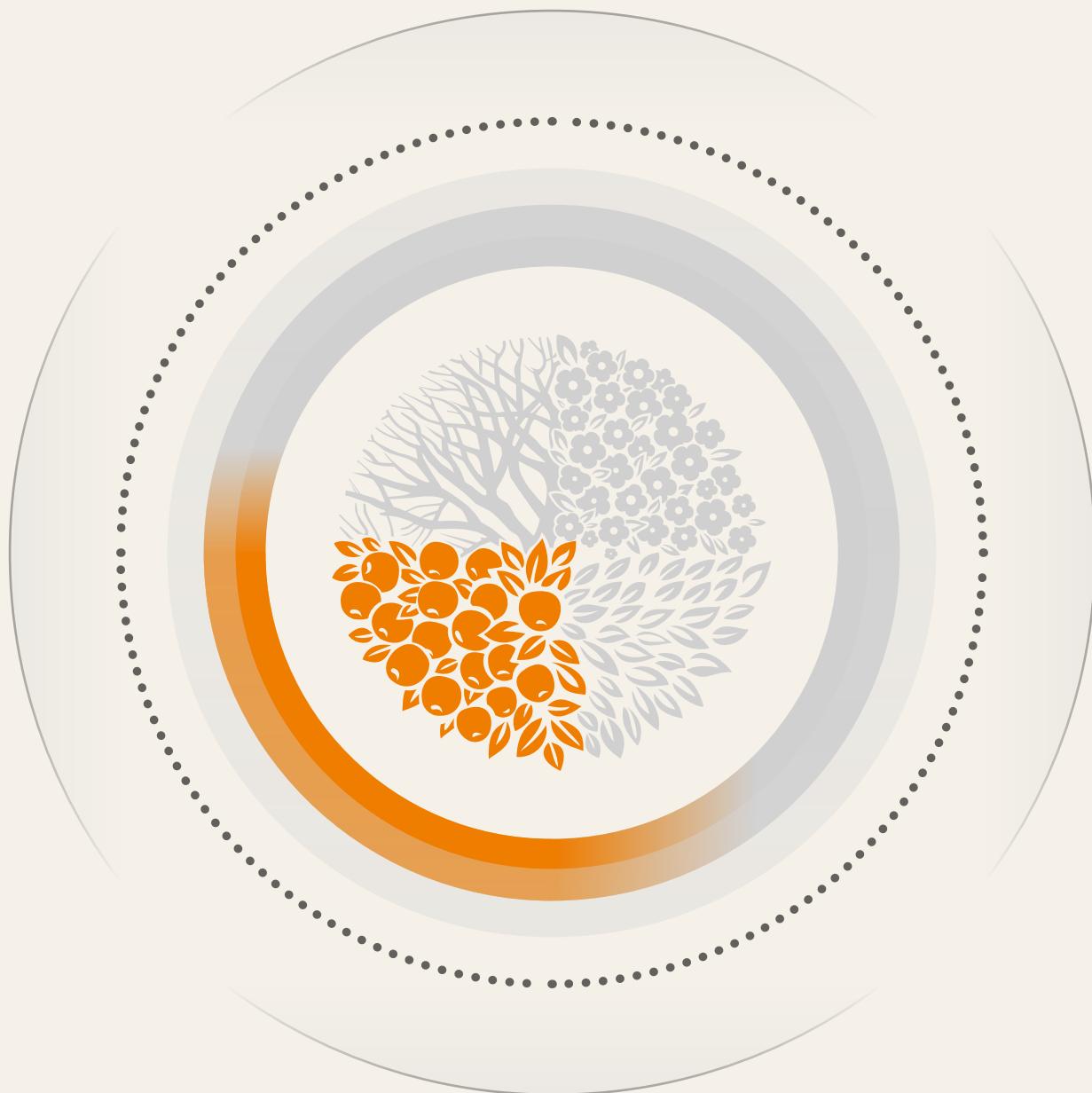


# **HCE** HUMAN CAPITAL EUROPE

The place where human capital, business and technology align



*Autumn Season - November*  
*Luxembourg*

MARKETING. EVENTS. PUBLISHING.  
**FARVEST**

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# About Farvest

[farvest.com](http://farvest.com)

Farvest is a marketing and communication agency recognized as a strategic partner by numerous companies and public entities, with more than 2,000 client references.

