



International Conference and Exhibition for Education 2022

Education in Times of Crises: Opportunities and Challenges

8 - 11 MAY 2022

Riyadh International Convention & Exhibition Centre
Riyadh - Kingdom of Saudi Arabia

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“Education is a fundamental pillar in which our aspirations for progress and prosperity, development and cultural advancement in useful knowledge and sciences, are realized.”

”

Custodian of the Two Holy Mosques
King Salman Bin Abdulaziz Al Saud



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*“Our goal is to prepare an ambitious citizen
with skills and knowledge in order to keep up
with the ongoing changes in the labor market.”*

”

His Royal Highness Prince

Mohammed bin Salman bin Abdulaziz Al Saud

Crown Prince, Deputy Prime Minister and Minister of Defense

Kingdom Vision 2030 in Education

The Ministry of Education, with the limitless support of our wise leadership, has been entrusted to achieve the objectives of the Kingdom's Vision 2030 in Human Capacity Development. This will contribute towards ensuring that citizens participate effectively in the ongoing economic, social and cultural developments, while also being prepared to compete in the global labor market, by instilling values and developing basic and future skills, as well as enhancing knowledge in a broad range of fields.

The Education Vision includes the implementation of many programs, initiatives and development projects that respond to future needs; enhance skills and capabilities; develop curricula and study

plans, expand early childhood programs, further improve e-learning, and distance education. In addition to meeting the learning objectives of general education, and university, technical and vocational training, the Saudi Education Vision is in line with the needs of the labor market and future jobs. The focus is on developing research programs, supporting the research system and innovation in universities, promoting investment opportunities in quality education, and working to develop systems and governance procedures to implement effective digital transformation programs. At the same time, the aim is to enhance international cooperation and work towards women's empowerment, including in leadership positions.

Ministry of Education (Organizer of the Conference and Exhibition)

The Ministry of Education is the governmental body responsible for education in the Kingdom at all stages, from kindergarten to university education. The Ministry was founded in 1373 AH (1953 CE) under the name of the Ministry of Knowledge, and the name was later changed in 1423 (2002 CE) to the Ministry of Education. After that, a Royal Decree was issued in 1436 (2014 CE) to merge the Ministry of Education with the Ministry of Higher Education into one Ministry: the Ministry of Education.

The Kingdom's education is a state-of-the-art system, including government and private education. Under the Kingdom's Vision 2030, it aims to prepare a generation invested with national values, possessing skills and competences for the future, and capable of competing globally.

The Kingdom has made extensive reforms to the education system over the past two years, targeting the development of curricula and, study plans, secondary tracks, the adoption of the trimester system, and the professional development of teachers, with a continuing focus on learning outcomes

at all levels. Alongside this, the Kingdom's leadership is strongly committed to achieving the fourth goal of the United Nations Sustainable Development Goals in Education, which is to ensure quality, equitable and inclusive education, and to promote lifelong learning opportunities.

Education with its investment in human capital, is one of the top priorities of the Government of Saudi Arabia today, particularly in view of the tremendous developments that the Kingdom is witnessing in various sectors. The changes that are occurring require the development of the scientific capabilities of the national workforce to promote sustainability and the continuity of the process of development and growth.

The Ministry of Education has spared no effort in fostering a knowledge based community from several angles, such as supporting general education and university institutions, encouraging investment, promoting academic cooperation, building partnerships, and bridging communication with the largest educational institutions around the world.





2020 - 2021 Education Achievements

1. UNESCO has selected the “Madrasati” platform from among the top four global models in distance education.
2. The construction of the permanent headquarters of the Satellite Broadcasting School (SBS) with 24 satellite educational channels, including three channels for private education, which is an unprecedented record globally.
3. The development of a high standard international based curriculum, including 34 new curricula, the development of 89 existing approaches, and nearly 120 thousand modifications to the content of the curriculum.
4. The implementation of new study plans covering three semesters.
5. The adoption of secondary school tracks and start of implementation to the joint first year secondary grade.
6. The Kingdom has achieved improvements in the 2019 “TIMSS” International Tests in all indicators compared to the results of 2015.
7. The support given to continuing education and adult education, which has reduced illiteracy by 3.7%.
8. The increase in talented classes of up to 998 for boys and girls.
9. 125 students won medals at the International Olympics.
10. The development of special education tools and curricula, and the operation of new centers in five major cities.
11. The launching of the “Rawdati” platform, which has increased the rate of enrollment in kindergartens and primary classes by 49.2%.
12. Raising the assigning female teachers to teach boys in the early childhood grade by 37.2%.
13. The increase of the participation of the private sector in higher education by 17.2%.
14. Correcting the status of 902 projects and dispensing with 671 rented buildings over the past two years.

