

## **2<sup>nd</sup> Danube eRegion Conference – DeRC 2012**

Grand Hotel Union Ljubljana, Slovenia, Monday - Tuesday, September 24-25, 2012  
<http://eLivingLab.org/CrossBordereRegion/DeRC2012>

### **Cross-border eSolution/eService Prototype Development**

**Prototype title:** OneClickSurvey

**Short description of the prototype** (problem to be solved, expected benefits, main stakeholders, expansion opportunities, related EU projects, references):

This is very general data-collection software for surveys, forms, polls, voting, tests, quizzes etc. So far, the prototype for administrative interface is done in Slovenian and also in English (<http://english.1ka.si>), while the surveys themselves can be run in all European languages.

Advantages compared to the existing/competitive services are as follows:

- Speed (i.e. response time, number of clicks needed, and simplicity) is many times faster than competition,
- No scripting/programming (which is usual needed for very long and complex questionnaires) due to simple and innovative GUI solution for branching (IFs, Blocks),
- Support for entire process of the questionnaire development (online collaboration), not only for questioner building and data collection, but also for development and comprehensive data management and analysis. Tool enables that there is no more need for some pre-start version of the questionnaire, usually done in Word and exchanged via email, what is still a standard procedure,
- Artificial intelligence – web survey methodology know-how is formalized to help/support survey process,
- Price – costs can be radically lower compared to main competitors, which are all located in expansive countries (UK, US and Germany).
- Integrated mobile and, tablets support.

The application solves a very common need – various on-line collections of the data, but in innovative and efficient way.

The (potential) users range from companies, institutions to researchers and general public. All of them thus consist of a pool of potential users and corresponding expansion. Currently, the service runs in Slovenia as a prototype, a living lab, with around 5.000 users.

The application is closely related to EU framework <http://websm.org> project, the leading global website on web survey methodology, which was coordinated by the same team. The team is also partner in current COST action “Webdatanet”.

The research team belongs to the top awarded social science research group in Slovenia – Social science methodology and informatics, which developed many successful tools and methodologies. <http://www.social-informatics.org/c/684/ABOUT/>

**ICT requirements for the prototype deployment:**

No special requirement, except strong and inexpensive cloud server for hosting (SaaS).

**Proposer** (contact person)

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**Existing partners** (representative, position, organization, country):

The negotiations with few Slovenian SMEs are in preliminary stage.

**What type of partners are we looking for?**

On one hand we look for a business partner, who would disseminate and market the solution globally. This can be stand-alone partnerships, or, complementary partnership to some other existing solution or activity.

On other hand, alternatively, we also look for nonprofit partners, which would tailor the solution in their country, to make a strong alliance for general public usage (based on non-commercial funding).

To be emailed as soon as possible and not later than Thursday, August 23, 2012 to Alenka.Slabajna@JAPTI.si  
Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments