



REPUBLIKA SLOVENIJA MINISTRSTVO ZA GOSPODARSKI RAZVOJ IN TEHNOLOGIJO

## BUSINESS SEMINAR Doing Business in Southeast Asia: Accessing World's Most Dynamic Markets from ASEAN

## Monday, 1<sup>st</sup> October 2018

## Austria Trend Hotel Ljubljana, Dunajska c. 154, Ljubljana, Hall Andromeda (1. floor)

## AGENDA

08:45 - 09:15	Registration/ Networking
09:15 – 09:20	Welcome by <b>SPIRIT Slovenia, public agency</b> Mrs Irena Meterc, Head of Internationalization Division (moderator)
	PRESENTATIONS by Dr Gunter Denk, President, Sanet Thailand Ltd.:
09:20 - 09:40	<ul> <li>The ASEAN Economic Community (AEC) – World's Fastest Growing Economical Region</li> </ul>
09:40 - 10:00	Selling to ASEAN - Opportunities & Obstacles for Distribution
10:00 - 10:30	ASEAN – The World's Free Trade Hub for Manufacturers
10:20 - 10:40	Coffee Break
	PRESENTATIONS by Dr Gunter Denk, President, Sanet Thailand Ltd.:
10:40 - 10:50	Thailand's Eastern Economic Corridor – Video Show
10:50 - 11:20	<ul> <li>Investing in ASEAN - Incentives by local governments to welcome new businesses into the region</li> </ul>
	Entrepreneur in Thailand – A successful manager and his best practice
11:20 - 11:40	Erich Erber PhD Ing., Founder and of ERBER GROUP in Getzersdorf Austria
	PRESENTATION by Dr Gunter Denk, President, Sanet Thailand Ltd.:
11:40 - 12:00	<ul> <li>Most common mistakes of European companies when setting up in South East Asia</li> </ul>
12:00 - 12:10	Wrapping up by Spirit Slovenia
	Mrs Irena Meterc, Head of Internationalization Division
12:10 -	Individual consultations with experts