

2nd Danube eRegion Conference – DeRC 2012

Grand Hotel Union Ljubljana, Slovenia, Monday - Tuesday, September 24-25, 2012
<http://eLivingLab.org/CrossBordereRegion/DeRC2012>

Cross-border eSolution/eService Prototype Development

Prototype title: E-auctions for special products and services

Short description of the prototype (problem to be solved, expected benefits, main stakeholders, expansion opportunities, related EU projects, references):

Organizations must ensure that both their internal operations and those of their partners are capable to send and receive accurate business information. This goes beyond the core integration application by extending functionality through an easy to use and customizable portal.

Companies in the region are connected to the larger eco-systems where they occur in the various roles of buyers and suppliers of various products and services. Purchases and sales of products and services through e-auction short time from demand to execution and provides quality assurance mechanisms. A model of e-auction service also offers new development opportunities as enhancing the competitiveness on the basis of requirements for new complex solutions where competent partners for specific solutions are needed. Link business processes along the supply chain creates new business models for creating new solutions.

E-auctions offer a special opportunity for small businesses to cross-border cooperation in the development of innovative solutions in conjunction with larger companies.

Related EU Projects: Research and prototype development of effective electronic communication with partners (Redikomp, 2010), Metal Knowledge Network (AT-SI, 2011).

ICT requirements for the prototype deployment: e-auction software, B2B integration software

Proposer (contact person)

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Existing partners (representative, position, organization, country):

Unior d.d., MIM d.d., EF Ljubljana

What type of partners are we looking for?

Industry partners, Retails Supplayers, Service providers, Open source development company

To be emailed as soon as possible and not later than Thursday, July 26, 2012 to Alenka.Slabajna@JAPTI.si
Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments

<http://www.japti.si/index.php?t=Event&id=312&l=sl>
<http://elivinglab.org/CrossBordereRegion/DeRC2012/Business%20to%20Business.htm>