

# Go:Global Internationalization Business Forum for High – tech Companies

*Doing business in Canada – opportunities and pitfalls  
for Slovenian companies*

**24<sup>th</sup> November 2020**

(SAVE THE DATE)

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# Programme

24th November 2020

<p>14:00-14.45</p>	<p><b>StartupPlusProgram Studio: WALK THROUGH THE SLOVENIAN - CANADIAN BUSINESS FORUM</b></p> <p><b>Maja Tomanič Vidovič</b>, Director, Slovene Enterprise Fund, Slovenia</p> <p><b>Welcome Addresses:</b></p> <ul style="list-style-type: none"> <li>• <b>Zdravko Počivalšek</b>, Minister, Ministry of Economic Development and Technology, Slovenia</li> <li>• <b>Mary Ng</b>, Minister, Ministry of Small Business, Export Promotion and International Trade of Canada, Canada (TBC)</li> <li>• <b>Melita Gabrič</b>, Ambassador of the Republic of Slovenia to Canada</li> </ul> <p><b>Panel: Business Environment in Canada</b></p> <ul style="list-style-type: none"> <li>• <b>Jose Antonio Santoyo</b>, Director, Trade &amp; Investment Service Office, World Trade Centre Toronto</li> <li>• <b>John Doma</b>, Honorary Consul General of Slovenia in GTA</li> </ul> <p><b>Q&amp;A Session</b></p> <p>Moderator: <b>Anita Mlakar</b>, Slovenia</p>
<p>14:45-15:30</p>	<p><b>OPPORTUNITIES AND BENEFITS OF CETA FOR EU BUSINESSES</b></p> <p><b>Keynote speech:</b></p> <ul style="list-style-type: none"> <li>• <b>Stephen Klus</b>, President, European Union Chamber of Commerce in Canada (EUCCAN), Canada</li> </ul> <p><b>Panel: Benefits Of And How To Leverage CETA</b></p> <ul style="list-style-type: none"> <li>• <b>Iztok Grmek</b>, Director-General, Directorate for Economic and Public Diplomacy, Ministry of Foreign Affairs, Slovenia</li> <li>• <b>Global Affairs Canada</b> representative (TBC)</li> <li>• <b>Zoran Stančič</b>, Head of European Commission Representation in Slovenia</li> </ul> <p><b>Q&amp;A Session</b></p> <p>Moderator: <b>Anita Mlakar</b>, Slovenia</p>
<p>15:30-15:35</p>	<p>Break</p>

15:35-16:10	<p><b>DOING BUSSINES IN CANADA</b></p> <p><b>Panel: Doing bussiness in Canada/Toronto</b></p> <ul style="list-style-type: none"> <li>• <b>Toronto Global Representative</b> (Establishing a Business in Canada)</li> <li>• <b>RSM Representative</b> (Tax Legislation &amp; Accounting System)</li> <li>• <b>Leigh Smout</b>, Executive Director, World Trade Centre Toronto (Opportunities and pitfalls of doing business in Toronto)</li> </ul> <p><b>Q&amp;A Session</b></p> <p>Moderator: <b>Jose Antonio Santoyo</b>, Director, Trade &amp; Investment Service Office, World Trade Centre Toronto</p>
16:10-16.15	<p><b>StartupPlusProgram Studio: WRAP-UP &amp; INVITATION TO THE NETWORKING PART</b></p> <p>Moderator: <b>Anita Mlakar</b>, Slovenia</p>
16.15-17.15	<p><b>NETWORKING MEETUP SESSION – Doing business in Canada</b></p> <p>Session chairs:</p> <ul style="list-style-type: none"> <li>• <b>Jose Antonio Santoyo</b>, Director, World Trade Centre Toronto, Canada</li> <li>• <b>Maja Tomanič Vidovič</b>, Director, Slovene Enterprise Fund, Slovenia</li> <li>• <b>Primož Plestenjak</b>, President &amp; CEO, Elan Sports</li> </ul> <p>Networking Guests:</p> <ul style="list-style-type: none"> <li>• <b>2-4 Slovenian Companies interesting in doing business in Canada (short presentation)</b></li> <li>• <b>Canadian companies interested in cooperating with Slovenian companies</b></li> </ul> <p>Moderator: <b>Anita Mlakar</b>, Slovenia</p>

**More info about the Program:**

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