



IFE 2023 ATTENDEE OVERVIEW

IFE, International Food & Drink Event, will return to ExCeL on 25-27 March 2024 alongside IFE Manufacturing, Hotel, Restaurant & Catering (HRC), The Pub Show @ HRC to establish one of the world's largest food, drink and hospitality events.

International Food & Drink Event

25-27 March 2024 | ExCeL London
ife.co.uk



27K

Attendees



25%

Wholesale & Distribution



23%

Foodservice & Hospitality



20%

Retail



18%

Import & Export



14%

Manufacturing

86%

UK attendees

102

Countries represented

91%

of attendees intend to return in 2024

+£29.1bn

is the combined attendee purchasing authority

14%

International attendees

1500

exhibitors

82%

of attendees have direct purchasing authority

31%

UK exhibitors

69%

International exhibitors

EVENT SECTIONS



ATTENDEES INCLUDE



"This was our first year at IFE and the quality of people who have been by our stand had been fantastic. IFE has opened up some channels that we were hoping for but also some completely new ones that we didn't even think about. It has definitely surpassed our expectations, we have met some great distributors, retailers, wholesalers, potential suppliers and a really interesting mix of people from the UK and abroad. We look forward to returning next year."

Corina Donohoe, Director of Business Development, Keto Baker

"There's such a diverse range of brands at IFE this year. So much variety and choice, it's hard to know where to begin! Definitely need more than one day. The speakers and panel discussions were really insightful too."

Shiada Drysdale, Manager - IFS Food & Beverage - Beverage Lead, Virgin Atlantic

"A really well organised day and a great opportunity to catch up with our current suppliers and discover potential new partners."

Abigail Wilkinson, Category Buying Manager - Cooking Ingredients & Global Cuisine - Grocery, Tesco



IFE IS PROUD TO BE SUPPORTED BY



CONTACT

To find out more and to book your stand:

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