

HUNGEXPO BUDAPEST

CONGRESS AND
EXHIBITION CENTER

2025





HUNGEXPO

EXHIBITIONS IN 2025

	AGROMASHEXPO	22-25 January
	FEHOVA	6-9 February
	TRAVEL+ EXHIBITION	20-23 February
	BUDAPEST BOAT SHOW	20-23 February
	CONSTRUMA	9-13 April
	HUNGAROTHERM	9-13 April
	HOMEDESIGN	9-13 April
	INDUSTRY DAYS	13-16 May
	AUTOMOTIVE HUNGARY	13-16 May



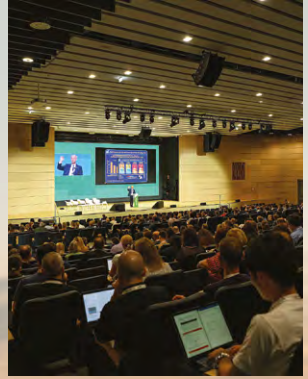
ALL EXHIBITIONS ON ONE PLATFORM

HUNGEXPO Application helps visitors to register, to buy and manage tickets and get information on the spot at all our own events. It provides our exhibitors with an easy-to-use, always-on interface for online administration.

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As the leader of HUNGEXPO, one of the most challenging tasks for me each year is to briefly summarize what we have accomplished over the past period and what lies ahead for the next 12 months. This year is no exception. The past year went according to our plans; we launched new exhibitions, developed existing ones, and, as the saying goes, "delivered the numbers." As recognition of our work, we were awarded the Meetings Star Award for the best congress center, which is now considered the Michelin star in the MICE sector. With this, HUNGEXPO Budapest Congress and Exhibition Center outperformed regional competitors such as those in Krakow and Vienna.

This year – as we have become used to in recent years – we have to plan our work in a complex period when key sectors (such as construction and agriculture) are facing a series of unexpected challenges. Even in uncertain times, HUNGEXPO provides a reliable platform for business players to showcase themselves, find new partners, gain market share – in short, to build the future.

Continuity, adaptation, and development: these are the three pillars on which we are building the year 2025 at HUNGEXPO. Already last year, we began planning the exhibitions and events that have become popular in recent times, and I am pleased to report that, based on the experiences of our partners, we have made them more efficient, interesting, and up-to-date. Using the experiences of the ENVIRONTEC and ANImashEXPO, which debuted in 2024, we are working on creating more new events.

The coming years will increasingly focus on sustainability and the so-



called ESG (Environmental, Social, and Governance) criteria. Today, no relevant company can stay effective and up-to-date in its operation without examining environmental and social impacts. One of the most visible elements of this will be the use of "green electricity": I am pleased to announce that starting from 2025, HUNGEXPO will operate solely with electricity sourced from renewable energy. Another major area of our development is the – now almost mandatory – use of artificial intelligence (AI), which will enhance visitor experiences and expand opportunities for exhibitors.

In 2025, we will also be the first in the exhibition industry to obtain ISO certification, significantly increasing the efficiency of our work.

We are looking forward to an exciting year, and I hope we can experience these changes together with you!

A handwritten signature in blue ink, appearing to read 'Gábor Ganczer', with a stylized flourish at the end.

Gábor Ganczer
CEO
Hungexpo Ltd.



Agriculture is here.

AGROMashEXPO represent the most prestigious and largest agricultural exhibition in Hungary.

The event showcases agricultural innovations and technological solutions that help promote sustainable and efficient farming. Furthermore, it provides an opportunity for industry players to meet, participate in demonstrations and presentations, but most importantly, to forge new business deals.

Alongside numerous international brands, the key representatives of domestic machinery manufacturing will also be present this year. As far as the input area is concerned, the display will focus on seeds and other reproductive materials, pesticides, artificial fertilizers and pest-control substances. Logistics, agricultural electronics, measuring technologies and automation will also be highlighted this year. In 2025, viticulture and viniculture will also feature in a dedicated area of the exhibition.

As always, the exhibition will be accompanied by a rich program lineup.

THEMES

- Agricultural machines, equipment
- Agricultural construction
- Forestry and forestry machines
- Sowing seeds and other plant propagations
- Chemical products
- Agrar electronic, measurement,

- diagnostic and automation equipment
- Work security, working clothes
- Agricultural services
- Agricultural-environment management and rural development
- Hungarian garden themes

- Viticulture and viniculture themes

FeHoVa

31th Fishing, Hunting and Arms
International Exhibition



6–9 February 2025



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Our ancient heritage.