Since 2000, Farvest has created several large summits including ICT Spring and Space Forum. The agency is also the publisher of numerous digital and print media : [itone.lu](http://itone.lu), [hrone.lu](http://hrone.lu), [infinance.lu](http://infinance.lu), [marketers.lu](http://marketers.lu), [smartmobility.lu](http://smartmobility.lu), [beastmagazine.lu](http://beastmagazine.lu)

Over the years, Farvest has acquired an unique know-how in modelling and promoting communities and events, as well as pioneering initiatives in many sectors. The company creates, informs and entertains professional communities; it also supports clients in developing the visibility and promoting their products & services, through the design of tailored events.

Among the communities powered by Farvest :

## HR One

The HR Community, weekly news, monthly events, and the Luxembourg HR Awards

[hrone.lu](http://hrone.lu)

## Marketers

The Marcom Community, weekly news, quarterly forums, the Marketers Summit and the Luxembourg Marketing & Communication Awards

[marketers.lu](http://marketers.lu)

## Infinance

The Finance Community, weekly news, monthly events, and the Luxembourg Financement Awards

[infinance.lu](http://infinance.lu)

## IT One

The IT Community, weekly news, quarterly events, and the Luxembourg IT Awards

[itone.lu](http://itone.lu)

## Smartmobility

The Fleet & Mobility Community, weekly news, quarterly events, Test Drives and Mobility Awards

[smartmobility.lu](http://smartmobility.lu)



The Human Capital Europe is an international people-oriented conference addressing the relationship between human-beings and their company, colleagues and environment.

It gives the participants the opportunity to connect with key players, rethink the workplace, go in depth with current HR, leadership, recruitment, performance, talents, essential skills topics to lead humans to the next level in a more responsible world.

*“ It is the perfect place to network with peers and future business partners.”*

[humancapitaleurope.com](https://humancapitaleurope.com)

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1  
DAY-EVENT



1000  
VISITORS



40+  
EXHIBITORS



LOCAL & INTERNATIONAL  
SPEAKERS



MAIN SUMMIT:  
HR SUMMIT



LUXEMBOURG  
HR AWARDS

## An exciting array of fantastic opportunities



### VIEW FROM THE TOP

Exchange with top-notch speakers, all united to share and engage the audience on essential trends.



### HIGH LEVEL NETWORKING

An incredible mix of events to meet with 1000+ key decision-makers in the HR sector but also investors, startups, VCs etc.



### STARTUPS' VILLAGE

Discover the latest innovations of each sector thanks to the exhibition area and the startups' village.



### PRESTIGE & FUN

A unique Awards' ceremony where individuals are rewarded for their outstanding local contribution.

# Human Capital Europe goes phygital

Human Capital Europe takes place next November 26<sup>TH</sup>, 2020. Organizers have taken up the challenge to design an online experience offering a unique opportunity for visitors, exhibitors and sponsors to boost their business in these uncertain times.



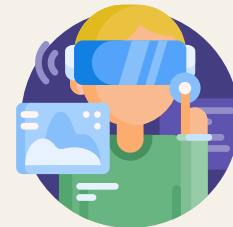
## LIVESTREAMING

ENJOY a 1-day conference broadcasted online to follow the presentations of international guest speakers, all committed to inspiring the public on the major HR trends.



## RANDOM NETWORKING

MEET with the professionals of your industry randomly by using a brand new tool developed by the organisers. It connects people internationally.



## VIRTUAL EXHIBITION

Make sure to have your booth listed in this year's Human Capital Europe virtual exhibition! This brand new offer enables you to be represented during the fair, follow up on the number (and contacts!) of visitors on your virtual booth, discuss with the audience, share insightful documents to give more information about your products and services. You can also add videos to your profile.

