the United Kingdom (10th and Germany (9th), for the availability and quality of freight infrastructure

WEF – Enabling Trade Report



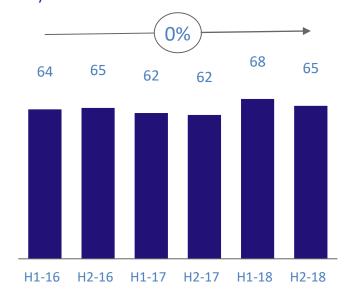
# ENERGY BENEFITS LOW COST, RELIABLE & DECARBONIZED



### Building the plant in France ensures a low power supply price

### Power price in France has been stable over the past 3 years

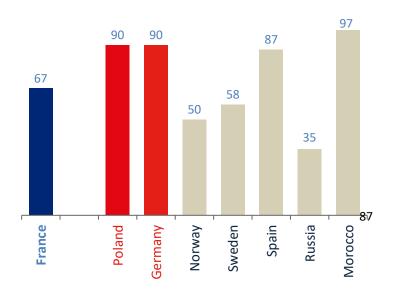
Power supply price in France (€/MWh)



On top of it, France benefits form a regulatory system that allow companies to have long term visibility on the power prices.

### In France, power supply cost is lower than Germany or Poland

2018 Average France power supply comparison with other countries (€/MWh)



### **ENERGY BENEFITS**

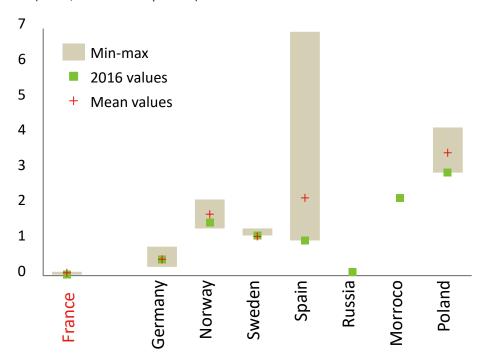
### LOW COST, RELIABLE & DECARBONIZED





#### France has lowest number of interruptions for last 15 years in EU

Average number of interruptions per year per consumer (SAIFI, 2002-2016 period)<sup>1</sup>



1. SAIFI: System Average Interruption Frequency Index

Note: displayed electricity prices are for information only and not commercially-binding, exact electricity prices to be calculated based on load curve and

Source: CEER Benchmarking Report - Continuity of supply, Minister of Energy analysis, RTE information

#### RTE commits to continuity and quality of power supply's waveform

"You'll get electricity that is among the highest levels of quality in the world, as well as a level of access and available that puts France in the top tier of the world's industrialized countries"

**Choiseul Energy Index, KPMG 2016** 





#### RTE COMMITS...

- to the quality of your power supply's
- to the continuity of the power supply to your industrial site.



ndudes a commitment in relation to dips at a standard gauge

RTE is one of the rare European Transmission System Operators to make commitments in terms of the quality of the waveform and the continuity of your power supply.

This provision is part of your contract and provides for compensation for any damage suffered as a result of our failing to keep to the thresholds that we commit to.



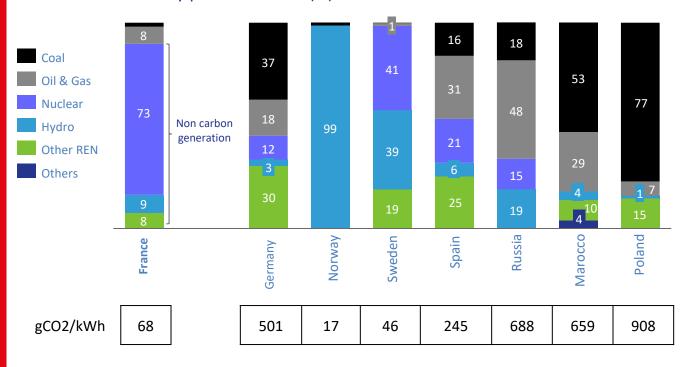
# ENERGY BENEFITS LOW COST, RELIABLE & DECARBONIZED



### Our decarbonized power production mix prevents risks on your corporate image and OEM relationship

### France has one of the lowest carbon content in its power production mix

Countries electricity production mix (%)



### Having a decarbonized power supply will ensure

- Corporate image consistency for a company that is producing batteries for the green mobility
- Long term offtake security: OEM will become gradually more interested at supplying "green" batteries. This would be a paramount if regulation is put in place

## FRANCE, ONE OF THE LOWEST EFFECTIVE TAX RATE FOR R&D



	Digital <sup>2</sup>		SERVICES R&D³		Corporate <sup>2</sup>		MANUFAC TURING <sup>4</sup>	
	%	Rank	%	Rank	%	Rank	%	Rank
NORTH AMERICA								
Canada	13.1%	1	1.4%	3	22.9%	2	21.1%	2
Mexico	31.4%	8	34.4%	10	43.4%	10	30.7%	9
United States	31.9%	10	20.0%	6	36.9%	8	29.4%	7
EUROPE								
France	25.5%	4	-38.0%	1	32.9%	6	24.6%	5
Germany	31.0%	7	31.4%	9	31.0%	5	30.2%	8
Italy	27.3%	5	24.9%	7	37.9%	9	23.4%	4
Netherlands	22.4%	3	-8.3%	2	24.9%	3	22.7%	3
United Kingdom	16.5%	2	2.3%	4	18.8%	1	15.8%	1
ASIA PACIFIC								
Australia	28.1%	6	11.5%	5	29.7%	4	28.5%	6
Japan	31.4%	9	30.4%	8	36.1%	7	32.2%	10

#### 1st for R&d

with its 30% Tax credit

### 5<sup>th</sup> for Manufacturing

by effective corporate tax rates, which take into account different tax bases, capital depreciation rules, exemptions and tax credits.

