

HOMI

26-29.01.2023

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The object takes to the stage

In Milan, HOMI
the Trade Fair centred on furniture,
furnishings, décor, tableware,
kitchenware, textiles and home
fragrances.





An industry that looks to the future

The home is the cornerstone of our day-to-day lives with increasingly person-centred developments, more sustainable products and designs for integrating environments: home and work, indoors and outdoors.

Milan, the home of design

The world looks to Italy as the benchmark for style: a superpower of beauty, savoir-faire and talent. A continuous source of inspiration.

The design economy in Italy is worth €2.5 billion, includes 30k companies and over 61k employees.

Products and ideas for the changing home

An exhibition that aims to cover all sales and purchasing channels: from independent retailers to the large retail chains.



Sectors

Pet furniture and accessories

Kids furniture and accessories

Gifts

Promotional items

Bathroom and home care

Celebrations and seasonal items

Furnishings

Festivities

Promotional foods

Scented candles

Lighting

Outdoors: objects, furniture, textiles

Packaging, tapes and paper

Small appliances and high-tech

Tableware and kitchenware

In-store technology

Textiles



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An event for both independent retailers and large retail chains

Sales and Purchasing Channels

Department Stores
Concept Stores
Interior Designers and Architects
Contract and Home Hospitality

Sales and Purchasing Channels

Specialist store chains
E-commerce
Large retail chains
Import-Export



The focus for 2023

Sustainability

Quality, innovation, beauty and, above all, sustainability. This is the key theme of HOMI, an annual exhibition that features companies and products that are mindful of their environmental and social impact.

Creative, high-quality craftsmanship

Imagination, uniqueness, creativity and ingenuity are hallmarks of the craftsmanship HOMI showcases in its pavilions. Beauty done well, promoting tradition and looking to the future in a new light.



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Design at HOMI has a positive impact

The KiLife Sustainable Award® is a HOMI award created and sponsored by Kiki Lab (Promotica Group) that rewards the best Sustainable projects

The award categories:

Sustainable
Development

Environmental Respect

Social
Responsibility

Insiders

Every year at HOMI, interior designers from all over the world discuss the evolution of the home and present international projects that outline the future.

The participation of major influencers and leaders in international design enhance the event with talks and workshops for retailers, superstores and designers.



HOMI LAB: masterclasses for designing the future of home décor and sales



EXPERIENCE

Seminars and experience-based areas that inspire and bring the home to life through handling the latest products. From Coffee Experience to Kitchen Experience.



TRAINING AND INSPIRATION

Tailored sessions for small-scale and large-scale retailers to further improve professionalism and discover new insights to increase sales and strengthen customer relations.