The grand meeting of the region's hunters, anglers and nature enthusiasts will already be held for the 31st time in 2025.

FeHoVa is the region's most significant hunting exhibition and the greatest Hungarian event for fishing shows. In addition to the professional demonstrations and the usual recurring events, visitors will also be treated to a number of popular attractions in 2025. In line with our traditions, the event will feature Hungary's acclaimed hunters, who will talk about their experiences and present their special trophies, while visitors can also meet the top angling champions of the country, who will share tips and tricks with their audience.

Simultaneous event:

12th FeHoVa – MEOESZ International Winterdogshow (CAC, CACIB)

ARMS

- Antique and modern firearms
- Hunting and sport firearms
- Knives, foldable knives, daggers, bows
- Ammunitions
- Optics
- The arms and equipment of law enforcement agencies and security forces

HUNTING

- Clothing, Accessories
- Off-road vehicles
- Ornamental wares, applied art works, jewellery
- Hunting tourism
- Wildlife management, wild feedstuff, fodder

- Animal health, hunting dog breeding
- Nature conservation
- Federations, organisations, associations, schools

FOREST MANAGEMENT

- Habitat and environmental protection
- Forestry machines and tools
- Forest management associations, organizations, associations

HORSE KEEPING AND EQUESTRIAN SPORTS

- Equestrian clothes, equipments
- Keeping and

transportation technology

- Feed, supplements
- Education, training, professional journals, publications
- Management associations, organizations, associations

ANGLING

- Boili fishing
- Lure fishing equipment
- Feeder matchfishing equipment
- Matchfishing and sport angling equipment
- Angler garments
- Fishing tourism
- Angling associations, organizations



The adventure starts with you.

The 47th Travel Exhibition's primary goal is to continue being the annual meeting point for professionals and travellers in 2025, and the best venue where people of all ages can enrich themselves with new experiences and inspiration year after year.

Hungary's leading tourism event will take place **on 20-23 February 2025**, alongside the **Budapest Boat Show, Caravan Salon, and E-bike Test&Show**, all at the same time and place at the HUNGEXPO Budapest Congress and Exhibition Center!

The **Travel+ International Tourism Exhibition and Adventure Festival** will further enhance its diverse program offerings, ensuring that in addition to the experience islands, popular travellers, exciting stage programs, and a wide selection of destinations, everyone will find the most relevant information for them. Visitors can also discover the new features of the Budapest Boat Show and the Caravan Salon, and, last but not least, experience the real e-bike thrill on the test track.

Next year's **highlighted theme for the event will be smart tourism**, and we aim to further strengthen the professional aspect of the exhibition with various up-to-date professional conferences and B2B meetings.

THEMES

- Tourism bureaus
- Travel agencies
- Accommodation sites
- Mayor's offices, local governments
- Public transportation companies
- Catering service providers
- Theme tourism (active, recreational, festival, gastronomic, sacral, etc.)
- Foreign countries
- Hungarian tourist regions
- Professional organisations

BUDAPEST BOATSHOW

33rd International Boat Exhibition



20-23 February 2025



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Water is our common passion.

Our goal is for the **33rd Budapest Boat Show** in 2025 to remain the annual meeting point for professionals and boating enthusiasts and the best venue for discovering the latest market trends!

Hungary's grand season-opening event of boating and water sports will be held **on 20-23 February 2025 together with Travel+ Exhibition, Caravan Salon and E-Bike Test&Show** to showcase Hungarian and foreign boating related novelties and developments, the domestic supply of sailboats, electric and motorboats, the various watersports and the related clothing, equipment and available services.

The guest of honour at the Budapest Boat Show 2025 will be the **Hungarian Motorized Water Sports Association**, therefore everyone from beginners to competitors will find the information they need.

At the event, the **Hungarian Motorized Water Sports Association** will present the knowledge and future plans of the water sports through the presentation of sports equipment and active competitors in the powerboat and motosurf sections, as well as the work of the Association in the education of young talents through the Formula Future section.

- Sail, motor and electric boats
- Equipment and accessories
- Ship-building materials, paints, varnishes
- Water sports clothing
- Yacht charter, boat rental
- Ports and harbor services
- Boat insurance services, boat leasing

- Training services, courses
- Windsurf, surf, kitesurf and related equipment
- Jet-ski, water ski, wakeboard and related equipment
- Diving equipment, accessories, clothing
- Authorities, associations, organisations, journals
- Luxury products and services, nautical gifts

THEMES

www.boatshow.hu/en • boatshow@hungexpo.hu



The place where plans become reality.