15. Taking over of 232 new buildings with a capacity of 119,000 students.
16. The development of the electronic services system in the Ministry and its electronic portal.
17. Job placement of more than 520,000 educational incumbents on the list of educational jobs.
18. The equipment of 30,000 buses and school vehicles to transport 1.2 million students across 21,000 schools.
19. The Kingdom was ranked the first on the Arab countries level, the 12th on the G20 level, and the 14th on the international level for Covid-19 researches.
20. The registration and granting of 143 international and domestic patents to employees of Saudi Public Universities in 2020.
21. The transformation of 50 community colleges into applied colleges to meet the needs of the labor market.
22. 14 Saudi universities ranked among the best universities in the QS World university rankings for 2021.
23. 10 Saudi universities are among the best universities in the world according to the Times rankings for the year 2021
24. Six Saudi universities ranked among the best universities in the world in the 2021 Shanghai Ranking
25. Launching the Excellence Pathway for Scholarships in 32 new disciplines in 70 international universities from the world's best outstanding educational institutions.
26. New systems, legislation and governance have been developed, including a new university system; the preparation of the Saudi unified classification of educational levels and disciplines; the modernization of certificate equivalency; the modification of the end-of-service bonus for the staffs of the faculties; the development of a Governance Manual for social network accounts; the development of procedural evidence, and the development of an outreach strategy for the Ministry.



**The
development story
is not over...**

**The work
continues...**

**Everyone is
a partner...**

**Building a better future
for our homeland's sons
and daughters...**



Saudi Education in Numbers

General Education

- The number of students in general education reached 6.325.716 students, 49.4% of them female, and 85% Saudi.
- The number of educational leaders and teachers reached 587.230, with 52.9% of them female.
- The number of schools reached 22.986, with 57.2% of girl schools representing 80.9% of all public schools.
- The Kingdom has 47 education departments and 283 education offices.

Higher Education

- (1.383,882) students are enrolled in public and private universities and related institutions, Saudi students represent 95.1%.
- The number of faculty members in universities and private colleges is (75.807).
- 27 public universities, 36 private universities and private colleges, and 25 institutes are geographically distributed across different regions of the Kingdom.
- More than 53,000 Saudi students are completing scholarships in 57 countries, under the supervision of 31 cultural missions around the world.
- 20,676 foreign students from 163 countries are registered in Saudi universities under Saudi scholarships.
- 41 cooperation agreements and 7 executive programs have been signed in the fields of higher education and scientific research, with several neighboring and friendly countries.

The Conference and the Exhibition Aspirations and Goals

The Saudi Ministry of Education has planned this conference and its international exhibition to be one of the most prominent specialized educational events; providing a global framework for communication and experience sharing, in accordance with international best practices. It is the foremost platform where the Ministry seeks to communicate with leading academics and world-renowned educational institutions, bringing them together under one roof, to discuss mutual cooperation aimed at upgrading the quality of education to the highest international standards. The goal is to build a knowledge society and contribute to the continued development of education in the Kingdom of Saudi Arabia. The exhibition and conference are about creating an education environment that transcends borders, to reach new horizons of global cooperation, and establish strong ties with the world's most renowned institutions and educational bodies to achieve the single common goal of building citizens of the future.

This goal has resulted in a set of education related objectives in the Kingdom, which are as follows:

- Contribute to strengthening the Kingdom's vision 2030 and affirming its role as an active force in civilization, science, and human progress.
- Review opportunities for the development of education in the Kingdom, invest in its potential, and provide educational support from childhood.
- Share experiences that reflect the desire for global development and competitiveness.
- Promote opportunities for local and international participation in the provision of education.
- Introduce incentives to invest in education and attract local and international opportunities.
- Overcome the challenges facing education in the Kingdom and provide solutions that contribute to raising the level of its outputs, and the efficiency of its institutions, in accordance with international standards and best indicators of measurement and evaluation.

The Conference and Exhibition will provide a platform to showcase new trends, data, and modern applications in the field of learning and teaching. This includes the continued development of digital skills and their incorporation into the curriculum; integrated education, and other topics that enrich the kingdom's experiences, from kindergarten schools and primary grades, such as Madrasati and Rawdati Platforms to the highest levels of education and research.

The Conference and Exhibition are, therefore, a global platform offering all participants the opportunity to share their innovative know-how, which will support the competitive edge of the Saudi Education system.

International Conference and Exhibition for Education 2022

Education in Times of Crises: Opportunities and Challenges

Key Sessions at the Conference

The themes of the main sessions will serve the objectives of the conference, particularly in terms of addressing the challenges presented by the COVID-19 pandemic and potential epidemics that may spread in the future, and how to deal with such crises to ensure the sustainability of the educational process.

The sessions will discuss future perspectives, including the development of education infrastructure, education technologies and educational channels; in addition to promoting cooperation between stakeholders, including the Ministry of Education, educational technology providers, computer technology companies, as well as telecommunication companies.