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## WEBINARS

ATTEND insightful presentations alongside the main HR conference to advance industry knowledge with experts.

NOVEMBER 26<sup>TH</sup>, 2020

- 09:30  WEBINAR 1
- 10:30  WEBINAR 2
- 11:30  WEBINAR 3
- 12:30  WEBINAR 4
- 13:30  WEBINAR 5
- 14:30  WEBINAR 6
- 15:30  WEBINAR 7
- 16:30  WEBINAR 8
- 17:30  WEBINAR 9
- 18:30  WEBINAR 10



# Previous renowned guest speakers :



**Neil Roden**  
Group Director HR,  
Royal Bank of Scotland  
(2007)



**Hallstein Moerk**  
Executive Vice President,  
Human Ressources de Nokia  
(2008)



**Frédéric Lavenir**  
Directeur RH etz membre  
du Comité Exécutif du  
Groupe BNP Paribas (2009)



**Concetta Lanciaux**  
Advisor to the Chairman  
& CEO, LVMH (2009)



**Edgard Added**  
Président du GROUPE RH&M  
et Directeur de la revue  
RH&M (2010)



**Franck Mougin**  
DRH,  
Vinci (2010)



**Jean-Marie Simon**  
DRH,  
Atos Origin (2011)



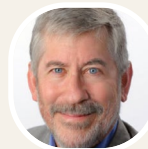
**Carole Wainaina**  
Chief HR Officer,  
Philips (2012)



**Dorothee Burkel**  
DRH Europe du Sud, Est,  
Moyen-Orient et Afrique,  
Google (2012)



**George Kohlrieser**  
Ph.D., Professo of Leadership  
and Organizational Behavior,  
IMD (2012)



**Michael Segalla**  
Ph.D., Professor of  
International Management,  
HEC Paris (2012)



**Silvia Ayyoubi**  
Head of Human Resources,  
Roche Group (2012)



**Thomas Edig**  
Vice Président de  
L'Executive Board et  
DRH, Porsche (2013)



**Xavier Molinié**  
DRH, Europe, Afrique et  
Moyen Orient, DELL (2013)



**Patrick C. Flood**  
Professor of Organizational  
Behaviour, Dublin City  
University (2014)



**Doug Baillie**  
Chief HR Officer,  
Unilever (2014)



**Bernard Fontana**

CEO,  
Holcim (2015)



**Caroline Curtis**

Head of Executive Talent,  
Succession and Development,  
Santander (2015)



**Meredith Taghi VP**

Head of CIS Europe and  
Sub-Saharan Africa, DHL  
International (2016)



**Inès Leonarduzzi**

Analyste en économie  
digitale, HUB INSTITUTE  
(2017)



**Juliette Bron**

Chief Digital Officer,  
Groupe Macif (2017)



**Jean-Gabriel Causse**

Ecrivain et Designer,  
Spécialiste de la couleur,  
Colors & Design (2018)



**Pascal Lièvre**

Responsable de l'Open Lab  
Exploration Innovation,  
Universités en Sciences  
de Gestion, Programme  
Management des  
Situations Extrêmes (2018)



**Julia Shaw**

Memory Hacker &  
Psychological Scientist  
(2018)



**Eleonore  
Noor Van Boven**

DHR, N26 (2018)



**Cassie Kozyrkov**

Chief Decision Scientist,  
Google Cloud (2018)



**Patrick  
Burensteinas**

Author and Speaker








**Simon Bernard**

CEO & Cofounder  
Plastic Odyssey Expedition



# HR SUMMIT

A cycle of conferences dedicated to the exploration of global HR trends.

 **SEASON:** Autumn |  **300 PARTICIPANTS** |  **TARGET:** Human Resources Directors, HR Managers, Chief Happiness Officers, Chief People Officers, Head of HR and their ecosystem, C-level professionals |  **WEBSITE:** [humancapitaleurope.com](http://humancapitaleurope.com) |  **FORMAT:** 1-full day of conferences

HR Summit invites the participants to deepen their knowledge of HR best practices, rethink the workplace, develop new strategies to engage their employees and bring humans to the next level.

