

INVITATION

The **Hungarian Investment Promotion Agency (HIPA)** cordially **invites you to the Hungarian pavilion of the World Expo in Milan** where we will offer you an insight into the opportunities provided by the most dynamic economy and investment environment of the Central - Eastern European region.

Hungary in focus

Time:

7 October 2015, Wednesday 15:30- 18:30

Location:

Hungarian Pavilion, Expo Milano

<http://expomilano2015.hu/hu/fooldal/>

Programme:

- Focus on the economic environment of the country in Europe's heart presented by Hungary's official investment agency, the Hungarian Investment Promotion Agency (HIPA)
- Presentation of specific investment projects in Hungary, in line with the major sectors represented by the Expo (food processing, renewable energy, innovation, health tourism) – Hungarian Investment Promotion Agency (HIPA)
- “The Hungarian business environment from an Italian perspective” – Presentation of experiences and opportunities related to the more than 2,500 Italian enterprises hosted in Hungary – ITL Group Ltd.
- After the presentations, we invite our guests for a drink and a B2B meeting opportunity with the presenters and the participants, the Hungarian General Consul in Milan, as well as the moderator of the event, the attaché of commerce and economics in Milan. To ensure the good atmosphere, the background music will be provided by the Hungarian group Balkan Fanatik.

Other informations

- The entrance ticket to the Expo Milano (which enables our guests to participate at our event) will be provided **free of charge** after a pre-registration. The tickets can be received at the dedicated entrance of the Expo Milano from the hosts of the Hungarian Pavilion.



- **Registration is required for the participation.** Therefore, please indicate your intention to participate at the bernadett.fodor@hipa.hu e-mail address no later than 2 p.m. on 2nd of October. Contact person: Ms Bernadett Fodor, adviser, +36 30 460 6644.

See you at the Hungarian Pavilion at Expo
Milano!