The conference should lead to new ways of developing the capabilities of educational staff, while considering new circumstances, challenges and crises.

Workshops

Workshops are organized according to specific aspects of education at all levels, from kindergarten to university education, based on the following topics:

- Promoting quality educational outcomes, developing opportunities, and improving the curriculum, including: school performance for the student and teacher, management and planning, curriculum development, digital learning, electronic curricula, scientific innovations, and new concepts in teaching and education.
- Latest international researches on Developments.
- Activation of social activities and family partnership in the education sector
- Showcasing the experiences of local and international education institutions

These issues will be raised and discussed in workshops where educational bodies and participating institutions - local or international - will be able to propose or raise any topic related to education, curricula, and modern teaching methods within the workshop program or conference. Participants are expected to share their expertise and experience in education to benefit educational institutions and other related institutions.



Exhibition

The exhibition will offer:

- An effective channel of communication between Saudi educational and cultural departments and institutions and its international counterparts.
- Direct interaction with a wide range of visitors, from specialists, professors, students, companies, and institutions serving the education sector, to the formation of outstanding and joint business projects.
- Opportunities for companies and institutions that provide products and services that serve the education sector, or invest in infrastructure projects, research and innovation.

Attendees

More than 100,000 visitors are expected to participate and visit the conference and exhibition, including:

- Senior officials from the Ministry of Education, heads of public and private universities and their employees, students and professors of colleges and institutes.
- Diplomatic delegations from all countries to see the major achievements made in the Kingdom and the progress that has taken place in the education sector in general.
- A selection of experts and lecturers in the field of education from all over the world, and those interested in the field of education from all over the Kingdom and surrounding countries.
- Company managers, educational and technical institutions, procurement representatives, distributors and retailers.

Innovation & Targeted Visitors:

The International Education Conference and Exhibition presents the latest innovations in educational technologies and solutions, reflecting the strong attendance of decision makers from the education sector and investors. The success of an event of this magnitude is reinforced by close partnerships with all education

partners and their employees, investors in the public and private education sectors, commercial buyers and retailers and education specialists, as well as policy makers and government officials seeking to adopt the latest technologies and solutions in the education sector.

Exhibits Profile:

Electronics

- Audio Visual Equipment
- Electronic Books
- Educational Technologies
- Interactive Technologies
- Microelectronics
- Robotics

Furniture

- School Furniture
- Office Furniture
- Technologies and Equipment

Information Technology

- Content Management Systems
- Communications Equipment
- Learning Management Systems
- Online Education
- Electronic Education
- Smart Education
- Portable Computers
- Online learning sources / E-learning and the integration of social media
- School management/ systems and IT solutions providers

Lab Equipment

- Lab Tools and Materials
- Labs Chemicals
- Labs Equipment

Universities, Schools and Institutes

- Universities
- Business Schools
- Diploma Training
- Distance Learning Institutes
- High-Schools
- Language Learning Schools
- Technical Institutes
- Private Schools
- Scientific Research Institutes
- Vocational Training Schools

Stationary

- School Supplies
- Books
- Office Supplies
- Costumes
- Educational Toys

Support Services

- Contracting Services
- Transport Services
- Medical Services
- Cleaning and Maintenance Services

- Libraries Equipment
- Safety and Security
- Ventilation, Lighting and Air-Conditioning
- Flooring Services and Materials
- Interior Decoration
- Printers and Publishers
- Catering Services
- Consultants

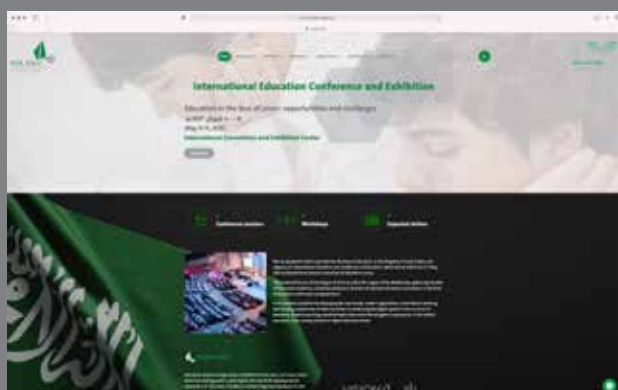
Sports and Fitness

- Fitness Centers
- Sports Clubs
- Fitness Equipment
- Specialized Consultants
- Institutes of Education and Scientific Research in Sport
- Sporting goods manufacturers
- Sports and Fitness Equipment
- Sports and Fitness Applications
- Sports Garments
- Food distributors and manufactures serving the education sector

Training Centers

- Administrative Training Centers
- Special Needs Education Solutions





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Participation and Space Booking

To book your space, please fill the attached form and return it at your earliest by email to the below address, or by filling the application form on the Event website:

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