The **CONSTRUMA** Home Making Themes Exhibition Group is Hungary's prominent professional forum that covers the entire spectrum of homemaking from construction and building engineering to interior design and home decoration. In 2025, the exhibition group will include gardening again to showcase the opportunities lying in the outdoor environment and its close connection to our internal living area. Thanks to its complexity, this assortment of exhibitions is unique in the Central Eastern European region.

For several decades, CONSTRUMA has been the summit of Hungary's construction industry stakeholders, offering professional programmes to find the answer for future challenges facing the building industry. The presence of domestic and international manufacturing brands ensures that the latest technologies are presented. The exhibition is accompanied by a wide-ranging professional support and a rich planned conference programme which features several large-scale professional meetings of construction industry and mechanical engineering stakeholders.

The focus of the exhibition in 2025 will be on the following topics:

- **Green building** (from planning to execution and operation),
- **Quality products** in construction (quality over quantity),
- **Hungarian products and services** in the construction industry,
- The role of **the future generations** in the construction industry,
- The impact of **construction industry digitalization** and **AI** on the construction economy.

In close cooperation with our professional partners, we fine-tune the professional content of the 2025 exhibition assortment to the needs of the market. Together with HOMEDesign and HUNGAROTHERM, CONSTRUMA and CONSTRUMA Garden offer companies an opportunity to highlight their products and services to tens of thousands of professional visitors and end users.

THEMES

- Construction industry, construction materials, machinery
- Portals, gates, shading technology, glass industry
- Roofing, tinning

- industry
- Water, heat, sound insulation, facade construction
- Lighting technology, building electricity, building

- automatization
- Prefabricated houses
- Reneo – renewable energy, alternative energy
- Garden



The future of building engineering.

Hungary's largest building engineering exhibition **HUNGAROTHERM** is held biennially as part of the Home Making Themes Exhibition Group. The event's key themes are heating, air-condition, ventilation and cooling technology. The novelties of other building engineering themes are also highly represented. The big international manufacturer's showcases are accompanied by high-end additional programmes, which attract a lot of visitors as well. The 2025 exhibition focus on innovative building engineering solutions, digitalisation and modernisation.

HUNGAROTHERM is the summit of building engineering providers. In addition to the intensive presence of manufacturers, the competitions, meetings and programmes for building engineers, mechanics, fitters and future professionals also add to the event's attractiveness. The construction industry's new challenges have brought changes in the area of building engineering as well, so it's worth using the opportunity to present the latest trends and product lines for the widest possible audience in HUNGAROTHERM exhibition.

- Traditional energy sources
- Heating technology
- Cooling technology
- Air, ventilation, climate technology

- Sanitation technology
- Pumps, water treatment devices
- Sewerage, wastewater treatment
- Assembly technology

- Measurement, control and regulating devices
- City development (real estate development, urban infrastructure)
- City management

THEMES



The home is You.

As an integral part of the CONSTRUMA Home Making Themed Exhibition Group, the exhibition displays everything you may need for home decoration: from kitchen technology, bathroom equipment to interior design. Visitors involved in home construction and renovation projects are highly interested in the themes presented by **HOME Design**.

The exhibition will be laid out in sectors according to the following highlighted themes: KITCHEN, BATHROOM & WELLNESS (including tiling), and INTERIOR DESIGN (furniture, flooring, design).

Showcasing all areas of interior design and home decoration, the event has always laid great emphasis on presenting the latest Hungarian design trends, which will be featured in interiors by the works of local designers at the Hungarian Design stand.

From the beginning, the exhibition's professional line has been reinforced by the conference and stand of Hungarian Wood and Furniture Industry Association, FABUNIQ, and the Hungarian Stone Association.

A few years ago, the Association of Carpet Designers joined the exhibition as a professional partner, contributing with presentations and professional programs. One of our most important partners, the National Association of Interior Designers, brings the latest interior design trends to the exhibition every year, showcasing them to interested visitors through various interior displays.

THEMES

- Kitchen furniture, -technology
- Furniture
- Furniture industry and interior design raw materials
- Bathroom & wellness
- Coatings (cold, warm)
- Fireplaces, stoves
- Stairs, railings
- Design accessories, ornaments
- Home textile
- Home illumination
- Entertaining electronics
- Interior design planning, advice
- Services



Driven by passion.