EVOLUTION

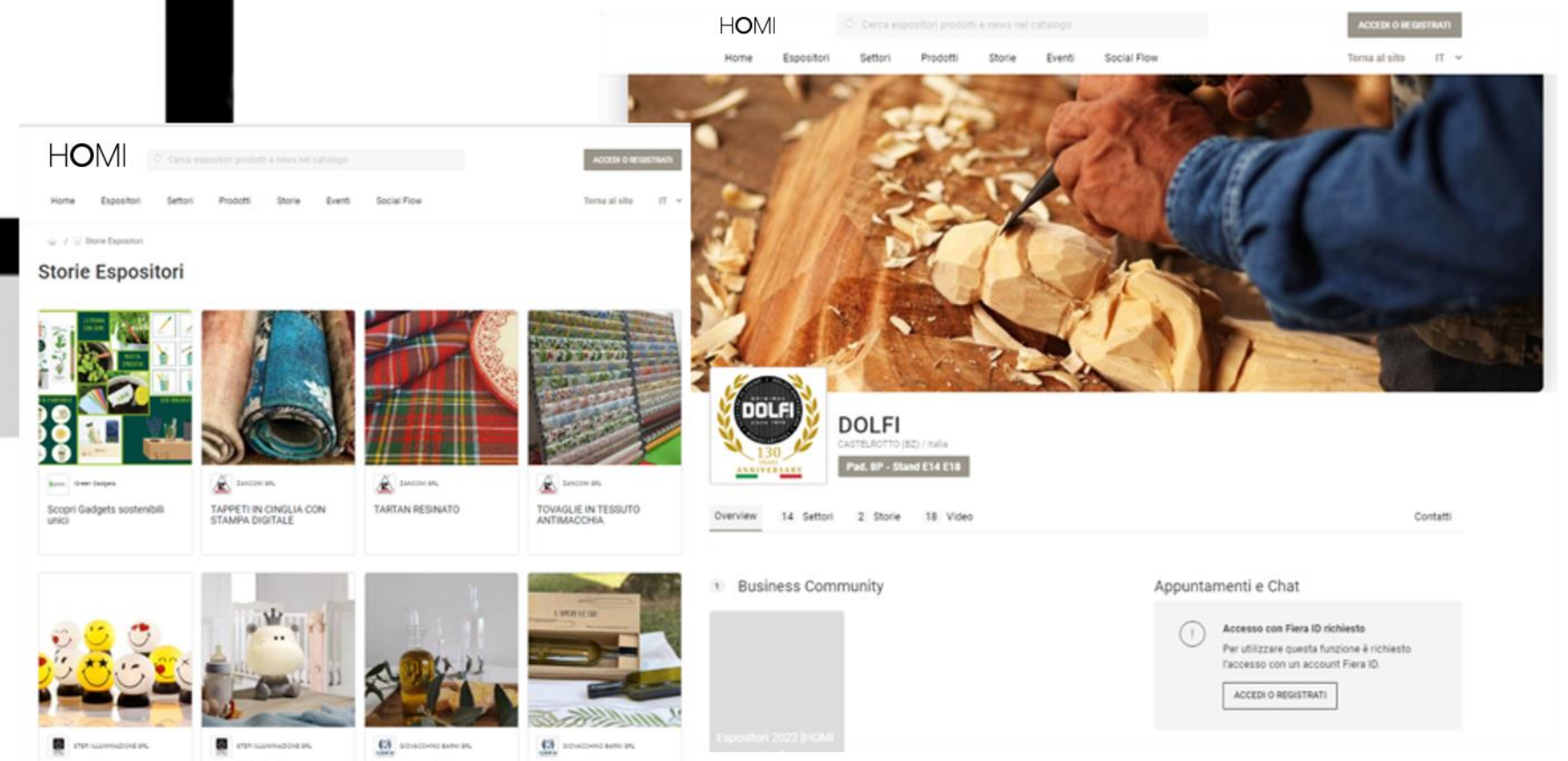
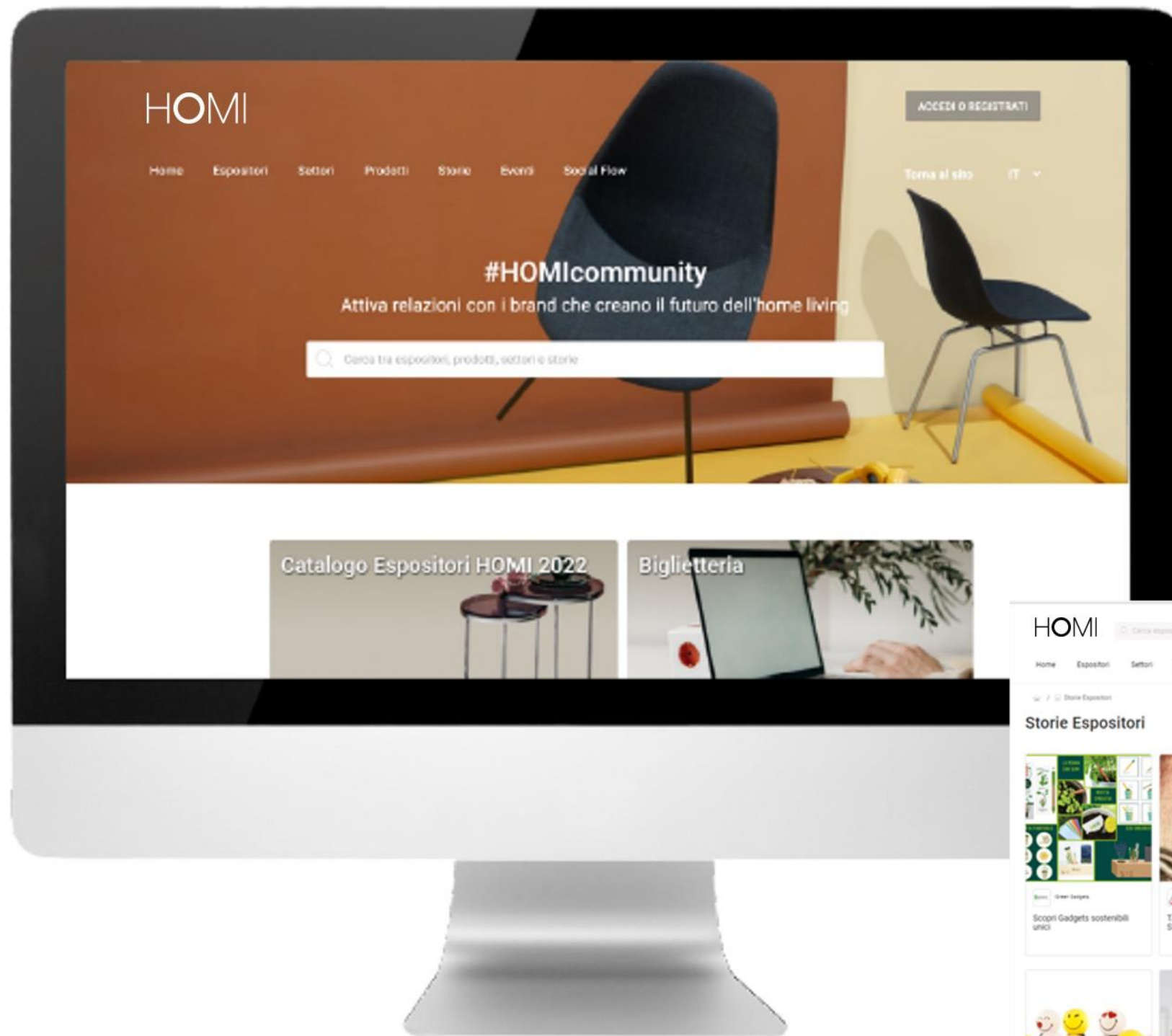
In collaboration with the world's most innovative designers, in-depth meetings on how to modify spaces to enhance objects.



#HOMICommunity the digital catalogue

Through the digital catalogue, HOMI exhibitors can interact with operators and buyers from all over the world, share their stories and present new products and market innovations.

Visitors can contact exhibitors in the catalogue directly, request meetings, register for events and plan their own trade fair itinerary.



A turnkey event

We take care of everything... from the trip to the stay in Milano, to the organization of your events at the fair and in the city.

MiCodmc is available to organize in every detail the stay in Milano: travel, hotel booking, transfer or any other service, thanks to:



Agreements with **hotels** in Milan and in the immediate vicinity of the exhibition centre



Partnership with the main **airlines** to ensure the best conditions



Conventions for rail transport



Support for the organization of exhibitor **events** during fair days: **MiCodmc** is available to organize a private event or dinner for customers, with proposals ad hoc for any budget and number of guests



Total support in the organization of exclusive **tours** and **excursions** to experience the city and its surroundings in a very special way and unique through the choice of classic cultural visits, unusual itineraries and shopping tours

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#HOMIcommunity

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