(Source: KPMG, Competitive Alternatives, 2016)



#### Details on the "Research tax credit" mechanism



Generous rate



Open to all companies



Numerous tax credit recipients



Large tax credit base

It covers 30% of all R&D expenses up to €100 million, and 5% above this threshold. Salaries for research staff are wholly integrated, plus 50% of R&D operating costs and 75% of investments in R&D operations

All companies incurring R&D expenses are eligible, regardless of their size, business sector and nationality.

24,300 companies received France's research tax credit in 2014

It covers not only all R&D spending (salaries, social security contributions, amortization and depreciation allowances, operating costs, subcontracting, patents and monitoring, etc.) but also innovation expenses incurred by SMEs, at a rate of 20% (up to € 400,000 a year)



### It covers numerous eligible research expenditure



**Scientific or technical research** eligible for the scheme includes **fundamental and applied research**, as well as **experimental development** 



- Depreciation of fixed assets, created or acquired new and used for scientific and technical research operations

  Personnel expenditure for researchers

  Other operating expenditure: 75% of depreciation expenditure and 50% of personnel expenditure
- Research expenditure sub-contracted to public research bodies, private research organizations approved by the minister
- 5 Other innovation investments (SMEs)

# French public support at a glance



# Choose France

#### Innovate

**Productive investment - CAPEX** 

Grant from regional authorities in State aid areas
Local Tax Exemptions by local authorities (if voted)
Max 10% for C.ies over 250 employees worldwide
Real Estate: purchase of land, construction or expansion

Recovery plan

GOUVERNEMENT
Liberté
Égalité
Fraternité

ANR

**bpifrance** 

**30% Research Tax Credit** for R&D expenses up to 100M€ and 5% above / 100% companies eligible

400K€ Innovation tax credit for SMEs

**SGPI** collaborative R&D projects : mix of grants and repayable advances



CIFRE: 14K€ grant per year for 3 years to hire a PhD

**Bpifrance ADI**: Max 3M€ interest-free loan for SMEs

#### Financing / Capital injection

CDC –French State Investment Fund : equity or loan

European Investment Bank: loan or equity

Bpifrance SPI: equity from 10 to 160M€ in a SPV

Regional Funds: loans, equity or repayable advances

### AD EME AD Call Banque complement d'institutionent d'entrelizament d'entrelizament d'entrelizament d'entrelizament d'entrelizament d'entrelizament de l'entrelizament de l'entrelizamen

bpifrance

NATIONALE DE LA COHÉSION

DIGE DISCTION GÉNÉRALE DES ENTREPRISES

OBSERVATOIRE CT

bpifrance

#### Protect the environment

**ADEME** – Environment & Energy Agency call for tenders: mix of grants and repayable advances

**ADEME** subsidies: heat fund, waste fund and decision-making support

**Bpifrance** Max 100K€ eco-energy loan for SMEs

### ( Pro

**Exports** 

#### **Recruitment & Training**

National Employment Office : pre-hiring training grant up to 3.2K€ per trainee (AFPR & POEI)

**Grants by Regional Authorities** 

**Emplois francs**: Max 15K€ grant over 3 years for recruitments in priority districts (QPV)

pôle emploi

AGENCE NATIONALE DE LA COHÉSION DES TERRITOIRES

bpifrance



#### Bpifrance **export insurance**

**Business France**: international prospection / collective action at tradeshows / sectorial and regulatory watch / subsidy for international volunteering posting (VIE program)

Regional Authorities







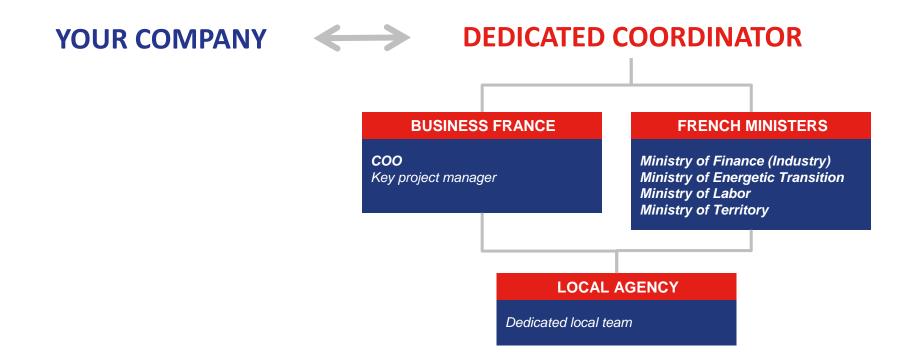
# FRENCH FULL PACKAGE FOR YOUR PROJECT



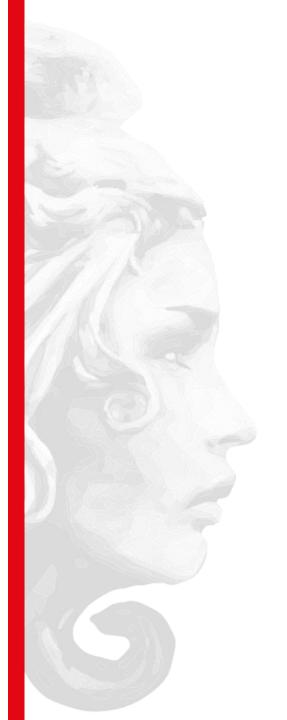


# FRANCE GUARANTEES FLEXIBLE AND SWIFT AUTHORIZATIONS













Liberté Égalité Fraternité





Liberté Égalité Fraternité