INDUSTRY DAYS 12th International Industry Exhibition will be held again in HUNGEXPO Budapest Congress and Exhibition Center on 13-16 May 2025.

This exhibition is Hungary's largest and most significant business event in the industry, allowing the latest products and services to be showcased along with the most up-to-date technologies and systems at the same time and place. Offering complex solutions for small, medium and large enterprises, the Y2025 professional exhibition will be complemented by a rich conference programme in cooperation with state and professional partners.

Visitors will receive first-hand information from exhibitors about professional trends, green or cost-effective solutions, and answers to any questions that arise in the areas of manufacturing and operations. At the same time, they can utilize the synergies between different industries.

Simultaneous event:

13th AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

- Industriautomation
- Fluidtech - fluid technology
- Subcon – supplier industry
- Chemtech - chemical, plastic, rubber industry
- Logexpo - industrial logistics, material handling, storage
- Mach&weld – machine manufacturing
- Logexpo – industrial logistics

- 3d printing
- Energexpo - energetics, energy management
- Védőháló budapest - labour safety, fire safety, security
- Industrial environmental protection
- Further industrial services – medical devices, telecommunications
- Research + development, innovation

- Professional associations, organisations
- Educational institutes
- Financial operators
- Professional journals, publishers
- HR
- Cyber defence, data protection

THEMES

AUTOMOTIVE HUNGARY

13th International Trade Exhibition
for Automotive Industry Suppliers



13-16 May 2025



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On the way of the evolution.

In May 2025, **AUTOMOTIVE HUNGARY** International Trade Exhibition for Automotive Industry Suppliers will welcome professionals for the 13th time.

Over a decade ago, we created the exhibition as a meeting forum for the stakeholders of the Hungarian and regional automotive industry: car manufacturers, suppliers as well as small and medium enterprises.

Domestic car factories will be joined by suppliers, part manufacturers, the representatives of the manufacturing process and supplier services, automotive industry units and systems, manufacturers and distributors of automotive components and systems, SI companies, industry-related service providers and the representatives of the educational sector tied to the automotive industry. The event showcases the typical automotive industry matrix, including certain elements of such areas as electronics, information technology, software, machine, plastic, chemical and composite industries.

The exhibition enjoys a wide professional and state support, which allows for organizing conferences, supplier forums and the TECHTOGETHER engineering competition.

Simultaneous event:

12th INDUSTRY DAYS International Industrial Trade Exhibition

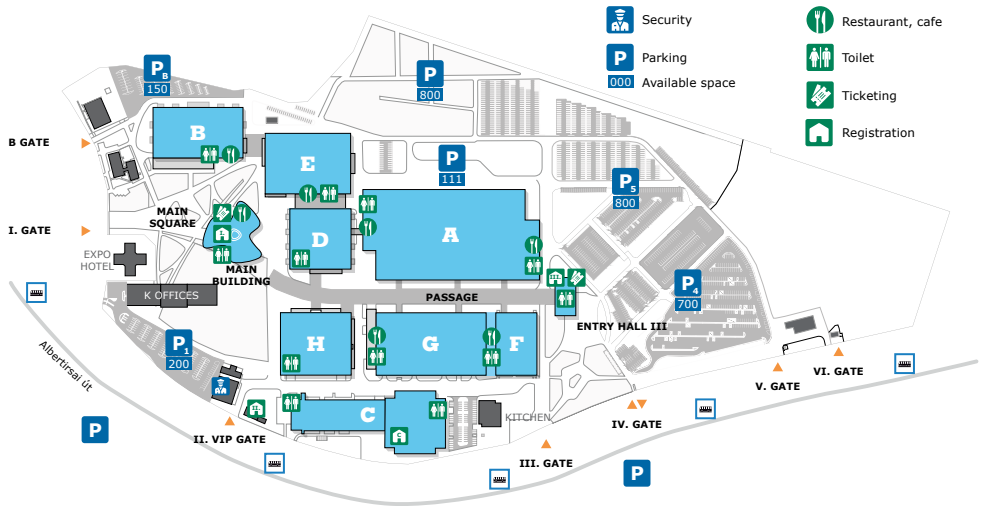
THEMES

- Vehicle manufacturers
- Manufacturing processes and services of suppliers
- Automotive components and systems
- It
- Factory / production equipments

- Industrial services
- Business services
- Human resources
- Alternative drive technology
- Garage industry

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HUNGEXPO Ltd. reserves the right to make changes!

Please check the date of the exhibition before your visit!

